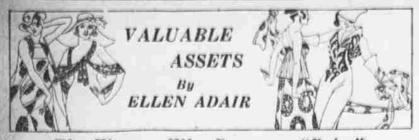
EVENING LEDGER-PHILADELPHIA, MONDAY, MAY 3, 1915:

PRACTICAL ARTICLES AND FASHIONABLE FANCIES FOR THE WOMAN AND THE HOUSEHOLD



The Woman Who Possesses "Poise'

careful tending is essent'al if what one which one really can achieve nothing. has in to be brought out and developed to its fullest extent.

10 *

Of all the valuable namets which a woman ought to possess, I am firmly being interpreted merely means that we convinced that one stands out among them all, and that particular quality goes under the general yet fully descriptive name of "polse". The term implies a very great deal and presupposes a thoroughly well-halanced outlook.

What the modern woman really lacks more than anything else, and what she should above all strive to acquire, is this gift of poise. For it is all-important that she should be its possessor. Without a well-balanced outlook and a caim, composed assurance of manner she never will get anywhere at all. However, this calm assurance of manner should not be merely a surface thing, assumed for the due impressing of one's neighbors. It ought to go very much deeper and prove the outward and visible sign of a very clear vision and a knowledge of what one is going to get.

The very young woman is seldom overrifted with poise. For she has not lived long enough to acquire it fully, and, although apparently she may have plenty of self-assurance, life and the passing of the years are really what develop the quality most successfully.

Of all the pitiable spectacles one can encounter, the woman who is totally without polse is about the worst. For her doings and her sayings are all nervous heedless and without any sort of reason or rhyme to them. She is only successful in one particular line, and that is in getting into difficulut situations and impossible positions from which she may have considerable difficulty in extricating hcreelf. For without poise one really cannot achieve, and life becomes unmeaning and purposeless.

The woman who doesn't know her own mind is another example of the type. leaves apart. She drifts aimiessly along, without perschallty, without object and with remark- of mayonnaise ably little ambition beyond the flecting moment or the passing pleasure.

TARY JANE crowded her face up so | M close to the window pane that she

about the tenth time in as many minutes.

fully. "I am sure-sure sure that no

WHILE it is an undeniable fact that y volorless individuals are quite plenteous women are infinitely more nowadays. Their comings and goings silted by nature than others, at the same leave as little impression on our minda time a very great deal can be done to that we have difficulty in even recollectacquire the virtues if you have them into their outward appearance. And as not! For few people are born with an far as character goes, they are entirely, over-large endowment of good gifts, and destitute of that personality without "He a person!" the ethical text-books urze upon us as the first aim and ambi-

tion of every human being. And this should strive to cultivate will-power, personality, feelings, aims, ambitions, so that we may take our share in the world'a work and the world's happiness.

Cooked tomatoes and cheese-Select large, ripe tomatoes, skin them and slice them. To three add two ounces of Far-mirsan cheese, grated. Season with sait, paprika and a tablespoonful of butter. Cook gently until the cheese is melted and then add a beaten egg. Remove from the first sectors are begins to cook The achievement of personality is only brought about by facing the situation boldly and asking ourselves "What do 1 intend to do with my life? Am I going to develop into something interesting, something useful, something glad and strong, something which will count as worth while in a world which promises much and can give so much if only one knows the right way to set to work and the right attituce to take?"

And of the answer is in the affirmative. and the mind is resolutely set toward developing true personality, that calm assurance of nonner which, though never self-assertive, yet is the outward and visible sign of the well-balanced mind. will surely come to the man or woman who sets his or her feet on the right pathway, and they will reach the El Dorado of their hopes-real mental poise.

A Thought ,

As the fragrance to the flower, As the song is to the bird, As the pleasure to the hour, A= the tone is to the word-So to Beauty is the kindness, Of a thoughtful, tender deed, And to Justice is the blindness That lets Mercy intercede.

Hints on Salad Making

1 Never have the lettuce leaves sonk-ing in cold water. If the leaves are young, this process makes them flabby and tasteless 2. Only wash the leaves which are

Never cut up the salad, but tear the 1. Use the very best oil or the freshest

"I cut them out!" answered mother. "Cut what out?" asked Mary Jane.

"All right," said Mary Jane, who was

Daily Story Will Be Found on Page 6

the gas range in perfect condition by placing sheets of oilcloth on the side shelves of the gas range. Dishes, spoons and all cooking utensils may be placed on these without becoming soiled, and the spots on the olicioth may be removed when the dishes are washed.





A Grecian Evening Gown

WE had a glorious day vesterday. Af- beneath the armholes, and an artificial vestigation of the night rose was used to hold the drapery a before, we slept until nearly noon, which place. Jean looked like a tea ross be doran't sound a bit esthetic, but was de- self in this lovely creation, for her each cidedly comfortable. Mira, Dallas is one ing is very delicate and her halr a cidedly comfortable. Mix. Dallas is one of those sensible women who believes in a good time, with plenty of rest in be-tween. If her guests want to loaf, they had to tell her the old story about can; if they want to be "on the go" all

the time, they are equally sure of being pleased, for her motor is at her guests' service, and she likes every kind of immsement.

After our luncheon, we took George's After our luncheon, we took George's roadster and rode all along the lovely road which follows the Hudson. We got almost as far as freington, when we had to turn around and come home, for Ellior had promised to call for George after office hours. In the ovening, George's aunt, Mrs. Cadwalader, gave a large bridge for Ellinor. Mrs. Cadwalader's daughter, Jean, looked charming. Her gown was made in a modified modified Her gown was made in a modified Greeian style, with just enough girlisi-ness to it to look appropriate for a 19-year-old debutante. The skirt was made

and the article washed will not turn yellow.

Save

Wrappers

for Gifts

Chas. W. Young & Co.

Makers of

Soaps of Merit

Philadelphia

345

N1344

PULL

NT 345 TALLER FULL FIGURE

EMO WEEK

"Nemo Week Special"

Nos. 344 and 345

Made especially for Nemo Week selling. Have the new "Invis-ible" Self-Reducing

Wide bust-gores take ourse of access fat at weist-line caused by wearing low-bust or toplase correct

fopless corsets. Long flexible skirt, Made of the fine mercerized battate we use in \$5 to \$10 corsets. Sizes \$3.00

Streps

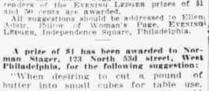
lucky in love. I'm glad I have the though. THE NEW Van Orden

> Corset (Custom Made) gives chic grace and beauty of line. Our corsetieres know by long es perience how to ent.

fit smart women. \$3.50 to \$25

year-old debutante. The skirt was made of fine white net, embroidered with a rose design in tridescent beads. Of course, it was very full, with a taffeta foundation, and caught up in the front, peticont-style-the very latest fashion. The bot-tom was outlined by two accordion-platted raffings of net. The blouse was a typical Greeian tunic of mac-colored taffeta, following in ab-solute fidelity the lines of the ancient costume. This had no girdle, and the Van Orden Corset Co.





the follow suggestions sent in by rs of the Evening Langes of \$1

Tomorrow's Menu

"A fat fowl in a fricasse and a dish of asparagus followed by a dish of fruit."

BREAKFAST.

Haked Bananas.

Cereal and Cream. Ham and Eggs.

Rice Pancakes. Coffee.

LUNCHEON OR SUPPER.

DINNER.

Oxtail Soup. Fricasee Chicken

Baked Potatoes. Creamed Asparagus. Cucumber Salad.

Haked bananas-Four half a cupful of rape juice over six skinned bananas be-

the fire as soon as the egg begins to cook and serve at once. The mixture may be posted over thin alices of hot buttered

Cucumber salad-Chill the cucumbers

and slice them thin and place them on risp, white lettuce leaves. Sprinkle over

them some chopped pimentos and serve

PRIZES OFFERED DAILY

with French dressing

or over biscults, toasted and but-

baking them, to give a delicious

Wafers

Pudding.

Fork and Beans. Cooked Tomatoes and Cheese Canned Fruit.

Stevenson

Custard.

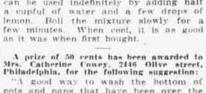
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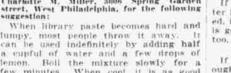
"When desiring to cut a pound of butter into small cubes for table use, take a silver knife, wat it with cold water, then place a piece of wax paper on the knife, and submerge the knife with the paper on in cold water. You will now find that the butter will not uple cut place and events, but will not only cut nice and evenly, but will not stick to the knife."

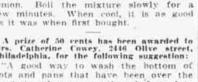
A prize of 50 cents has been awarded to Charlotte M. Miller, 3006 Spring Garden street, West Philadelphia, for the following suggestion:

A prize of 50 cents has been awarded to Mrs. Catherine Covey, 2446 Olive street, Philadelphia, for the following suggestion: "A good way to wash the bottom of pots and pans that have been over the

fire is to rub soap over them before plac-ing them on the fire. They will wash clean without any trouble." A prize of 50 cents has been awarded to Mrs. W. T. Blyler, 1329 South 52d street, Philadelphia, for the following suggestion: A great help to the housekeeper in keep-







ittle girl of mine goes out in all this rain and fog! I shouldn't think you would Mary Jane went to work. First she cut a leaving the gas range perfectly clean. want to:

CHILDREN'S CORNER

A "Wishy" Day

rubbed some dire on to her nose. "Are you sure sure sure that I can't go out and play," she asked her mother for "All solar".

"Yes, my dear," replied mother cheer-ully. "I am sure-sure sure that no Mother gave her some nice sharp scis-

want to?" "Well, it must have been some time since you were a little girl, mother," said Mary Jane, "or else you've a very good forgettery! Little girls always want to go out of doors." Then for a few minutes she kept still except for a drumming on the window. "I'll tell you what I would like, mother," she said pretty soon, "I'd like a new doll-one that I wasn't ac-quainted with. One that I could make some new clothes for." Mother laughed. "And if there was mything else you wanted, Mary Jane." she suggested, "I expect you would speak of it. You seem to want everything you

ahe suggested. "I expect you would speak of it. You seem to want everything you haven't got today." "Yes, mother," replied Mary Jane meek-iy, "you see this is such a 'wishy' day. And on a 'wishy' day I always want things I haven't got and want to do things I know I can't. That's what makes a 'wishy' day! Don't you remem-ber that from when you were a little kirl?"

ber that room her little girl up in Mother gathered her little girl up in her arms and replied, "Indeed 1 do re-member the 'wishy' days, Mary Jane, and I'll tell you what my mother used to make me do when 1 wished for things I oculdn't have."

"Oh, goody," cried Mary Jane, and she

"Oh, goody," cried Mary Jane, and she snuggled down tight ready to listen, "that will be as good as a story." And then, after you have told me what you used to do, may I do it now." "To be sure you may." replied mother, "and you will find it a lot of fun just as I always did. When I was a little girl," she went on. "and the rainy days came and I couldn't play outdoors, mother had me remember all the things. I whated for I had to remember all I wanted to have: I had to remember all the things I wanted for and all I wanted to do; then she gave me a pair of her good scissors and some lice white paper and I had to do it" "Do what?" asked Mary Jane, breath-lessiy. "What did you do"."

THE SONG SPARROW

By Bob Williams As Spring grew warmer in the Town The Birds would build their Nests While singing Funny Nature Songs With Sharps and Flats and Rests.

About the first of all the Birds Te warble Funny Airs Was Sparrow Sunny; and his Tunes Would chase your frets and cares.

irst she cut a picture of a little girl and a house,

picture of a little girl and a house tof course the little girl was outside of the house. Then she cut a new doll, just the very kind she wanted. Then there were clothes to make and a dollhouse for the new doll, and oh so many pretty things that Mary Jane suddenly found she wanted! she wanted!

Just as she had a whole windowsill of pretty cut-outs finished, mother called, "Fut your paper and scissors away, Mary lane and wall Jane, and we'll go for a walk. Don't you see the sun?" "That's a funny old Mr. Sun." said "That's a funny old Mr. Sun." said Mary Jane, as she straightened up her scrapa, "If I whine and wish for things he stays away; but if I find something see the sun?"

nice to do and don't fuss, he comes right out to see me!"

out to see me!" Copyright-Clara Ingram Judson.

AROUND THE BAR-GAIN COUNTERS LINGERIE AND ACCESSORIES EVERY day some new fad or fancy in woman's wear comes out, and immediately the shops begin to display it in all its glory in their windows. Advertising has its all-persuading charms for the woman with the fat pocketbook and roving eye, and one of our large department

stores is illustrating just what you can buy in women's lingerie for a dollar note. For instance a lovely white petticoat, with deep embroidered founce and pointed edges, with a full flare at the hottom and a drawing-string top, sells with for \$1

Another little petticoat at the same price is made of dotted swiss, with a deep band of valenciennes at the bottom and a soft edging of the same, finished off by a bow of satin ribbon. A sateen petticoat, also selling for \$1.

is made, of course, for everyday wear and comes in all the dark colors. Machine embroidered nightgowns with

a narrow cluny lace edge are selling at 50 cents apiece. A pink crepe de chine envelope chemise A pink crepe de chine envelope chemise, with a valenciennes trimming, costs \$1.95,

with a valenciennes trimming, costs \$1.55, far below the usual price. Hand-embroidered vestees are always useful for the light summer frock, they are so easily changed, and so can be kept fresh looking at the shortest notice. A large store is selling out some levely styles, with Irish Iace edging, high or low collar, for \$1.55 apiece. A silk sport sweater for tennis or any other exercise has a wide sash and comes in any number of changeable weaves, blue-and-white, green-and-tan, black-and-blue, etc. They are quite long and have two patch pockets. The price is \$7.99.

MONDAY, MAY 3, 1915 Table Linens Linen and Muslin Sheets and Towels Cases Ladies' Waists Laces and Embroideries Summer Curtains Dress Cottons and Linens Wash Fabrics Madeira Embroidered Lunch Neckwear. Sets Ladies' Underwear Cretonnes J-B-SHEPPARD & SONS 1008 CHESTNUT STREET

> **NEMO WEEK'S** MESSAGE TO YOU: "Get Back Your Shapely Figure!"

> > "HIS Nemo Week is an event of vast importance to all womankind. For more than two years the corset business has been a riot of fads and freaks. Corsets were little more than rags. Some women wore no corsets, others were induced to desert the corset-friends of a life-time to join the absurd, disfiguring and unhealthful "slouch."

322

REDUCTION

SALES WEEK

BEGINNING

But women are now wearing real corcets, and have risen en masse to demand the style and healthful comfort that the Nemo alone can give. As a result, the sale of Nemo Corsets, especially the old, well-known and favorite models, is greater than ever.

Nemo Week marks the annual high tide in the corset trade. At that time, dealers everywhere have full lines of Nemo Corsets. You can get the exact model and size you need. Therefore, NEMO WEEK is the BEST TIME to buy Nemo Corsets.

Four Old "Nemo Friends" You'll Quickly **Recognize** as "Real Friends," 523 **Vastly** Improved

BORAX SOAP.

For All Average Full Figures No. 322 NEMO SELF-REDUCING. Most popu-iar corset ever made-worn by literally millions of women. Long skirt with elastic Lasticurve-Back. Medmmbust. Sizes20 to 36 \$3.00 (In EXTRA SIZES-38, 40, 42 and 44-\$5.00.) No. 326-Same as No. 322, but longer skirt-\$3.00

14 1506

For Large Figures, Flesh Evenly Distributed No. 403 NEMO SELF-REDUCING. Has improved Nemo Relief Bands to support and reduce abdomen. Long skirt, with elastic \$4.00 (In EXTRA SIZES-38, 40, 42 and 44-\$6.00.)

For Full Figures, Flesh Rather Soft No. 506 NEMO SELF-REDUCING. Four elastic at back, make this the most wonderful and comfortable figure-reducing corset in existence. Long \$5.00 (In EXTRA SIZES -38, 40, 42 and 44-\$7.50.)

For a Heavy, Sagging Abdomen No. 523 NEMO SELF-REDUCING, with the famous Nemo LASTIKOPS BANDLET, which gives perfect abdominal support from wader-neath, and is approved and "prescribed" by physicians everywhere. Medium bust Long skirt. \$5.00 BE A WISE WOMAN! SEE THAT "NEMO WEEK" BRINGS YOU Good Stores Everywhere

They weren't very Classic Lays-Too simple to be grand: Nor were they quite as wonderful As Mister Sousa's Baqd. oh, the Sweetness of his Notes-As Sweet as Choc'late Creams; he Very Sweetest Music in The Town of Funny Dreams.

TOWN OF FUNNY DREAMS

The First Two Notes were like the Chimes You hear on Christmas Eve;

Now, if he'd pause you'd know that he Had something up his Sieeve! His Common Song was: First, Two

Notes. Then Little Rising Trills Fhat scho'd o'er the Mountain Top And thro' the Funny Hills.

One night my Pather heard him stop And start a Regtime Lilt: "I Like My Work, But. Oh. You Sirep!"-Oh, Ma had yanked the Quilt!





1115 Chestnut Street

MILLINERY AND FURS

