

On to Chicago this year
for the "Ad" Convention

On to Chicago—every year
—to sell your goods

CHICAGO EVENING AMERICAN

SEE CHICAGO! A MARKET GREATER THAN 10 STATES

See it—during the CONVENTION of the ASSOCIATED ADVERTISING CLUBS OF THE WORLD—JUNE 20 TO 24. You men—who are reaching out for business—who are interested in the "How to get business"—you can't afford to miss this—the greatest and the most important—business—merchandising—and advertising convention ever held. Make up your mind—to slam your desks—and go "on to Chicago"—and combine business with pleasure. You'll enjoy its friendship and frolics; its parks and side trips. You'll get new ideas—new viewpoints. You'll have unusual facilities for learning at FIRST HAND the wonderful market which Chicago offers for your goods.

America's Richest and Most Active Market

What's the use of worrying for years trying to capture the trade of ten states when, by simply getting into Chicago's market, you can get with little effort a greater volume of business and an actually wider distribution.

Chicago is the very "center of opportunity." Its trade is worth more to you in dollars and cents than that of Delaware, both Dakotas, two New England and five western states combined. Think of it! In and around Chicago there are 3,650,000 people, a population equal to those ten states. In cosmopolitan Chicago alone there are 806,668 Americans born of American parents, 754,570 Americans born of foreign parents, and 876,288 foreigners—and remember that more than 50,000,000 people live within one night's ride of Chicago—and, again, that Chicago is the distributing point for the United States between the Alleghenies and the Rockies.

Don't Miss the Little Journeys to Big Advertising Successes

The CHICAGO EVENING AMERICAN wants you to see Chicago's greatness—and it has arranged a series of practical, educational trips to put you into personal touch with the men who are doing big things in merchandising and advertising.

The CHICAGO EVENING AMERICAN knows Chicago—and its people—and is known by them. We invite you to join these trips as our guest. You will visit one concern which produces 4,000 lines of products, including soap, sandpaper and fiddle strings. You'll learn that Chicago produces three times as much furniture as Grand Rapids; that it leads in meats, lumber, clothing, farm implements, food supplies. You'll realize that the fact that thirty-eight great railroads center in Chicago means much to you—if you want to market your goods.

You'll visit one concern whose business last year amounted to \$101,000,000—and was secured entirely by advertising. You will meet a man who advertised in the CHICAGO EVENING AMERICAN and in three years increased his business from nothing to \$300,000 a year.

So—Mail the Coupon
NOW

COUPON
CHICAGO
EVENING
AMERICAN,
Chicago, Ill.

Reserve me a complimentary seat on your "Little Journey Autos." Have one of those welcome utility surprises for me at my hotel, and for the following ladies who will be in my party:

Name.....

Business address.....

Hotel or address in Chicago.....

