



# Strawbridge & Clothier 47th Anniversary

**The Sale for Which Everybody is Waiting!  
A Month of Wonderful Values Begins To-morrow!**

**T**HE Anniversary Sale begins Tuesday, June 1st. We can say to you with entire confidence that **NOTHING QUITE LIKE IT** has ever been known. Our Anniversary Sales of past years have been unrivaled, but the greater plans and greater purchases for this event indicate to a certainty that **ALL FORMER RECORDS WILL BE ECLIPSED**. Every kind of standard merchandise is included—the kinds of **GOODS MOST IN DEMAND RIGHT NOW**—hundreds of thousands of dollars' worth of the very things you would buy this month and pay regular prices for, in this Sale at **WONDERFUL SAVINGS**.

This is an annual event that has been growing in magnitude for seven years, until it has become an institution as widely known as our Clover Day—but this will be **A MONTH OF CLOVER DAYS**. Imperative orders have been given to the head of every department that the **VALUES SHALL BE WITHOUT PRECEDENT**. Every buyer is pledged to make greater price-reductions than ever before, and to let no thought of the month's or the year's profits obscure his or her vision of the goal—**THE GREATEST VALUES AND THE GREATEST VOLUME OF BUSINESS IN THIS STORE'S HISTORY**.

Our Aim is that Every Man and Woman who has Ever Visited this Store, and Everyone who has Not Visited it (if any there be) Shall Feel an Irresistible Desire to Come Here Many Times This Month. We Want Everyone who has Helped to Make this Store what it is, to Share the Benefits of this Wonderful Sale.

**LET DISTANCE NOT DETER YOU**—no matter where you live, you can make the savings much more than pay for time and travel. **IT IS A SALE FOR FOUR STATES TO PROFIT BY**. There are more different things, large and small, below market prices in this Sale than in any special sale you have ever known.

**Read the Column of Wonder Values on the Left!  
Whatever You Need, You'll Find It Under Price!**

To describe all the hundreds of items would require a dozen pages of this newspaper. But in the narrow column on the left are **ONE HUNDRED SUGGESTIONS**—under-price lots in large quantities—and the list could be made much longer. **ON MANY THINGS THE SAVING IS FULLY ONE-HALF**. Hundreds of manufacturers have been as enthusiastic in preparation as we have been—glad to help us to celebrate our **STORE BIRTHDAY** in a manner to make an indelible impression upon the public by a **MONTH'S LIBERAL PROFIT-SHARING**.

Strawbridge & Clothier Personally Guarantee the Savings—Every Statement of Value is Based Upon the Fair Retail Market Price.

**NOTE**—It will help us, and make shopping easier for you, if you will come as early in the morning as possible. **THE GREATEST SALE IN FORTY-SEVEN YEARS STARTS TO-MORROW.**

**STRAWBRIDGE & CLOTHIER**

Market, Eighth and Filbert Streets  
PHILADELPHIA

