

New York City, April 19, 1915

Greeting:

The Aeolian Co.

of New York, London and Paris

to C. J. Heppé & Son

of Philadelphia

THE Aeolian Company is glad of this opportunity to express its appreciation of the high character of the representation accorded its instruments in Philadelphia during the past 28 years, by the distinguished House which is now fitly celebrating its Fiftieth Anniversary.

When C. J. Heppé & Son first took the representation of The Aeolian Company, this Company had barely started its career. During intervening years, success has come to it in unexampled measure.

To have become in hardly more than a quarter of a century the leading manufacturers in the music industry, is a

high distinction. To have this leadership extend to every civilized country on the globe, is a recognition of superiority rarely accorded any article of manufacture.

By no other commercial process, whatever, save the unequivocal supremacy of The Pianola—an exclusive product of The Aeolian Company—could such recognition be evoked.

At the same time and in all sincerity, The Aeolian Company acknowledges the immense obligation it owes to such representatives as C. J. Heppé & Son. The prestige of The Pianola, today, in this city and its environs, is without doubt appreciably due to its representation by this enterprising and distinguished firm.

To the people of Philadelphia The Aeolian Company extends congratulations on having a House of the character and calibre of C. J. Heppé & Son to supply its musical needs.

THE AEOLIAN COMPANY

"The Largest Manufacturers of Musical Instruments in the World"

AEOLIAN HALL, NEW YORK