VERBAL AND PICTORIAL FILMS DEPICTING FILMLAND'S NEWS AND GOSSIP

QUESTIONS AND ANSWERS The Photoplay Editor of the Evening Lodger will be pleased to answer ques-tions relating to his department. Ques-tions relating to family affairs of actors

und actremes are barred absolutely.

Questes will not be answered by letter.

All letters must be addressed to Photoplay Editor, Evening Ledger.

The playwright of the motion pictures is an artist of comparatively new origin Ha writes action and nothing else. When he calls for a lake, the lake must perform some service, and it is identically the same with other items. Incident is his watchword; realism the slogan.

His profession, which came into being a half dozen years ago with the popularity of the motion pictures, has assumed great importance. In fact, it has been placed on a par, within a few short years, with other branches of the cen-

rears, with other branches of the centuries-old profession of literature.

The playwright of the motion pictures must unlearn most of the accepted rules that have guided him in his profession. He cannot paint words in the films; he must, instead, paint action. He cannot write dialogue, description and padding to make out his picture play plot. He must condense, have action, meaningful action, in every line. In other words, he must boil down instead of padding out.

The completed motion picture manu-

The completed motion picture manu-acript, unlike a book or short story, does not read well in manuscript. If properly prepared, it will not well on the screen. The terser and the more illuminating the action the better the scenario. The manuscript is so written that the director can scan its pages and visualize meaning—bring into life the thoughts and words of the writer.

The profession of writing for motion

picture shows has become dignified, too, in the last few years. Literary crafts-men in all walks of life have turned to the new field of literary endeavor and are prospering therein. Novelists, short story writers, playwrights, newspaper n, all have entered the new literary ne. Even so brief a period as two years ago, certain fiction stars viewed the motion picture writing game with some thing akin to contempt. They did no think the new profession merited their best endeavors. "Any old plot will do for the movies" was their seeming conten-tion. That point of view has undergone a radical change.

It has been discovered by these authors

that their best literary efforts are none too good for motion pictures; that there is real art contained therein: that plots, instead of being weaker, must be stronger and more consistent for the motion pic-ture screen if they are to be purchased. When these facts finally were realized

by the writers of fiction, work of better class became more common. The novelist who was saving a choice plot for ultimate development into a "best seller" and who just "dashed off" something and rushed it to the motion picture editor finally realized that the choice plot would perhaps be acceptable for the pictures, but the plot "just dashed off" was promptly rejected.

With an understanding of the require-ments of film editors, with more fraternal relationship with the editors, came mu-tual efficiency, which has resulted in plots of high class. After all, the story is the thing; it is the rock foundation of the pictureplay production. If the story is weak, far-fetched, illogical, no matter how convincing the acting or how beautiful the backgrounds, the entire production will not be complete. Authors are being given credit on the

screen; they are paid prices commensurate with their abilities and talents, and the best of them have recognized the art of motion picture writing as a true and dignified art, and one that furnished yet another lucrative branch to the literary profession.

What Would Happen? What would happen-

If a girl, young and beautiful, utterly ignorant of the customs and conventions of the world, though deeply learned in the realms of science, whose entire life If a girl, loving one man, should dis-

cover that a statement she has made will send a man to the gallows for an act which she believes he committed, but which she does not regard as a crime, which she does not regard as a crime, and that her marriage to the second man, whom she does not love, would save him? If a man in whom greed and passion are equally strong should find himself tormented by desire for a girl whom he has determined to have killed in order to be a stole of a stole o secure himself in possession of a stolen

If a girl, loving a man above all the world, yet knowing that this man loves another girl with his whole soul, should be placed in a position where only the sacrifice of her own life would save that of the second girl?

of the second girl?

If a girl, loving a man, is told by that man that he does not love her, and at the same time be called upon to accept or reject an offer, the acceptance of which will give her immeasurable wealth and highest station but place between her and the man an impassable barrier? the man an impassable barrier?

If, before a man's eyes, the face of every friend or stranger he meets should suddenly become the face of a man he be-

lieves he murdered?

If a man, for the first time in his life, thrilling with love, should be offered the love of a girl whom he regards as having the undeveloped heart and mind of a

These are some of the problems pre-sented and answered by the author. Em-mett Campbell Hall, in the new Lubin serial. "Road O' Strife," in which Mary Charleson, Crane Wilbur and Jack Standing are features and supported by

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OF THE VITAGRAPHOD

"Hypocrites" Coming

the directors at Inceville. He was re-

turning with his company from a loca-

With the growth in the photoplay in-

dustry there is a tendency on the part of the public to demand a still higher quality in the film exhibitions. With the

idea of providing this class of attractions,

the management of the Globe Theatre announces that beginning Monday after-noon, April 12, a new policy of exclusive photoplays will go into effect. The man-agement will offer as the initial attrac-tion the new spectacular photoplay en-titled "Hypocrites," by Lois Weber.

The press, clergy and public generally in New York paid the author the high compliment of decaring "Hypocrites" to be the aume of perfection, both in con-

struction of story and the beauty and

magnitude of the scenes flashed on the

They did all right, but I'll get even

the strongest and largest list of players that has ever appeared in a Lubin pro-

Sally Crute a Self Critic

Although she is one of the hardest workers all day long in the Edison studio. Sally Crute, the leading woman, spends much of her time going about to motion picture theatres, but she goes with a

"I find that the pictures themselves are lacking, I study to find the flaw. This practice affords an opportunity, too, to find your impression upon the public, which is most helpful; also to learn the public's likes and dislikes. We of the photoplays feel that we belong to the

"I shall never forget my first impression when I saw myself for the first time in motion pictures. I could not believe that I had made so many unnecessary movements. There I was, brushing back my hair, amouthing my dress like a schoolgiri before 'the committee,' and bobbing my head when it meant nothing, the realms of science, whose entire life One does not pay attention to this when had been in accordance with primal natenguged in a live conversation where the voice counts so much; but when pictured in cold mack and white on the screen these movements stick out badly. I was quite amazed at my mannerisms, and I began to stop them at once. It was a shock to one's pride, but it was a lasting and helpful one."

Held Up by Bandits

Louise Glaum, who is featured in Broncho releases in the Mutual program, is very fond of roaming the roads and

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hillsides in the Santa Monlca canyon near Inceville, and recently riding home in the dusk had an exciting experience with a band of brigands. She did not see them until she was almost among them Then she heard them, for they shoutedi "Halt!"

ETHEL CLAYTON LERDING LADY AT LUBINS

ted to her friends later, "and then I didn't know what to do. I was so nervous and my fingers so clumsy that I couldn't seem to get my gold watch off. As I was struggling with it I heard some one snicker, and I looked down into the face of Walter Edwards, who is one of

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monks. One, bolder than the others, sples upon him, but is blinded by the great light of Truth and can see nothing. The unmones. The control of the status is made a fete day, and people of all classes gather to listen to the address of the abbot, who himself consents to unveil Gabriel's gift. The covering is pulled aside, and there stands a figure of Truth, naked. Unable to see with the eyes of the spirit, the mot, with one consent, rushes upon Gabriel and kills him. Only two besides Gabriel can look upon Truth without flinching, a little child and the woman who loves him. A Magdalene looks upon the statue and falls prostrate, weeping bitterly. The mob returns to destroy the statue, but Truth leaves the people and returns to her gates, which close behind her. This forms the prologue of the story.

We are next introduced to Gabriel as We are next introduced to Gabriel as

the minister of a present-day church, frail and ill, but fired with divine inspiration. In the congregation are the same people who, in the prologue, stoned the monk to death. Now they are either bored or shocked by his passionate sermon denouncing hypocrisy, and he sees that his words have been in vain. Only that his words have been in vain. Only
the woman who leved him, now a singer
in his choir, and the Magdalene, who
kneels in prayer long after the others
have left, understand. The spying monk
is now a choir boy, surreplitiously reading a newspaper during service. Left
alone in his church, the minister finds the newspaper, with its reproduction of Paugeron's painting, "The Truth" and vague memories stir. He sinks into a dream. His spirit in the form of Gabriel leaves his present-day body and, by the spirit of truth with her mirror, visits various scenes of the story, showing him. in the wondrous mirror of hers, the real actions of the characters.

In the development of this plot many beautiful and striking scenes are depicted, while the portrayal of Truth by a naked while the portrayat of Truth by a haked woman is done in such a delicate and impressive way as to rob it of all subgestiveness. This role is played by Margaret Edwards, while Courtenay Foote, a capable English actor, plays the character of Gabriel. Others in the cast include Adele Farrington, Myrtle Stedman and Market Standing. The roller man and Herbert Standing. The policy of a daily matines and but one night performance will prevail. Matines prices

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With a view of securing individual opinions of the merits and extent of the film the management will offer for prizes for the best essays submitted. These will be passed upon by a committee of Judges composed of the dramatic editors of the city newspapers. For the best effort \$100 will be awarded; second best, \$75; third, \$50 and fourth, \$35. Answers to Correspondents

THOMAS-It is optional whether you number your reals separately or con-tinue your numbers from the first to the last scene consecutively.

E. A.-Cannot give a definite price for a scenario. Prices vary according to the length of the script and according to the merit of your story.

V. R. G.—Tokoramo was Mr. Sessue Hayakawa, who played the leading role in "The Typhoon," while Hironari was played by Henry Katoni. GERTRUDE—We are informed by the Famous Players Company, in whose productions he appears, that Harold Lockwood is a Californian.

BELMONT 52d Above

Marguerite Clark

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screen, to say nothing of the wholesome lesson taught. Miss Weber acknowledges that much of her inspiration came from the much-discussed painting of "Truth." by M. Faugeron, which is now on view in the Paris Salon.

The story is told in a prologue and several acts and tells of Gabriel, an ascette monk of olden times who labors to perfect an image of Truth, consecrating himself.

an image of Truth, consecrating himself for the task with fasting and prayer and

keeping his work a secret from his fellow

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