WITH THE MEN AND WOMEN WHO ARE MAKING CURRENT PHOTOPLAY HISTORY

who are acquainted with the ins and outs of the business. One bears the following table:

COST OF PRODUCTION.

Two productions or releases each week, \$1400 Two productions or releases each week. \$2920 This would be the weekly cost of pro-duction, against which they credit the eutput of 45,000 feet, weekly for which they are to receive (at 10 cents a foot) \$3500 leaving a profit of \$1580 weekly or a total of \$97.760 profit annually. Against this there is a charge of overhead ex-pense for marketing placed at \$24.440 per annum, which would leave, according to the prospectus, \$73.520 available for divi-dends, on a capitalization of \$100,000.

the prospectus, sister available for divi-dends, on a capitalization of \$100,000. As an additional lever to the prospec-tive investor the circular contains an excerpt from Munsey's Magazine, which states that the picture industry is respon-sible for an entire new line of million-

Blanche Sweet Speaks

Here is Blanche Sweet's own version of herself.

I have been four-and-a-halfgyears, until just now, with Mr. Griffith, from whom I received all of my training and to whom I owe practically every

and to whom I owe practically every-thing that I have. I like the stage. It has its fasina-tion. But I like plotures, else I wouldn't by here, you see. The work for each balances evenly, I think. And pictures are so much better financial-

No. I don't think that injures the No. I don't think that injures the picture people, except as it is causing a gradual weeding cut of the poorer ones. We know the methods and stage people have to learn them, and at first usually they are inclined to be conceited and hard to direct. There are included in the state of the sta is no discrimination in favor of stace folk that the good picture people need fear.

teresting:

fear. * * * When we movie folk go to see pictures, it is rather a business with pictures, it is rather a business with us than an amusement. We go to look at them critically. We look at them to see what we should do, from what other people do, and what we shouldn't, and we watch every-thing from the picture making standpoint. We lok at ourselves, too, and that is where I have had many and many a disappointment, geeing myself do things that I wish I had not done. * ** I know what a lot of work hav-ing my own company would be, and

ing my own company would be, and I must confess I'm lazy. People aren't doing it, and those who do don't succeed in it. One must have don't success in it. One must have a, director, for there are so many details to be seen to that the actor cannot have in mind. The director must get the most out of the actor's efforts, too.

efforts, too. For instance, in the first part of "Are You a Mason?" the photography is so poor that practically all of Jack Barrymore's work-and he is clever-Is lost in darkness. He might just as well have been anybody, doing any-thing, as far as the expression gets to the audience. The director should have taken care of that so that his work would count. And one must have a director to watch your work and tell you to emphasize a bit or temper something a trifle. No actor can tell really how a bit of action looks. Some ie outside must do that.

Tennessee May Have Censors

The creation of a Tennessee board of censors for moving pictures is the pur-pose of a bill introduced in the lower pose of a oil infroduced in the lower house of the Tennessee Legislature on Tuesday. March 20, by Representative Nichols. The proposed board, which was recommended in a message by Governor Rye, is patterned somewhat after the National Moard of Censors. The bill provides that each reel of film they in the State must first be improved

The bill provides that each reel of film shown in the State must first be inspected by the board, which is to be composed of two men and one woman. The board members are to receive \$1500 each an-nually, and the censors will tax each film inspected \$1. if it be the ordinary 1000 foot length, and \$2 if the subject is a multiple real

foot length, and \$2 if the subject is a multiple reel. Before any film can be exhibited it must be preceded on the screen by a leader reading "Approved by the Ten-nessee Board of Censors." followed by the number of the film. The bill, if passed, will take effect within 90 days following

WILLIAM SHAY AND J.F. MCDONALD IN THE HEART OF MARYLAND CHESTNUT ST. OPERA HOUSE "The Clemenceau Case" Wonderfully Filmed One of the most remarkable photoplays set filmed is the famous "Clemenceau Case," made by the Fox Film Corpora-ROSETTA BRICE tion, with Theda Bara as the star. The story of the plays is wonderfully in-LEADING LADY AT LUBINS Story of the plays is wonderfully interesting: Pierre Clemenceau is brought up like a little weed in a shabby boarding house in the slume of Paris. His molter is a struggling seamatrees. His father comes home one night in a drunken rage. He aluses the woman with whom he has formed an irregular allocate. Then he fings out of the house, forever. Years pass, Pierre has attained the dignity of his first troubers. He is a pupil at a cheap loarding school. His greatest chum at school is a fail called Andre. Andre a board is a hall called Andre. Andre how the story. Dierre finds him, hoylike, Andre tells the other pupils of the school the story. First finds him a cheap loarding achoel. He seeks out Andre and shumed. He seeks out Andre and the school the story. First finds him soft shumed. He seeks out Andre and sives him a thrashing. From the little group of schoolboys who have watched the fattle with hum delight, one hoy stands out as the crowd dissolves. He is fits out as the crowd dissolves in the story. The sour chum. The source fits the source out and the source out as the crowd dissolves. He is fits out as the crowd dissolves. COURTNEY FOOTE, WHO PLAYS "I know nothing about what the other chaps are saying," he says, "but I like you. I'll be your chum." Rita invites Pierre to visit at Rita's home-in Parts. Mita's father, the elder Con-stantin, is a celebrated swiptor. In Con-stanting, is a celebrated swiptor, in Con-stanting, study, Pierre idly takes up a jump of modeing clay. With natural skill his bands begin forming it. Constantin en-iers and watches the boy. He is strings by the great natural genus Pierre betruys. The sculpter visits Pierre's mother. He tells her he will make Pierre a great sculptor. "Ten years elapse. The elder Constantin gives a risious studio party. Among the guests are the Courtess Dobromouska. With her she brings her stuming daughter. Ea a young girl of striking beauty. Farm scout fue of striking beauty. Farm scout fue of striking beauty. Farm strong the guest. "Ten guest." "Ten guest." "Ten is not a fair with the notic-man the substriked Courtess sees Sergius" states to an "affair" with the notic-man tay, where there is a draped couch with offential boy is revery, seeks an alcove where there is a draped couch with offential basing and fings her spin-dition, but she moves heaven and earth to force is a thing and fings her spin-tation. Just she invest here is a draped couch with offential basing and fings her spin-dit young body out on the lounge in an st-titude of entiting abandor. Pierre starts unseen by her, to sketch ber. Just then the langting, ristona crow comes running "much," arise Pierre, in terror for his GABRIEL IN "HYPOCRITES CLAIRE MEDOWELL HOWARD ESTABROOM

the news unmoved, for Sergius has willed here his inumense fortune. She and her mother leave for America. Pierre, a broken man, works on, but critics say that his work has lost its power. Ritz, now mar-ried, convinced that a complete change is what Pierre needs to restore his genius. says. The us all go to America. Pierre lives with his triend and his wife, Ritz, in a Broadway cafe one night, meets "the most beautiful woman in New York. Ritz fils under the dien's spell. Ho needects his wife. Pierre, the friend, tracks Ritz and surprises him with Liza Husband and wife face each other across the years. Iza is still fameinated by Pierre and he determines to uso her to save his friend.

it izs at midnight, and you will find the arms of another man," he telia

her in the arms of another man," he tella Eitz. There then goes to Iza's apartments. The lings her arms about his neck and pressive a warm, lingering kies on his lips. At this instant flitz appears. He statisf dumfounded for a moment. A terrible shrink instant flitz appears. He statisf dumfounded for a moment. A terrible shrink instant flitz appears. With her ling stathed her to the peart. With terrible value, Pierre picks for the tele-mone. He calls police headquarters. "I have just killed niv wiffe." he says calmin. "Send your men for me. I shall be wiffin: "I have been to for your wiffe." Pierre "I have saved you for your wife." Pierre adds to Ritz. "As for me, my heart died years ago,"

The laughing, riotous crowd comes romping "Hushing, riotous crowd comes romping "Hush!" crites Pierre, in terror for bis shorth. But it is too late. Iza wakes, sees "A mail as beautiful as that?" she asks, "An his even on Pierre, "An his even on Pierre, "Much even on Pierre, for only." "His dreads what the outcome will be, for he has read iza's true nature aright. Sergius zeeks out Laa's mother and outchly sees that the woman is willing to bargain off her daughter. "Firing the girl to me at Monte Carlo," save Sorgius. The barzain is struck." La, with whom Pierre beromes madly, in-futuated, coments to pose for him as "In-nocemer."

The wathing: "As for your wife," Pierre adds to Ritz. "As for me, my heart died years age," "As for make "The Builder of Bridges" It was necessary for Director George Irvite to unfinished arches of a great bridge heaven the unfinished arches of a great bridge to the unfinished arches of a great bridge and her escort, interested in a subject of mutual concern, were paying little attention. Standing on the car seat, he whispered: "Is that gentleman your sweetheart, Norma?" "George."
George.
To make "The Builder of Bridges" It was necessary for Director George Irvite to unfinished arches of a great bridge and her escort, interested in a subject of mutual concern, were paying little attention. Standing on the car seat, he whispered: "Is that gentleman your sweetheart, Norma?"
George.
To make "The Builder of Bridges" It was necessary for Director George Irvite to unfinished arches of a great bridge of the office."
To this purpose Mr. Irving chose "Tuck hannock Bridge passes for sten beautiful arches, is over 2000 feet high. In the engineering world this bridge passes for something special, if not unique."
As the case, containing Mr. Smith, the director, wung 200 feet above the ground it bumped a buttress of the bridge something the attention. Standing on the car seat, he whispered: "Is that gentleman your sweetheart, Norma?"

Intuated, comeents to pose for him as "In-novemer," Sergius wins Iza, abetted by the beauti-ful girls mother, by falsely swearing that he means to marry her. But bitter dis-illusionment comes. Iza leaves the Baron. She comes to Pierre's studio. "Pierre's Inace comes to give my answer." she cries. I will marry you." Pierre's love its blind. They are married. Sergius realizes that his love for Iza is the first decent passion that has come into his life. He follows her to Paris. Iza meets his advances. Ritz, loyal to Pierre, sais himself to watch Iza. He tracks her to her rendezvous with Sergius, Iza becomes aware of this. She knows that Ritz suspects her. To thwart his inteilons she writes a note to her her are answered Miss Talmadge, "I have the ground 200 feet below. But the cage both the just and the unju-

If Christy Mathewson appeared in Eng-If Christy Mathewson appeared in Eng-lish films you would have a parallel to what is happening in the forthcoming Frohman-World Film offering, "The Builder of Bridges," for C. Aubrey Smith used to play cricket for Sussex, the one-time champion county of England. Then, at the height of his athletic provess he stepped on to the stage of the St. James' Theatre, London, and was successful

Cricketer on the Screen

OF THE BIOGRAPH

Theatre, London, and was successful. From the stage to the screen was in-evitable with Mr. Smith. He played leads with Margaret Illington in "The Lie"; was with Maude Adams in "The Legend of Leonora," and with Marie Doro in "The Jack Delmar had succeeded him Upon investigation it is found is no foundation to the much rumor. Jay Emanuel is at hi-the Exhibitors' League Booking Morals of Marcus," and with Grace George.



Pictures of the Navy

George W. Terwilliger, the Lubin writer and director, has just completed a three-

tenant for the preity daughter of the chief revolutionist. Throughout the three reels the naval action is decidedly thrilling and interesting and the Lubin

photographers secured some of the naval action pictures ever taken.

In order to obtain these plotures the Lubin camera men went to Newport, H. Lubin camera men went to Newport, R. Lubin camera men went to Newport, R. Li League Island Navy Tard, Newport News, Florida and a number of other places, and obtained splendid motion-plutures of submarines, torpedoboat de-remarkable plutures of olmost every branch of the United States Navy in ac-tion. The story has to do with the attempts of a band of South American revolution-lists to embroil the United States in a war, and the infatuation of a naval lieu-tenant for the stretty daughter of the ward and and distroyers, in which one gets a most intimate ides of the method used abroad at present in breaking up

DOROTHY KELLY, OF THE	(
VITAGRAPH PLAYERS	罩 LUBIN'	S PROMINENT PERSONAGES
	EDGAR JONES	LOUISE HUFF
	JUSTINA HUFF	Leads EDWARD LUCK
9	EDWIN B. TILTON	ASSISTANT DIRECTOR Edgar Jones Co. LOUIS MORTELLE
	EDGAR JONES COMPANY GEORGE J. GOWEN	HEAVIE8 Edgar Jones Company. HARRY E. LOOMES
S Aug	Edgar Jones Company NANA BARNES	Feature in Riding & Roping & All Char- acters Known in Western Atmosphere.
	CHARACTERS Direction EDGAR JONES	GILBERT ELY
	JOSEPH KAUFMAN Director—Leads	ETHEL CLAYTON Leads
	MARGARET MOORE HEAVIES JOSEPH KAUFMAN CO.	MARIE W. STERLING Characters
1	GEORGE S. TRIMBLE	DAISY EVANS
	JOSEPH W. SMILEY Director—Leads	LILIE LESLIE Leads
	WILLIAM W. COHILL Juveniles-Jos, W. Smiley Co. The White Mask Rated at Ten Millions	
	JAMES J. CASSADY JOS. W. SMILEY COMPANY	JOHN SMILEY HEAVY CHARACTERS Jos. W. Smiley Company.
HOWARD ESTABROOK,	JACK McDONALD Character Man "PATSY BOLIVAR" SERIES	EDWARD ABBOTT CHARACTERS JOS, W. SMILEY CO.
awung into its proper position and all	CHARLES F. LEONARD VOICES OF THE PAST Jos. Smilley Company	GEO. S. BLISS Old Trapper in THE TRAPPER'S REVENCE
was well, G. W. Anson is another English actor who appears in the film, of which Marie	MR. BARRY O'NEIL Feature Productions	ROBERT E. GRAHAM, JR. With Mr. Barry O'Nell's Co.
Edith Wells is the leading lady.	GEORGE SOULE SPENCER	WALTER HITCHCOCK
Emanuel Still With Exhibitors' League Office	Feature Productions—Leads RUTH BRYAN INGENUE—LEADS	"The Climbers" ARTHUR WM. MATTHEWS
From some unknown source a rum t has been circulated that Jay Emanuel has severed his connections with the Exhibi-	FRANKIE MANN Ingenue-Direction Barry O'Nell	Deacon Shergold in The Evangelist BUB HICKS in The College Widow
tors' League Booking Office and that, Jack Delmar had succeeded him. Upon investigation it is found that there	ALAN QUINN "SPORTING DICHESS" with Rose Cogh- lan and "DISTRICT ATTORNEY"	FLORENCE HACKETT Leading Heavies
is no foundation to the much-discussed rumor. Jay Emanuel is at his desk in the Exhibitors' League Bucking Office and	DOUGLAS SIBOLE	GEORGE CLARKE In MR. BARRY O'NEIL'S FEATURE PRODUCTIONS
Jack Delmar is the managing director of the office.	MILDRED GREGORY Leads	In Preparation THE GREAT RUBY
Selig Epigrams	WILBERT MELVILLE	VELMA WHITMAN Leads Lubin's Western Company
Turnips, lettuce and picture play plots are sprouting. Everything comes to him who waits	Los Angeles, Cal. L. C. SHUMWAY Leads Lubin's Western Company	Los Angeles, Cal. ROBERT GRAY Leads Lubin's Western Company
but a refined comedy. Solomon, in all his glory, was never arrayed like a film Indian.	ARTHUR HOTALING	Los Angeles, Cal. MAY HOTELY
None but the brave deserve a seat in the centre of the aisle. Never put off until tomorrow the photoplay you can see today.	Managing Director, Southern Studio, Jacksonville, Florida.	LEADS Jacksonville, Florida, Studio
And the movie mortgage plot falls on both the just and the unjust.	ARTHUR JOHNSON Director—Leads	RICHARD DIMMICK PHOTOGRAPHER Arthur Johnson Co.
ID A DIT	ELEANOR BLANCHARD Character Leads ARTHUR JOHNSON'S COMPANY	MITCHELL
GRAPH	J. H. De WOLFF MUST ATMOSPHERE with BEST FIRM IN FILMDOM	PATSY DE FOREST Ingenue-Leads
PERSONAGES	GEORGE W. TERWILLIGER	P. THAD. VOLKMAN
RICHARD LESLIE	EARL METCALFE	Assistant Director Geo. W. Terwilliger Co. ORMI HAWLEY
FRANK LE STRANGE	KEMPTON E. GREENE	WILLIAM S. COOPER
HUGHIE MACK	HERBERT FORTIER	Geo. W. Terwilliger Co. ELEANOR DUNN Child Leads: Evangelist, Bagged Earl,
ESTELLE MARDO	JOHN E. INCE	JOE BOYLE
MARY MAURICE	Director	
THOMAS MILLS	PHOTOGR	'STRIFE"
KARIN NORMAN	WILLIAM BLACK an CRANE WILBUR	A. LLOYD LEWIS MARY CHARLESON
MURIEL OSTRICHE	"Road o' Strife" PERCY WINTER	"Road o' Strife" JACK STANDING
EVART OVERTON	Director—Actor BERNARD SIEGEL	FRANK SMILEY
KATE PRICE	Characters JAMES L. DALY	CLARA LAMBERT
EDWINA ROBBINS	Characters JOSEPHINE LONGWORTH	Characters FRANCIS JOYNER
ALBERT ROCCARDI	WILLIAM H. TURNER	DOROTHY DE WOLFF
TEMPLER SAXE	Characters—Comedy ROMAINE FIELDING	Queen of Juveniles
PAUL SCARDON	Actor-Author-Director	THE EAGLE'S NEST
WILLIAM SHEA	ALUI	BINO
ANITA STEWART	PRES	
EDITH STOREY	A GREAT By Emmett Ca	SERIAL
CONSTANCE TALMADGE		
NORMA TALMADGE		'STRIFE
ROSE TAPLEY	A MYSTERY DRAMA ONE PART RELEAS	IN 15 PARTS ED EACH MONDAY
WALLY VAN	AN ALL - S	TAR CAST
LILLIAN WALKER	Crane Wilbur Jack Standing Mary Charleson Charles Brand John Ince George Soule	t Francis Joyner
CHARLES WELLESLEY EARLE WILLIAMS	Rosetta Brice Florence Hackett Peter Lang William H. Tu Percy Winter	Howard M. Mitchall
	AND MANT	icture Favorite
MOREY	PRODUCED BY	JOHN E. INCE
I	and the first firs	and a second second

Answers to Correspondents

Answers to Correspondents of April 15, the photoplay editor asked for mormation concerning a character in "The High Hand." Mr. Conn D. Bryson, of this ity, has come forward with the desired data, ar which thanks is extended herewith. Mr. Bryson writes: "The boss is Douglas Ger-ads McMurrough Kavannagh (some name), nows theistrically as Douglass Gerards. The name of the part is Francis Everard Lewis, state hoss." H. O. Clark-No. Singe experience so far us we have been able to learn. M. T.-Address Essanay Company, 1333 Delose 25 cents. W. E. O.-Lubin's. Essanay. Sellg., Kalem, n fact any manufacturer, sixe the Fox Film ad the Famous Players, are in the market epilays.

ays. L.-You will have to tell us who made lim you mention. There are so many eds of titles to the various film releases. It is utterly impossible to tell you what want to know unless you mention the

aret-The cast sheet on "The Girl of cret Service" does not tell who played Langiord. Dorothy in Riz I's "Her a was Doris Pawn. Wilkerson in The Key'series is Hurry Carter. Stater in Rex's "Her Life's Story" was Laura

The Nexs "Her Life's Story" was Laura whine S.-Viola Dana appeared on the main stage in the play you mention. By Thomas in "Runaway June" is Mar-Lowering: Carlyle Blackwell's latest is block and the Blackwell's latest is the next and "Warren Kerrigan desen't "the play and the Eastern studio and Kerring in Victors "The King the Man" wars in Victors "The King the Man" wars warren Kerrigan. Tho In Domino's "A Modern Noble" were as Chatterton and Violet McMillen.

New Era Film Manufacture ln Made in America Wholesome Laugh Makers. O.K. COMEDY CO. The "Feel Happier" Kind.

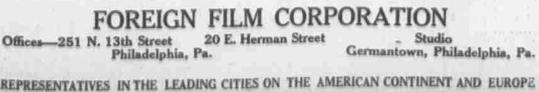
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his intentions she writes a note to her hua-hand. Watch your wife. She is false to you. Drg her foolatens and you will discover everything. A Wellwisher." Ta itreases in mourning of leaves home one afternoon. Flerre follows. Isa makes her way to the cemelery where Pierre's mother, who has died shortly before, is burled. She sinks down beside it. Pierre is almost beside himself to think that he has misuidged his wife. He confesses to her way in the confirmation of the route. At length he obtains it and tells or his heart Pierre seeks out Sergius. A duel is arranged. Sergius is run through. He dies almost immediately. Tas, still the Yampire woman, receives no sweetheart.

tentions she writes a note to her hus-

no sweethcart." "Are you married?" asked Bobby. "No," said Miss Talmadge. "Then you are a widow, ain't you? Gee! that's fine. If I burry and grow up, will you wait for me?" "Whr, I thought you said you didn't like eicls. Bobby."

WORLD FILM CORPORATION PRESENTS

BEATRIZ MICHELENA

The Lily of Poverty Flat

FROM THE STORY BY BRET HARTE, IN 5 ACTS

WORLD FILM CORPORATION, 1314 Vine Street

"Why, I thought you said you didn't like girls. Bobby." "Oh, well! You ain't like the rest of them," and snugging up contentedly, Mr. Robert Connelly, six years old hast April 4. Ist his future wife-to-be talk to her gentleman friend without further inter-runtion. ruption.

