

PRIZE SUGGESTIONS, ATTRACTIVE FASHION AND SHOPPING HINTS FOR EVERY WOMAN



THE ETERNAL FEMININE

By Ellen Adair

Does Beauty Bring Happiness to a Woman?

IN SPITE of all adverse criticism and contrary opinion on the subject, the average woman is possessed of a very strong desire to be beautiful.

There are many people, however, who hold a contrary opinion to this. Two men were discussing the question, and the more worldly wise declared that beauty was more of a burden than anything else to a woman.

CHILDREN'S CORNER

Reddy Squirrel Goes Visiting

"DO YOU know what has just occurred to me?" asked Reddy Squirrel of his little mate one day.

Robin, may you always find worms as good as that one was!" Billy whirled around to see who was talking.



He began to devour the biggest, fattest worm Reddy had ever seen.

TOWN OF FUNNY DREAMS

THE CHEERFUL CHICKENS By Bob Williams In Clover Dale, on Sunny Days.

Nobody knew just why they came To Clover Dale to scratch:

The Daily Story

Mary—The Contrary

"If it takes two to make a quarrel, we're the two," Mary Gile declared.



A GOWN OF TAFFETA AND JET-TRIMMED TULLE

PRIZE SUGGESTIONS

PRIZES OFFERED DAILY For the following suggestions sent in by readers of the EVENING LEDGER prizes of \$1 and 50 cents are awarded.

In the place for several consecutive days. Each morning remove the piece, which will be filled with the pests.

A prize of 50 cents has been awarded to Mrs. Elizabeth Jones, 2314 West Hager street, Philadelphia, for the following suggestion:

Medallions made by sewing lace insertion around small embroidered pieces cut from worn shirtwaists frequently make very neat and ornamental patches for mending lingerie undergarments.

A prize of 50 cents has been awarded to Mrs. A. D. Hunt, 318 North 37th street, Philadelphia, for the following suggestion:

A prize of 50 cents has been awarded to Mrs. Christiana Davis, 9 Elliott avenue, Bryn Mawr, Pa., for the following suggestion:

THE NEW Van Orden Corset (Custom Made) gives chic, grace and beauty of line.

Van Orden Corset Co. Authorities in Underdress 1204 Chestnut Street

MRS. A. REICHARD Stamping and Embroidery Hemstitching, 10c per yard

The Permanent Wave

Will Make Your Own Hair Beautiful, Wavy and Fluffy for Months or Years



A SMART GIRL'S DIARY

A Jet-Trimmed Evening Gown

THE real advantage about the spring covering the elbow. A taffeta underbodice in pale gold color showed through the tulle at the waist.

AROUND THE BARGAIN COUNTERS

Lingerie and Accessories MAY white sales are rapidly closing and the snowy bargains are going to return to their former prices in a short while.

As to lingerie, a certain large department store is selling out "special" some lovely white muslin petticoats at 65 cents.

Heavy athena petticoats, the kind women bought last season to wear under a light summer frock, which formerly sold for \$1 apiece, are reduced to 50 cents in the same store.

Advertisement for Pearl Borax Soap, featuring illustrations of women and the product box. Text includes 'SAFETY FIRST', 'PEARL BORAX SOAP', and 'Save the Wrappers for Gifts'.

Advertisement for Nemo Wonderlift Kor Service, featuring an illustration of a woman in a corset. Text includes 'Nemo Wonderlift Kor Service' and 'Introductory Price is \$5.00'.

Advertisement for The Permanent Wave hair treatment, featuring an illustration of a woman's hair. Text includes 'The Permanent Wave' and 'Will Make Your Own Hair Beautiful'.

Advertisement for Hemstitching, offering prompt delivery and quality work.

Advertisement for Buttons, offering a variety of styles and quick delivery.

Advertisement for Box Pleating, offering professional pleating services.

Advertisement for S.S. White Tooth Paste, highlighting its effectiveness and popularity.

Advertisement for S.S. White Dental Manufacturing Co., listing various dental products and services.

Advertisement for Downy Chickens, featuring illustrations of chickens and text describing the product.