REEL NUMBER TWO-SHOWING TRIUMPH OF OUR POPULAR HEROES AND HEROINES



HELEN BRAY OF THE DIOGRAPH

Foreign Film Studio in Germantown Opens That Philadelphia is the logical place for the manufacturer of films is evidenced by the opening of a studio in Germantown

by the Foreign Film Corporation, incorperated under the laws of Delaware, and registered in this State. In going through the "plant" one is impressed with the size of the place and the attention the officers and managers paid to detail in installing every modern applicance known to the motion picture

The indoor studio contains five stages, enabling five directors to work at one time. The property rooms are jammed with "props" and a storage house away

Much thought was given to the dressing rooms, building them roomy and well ventilated, the management believing in the physical comfort of the actors. The outdoor studio adjoins the main building, and for such pictures that need country scenes, quarry, lake and moun-tain, the studio farm is used.

tain, the studio farm is used.

The classes of pictures manufactured are comedies, educational and industrial. Prof. J. Thomas Arntz, Jr., is the manger in charge of the educational and industrial pictures, and G. Guattari, the president of the corporation, supervises the importation of illms and pictures of

Chevalier Guattari, a member of the Chevalier Guattary, a member of the firm, has his headquarters in Rome, Italy, where all foreign films are reviewed before being shipped to this country. The Poreign Film Corporation represents the Veta Film of Rome and the La Film Grafica of Naples.

The officers, managers, and directors

Orafica of Naples.

The officers, managers and directors are men known in the "trade" and experienced in the manufacture of "movies." Carl Von Hoffman, the youngest moving picture director, better known in the newspaper world as the "Count," and known to the public as the camera man when went with Rongeyelt to the wilds of the went with Roosevelt to the wilds of South America, and who took the pic-ture of General Ville, is associated with the corporation in the capacity of di-

The officers are G. Guattari, president, and H. H. Swartz, secretary and treas-urer, with offices at 251 North 13th street. Guattari promises many innova-in the films and is much pleased with the prospects.





ARTHUR WM. MATTHEWS. IN LUBIN FEATURES

Arcadia Theatre Ready

One of the handsomest and most m orn of theatres devoted exclusively to the production of high standard photoplays. ornate in architecture and decorations and complete in equipment to the smallest detail is the Arcadia, located on the north side of Chestnut street, east of 15th, which is to be formally opened on Satur-day next.

The opening attraction will be the

The opening attraction will be the Vitagraph picture. "The Juggernaut." to be followed by the Fox fim "Kreutzer Sonata." and the same company's "The New Governor." a film version of Edward Sheldon's play, "The Nigger."

It is said by the Arcadia management that the new playhouse is the final step in the long series of strides or step in the long series of strides, or, rather, leaps, which within the last two years has lifted the picture play from the ranks of the commonplace and given it and the theatre housing it a stand-ings and prestige which are not to be gainsaid by even the most captious critic r doubting Thomas.

It was never contemplated to make the Arcadia a huge convention hall or auditorium, or even a big theatre. The size of the valuable site of location on size of the valuable site of location on pended.

Philadelphia's most exclusive business Commissioner Gillespie, of the pelice



MALVINE LOBEL, OF THE IVAN FILMS

street precluded the possibility of this in

What was intended and what has been accomplished is the presentation to the public of a bijou palace of modern enter-tainment; one lacking in not a single comfort, element of attractiveness or safety, and capable of comfortably accommodating 500 patrons at each performance. The location and the beauty of the theatre insure that this patronage will be drawn from the very classes that the playhouse was established to cater to.

In the matter of interior decorations

and modern sanitation and ventilation projects, many thousands of dollars have been spent alone, with the result that restful and healthful ease may be enjoyed at all seasons among the most beautiful surroundings. The music is a feature to which unspar-

ng time and attention have been given. There has been installed a Kimball orchestral organ, the most complete instrument of its kind in this country.

Detroit Now Censorless

Detroit is one city in the country which will not suffer from censorship for some time, at least. At least, if Detroit citizens want motion-picture censorship, they will have to do the censoring themselves, as the money which previously was used for defraying the expenses of censorship in Detroit has been all ex-



ROSE & TAPLEY, OF THE VITAGRAPH PLAYERS

board, declares emphatically that the police department will do no more censoring, and declares that no pictures will be banned unless citizens make complaint, when the department will send a man to investigate the particular picture com-plained of, otherwise all policemen who have been censoring films will be withdrawn from that duty.

Thanhouser Starts Anew which was incorporated in May, 1912, with a capital of \$400,000, has filed with the New York Secretary of State a certificate of voluntary dissolution, at the same time Incorporating the Thanhouser Film Company, with principal office in Richmond, Va., capitalized at \$1,000,000. The directors of the concern are Crawford Livingston, of New York city; William W. Crump, William Shallenberger, Richmond,

Griffith on Poe

"There is no wonder," said D. W. Griffith, whose masterly photo-drama, "The Avenging Conscience," is now at the Chestnut Street Opera House, "that Edgar Allan Poe was able to sound almost every human emotion. Of course, his genius would have asserted itself under any circumstances, but the fact that he experienced the pangs of hunger and that he also had lived for a long part of his early life in luxury made him universal in his understanding and in his analytic quality. This struck me especially when I read 'The Tell-Tale Heart,' from which I had suggestion for the theme of 'The Avensing Conscience.' His own sad life made him the keener His own sad life made him the keener analyist and in everything he wrote there was the mark of genius. In reading Poe's lifestory I was deeply impressed, and I was especially touched by the appeal that was made by his brother poet. Nathaniel Parker Willis, for Poe, when he was living in a little cottage at Fordham, just outside New York, with his dying wife and her faithful mother. Truly Poe was more deserving than his countrymen of his day found him. Just think of that magnificent creation, "The Raven," selling for \$10-yet that was all he received for the poem. He gave us much and he obtained little in return. But had he lived there would have been even greater achievements. He himself felt that he had not given of his best, for he wrote, had not given of his best, for he wrote, 'No man has recorded, no man has dared to record, the wonders of his inner life.' "My effort in making the picture was to do justice, in my own poor way, to an imaginative genius. I have sought to give the picture the glamour of romance and to depict beautiful scenes and entrancing happenings with as rare art as the cam-era permits. Yet I did not want to sac-rifice any elements of the story to porera permiss.

Tifice any elements of the story to portray the more unlovely emotions or happenings of gruesome or thrilling nature. penings of gruesome or thrilling nature. The public's acceptance of the picture is quite as much a gratification to me because of appreciation of a sincere effort as are the financial returns."

WORLD FILM CORPORATION LEWIS J. SELZNICK, Vice Pres. and Gen. Mgr.

JULIUS STEGER

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JACK BULGER	THOMAS MILLS
NAOMI CHILDERS	GARRY McGARRY
BOBBIE and HELEN CONNELLY	KARIN NORMAN
GEORGE COOPER	MURIEL OSTRICHE
ARTHUR COZINE	EVART OVERTON
FRANK CURRIER	KATE PRICE
NICHOLAS DUNAEW	EDWINA ROBBINS
WILLIAM DUNN	ALBERT ROCCARDI
EDWARD ELKAS	TEMPLER SAXE
FLORA FINCH	PAUL SCARDON
HELEN GARDNER	WILLIAM SHEA
BETTY GRAY	ANITA STEWART
JULIA SWAYNE GORDON	EDITH STOREY
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MAE HALPIN	NORMA TALMADGE
GLADDEN JAMES	ROSE TAPLEY
ZENA KEEFE	WALLY VAN
DOROTHY KELLY	LILLIAN WALKER
JOHN T. KELLY	CHARLES WELLESLEY

ANNA LAUGHLIN

EARLE WILLIAMS

called "A Night in a Music Hall." No idea of the size of his salary. If you heard him say things when angry, you would not believe that he was deaf and dumb, as you were told.

Answers to Correspondents

CONSTANT READER.—Charles Chaplin was born in England. Have no correct idea of the salary.

RUSSIAN ACTOR.—He is about 50; born in England; playing for movies about five years. He played in vaudeville in an imperied sketch called "A Night in a Music Hall." No idea of the size of his salary. If you heard him set things when anary, you would not believe and sure view by things when anary, you would not believe and a size stores in the world have been set the size of his salary. If you heard him set things when anary, you would not believe

told.

JUSEPH O'D.—From the general tenor of your letter we would judge that your forted in not scenario writing. There is no special pook required; just plain paper, typewritten on one side of the puper, only. Each real should have about 20 to 20 scenes. Write a brief syrogusts of the plut first.

LITHIN FAN.—'Tiree Weeks' was released by the Reliable Peature Film Company; lend-

ETHEL CLAYTON

Leads

MARIE W. STERLING

Characters

DAISY EVANS

LILIE LESLIE

Leads

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Leads FLORENCE HACKETT

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Leads Lubin's Western Company Los Angeles, Cal. ARTHUR HOTALING Managing Director, Southern Studio Jucksonville, Florida.

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J. H. De WOLFF

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