

THE PHOTOPLAY

QUESTIONS AND ANSWERS
The Photoplay Editor of the Evening Ledger will be pleased to answer questions relating to the department...

The photoplay has reached a stage where scenarios from novels, plays and short stories, however famous, are quite unimportant...

Tomorrow must produce imaginative pictures whose main interest will rest wholly on their photoplay. It is not enough that the photoplay be 'come over' from other branches of literary or theatrical craftsmanship...

The present system of legitimate stars in the movies is irritatingly unsatisfactory to a great many of the public. If I were the manager of a theatre, no matter how much money I possessed, I would not feel justified in paying \$2 at one theatre to see an estimable young woman whose photoplay is a masterpiece...

To Film the South
A company of 15 Essanay players has gone to the South to take several special feature photoplays requiring a Southern atmosphere...

Edison Director Charles Seay never fails to stage the fire scene, and with such success as he recently witnessed by a crowd when trying out the new radiumpack for night photography...

It took a company of players one night out in a sparsely settled spot near Scarab, Mo., and began the experiment of the glare furnished by the new light...

From four or five neighboring towns had come pell-mell all the "fire departments," from the hand-drawn hose to the dapper automobile contingent of volunteers...

The Deceptive Camera
Not one picture-play fan in a hundred has answered the question, "Am I a blonde or brunette?" At least this is the position that is taken by Miss Estelle Eytone...

THEATRICAL BAEDEKER
AMERICAN—"The Common Law," with the resident company...

STOCK
AMERICAN—"The Common Law," with the resident company...

PHOTOPLAYS
Chestnut St. OPERA House of World's Greatest Photoplays...

THE DEVIL
A Mutual Master Picture, Featuring Essie Barricade and Edw. J. Connelly...

positions taken during the making of a photoplay. Miss Eytone asserts that under normal conditions it is impossible to really tell the color of hair from seeing it on the screen...

Three-cent Movies
Ohio, the home of the three-cent street car fare, is also the home of the three-cent movie...

Odds and Ends
An enormous spectacle made from the play "Barbara Frietche," will enter the next production of the Tiffany Motion Picture Corporation...

Photoplay Baedeker
CHESTNUT STREET OPERA HOUSE—D. W. GRIFFITH'S remarkable motion picture production "The Avenging Conscience," will enter the next production of the Tiffany Motion Picture Corporation...

LEADER—Monday and Tuesday, Annette Kellerman in "Neptune's Daughter," Wednesday, Charles Chaplin in "The Circus," Thursday, S. Miller Kent in "The Cowboy and the Lady," Friday and Saturday, Marie Dore in "The Moral of Marcus..."

STOCK
AMERICAN—"The Common Law," with the resident company...

PHOTOPLAYS
Chestnut St. OPERA House of World's Greatest Photoplays...

THE DEVIL
A Mutual Master Picture, Featuring Essie Barricade and Edw. J. Connelly...



EDNA MAYO
An Essanay film beauty.

plots of Elaine," No. 16, "The Palestrina World," featuring Anita Stewart...

IRIS—Monday, "The Devil's Fiddler," Tuesday, "The Black Box," No. 6, and Marie Dore in "The Moral of Marcus..."

LEADER—Monday and Tuesday, Annette Kellerman in "Neptune's Daughter," Wednesday, Charles Chaplin in "The Circus," Thursday, S. Miller Kent in "The Cowboy and the Lady," Friday and Saturday, Marie Dore in "The Moral of Marcus..."

STOCK
AMERICAN—"The Common Law," with the resident company...

PHOTOPLAYS
Chestnut St. OPERA House of World's Greatest Photoplays...

THE DEVIL
A Mutual Master Picture, Featuring Essie Barricade and Edw. J. Connelly...

the entire week an extra added attraction will be Charles Chaplin in "A Jitney Elopement."

"What's Doing Tonight?"

Bell in aid of Mt. Sinai Hospital, Academy of Music, 8 o'clock. Eve.
Traffic Club dinner, Kugler's restaurant, 8:30 p. m.
Ball in aid of German House, Turner Hall, 8 o'clock.

BOARD OF EDUCATION
APPROVES MANY BILLS
Payments to the Amount of \$1,463,386.27 Authorized.

IRIS—Monday, "The Devil's Fiddler," Tuesday, "The Black Box," No. 6, and Marie Dore in "The Moral of Marcus..."

LEADER—Monday and Tuesday, Annette Kellerman in "Neptune's Daughter," Wednesday, Charles Chaplin in "The Circus," Thursday, S. Miller Kent in "The Cowboy and the Lady," Friday and Saturday, Marie Dore in "The Moral of Marcus..."

STOCK
AMERICAN—"The Common Law," with the resident company...

PHOTOPLAYS
Chestnut St. OPERA House of World's Greatest Photoplays...

THE DEVIL
A Mutual Master Picture, Featuring Essie Barricade and Edw. J. Connelly...

JAPAN INFORMS CHINA

U. S. WON'T INTERFERE

Insists on Demands That Conflict With British Railway Concession in Far East.

PEKIN, China, April 12.—Japan has been striving to make the Chinese Government believe that it cannot hope for any aid from America. Yet the Pekin officials have been firmer than ever in the last two conferences in relating the Japanese demands under discussion.

FILL YOUR COAL BINS
LETTER'S BEST COAL
Satisfied Customers for 30 Years. 2240 lbs. to every ton for 30 years.

Protect Yourself!
AT FOUNTAINS, HOTELS, OR ELSEWHERE
Get HORLICK'S THE ORIGINAL MALTED MILK

So Many People Are Wrong
when they think that Lester Pianos must necessarily be high priced because they are high grade.

LESTER PLAYER-PIANOS
are the highest development in musical instruments. They are easiest to pedal and give the widest range of individual expression in playing any kind of music.

F. A. NORTH CO.
1306 Chestnut St.
Pianos Tuned by Factory Experts

Branch stores open evenings: KENSINGTON, CAMDEN, WEST PHILA., TRENTON, SCRANTON, NORRISTOWN.

form or another all but one of the first four groups of Japan's demands.

In Saturday's conference with the Japanese Minister this question was brought up, being article 5 of group 5 of the demands:

China agrees to Japan's right to build a railway connecting Wuchang with Kiangsi and Nanchang; also a line between Wuchang and Hangchow, and a line between Nanchang and Kiangchow.

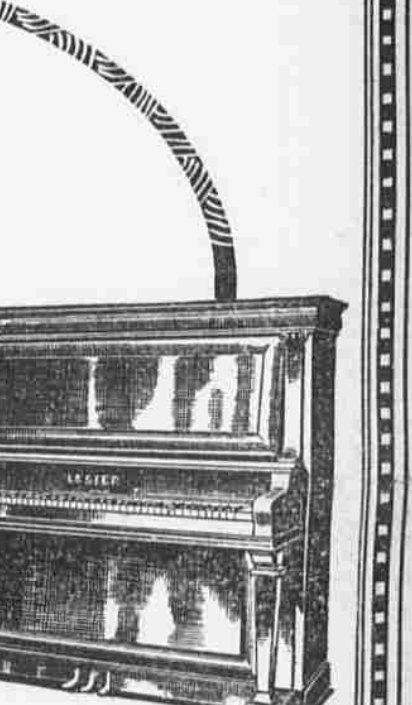
HEATING ECONOMY IS THE RESULT OF USING Richardson "Perfect" Fresh Air Heaters

be considered as infringing on China's railway concessions and pledges to Great Britain.

Richardson "Perfect" Fresh Air Heaters
Prevent waste of fuel, waste of effort and waste of money.

Richardson & Boynton Co., Mrs.
1342 Arch Street, Philadelphia, Pa.

Richardson "Perfect" Fresh Air Heaters
Prevent waste of fuel, waste of effort and waste of money.



So Many People Are Wrong
when they think that Lester Pianos must necessarily be high priced because they are high grade.

LESTER PLAYER-PIANOS
are the highest development in musical instruments. They are easiest to pedal and give the widest range of individual expression in playing any kind of music.

F. A. NORTH CO.
1306 Chestnut St.
Pianos Tuned by Factory Experts