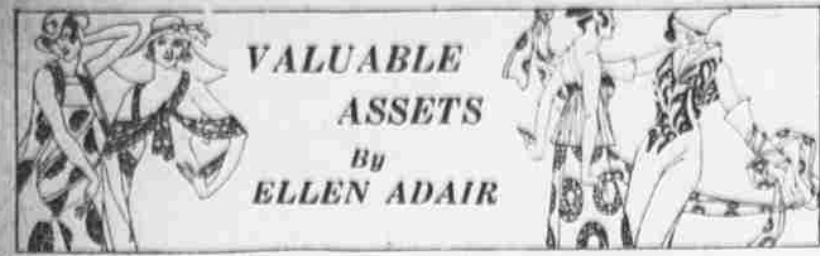


PRACTICAL ARTICLES AND FASHIONABLE FANCIES FOR THE WOMAN AND THE HOUSEHOLD



VALUABLE ASSETS By ELLEN ADAIR

The Woman Who Possesses "Poise"

WHILE it is an undeniable fact that some women are infinitely more gifted by nature than others, at the same time a very great deal can be done to acquire the virtues if you have them not!

Tomorrow's Menu

"A fat fowl in a fricasse and a dish of asparagus followed by a dish of fruit." -Stevenson.

BREAKFAST. Baked Bananas. Cereal and Cream. Ham and Eggs. Rice Pancakes. Coffee.

LUNCHEON OR SUPPER. Pork and Beans. Cooked Tomatoes and Cheese. Canned Fruit. Wafers.

DINNER. Omelet Souffle. Fricasse Chicken. Baked Potatoes. Creamed Asparagus. Cucumber Salad. Pudding. Custard.

Baked bananas—Four half a cupful of grape juice over six skinned bananas before baking them, to give a delicious flavor.

Cooked tomatoes and cheese—Select large, ripe tomatoes, skin them and slice them. To three add two ounces of Parmesan cheese, grated. Season with salt, paprika and a tablespoonful of butter.

Cucumber salad—Chill the cucumbers and slice them thin and place them on crisp, white lettuce leaves. Sprinkle over them some chopped pimientos and serve with French dressing.



PRIZE SUGGESTIONS

For the following suggestions sent in by readers of the Evening Ledger prizes of \$1 and 50 cents are awarded.

All suggestions should be addressed to Ellen Adair, Editor of Woman's Page, Evening Ledger, Independence Square, Philadelphia.

A prize of \$1 has been awarded to Norman Stager, 123 North 53d street, West Philadelphia, for the following suggestion: "When desiring to cut a pound of butter into small cubes for table use, take a silver knife, wet it with cold water, then place a piece of wax paper on the knife, and substitute the knife with the paper on in cold water. You will now find that the butter will not stick to the knife."

A prize of 50 cents has been awarded to Charlotte M. Miller, 3006 Spring Garden street, West Philadelphia, for the following suggestion: "When library paste becomes hard and lumpy, most people throw it away. It can be used indefinitely by adding half a cupful of water and a few drops of lemon. Boil the mixture slowly for a few minutes. When cool, it is as good as it was when first bought."

A prize of 50 cents has been awarded to Mrs. Catherine Cowey, 2446 Olive street, Philadelphia, for the following suggestion: "A good way to wash the bottom of pots and pans that have been over the fire is to rub soap over them before placing them on the fire. They will wash clean without any trouble."

A prize of 50 cents has been awarded to Mrs. W. T. Blyler, 1329 South 52d street, Philadelphia, for the following suggestion: "A great help to the housekeeper in getting the gas range in perfect condition is by placing sheets of oilcloth on the side shelves of the gas range. Dishes, spoons and all cooking utensils may be placed on these without becoming soiled, and the spots on the oilcloth may be removed when the dishes are washed, leaving the gas range perfectly clean."

Another little petticoat at the same price is made of dotted awing, with a deep band of valenciennes at the bottom and a soft edging of the same, finished off by a bow of satin ribbon.

A saten petticoat, also selling for \$1, is made, of course, for everyday wear and comes in all the dark colors.

Machine embroidered nightgowns with a narrow chunly lace edge are selling at 50 cents apiece.

A pink crepe de chine envelope chemise, with a valenciennes trimming, costs \$1.95, far below the usual price.

Hand-embroidered vestes are always useful for the light, sun-drenched frock, they are so easily changed, and so can be kept fresh looking at the shortest notice.



A GOWN OF GRECIAN DESIGN From Keith's Theatre Fashion Parade.

Helpful Hints If a little ammonia is added to the water in which silver or glassware is washed, it brightens it wonderfully.

If curtains are allowed to dry thoroughly before being starched, they will be found that they will stay clean longer.

When washing windows, always use lukewarm water, and add a little starch to it instead of soap. The result is beautifully clear windows, without as much work on them.

Raisins kept in a covered dish with a small cup of water in the center will keep moist and fresh.

MRS. A. REICHARD Stamping and Embroidery Hemstitching, 10c per yard PICTORIAL REVIEW PATTERNS 1113 CHESTNUT STREET



A Grecian Evening Gown

WE had a glorious day yesterday. After our theatre party of the night before, we slept until nearly noon, which doesn't sound a bit esthetic, but was decidedly comfortable.

After our luncheon, we took George's roadster and rode all along the lovely road which follows the Hudson. We got almost as far as Irvington, when we had to turn around and come home, for Elton had promised to call for George after office hours.

The gown was made in a modified Grecian style, with just enough girliness to it to look appropriate for a 16-year-old debutante.

The blouse was a typical Grecian tunic of rose-colored taffeta, following in absolute fidelity the lines of the ancient costume.



THE NEW Van Orden Corset

(Custom Made) gives chic grace and beauty of line. Our corsetiers know by long experience how to suit smart women. \$3.50 to \$25

Van Orden Corset Co. Authorities in Underwear

1204 Chestnut Street New York Office, 379 Fifth Ave.



Let These Five Famous Soap Products Help You.

Clean-Up Week

MAY 3 to 8 For a Spic-and-Span Philadelphia

Pearl Borax Soap

should be used to wash all fabrics that are to be put away for the Summer because it will keep them sweet and the article washed will not turn yellow.

Save Wrappers for Gifts Chas. W. Young & Co. Philadelphia

CHILDREN'S CORNER

A "Wishy" Day

MARY JANE crowded her face up so close to the window pane that she rubbed some dirt on to her nose. "Are you sure—sure that I can't go out and play," she asked her mother for about the tenth time in as many minutes.

"Yes, my dear," replied mother cheerfully. "I am sure—sure—sure that no little girl of mine goes out in all this rain and fog! I shouldn't think you would want to!"

"Well, it must have been some time since you were a little girl, mother," said Mary Jane, "or else you've a very good forgettery! Little girls always want to go out of doors!"

"Mother laughed. "And if there was anything else you wanted, Mary Jane," she suggested, "I expect you would speak of it. You seem to want everything you haven't got today!"

"Yes, mother," replied Mary Jane meekly. "You see this is such a 'wishy' day. And on a 'wishy' day I always want things I haven't got, and want to do things I know I can't. That's what makes a 'wishy' day! Don't you remember that from when you were a little girl?"

"Mother gathered her little girl up in her arms and replied, "Indeed I do remember the 'wishy' days, Mary Jane, and I'll tell you what my mother used to make me do when I wished for things I couldn't have."

"Oh, goody," cried Mary Jane, and she snuggled down tight ready to listen. "That will be as good as a story! And then, after you have told me what you used to do, may I do it now?"

"To be sure you may," replied mother, "and you will find it a lot of fun just as I always did. When I was a little girl," she went on, "and the rainy days came and I couldn't play outdoors, mother had me remember all the things I wished for. I had to remember all I wanted to have; and all I wanted to do; then she gave me a pair of her good scissors and some nice white paper and I had to do it!"

"Do what?" asked Mary Jane, breathlessly. "What did you do?"

"I cut them out!" answered mother. "Cut what out?" asked Mary Jane. "I cut out my wishes," explained mother. "I cut out a picture of everything I wanted to own and to do—oh it was lots of fun!"

AROUND THE BARGAIN COUNTERS

LINGERIE AND ACCESSORIES EVERY day some new fad or fancy in a woman's wear comes out, and immediately the shops begin to display it in all its glory in their windows.

For instance a lovely white petticoat, with deep embroidered rounce and pointed edges, with a full flare at the bottom and a drawing-string top, sells for \$1.

A saten petticoat, also selling for \$1, is made, of course, for everyday wear and comes in all the dark colors.

Machine embroidered nightgowns with a narrow chunly lace edge are selling at 50 cents apiece.

A pink crepe de chine envelope chemise, with a valenciennes trimming, costs \$1.95, far below the usual price.

Hand-embroidered vestes are always useful for the light, sun-drenched frock, they are so easily changed, and so can be kept fresh looking at the shortest notice.

A silk sport sweater for tennis or any other exercise has a wide ash and comes in any number of changeable weaves, blue-and-white, green-and-tan, black-and-blue, etc. They are quite long and have two patch pockets. The price is \$7.50.

Chic Millinery Some of the prettiest and latest models shown this season are included in our exhibition of spring and summer hats. Black and white combinations are perhaps the most popular. \$10 up

TOWN OF FUNNY DREAMS

THE SONG SPARROW By Bob Williams As Spring grew warmer in the Town The birds would build their Nests While singing Funny Nature Songs With Sharps and Flats and Reats.

About the first of all the Birds To warble Funny Airs Was Sparrow Sunny; and his Tunes Would chase your frets and cares.

They weren't very Classic Lays— Too simple to be grand; Nor were they quite as wonderful As Mister Sousa's Band.

But, oh, the Sweetness of his Notes— As Sweet as Chocolate Creams; The Very Sweetest Music in The Town of Funny Dreams.

The First Two Notes were like the Chimes You hear on Christmas Eve; Now, if he'd pause you'd know that he Had something up his Sleeve!



Mawson and De Many 1115 Chestnut Street MILLINERY AND FURS

REDUCTION SALES WEEK

BEGINNING MONDAY, MAY 3, 1915

- Table Linens, Towels, Ladies' Waists, Laces and Embroideries, Madeira Embroidered Lunch Sets, Ladies' Underwear, Linen and Muslin Sheets and Cases, Summer Curtains, Dress Cottons and Linens, Wash Fabrics, Neckwear, Cravottes

J-B-SHEPPARD & SONS 1008 CHESTNUT STREET

Nemo Week - Beginning MONDAY MAY 3



Nemo Week's MESSAGE TO YOU: "Get Back Your Shapely Figure!"

THIS Nemo Week is an event of vast importance to all womankind. For more than two years the corset business has been a riot of fads and freaks.

But women are now wearing real corsets, and have risen en masse to demand the style and healthful comfort that the Nemo alone can give.

Nemo Week marks the annual high tide in the corset trade. At that time, dealers everywhere have full lines of Nemo Corsets. You can get the exact model and size you need. Therefore, NEMO WEEK is the BEST TIME to buy Nemo Corsets.

BE A WISE WOMAN! SEE THAT "NEMO WEEK" BRINGS YOU CORSET STYLE, COMFORT AND HEALTH Good Stores Everywhere

For All Average Full Figured No. 322 NEMO SELF-REDUCING. Most popular corset ever made—worn by literally millions of women. Long skirt with elastic Lasticurve-Back. Medium bust. Sizes 20 to 36 (In EXTRA SIZES—38, 40, 42 and 44—\$5.00.) No. 326—Same as No. 322, but longer skirt—\$3.00

For Large Figures, Flesh Evenly Distributed No. 403 NEMO SELF-REDUCING. Has improved Nemo Relief Bands to support and reduce abdomen. Long skirt, with elastic Lasticurve-Back; medium bust. Sizes 22 to 36 (In EXTRA SIZES—38, 40, 42 and 44—\$6.00.)

For Full Figures, Flesh Rather Soft No. 506 NEMO SELF-REDUCING. Four elastic girths in front of skirt, and elastic bands at back, make this the most wonderful and comfortable figure-reducing corset in existence. Long skirt, medium bust, sizes 22 to 36. (In EXTRA SIZES—38, 40, 42 and 44—\$7.50.)

For a Heavy, Sagging Abdomen No. 523 NEMO SELF-REDUCING, with the famous Nemo LASTIKOPS BANDLET, which gives perfect abdominal support from underneath, and is approved and "prescribed" by physicians everywhere. Medium bust. Long skirt. \$5.00