

TRANSIT ADVERTISING FOR \$6,000,000 LOAN COMMENCED TODAY

Initial Step Is Taken to In-
crease Speedy Beginning of
Work on Broad Street
Subway and Frankford
Elevated Line.

Advertising of the \$6,000,000 transit loan
for a beginning of the construction work
on the Broad street subway and the
Frankford elevated was
awarded today, following
promptly the favorable action
of Council on yesterday's
transit legislation.

The ordinance authorizing the
negotiation of the \$6,000,000 loan
will be passed until the necessary
advertising campaign has
been completed. For this reason, to expedite the
passage of all needed legislation, the ad-
vertising will be begun.

The favorable action of the Finance
Committee yesterday on the advertising
ordinance and the loan ordinance, and
the subsequent introduction into Com-
mon Council of three enabling ordinances,
has virtually assured a beginning on
the construction work of the two lines of
the high-speed system this summer.

The policy inaugurated by Council
and the subsequent legislation for transit,
and every indication was given that the
necessary enabling ordinances would be
passed through as soon as it is legally
possible.

Under the ordinance, the Finance
Committee, where they probably will re-
main until the period of advertising the
city's intent to create the loan has
expired.

The ordinance turns over the entire
\$6,000,000 loan to the Department of City
Transit. Another sets aside \$3,000,000
for the construction of the Broad street
subway and the last sets aside the
\$3,000,000 for the construction of the
Frankford elevated.

Under the recently passed act of Assem-
bly the city may put all its loan money
into a general fund. Consequently, there
will be no necessity for borrowing any
money under the \$6,000,000 loan until next
winter. Money now lying idle can be
used and later can be replaced from the
\$6,000,000 loan. This means a considerable
saving in interest and sinking fund
charges.

In a communication to Mr. Connelly,
Director Taylor yesterday requested that
the Finance Committee take prompt
action on the bill designed to transfer
\$100,000 from the \$500,000 item set aside for
sewer work in the central section of the
city, so that it can be used for the sewer
reconstruction under Thompson and But-
terworth streets.

TRAFFIC REGULATIONS MADE MORE STRICT

Robinson Issues Orders for
Closer Adherence to Old and
New Rules.

Superintendent of Police Robinson gave
instructions to the police, today, that
traffic regulations must be enforced more
strictly, and he announced several
changes, affecting chiefly the regulation
of traffic on Broad street.

Beginning today the traffic policeman
will use whistles to signal drivers, as
may have been passing the uplifted
hands of the bluecoats, saying they did
not know that was a signal.

All vehicles on Broad street, the drivers
of which wish to turn into a side street,
will be compelled to cross the side street,
and round the safety "island" before pro-
ceeding east or west. This rule does not
apply to Chestnut, Walnut and Locust
streets, because there the two lanes of
traffic make this unnecessary. For ex-
ample, when a driver coming south on
Broad street wishes to go east on Chest-
nut street, he takes the Broad street
lane, which is open when Chestnut street
is open, while the other lane is closed.

There are new rules for going east and
west on Ridge avenue from Broad street.
A driver going north on Broad street
must cross Ridge avenue and go to Broad
mount avenue, then come down Broad
street on the west side and from there
turn into Ridge avenue to go west.

A driver coming south on Broad street
to go east on Ridge avenue must cross
the latter thoroughfare and come suffi-
ciently far south to round the "island"
and get into the eastbound Ridge ave-
nue traffic line without upsetting north-
bound Broad street traffic.

Particular attention must be paid to the
rule at Diamond street, because, as this
is a busy junction, there is always con-
gestion there.

TAILOR SEVERELY BURNED WHEN GASOLINE EXPLODES

Shop Out Flames in Clothing, But
Shop Suffers \$1000 Damage.

An explosion of gasoline in a tailor shop
at 1301 South 3d street today severely
burned the proprietor and started a fire
which caused \$1000 damage. Three fam-
ily living in the upper floors of the three-
story building hurriedly fled to safety as
the flames mounted the stairways.

The injured man is Morris Both. He
was pressing clothes with a hot iron in
the shop on the first floor when the vapor
from a can of gasoline ignited. A loud
explosion followed and Both's clothing ig-
nited. He was half blinded by the ex-
plosion, but had presence of mind to beat
out the flames in his clothing. His arms
and chest, painfully burned, were treated
by a nearby druggist.

Eva Kainer, Mrs. Becky Orgos
and Margaret Gaigen and their children,
who live on the second and third floors,
were aroused by the explosion and hur-
ried down the stairs. The flames spread
rapidly in the shop and had done consid-
erable damage on the second floor when
they were extinguished.

TODAY'S MARRIAGE LICENSES

Joseph J. Forey, 1249 S. 25th st., and Ellen
Kaiser, 1601 E. 1st st.
James H. Glenmore, 6129 Glenmore ave., and Katha
Glenmore, 6129 Glenmore ave.
Charles J. Baker, 2036 Fernon st., and Alvirra
Baker, 1200 S. 3d st.
William J. Baker, 2038 N. Lawrence st., and
Alice A. Malachuk, 412 S. 3d st.
John A. Malachuk, 412 S. 3d st., and Etta
A. Malachuk, 412 S. 3d st.
John A. Malachuk, 412 S. 3d st., and Etta
A. Malachuk, 412 S. 3d st.

Heart Disease Causes Woman's Death

A sudden attack of heart disease over-
came Mrs. Josephine Rogers, 75 years
old, of 1236 S. 22d street, as she stood
at the top of a stairway at her home
today. She fell down the flight and died
at the Policlinic hospital.

BLEACHER INTEREST EXPOSED

By GEO. E. McLINN
The real effect of baseball's legal
warfare upon the man with a place
in the sun.

SECRETS OF SUCCESS IN CLUB MANAGEMENT

By H. PERRY LEWIS
A private interview unlimbered
some of the secrets of the great
famous pennant-getter of the Phila-
delphia Nationals.

Sunday's, May 23d, SPORTS MAGAZINE

PUBLIC LEDGER

GERMAN TOYS ARRIVE

Shipload Coming Via Rotterdam,
Probably Last Until War Ends.

Philadelphia importers who believe in
dealing their Christmas shopping early re-
ceived today large consignments of toys
from the Dutch steamship Sommedyk.
They were landed at Pier No. 27, North
Wharves. The toys came from Germany.
Shipment was made through Rotterdam.
These toys are probably the last that
will be received here, as England has de-
clared an embargo against all made-in-
Germany goods and will not permit them
to be brought here.

Most of the toys came from the Black
Forest of Germany, and many of the
little children who helped manufacture
them are now mourning the losses of
fathers and brothers who have died in
their country's defense.

LUBIN TO MAKE CITY CHIEF MOVIE CENTRE

Photoplay Producer Announces
Radical Change in Policy
Here.

Sigmund Lubin, pioneer motion picture
producer, head of the great corporation
bearing his name and owner of the
largest "movie" plant in the world, to-
day announced a radical change in the
policy of his business. The pending and
contemplated changes mean that Phila-
delphia will become the home of the
greatest producing plant in existence;
that only master films will be pictured
here and that the standards of art, of
photography and of acting will be raised
to the highest possible degree.

In making the announcement, Mr. Lu-
bin emphasized the fact that hereafter
Lubin pictures will mean the very best in
motion photography and that, whereas
his present payroll for actors is \$30,000 a
week, it would be increased to nearly
double that amount when the new plans
were consummated.

"Philadelphia is to be the home of the
best in motion pictures," said Mr. Lubin.
"I realized some time ago that my plant,
complete as it is, was not turning out an
artistic, as distinctive pictures as others
were. We have the machinery; we have
money and we have the whole world
under which to draw for talent. And this
will be our new policy in the future. I
have been dissatisfied with our pictures.
I want something much better and I am
going to get it. I have watched films
made by my competitors and I have mar-
velled at their beauty and the wonderful
photography. Now, we are going to do
better than they do."

"To do this, I shall reverse my policy
of years. Instead of making up a cast
out of the stock members of the various
companies employed by me, I shall cast
well-known actors and actresses for the
various roles, to obtain that type so
necessary to convey the illusion to the
audience. The day has gone by when the
photoplay can be staged in any old way,
with a scratch cast. Today, the motion
picture must be artistic, must tell a stir-
ring tale, be well photographed and have
the necessary 'punch'."

"I cannot make known all my plans at
this time, for they are not yet completed
in their entirety, but you may announce
that a week from next Monday Marie
Dressler will begin another 'Tillie' film,
with John C. Rice, the well-known com-
edian, as one of her supporting cast. There
will also be a comedian of the Chaplin
type, to add to the fun. Howell Hansell
will be the director. Most of the play will
be filmed at the Butwood plant, which
cost me \$1,000,000 and four years' work to
complete. I am importing scene painters,
property men and stage carpenters from
New York. I want the best money can
obtain. I am determined to spend
enough money to place Philadelphia in
the very centre of the motion picture
map."

Mr. Lubin's present acting and directing
forces, gathered from California to Ar-
izona, will be reorganized. Incidentally,
it is of interest that the John C. Rice,
of Miss Dressler's company, participated in
the first kissing scene ever filmed at close
range. The film was "The Kiss," filmed
two years ago by Mr. Lubin. May Irwin
was Rice's osculatory opponent.

COOL-HEADED SCHOOLGIRL PREVENTS SERIOUS BLAZE

Gives Alarm When She Discovers
Fire on Way to School.

Boys—even little boys—and men are not
the only persons who can become heroes
when a fire breaks out. A little girl
proved it this morning when she pre-
vented what might have been a serious
blaze.

The little girl is Amelia Volv, 12 years
old, of 3423 North 3d street. She was on
her way to the William Adamson School,
4th street and Lehigh avenue, when she
saw smoke issuing from the rear of the
vacant house at 2427 North 3d street. In-
stead of screaming, as some little girls
would have done, she only clutched her
books the tighter and ran as fast as her
legs could carry her to 3d and Cumber-
land streets, where she sent in a fire
alarm. She had to stand on tiptoes to
reach the glass and "pull" the handle,
but she did it. Stopping only an instant,
she ran to the 4th and York streets po-
lice station and told the policemen all
about it. Then she ran back and watched
the firemen extinguish the fire.

Slight damage was done. Two boys,
who were seen to leave the house early
this morning after having spent the night
there, are thought to have caused the
fire by smoking cigarettes in a shed in
the rear.

OXFORD-CUT! Tan Russia Leather!

Each represents the very height
of exclusive fashion.

And when they're combined in
the same shoe, with a natty top
of fawn buckskin, even we can't
suggest anything more elegant!

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1420 Chestnut St.
"Where Only the Best Is Good Enough"

ORIENTAL RUG

Cleaned or
Scoured

FREE

TO ANY ONE who has not been my customer, to con-
vince them that my work has no equal. You can-
not believe every advertisement you read. The oldest
establishment in the best 55 years' experience ought
to be a sufficient guarantee to intelligent people. Men
who come from Armenia, and work a few years in
department stores, as porters or rug salesmen, and never saw an Oriental Rug
in Armenia, cannot estimate its value in a short time when they are dismissed or leave
their employment. They advertise themselves as experts. Valuable rugs are
spoiled by so-called experts. You better send your rug to me first. In the old
country the most primitive cleaning methods are used, such as shaking, sweep-
ing and washing with water. We use no soap or chemicals, but a process
learned from a lifelong experience that brings back the original lustre and col-
ouring. My workshop and processes are available to true scholars to visit. Re-
gulating only by expert weavers at nominal prices. PHONE-WALNUT 502.

G. K. DAVIDYAN, 1318 Chestnut St.

VARE DEFIES PROBE OF ORGANIZATION

"If They Have Anything," He
Says, "They Better Bring It
on Quick."

"If they have anything they better
bring it on quick."

This was the answer of Senator Edwin
H. Vane today to the intimation of the
Blankenburg Administration leader that
they were prepared to make public a
great mass of evidence exposing the cor-
ruption of the Republican Organization
and the contractors' combine, which has
been gathered during the last four years
by Detective William J. Burns.

When asked today what he had to say
of the probable results of the Burns ex-
posures, and what influence the knowl-
edge that Burns had been shadowing the
Organization leaders would have upon
the proposed staged "Lexow" investigation
of the Blankenburg administration, the
Senator made a gesture of disdain and
added: "If they have anything they bet-
ter bring it on quick."

Senator Vane was pressed for an ex-
planation of his statement. He refused
to make any further comment.

When told of Senator Vane's statement,
Mayor Blankenburg said:
"I am waiting for them to bring on
their 'Lexow.' The first move is up to
them."

One of the last acts of the Legislature
before adjourning at Harrisburg was to
appropriate \$5000 to the "Lexow" Com-
mission. The provision was inserted by
amendment in a general appropriation
bill and was passed before its presence
was generally known. The secrecy ob-
served in making the appropriation was
as great as that which veiled the creation
of the commission itself.

Political circles here are awaiting anx-
iously for the appointment of the com-
mission, which, it is expected, may be
named tomorrow. It is generally under-
stood that the majority of the commis-
sion will be Vane men. If so, the downtown
Republican leaders will have full control
of the investigations the commission may
conduct.

While awaiting developments, the
Blankenburg administration leaders said
they are keeping in close touch with De-
tective William J. Burns, in order to be
ready to launch most opportunely the
mass of evidence against the Organization
and the contractors' combine that
Burns said he has obtained.

While all who have seen the evidence
collected by the Burns men during the
last four years maintain strict secrecy,
they are willing to say that the public
may look forward to some startling ex-
posures.

SHIP DESERTS SMUGGLERS

Captain Pays \$500 for Unknowingly
Aiding Their Scheme.

Settlement of all of the difficulties of
the steamship Columbia were made to-
day and the vessel left on her voyage
to San Francisco after a delay of a
week. She carries a cargo of coal for
the United States Government.

E. H. Blumh, third officer, and M.
Murchison, steward, who, when they
landed a painting they had purchased in
Peru for \$50, were accused of smuggling
by the customs authorities, were left be-
hind. Eventually it was discovered the
picture was worth 30 cents. Captain C.
E. Allen declared his ship's family was
better off without the accused and shipped
two men in their places.

Before securing his clearance papers
at the Custom House, Captain Allen paid
a fine of \$500 for having articles on his
ship that had not been manifested prop-
erly. Then he went before Shipping Com-
missioner Smith and paid Blumh and
Murchison the wages they claimed. The
men withdrew the legal action they had
brought to secure the money. After a
hearing on the smuggling charge they
were discharged, though held technically
guilty.

MATRIMONIAL MARKET DULL

Preachers and Cabmen at Elkton
Complain of Lull.

ELKTON, Md., May 21.—The matrimo-
nial market in Elkton this week has been
one of the dullest since the town became
famous as a gretna green. The preachers
and cabmen who thrive on earnings from
the couples who visit the town of easy
marriages are complaining of poor busi-
ness. The daily average during the week
has been three couples.

Today's number shows an increase, four
couples being presented with wedding cer-
tificates. They were: George Clyde Mer-
cer and Mae Evelyn Grey, and Harry E.
Schuster and Elizabeth A. Geiger, Phila-
delphia; William R. Tolbert and Annie
S. Mitchell, Wilmington, Del., and Louis
Hirsch and Sophia S. Ehrman, Baltimore,
Md.

Boer Rebel Leader on Trial

JOHANNESBURG, South Africa, May
21.—General Kempf, one of the rebel lead-
ers in the recent Boer uprising, was
placed on trial today, charged with trea-
son.

Neptune Laundry

1501 Columbia Ave.
"Why not have the best?"

Laundry finish makes or breaks a dressy appearance.

Our work is the kind that
makes you look dressed and
feel dressed. For that cor-
rect finishing touch—

Empire Tires

RED
We sell you 100% tire service,
instead of 80% material.
You take no chances on Empire
service. It's a safe and square
way for both of us.

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Factory and Home Office: TRENTON, N. J.
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Your ROOFS Paint and Small Repairs NOW

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Let our experienced men
give you a complete report of
their condition without charge.
Residential Work a Specialty

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2343-2349 Wallace St.
Bell-4091 1907. Keystone-Race 1807.

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ONE DOLLAR Seashore Excursions

Special
Trains Leave
Chestnut and
South St. Ferries
EVERY SUNDAY, 7:30 A. M.

PENN SOPHOMORES DOOM THREE PROFESSORS TO CREMATION

Doctors O'Boiger, Plummer and Shugert Fall Under Ban of
Student Displeasure and Will Be Burnt in Effigy.

University of Pennsylvania students
have much to say about the comparative
merits of the faculty when they talk
about matters collegiate. The crochety
"Doc" and the pedantic "Prof" are favor-
able topics of discussion "when good fel-
lows get together." Each year the sopho-
more class goes farther—it has a formal
poll to decide who deserves to be burned
at effigy at the annual soph. cremation.
The trio it names go down on record as
the most unpopular faculty men of the
year—and these are its selections for 1915:

Dr. Thomas Denis O'Boiger, assist-
ant professor of English, of 1831 Wal-
lace street.

Dr. George William Plummer, in-
structor in chemistry, of Ardmore.

Dr. Stanley Pulliam Shugert, in-
structor in mathematics, University
Dormitories.

Straw dummies representing these men
will be burnt on Franklin Field tomorrow
night, after a mock trial in which sopho-
mores will act as judges, court officials,
prosecuting attorneys and lawyers for
defense. They were named at an elec-
tion participated in by the entire second-
year class.

A placard at the polling place in the
Pennsylvania office was inscribed: "A
Vote for O'Boiger is a Vote for Pennsylv-
ania Athletics." Dr. O'Boiger's opposi-
tion to a student proposal to make col-
lege hours 8 to 4 daily instead of 9 to 5,
for the benefit of athletic practice, gained
for him the cordial dislike of so many
students that he had far more votes at
the sophomore election than did any other
faculty man. Radicalism was also given
as a cause for voting for him by men
who named him on their ballots.

Doctor Plummer, according to men who
are to take part in the mock trial,
"funks" too many in his chemistry
courses to be popular with engineering
students. It is declared that he has an-
nounced to his classes that he will
"funk" a certain proportion of men in
each section.

Opposition to Doctor Shugert is based
on what students in his classes think is
lack of proper sympathy toward the
undergraduates. Although he lives in the
dormitories, it is said by men who voted
to cremate him that he ought to be more
agreeable to Pennsylvania students.

DEMAND CONVENTION HALL IN CITY'S CENTRE

Allied Business Men Appoint
Committee to Call on Coun-
cilmembers for Action.

Personal calls on Councilmen to urge
early action for the location of the pro-
posed Convention Hall at 24th and Market
streets will be started on a systematic
plan today by members of the Chamber
of Commerce, the Allied Businessmen's
Committee and representatives of the 28
businessmen's associations which have
gone on record in favor of locating the
hall near the Schuylkill River.

A committee of nine, which will be in
charge of the campaign to win the sup-
port of Councilmen, was appointed last
night at a dinner at the Bingham, at-
tended by representatives of the business-
men's organizations. Select Councilman
Herbert L. Marks was named to head
the committee by Frank R. Reiszner,
president of the Market Street Business-
men's Association.

The efforts of the committee who will
call on Councilmen will be directed toward
bringing the Gleason ordinance, providing
for the erection of the proposed Con-
vention Hall at 24th and Market streets out
of Councils Subcommittee on Finance.

The keynote of the meeting last night
was the desire to obtain action which
would permit a start on constructing the
Convention Hall in time to offer it for
the Republican National Convention in
1916. Unless speedy action is taken by
Council, speakers pointed out, it will
be impossible to finish the proposed
Convention Hall in time to bid for the gath-
ering next year.

The forces working to establish the Con-
vention Hall at 24th and Market streets
represent nearly \$1,000,000 of invested capital.
It was pointed out last night. There
are 29,000 Philadelphians supporting the
plan to choose 24th and Market streets
as the location.

OWNER UNDER COUNTER BALKS THIEVES IN SHOP

Negro Lads Told Abram Du-
dowsky They Could Steal
Jewels—He Waits for Them.

Four negro youths were looting about
in front of Abram Dudowsky's jewelry
store at 1035 South street.

"It would be a cinch to break into
here any night," they told Dudowsky,
and while he pretended to laugh at
them, the "kidding" finally got on his
nerves. That was last night and when
he retired he decided to sleep in the shop
behind the counter to be near his jewels
in case the Negroes should decide to
break in.

They did, about 2 o'clock this morning.
Dudowsky was awakened by the flare of
a match held under his nose. The
thieves did not know he was behind the
counter. They had gathered up four
watches and a dozen rings and with
these they fled. Dudowsky rushed out
after them and was joined by Policemen
Finkentscher and Burroughs, of the 12th
and Pine streets station. The four boys
were caught and were held under \$1000
bail for a further hearing by Magistrate
Hagerty. They said they were William
Jacobs, 13 years old, 923 Lombard street;
Nelson Watkins, 17, 527 South 11th street;
Frank Yenny, 15, 608 South 11th street,
and Jerry Johnson, 18, 1233 Bainbridge
street.

Here's What Empire REDS Do

They resist blow-outs, friction
and wear, cutting mileage costs
to the bone. They give you the
satisfaction you expect or we
make good till they do.

Empire Tires

RED
We sell you 100% tire service,
instead of 80% material.
You take no chances on Empire
service. It's a safe and square
way for both of us.

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