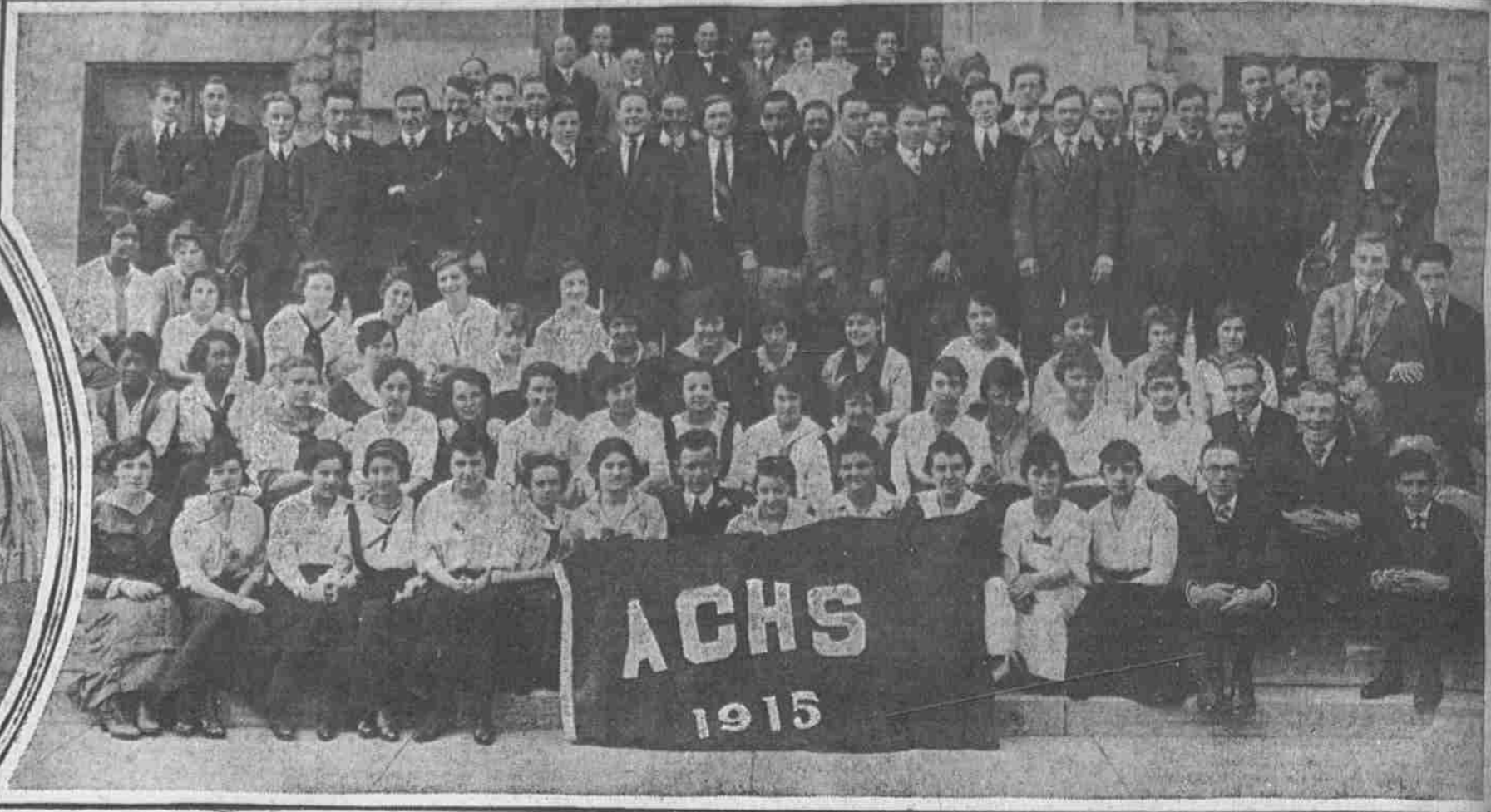


SCENES IN THE CITY WHEN IT IS HOT, AND CONTRASTING PICTURES OF SHORE INTERESTS



**THE "BUBBLERS"**  
 Not quite as good as a bath, but the "bubblers" serve their purpose. The drinkers seemed to guess they were being snapped.



**GRADUATING FROM THE ATLANTIC CITY HIGH SCHOOL**  
 It doesn't occur to many visitors to the city by the ocean that men and women and children live there throughout the year. The above picture is something in the way of proof.



**WADING IN AT STARR GARDEN**  
 Next thing to a plunge in the sea is wading. This picture was taken at Starr Garden Recreation Centre. A duplicate of the original may be seen on any hot day.



**A GALLANT SPORT AT ATLANTIC CITY**  
 You may name it for yourself; anything from "pushboard" to "ocean-toboggan" is acceptable. The sport itself is more than acceptable.



**THE COMFORT OF A BIT OF GREEN FIELD**  
 Those who cannot reach the shore or some equally cool spot when the city sizzles are put to it to discover other means of forgetting the heat. The subjects of this picture seem successful.



**CAPITALIZING THE HEAT WAVE**  
 Soft drinks cannot be carried from place to place, so the itinerant salesman must choose what to sell in demand during the summer. Fans seem to be good business.