

Philups sMaleey
Univerall Film star．




Lee Arthur＇s scenario
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 FRANKFORD THEATRE THECRUCIBLE＂ And Other Pictures


把 itek＂THE BLACK SPOT＂ TULPEHOCKEN Nam tive Chestrut St aptuan TheAvenging Conscience OLOBETHEATRE MMHC＝NEXT WEEK －acRITES

TOPLAY





BABY CONTEST PRIZES
NOW BEING DESIGNED
Beautiful Medals Will Be Awarded to Victors by Pub－ lic Ledger Judges．




 Thio chance to win the awards to ithe The chanco to win the awards tin thy
Chind Weltare Contest tis not Ifmited to
one tor cach family
 two or more ehildren whom sou have
to enter in the oontest．Each will have
an equal ohance for the prite Man






## Talks for Itself－

It doesn＇t need any talk from us to onvince a woman after she has


One trial will do．She＇ll find out for herself－the way Fels－Naptha works will convince her－that there is a way to make the drudgery of washday dis－ ppear．it＇s such a simple way．Just And it＇s such a simple way．Just
se Fels－Naptha according to directions and your washing will get done in less than half the time it used to take，with saving of strength and hard work． Fels－Naptha Soap does not hurt the hands．

## ＂Some Style！＂

Two Favorites


## ${ }^{5} 5$



## SPECIAL PRICES，TERMS AND ADVANTAGES <br> OFFERED ON <br> PIANOS，PLAYER－PIANOS AND VICTROLAS

dURING THE


Aeolian Player－Piano \＄395
Deliurerd on frat payment of suo


Francesca Piano
$\begin{gathered}\text { Cuniverayy } \\ \text { Price }\end{gathered} \$ 247 .{ }^{50}$
Delivered on frot payment of 85

Heppe Golden Anniversary
 ust for this occasion．Our whole aim on this－our golden anniversary－is to give to
Philadelphians the very best that can possibly be given．We want this event to be known

## Golden Advantages

## Golden Anniversary Coin

Those who present a Golden Anniversary Coin will be entitled to every Golden
Advantage on the article that they may desire，whether it is a Piano Player－Piano， ctrola，Music－Roll，Cabinet，Bench，Stool or anything else that we sell the special terms of payment，the life insurance and relief insurance privileges thes 30－day refund，the free exchange privilege，the free tuning privilege，the special guarantee，

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Simply fill out，clip and mail the attached coupon as directed，or phone or call at
either of our stores and apply in person．This application will bring you a coin and full details of the Golden Advantages offered．
By presenting the coin every anniver

## C．J ．HEPPE \＆SON


口 Pianos口Player－Pianos ■Victor Record Cabinets םMusic－Roll Rolls

