STOCKS RALLIED ON HEAVY BUYING DEMAND-NEW LOW RECORDS FOR TRACTION SHARES SHARP RECOVERY
AFTER WEAKNESS

| New York Stock Sales | New York Bond Sales | TRACTION SHARES |
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| Hock Island pf Humely M Co |  |  |
|  | Bank, and E. Henry Thurman. Ninth N | and until May 12 by Wilmington. <br> for $\$ 90,000$ <br> 44 <br> 2 per cent. street bonds. |
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## How a Great Newspaper Handled a Great Story

This morning's Public Ledger is a splendid example of the wonderful news-getting facilities available to a big news organi-

From the instant that marked the arrival of the tidings of the Lusitania disaster, there was a hum and bustle throughout the building. Every resource at our disposal was employed; every investigated.

How well this work was done is very emphatically shown in this morning's Ledger. Nearly eight full pages are required to give portant local and national news, the paper is printed in two sec portant local ans- 28 pages.

Here is an exceptional example of a newspaper's service to an interested public. Not only are photos of the sunken vesse asped, but photos of the promine splendid drawing that show how a submarine terror looks when getting ready for action! A map indicating the exact spot where the torpedoing was done! A photo of the harbor where many rescued passengers found refuge!

And all this news and all these pictures prepared in less than half a day's time-thorough, accurate, reliable-the kind of news service that has made over 60,000 of our citizens prefer the Ledger o any other two morning papers in the city put together-for they
could buy any two for the price they pay for the

## PUBLIC \& \& LEDGER

First thing in the morning since 1836

