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## The Heppe Golden Anniversary offers real economies in piano buying



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Economy is saving
Efficient economy is shrewd purchasing.
As a great writer put it, "Economy means achieving the most results for the least outlay

If you desire to "achieve the most results" in piano purchasing "for the least outlay," the Heppe Golden Anniversary is the zenith of economies.

Consider for a minute the three great sides of this occasion: First, the instruments on which you receive your saving; secondly, the genuineness of your savings, and lastly, what your savings actually are.

Every Instrument internationally famous
Note the instruments on which savings are offered. Think of it-these Golden Anniversary Advantages are offered on every piano and player-piano we sell-the famous Heppe three-sounding board pianos, the Weber pianos, the H. C. Schomacker pianos, and in player-pianos, that greatest of all instruments, the world-famous Pianola, in such makes as the Steinway, the Weber, the Wheelock and the Stroud, and also the Francesca-Heppe and Aeolian player-pianos. Think of this quality offered at actual economical savings and advantages.

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