EVENING LEDGER－PHILADELPHTA，FRIDAX，APRIL 16，1915：
No


Councils＇Decree，Signed by Mayor，Will Send Relic
Jaunt Across Continent．
$\qquad$
ward liner saratoga


 mity

Going to Send the Family to the Shore This Summer：


Ford economy is not alone in low price，but in the low cost to operate and maintain． For an average cost of two cents a mile，they
serve and save；add luxury to pleasure and serve and save；add luxury to pleasure and
bring profit to business．Over 700,000 own－ oring profit to business．Over 700,000 own－
ers have found the Ford dependable，eco ers have found the Ford dependable，eco－
nomical and easy to operate．And in any nomical and easy to operate．And in any
contingency，there＇s a Ford agent close at hand－with a complete stock of parts． That＇s＂Ford After－Service for FordOwners．＂ Buyers will share in profits if we sell at retail
300,000 new Ford cars between August 1914 and August 1915.
Touring Car $\$ 490 ;$ Runabout $\$ 440$ ；Town Car
$\$ 690 ;$ Coupelet $\$ 750$ ；Sedan $\$ 975$ ，f．o．b．Detroit with all equipment．
On display and sale at new Ford Service Build－

## HEPPE

## The Heppe Golden Anniversary offers real economies in piano buying



Aeolian Player－Piano $\$ 395$


Francesca Piano Anniversary
Price $\$ 247.50$

Efficient economy．is shrewd purchasing．
As a great writer put it，＂Economy means
outlay．If you desire to＂achieve the most results＂in piano purchasing＂for the least out－ he Heppe Golden Anniversary is the zenith of economies． on which you receive your saving；secondly，the genuineness of your savings，and lastly

Every Instrument internationally famous
Note the instruments on which savings are offered．Think of it－these Golden Anniversary advantages are offered on every piano and player－piano we sell－the famous
Heppe trees．eounding board pianos，the Weber pianos，the H．C．Chomacker pianos， and in player－－ianos，that greatest of all instruments，the world－f－amous Pianoror，in such makes as the Steinway，the Weber，the Wheelock and the Stroud，and also the Francesca－
Heppe and Aeolian player－pianos．＇Think of this quality offered at actual economical savings and advantages．
The egnuinesess of these savings is proven by one thing．We are a＂one－price＂
store．Every style that we offer is marked at a aixed price，which is standard through store．Every style that we offer is marked at price，which is standard through
out the world．And now， out the world．And now，to receive savings from such standard values proves the genu－
ineness of the economies offered during this Golden Anniversary，

## No such economies ever offered before




These economies only to those who apply for Golden Anniversary Coin（See Corpon）


C．J．HEPPE \＆SON

| $\begin{aligned} & \text { A PARTIAL LIST } \\ & \text { op THE } \end{aligned}$ |  |
| :---: | :---: |
| GOLDEN ADVANTAGES |  |
| $\underset{\substack{\text { Cash Prices } \\ \text {（bithout titerat on time）}}}{\text { and }}$ |  |
| Special Down Payments | Life Insurance |
| Pisnos Pinyer－Planos | （eater |
| Low Monthly Payments | Cataem fraoe |
| \％hat prane | 1－Year Free Tuning |
| No Interest | Fjutarer pranes |
|  |  |
| 30－Day Refund | Free Bench |
| Aree Exchange | Freey Intruction Book |
| Mutar＂ryen mont |  |

## $\left\{\begin{array}{l}\text { c．J．HEPPR \＆son，sent street，} \\ \text { 1117－1119 Chestunt } \\ \text { or } 6 \text { th and Thompoon Streets }\end{array}\right.$


口Musie－Roll Cablinail口Player－Pianos पVictor Record Cabinots 口Muole Rolla

