NEXT WEEK: "SHE'S IN AGAIN," THE BROAD; "THE LITTLE CAFE," THE GARRICK



THE LITTLE CAFE." GARRICK



A newspaper reader's destre to hear about plays on Tuesday mornings have long contended that a musical comedy could be made intelligent yet entertaining and even that a revue could be a revue-IF a man with brains did the work, Nobody expects a producer of musical comedy to hire any such person; he has to pay too much for chorus girls. But George M. Cehan happens to be both, a manager and a man with brains. That is the secret of "Hello, Broadway!"

There have probably been a good many changes and rewritings in the revue at the Forrest since it first neared comple-tion. But the process of "trial and er-ror," as the high brows might describe tuses of gag and guff; the story and dialogue move steadily along. All of which means that the man who wrote the "book" also directed rehearsals and composed the music. He wanted to produce a piece of work of definite character. and he had the power as well as the abil-

"Hello, Broadway!" is a monument to Mr. Cohan's skill as a satirist. It is also a monument to what any manager can do who will give brains a free hand. May more of them see it!

It is a little late even for obsequies in connection with The Little Theatre's last production, "Monsieur Poiret," but the following letter is both genial and pointed:

To the Editor of the Evening Ledger:

Chicago has in the Hull House Players probably the most remarkable company of amateur actors in America, for pany of amateur actors in America, for these hard working people of the poorer sections of Chicago have produced for the first times in America an unusually long list of fine dramas. A local institution is trying to do something similar. Where the Hull House Players are connected with a social settlement, the Philadelphia amateurs are a part of an educational institution, the University Extension Society. They have just closed their season with a bill including "The Fifth Commandment," by Stanley Houghton: "The Bank Account," by

FORREST THEATRE PRIDAY APRIL 23 AT TWO APTERNOON APRIL 23 O'CLOCK

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PHILADELPHIA | Tonight, 8:15 FORREST This & Next Week. Evgs. & 115 "Hello Brondway" With iso. M. Cohan & William Collec-Ton From Wedlessiev Mat. Best Seats \$1.50. CASINO Walter A 8th Sta. Twin Daily

Ward," by Lady Gregory. Their other productions this year have included "London Assurance." John Kendrie Bangs "A Proposal Under Difficulties, Arnold Bennet's "The Stepmother, "Sabotage," from the French: Stante, Houghton's "The Dear Departed" and "Fancy Free" and George Middleton's "Embers." The future of such an institution should be big, if it can only keep to the production of new, untried and notable plays and surmount the dif-ficulties of scenic production which

'The Blue Bird" returns to Philadel-phia April 26 for one more visit. Jack Davis and Eleanor Davidson will play the boy here and girl hereine when Maeter-linck's philosophic fantasy returns to the

This year the Lambs are building no new clubbouse, but an all-star "gambol" is in prospect all the same. As a fitting excuse for this marathon joy-ride of the stellar luminaries (phrase released to press agent 10-50) the proceds will go to the Actors' Fund of America. The tour begins May 23, but Philadelphia won't come up on the horizon till June 5.

One of the highlights in the youth of certain Philadelphia critic was the sum-ner "musical stock" that flourished in St. Louis a decade back. And the principal highlight in that company was one John E. Young. With a real voice and plenty of unction, he made the best Koko that the American stage has yet offered for that critic's attention, while his follow-up performances in parts that Raymond Hitchcock, Frank Duniels and Jefferson De Angelis had ornamented left comparisons decidedly odious from the other men's point of view. After some summers

which Haiptmann, Hervell, Ibben, Mollere, St. John Hankin and Gogol have no promise of doing.

And now we come to the significant point and unusual history comes to town doing.

And meaning the condition of the largest audiences ever as a small ose of the largest audiences ever as a small ose of the largest audiences ever as a brief career distinguish him. In the new fact, the largest audiences ever as the largest audiences ever as the largest audiences ever as the largest audiences ever assembled within the Little Theatre. The laughter that rippled steadily through the house doubt less served merely to deepen the gloom of your critic (as it did our own), because it could only be interpreted by real intelligence as De Lancey street's funeral besis above the local grave of Hauptmann, Ibsen, Mollere, etc.

The tolerably anusing truth uncovered again is that serious young men are being graduated from the universities with fattering but wholly unjustified notions of what people "of refinsment and intelligence" are really thinking about, when they think at ail.

In time, however, the critic of such training is crucified by the conclusion that his brothers, has states, his cousins and his quints are more familiar with the aspirations of Novibazar than with the thought and art of Mollere or hase. Thus reveitation does not make him like "Monsteir Poiret" any better, but it helps him to see whom such plays are written to please.

Philadelphia, March 9.

Mr Wallace was doubtless interested to learn that, though there may have been present on the opening night "one of the largest audiences ever assembled within the lattle Theatre," "Monsieur Poiret" was withdrawn with its engagement only half over.

Allesworth's principal asset.

Another Mennal unusual history comes to twen heads had unusual history comes to twen or failed the said within the satility and the satility and the sate of the largest failure. The cynically truthell Mr. Sill also applies those words to the result of Mr. Aylesworth's performance in that piec

"FOLLOW THE CROWDS"

CHESTNUT ST. OPERA HOUSE Home of World's Greatest Photoplays

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New Program Mon. & ThursDaily 10c Evenings, 7 & 9
at 2:15 10c, 15c, 25c ACADEMY - Seats at Heppe's, 1119 Chestau

ORCHESTRA TECHAIKOWSKY Little Theatre Mesday, Apr. 20, 8:50 P. M. Hunter Welsh State \$1. \$1.50, at Happe's, 1110 Chest.



EMMA CALVE, KEITH'S



"SHE'S IN AGAIN" BROAD



The last of the Friday afternoon concerts, and by that token the last but one of the concerts of the Philadelphia Orchestra for this season, was given at the Academy yesterday afternoon. The three numbers played were the sixth symphony, the "Casse-Noisette" suite, and the "1812" overture of Tschaikowsky. Against such a program the sensitive ear which could detect flaws and fallings was presently thoography. Some in-

was necessarily inoperative. Some in-felicities there were which obtruded themselves, but never to the point of spoiling the grandiose and at times magnificent spirit of the music. They were the faults which are not unknown to patrons of the orchestra, nor, it is to be hoped, to its conductor, who has mitigated some, and who, in the long run, seems destined to avoid them alto-

But if the critic could not be captious in this event, the orchestra and its con-ductor could not hope to make for them-selves new distinctions, because what was to be heard in the concert was Tschaikow-

To the Editor of the Evening Ledger:

Sir-Last Wednesday the diamate critics of words to a raid on the Little Theatre and diverse was given its premier at the Evening Ledger was given its premier and the Ledger was given in that with this righteous reading it was still moving and effective is the greater proof of its valid power. It cannot be said of many symphonies, as it has been said of this one, that they have the power to send their hearers deep into their own souls and return them better and more

Coming Events

On Tuesday night the opera season closes with "Carmen," in which Miss Far-rar, Mme. Alda, MM. Martinelli and Amato will sing the principal parts, and

The Walnut Walnut Sts MATINEES TUESDAY, THURSDAY AND SATURDAY

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WEDNESDAY, APRIL 21. 1915, at 7:45 P. M.
FAUST GOUNOD
GRANDO OPERATIC SOCIETY
WASSILI LEPS, Conductor
JOSEPH C. ENGEL, Stage Manager.
A. W. NEWMAN, Ballet Manter,
Mrs. Feland, Mias Segal, Miss. Loughnay,
Messra. Rothermel, Ayree, Cornman, Keene.
Ticketa at Heppe's, 1119 Chestnut St.
Rassrved Seats \$2.90, \$1.90, \$1.00.
Boxes \$18.00, \$12.50, \$1.00.

THE ANNUAL SPRING CONCERT THE CANTAVES CHORUS

THE CANTAVES CHORUS
MAY PORTER, Director
Tuesday Eve., April 39, 1915, at 8.15.
Herilcultural Hall, Bruad St., above Spruca
Solcista: Dr. Merrill Hopkinson, Bartione
Hans Kindler, 'Cellist,
Tickets, \$1.00 reserved seat General admission, 80c., at Hoyticultural Hall Box
Office the evening of the concept.

METROPOLITAN OPERA HOUSE
Last performance Metropolitan Opera Co., N.Y.
Tuea Eve., Apr. 20, at 8. Manes Farrar, Alda;
CARMEN MM Martinelli, Amato, Conductor, Mr. Toscanini,
Seats, 1109 Chestnut St. Mail Orders Received.

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11 A. M. to 11:15 P. M.
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which Mr. Toscanini will conduct. Wednesday evening, in Griffith Hall, the Misses Alma and Marion Grafe give a violin and plane recital, with an interesting program. That evening, at the Acadulter sulpes, and educate them at the ring program. That evening, at the Academy, the Philadelphia Operatic Society closes its season with Gounod's "Faust," including, as a rare pleasure, the Brocken scene. On Monday, the 28th, the San Carlo Opera Company opens a return engagement at the Forrest Theatre, and two recitats will be held. One is that of thest Sandday the violinist as Wither-Albert Spalding, the violinist, at Wither-spoon Hall, the other the only local con-cert of Hunter Welsh, at the Little Theatre. The music season, apparently, is by

Tomorrow there will be a concert by the minds of the Settlement Music School, 433 Christian street. It is at 3:30 p. m., and the public is invited.

Endow the Theatre By WILLIAM FAVERSHAM

Let the wealthy Americans, who give so generously to libraries, colleges and other institutions, give money for the endowment of the theatres, and they will ideals and inspirations that no schooling could ever give them in the same time, and that would be the highest and best

It is a fact well established by selsee and hear makes n much greater im-pression, longer retained, than what we to the senses; the spoken word, the impression that does

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them first to third-class theatres, where their interest would be aroused, where they would be held spellbound. Then, after a while, I would have them go to the second-class theatres, where they would see something better, and which they would be held spellbound. Then, finally. I would give them a course at a nest-class theatre.

These boys would see men and women of culture; they would see how they dressed and how they acted and how they talked. They would realize that there was another standard of conduct,

kind of education,

The stage itself is one of the best schools in the world. A green lad can learn on the stage more practical knowledge of the world and more savoir-faire, can become better fitted to go out into the world and accomplish something, than he could in the same or longer time in

any school or college.

The theatre is not only an educational force; it is perhaps the greatest educa-Americans have not yet learned the truth, and our rich men, who give their money for everything else, to college and uni-



4730°

WORLD FAMED

FROM AVIS

NATIONS

gutter sulpes, and educate them at the theatre as they never would and never will be educated in school. I would send

another plane of ethics and of thought from that in which they lived; they would learn the value of these other standards, and they would inevitably en-deavor to make them their own. I believe that these boys would be given

ot easily fade.

I honestly believe that an endowed theatre, that could and would produce the right kind of plays would do more the right kind of the could be really the could be really the could be really the could be really to be seen.

Filling 3 Rings, 4 Stages, the

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ARRAY OF

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ENURIAY NEW

TO AMERICA

CHESTNUT AND TWELFTH STS

THE NEW WEEK

BROAD—"She's In Again," with Ada Lewis, Mrs. Stuart Robson, Arthur Aylas worth, Edward Nicander, Ann Warrington, George Schiller and Sydney Green street. An American version, via England, of "Ma Tante Honfleur," a Freezi

production.

GARRICK—"The Little Cafe," with John E. Young. A return engagement of the musical play by Ivan Caryll and C. M. S. McLellan, originally product in Philadelphia. The base of the "book" is a very amusing French comes, in which a walter alternates between servant and master and becomes a millionaire when his own place has closed for the night.

AMERICAN—"The Man of the Rog!
Broadhurst's familiar play. The has week of the resident company.

GAYETY—"The City Sports Burlesquery
DUMONT'S—Dumont's Minstrels is "Benum and Bailey's Great Circs
Show," with Caspar Nowak, and "The
Jitney Bus Elopement.

Interviewing the Office

The reporter had some difficulty in a cating George Semple, but his recopiaonce the young man's attention had bee captured, was cordial. Before the visite could accept his thanks for the tickets in "The Dummy," George laid saids his copy of Henry James and handed his the following "story" already prepared:

GEORGE SEMPLE

I think I would have a little more use to the Ten Thousand Dollars than count it as is dummy said he would do in the leat act. I advise him not to sleep when he is played a detective or a dummy either. Pat would do a whole better as a kidnasse if he would not kidnap a detective and all him a rube.

The chief of the detective's almost needed a new office boy when he told the dummy that he was to be Kidnapped.

George immediately supplemented his statement by the assurance, "It's a great

When the reporter displayed an interest in George's further impressions, he con-tinued, "The part of the boy is great. But the red-headed woman is a bum lit-napper. She better change her tride

"Barney sure flew round some in the first act, but 'Regginald' was a good name for him when he was a dummy. I

thought he was going to be a pretty god office boy in the last act, when he's m particular about who's his boss. But he

was a pretty bum specimen on the tie-phone, callin' up central without known the number."

"How would you like to be a dete-tive, like Barney?" the reporter asid

"Well, it's fun the way he did it. But

office. I ain't sayin' anybody mails the letters on the office; but I know the con-

posin' room kid what swiped some some

"Boy-y-y!"
And the interview was over.

show.'

George.

cards."

and be a nurse.

Boy on "The Dummy"

BURLESOUE

CONTINUING

FORREST - "Hello Broadway," George Cohan and William Collier. A big, busy and—though it seems Im-possible—brainy "revue." Real travof everything in theatredom. Last

rate amusement.

ADELPHI-"Peg o' My Heart," with an excellent cast. Hartley Manners' popular and amusing comedy of the impetuous young Irish girl and what she does to a sedate English family. First-

LYRIC-"The Hawk," with William Fav-

ersham. Tense play of a husband and wife who live by cheating at cards. The drama comes from the discovery of the knavery by the wife's lover.

Mr. Faversham, as always, distin-guished. Last week.

WALNUT—"The Dummy," with Ernest Truex. A detective comedy, in which Barney, the slum boy, turns sleuth and defeats a band of kidnappers. A "\$2 show" at half the price.

VAUDEVILLE

KEITH'S-Mme. Emma Calve, the great contralto, in grand opera selections; Dainty Marie, "The Venus of the Air";

Cantor and Lee, offering "Master and Man"; Clark and Verdi, Italian co-

medians: The Metzettis, acrobats; Re-

gina Connelli and Company in "The Lollard"; the Three Whelans, songs and dances; Doctor Cohan, acrobatic comedian, and Hearst-Selig Pictures.

NIXON'S GRAND—B. A. Rolfe's "Lone-some Lassies"; Roxie La Rocca, harp-ist; the Mosconi Brothers in "The Fol-

lies of Vaudeville"; Weston and Young, White and Cahn, European ac-robats, and other acts.

WILLIAM PENN-The Military Dancing

Sextet; H. S. Dudley, colored come-dian, and his trained mule, Patrick; the Six Musical Gormans, John R.

Gordon and Company in a comedy sketch; the Old Town Four, and Ed-win George, the talkative juggler.

The Berlin Madcaps, O'Nell and Gal-lagher, Anderson and Even in "On the Rocks": Warren and Brockway in

"The New Janitor"; the Marino Sis-ters and the Four Aders. Second half

of the week-The Metropolitan Min-strels, Du Ball and Mulcahy, Mon-

rose and Sardell, cyclists; Jules and

Francis: Pete Lewis, xylophone player,

and the Four Original Texas Tommy

CROSS KEYS (first half of the week)

VAUDEVILLE DE LUXE!

The Illustrious Grand Opera Prima Donna

THE WORLD'S GREATEST "CARMEN"

THE INTERNATIONAL SENSATION "VENUS OF THE AIR"

DAINTY MARIE MARVELOUS PHYSICAL BEAUTY IN THRILLING AERIAL DISPLAY THE BIGGEST LAUGHING HIT OF THE SEASON

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Mon. & WILLIAM H. CRANE in "DAVID HARUM" and Charles Chapita to "The Tramp" wed. Mary Pickford MON.,TUES., WED. THURS., FRI., SAT. BUSTER BERLIN Fri. & Daniel Frohman's Production Sat. of "THE LOVE ROUTE" MINSTRELS MADCAPS The Most Agile & Pifteen Minutes Skillful Eusemble Act in Vaudeville. Clever—Classy

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