

PHOTO PLAYS

LEADING MEN AND WOMEN IN THE PHOTOPLAYS SPOTLIGHT

MUSIC

Questions and Answers
The Photo-play Editor of the Evening Ledger will be pleased to answer questions relating to his department.

Samuel Goldfish, treasurer and general manager of the Jesse L. Lasky Feature Film Company, returned last week after a visit to the Lasky studios in Hollywood, Cal., and gave out an interview in which he said:

During my trip I tried to analyze local exhibiting conditions in many cities and found them amazingly uniform. It is evident that the time has come, or is fast coming, when the moving picture manufacturer who turns out so many reels per week of mediocre quality will be left behind.

There are only two essentials in a moving picture—the popular value and the artistic merit. The program system itself has proved that if a picture is truly great it will not be long unknown to a public which craves fine photo dramas; if it is not good, there is no power on earth which can make it an affecting elixir that what it really is. Therefore, the day of the real producer is dawning, for only he can face the competition of an art that is developing leaps and bounds.

Heard in the Lubin Studios
The policy recently adopted by the Lubin Company of releasing each week, on alternating Wednesdays and Thursdays, on the regular program, a three-reel feature is meeting with greater success than had been anticipated.

Earl Metcalfe, the Lubin leading man, has qualified as a driver of rapid hydroplanes. In "The Hermit of Bird Island," Metcalfe drove the "Hydro-Buick" in the races at St. Augustine, Florida. This boat is one of the fastest hydroplanes in the country and is owned by Earl Deakon, the Chicago millionaire.

Walter Hitchcock's Theatre Staff
Walter Hitchcock, who plays Saverio, the scandal-loving husband of the "woman with the serpent's tongue" in the William Fox all-star production of Echevarria's drama, "The Celebrated Scandal," with Betty Nansen, was some years ago the actor-manager of a company playing classical repertoire.

CHILDREN'S CORNER
AN ICE QUARREL
"Burrr, urr k'raah," growled the ice dam as it rubbed and grated against the dam. "Get out of my way, I want to get over."



ELSIE JANIS IN "THE CAPRICES OF KITTY" STANLEY



SCENE FROM HALL CAINE'S "THE ETERNAL CITY" AT THE CHESTNUT ST. OPERA HOUSE



EDITH JOHNSON OF THE SELIG PLAYERS



JAMES CRUZE THE THANNHOUSER FAVORITE



DOMRINE FIELDING DIRECTOR OF LUBIN FILMS

THEATRICAL BAEDEKER

Continued From Page Four
In "War Brides"; Paul Conchak, strong man; Toby Claude and Company, Claudius and Scarlet, Mack and Orth, Cleo Gasoline, La Roy and Lytton, Roland and Holtz, Four Le Grohs and Hearst-Selig Pictures.

Answers to Correspondents
HELEN S.—Mary Pickford's latest picture, "Miss Nell."

CONSTANT READER—Cruise still with the Thannhouser company. Will not go into details of actor's personal life.

RITA C.—She is with the Kalem Company. In whose care you may address her. Cannot answer questions concerning personal affairs of actresses, including color of hair. Have no knowledge as to why she is not appearing more frequently. Send a stamped envelope, if you feel inclined.

CECILIA J.—Must decline to give information of personal affairs of actors. Cannot say as yet what roles he will play.

NEB—Lillian Gish appeared in "The Battle of the Sexes."

NELL—Elsie McLeod and Gertrude McCoy are not the same person. Perhaps Beverly Bayne would answer if you enclosed a stamped and self-addressed envelope for reply.

MAYME—Address James Cruze, in care of the Thannhouser Company, New Rochelle, N. Y.

FLOSSIE—King Baggot is still with Imp, Lillian and Dorothy Gish are with Mutual studios, Majestic and Reliance in anticipation of putting on an additional company, Captain Wilbert Melville, manager of the Lubin Western Company, at Los Angeles, has been gradually adding to his list of artists.

Walter Hitchcock's Theatre Staff
Walter Hitchcock, who plays Saverio, the scandal-loving husband of the "woman with the serpent's tongue" in the William Fox all-star production of Echevarria's drama, "The Celebrated Scandal," with Betty Nansen, was some years ago the actor-manager of a company playing classical repertoire.

Odds and Ends
Helen Badgley, the famous kidlet of the Thannhouser forces at New Rochelle, has discovered the exact use of a publicity department. Little Helen has decided its principal value is to collect the funny sections of the Sunday newspapers and hold same for her.

WAR IN THE "MOVIES"
Shown in Evening Ledger's Wonderful Pictures at the Forrest.
The German Kaiser will play the leading role in the Evening Ledger's great war drama, to be shown at the Forrest Theatre, beginning with next Monday afternoon. He will appear in fully 1000 feet of the most exciting film.

BARNARD, SCULPTOR, SUES FOR \$50,000

Declares Groups on New York Public Library Were Badly Executed.
NEW YORK, March 6.—George Grey Barnard, the sculptor, who did most of the sculpture for the Pennsylvania Capitol at Harrisburg and the groups entitled "History" and "The Arts" on the north and south pediments of the New York Public Library, has asked the Supreme Court to award him \$50,000 damages on the ground that the groups were badly executed and set up by Donnelly & Rice, architects and sculptors, of 335 East 46th street, and will, according to his allegations, have to be taken down, done over and replaced.

PROTEST AGAINST WAR

Mrs. Jane Addams and Others to Speak Tonight.
Women's protest against militarism will be voiced tonight at a mass-meeting in the Academy of Music. Women's clubs throughout this section of the State will take part in it. The speakers will be Miss Jane Addams, of Hull House, Chicago; Rabbi Stephen S. Wise, of New York; and Miss Janet Richards, of Washington, Dr. Leo S. Rowe, of the University of Pennsylvania, president of the American Academy of Political and Social Science, will preside.

TALKS ON ARGENTINE REPUBLIC

The Argentine Republic was described this afternoon in an illustrated lecture at the Commercial Museum, 3411 street below Spruce, by Winfred H. Schoff, secretary of the Philadelphia Museum. The growth of the republic and its industrial and commercial activities was told.

LOGAN THEATRE

4819 North Broad
BROADWAY STAR FEATHER
MOTHER'S ROSES
WHY MARY MORRIS
Plays Obtained Thru Stanley Booking Co.

FORREST

Philadelphia's Handicraft Theatre
Engagement Limited to Next Week Only
THOMAS M. LOVE, Business Manager
SHOWN TWICE EVERY DAY
MONDAY MAT. 25c and 50c
ALL SEATS RESERVED 2:30-8:30
EVENING LEDGER'S REAL WAR PICTURES

BELMONT

52d, above Market
FIVE SHOWS DAILY
1, 3, 5, 7, 9 P. M.
ENTIRE WEEK
Beginning March 8
Hall Caine's Immortal Drama, Visualized in Motion Pictures by the All-Star Players of the Vitagraph Co.

THE CHRISTIAN

Earl Williams and Edith Storey
First showing in West Philadelphia of photoplay that thousands failed to see at Chestnut Street Opera House owing to tremendous crowds.

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EVENING LEDGER'S REAL WAR PICTURES

WAGNER

Entrance 1750 N. Broad Street.
Adults' Class Mon., Tues., Thurs.
Private Lessons Day or Evg. Phone Dia. 838.
Scholar's Extra Dance
USUAL CLASS TUESDAY EVENG. 8:30-11
Extra Dance Novely Wed. Evg.
Scholar's Practice Dance Thursday Evening
Continuous Dance Sat. Evening

CHESTNUT ST. OPERA HOUSE

Home of the Greatest Photo-Plays
Afternoons 1:30 to 4:30, 10c, 15c, 25c—Evenings 7:30 to 10:30, 10c, 25c, 50c
Entire lower floor and balcony reserved. Seats selling one week in advance.

ETERNAL CITY

BY HALL CAINE
With PAULINE FREDERICK
"Go gorgeous and absorbing that the audience sat enthralled until it was all over."
"Remarkable."—PUBLIC LEDGER.
"Brilliant of thrilling scenes photographed against a background of surpassing beauty."—ENQUIRER.
"Biggest thing done in photoplays. Unrivaled from a scenic viewpoint."—EVE LEDGER.

NOTE

"The Eternal City" Will Be Presented Twice Daily, Beginning at 2:30 and 8:30 P. M. But Will Be Preceded by Comedies with CHARLES CHAPLIN.

THE J. FRED ZIMMERMAN THEATRE

M. W. TAYLOR, General Manager.
ORPHEUM
FOR THE WEEK BEGINNING MONDAY, MARCH 8
HALL CAINE'S MASTERPIECE
THE CHRISTIAN

WORLD FILM CORPORATION

PRESENTS HOWARD ESTABROOK
IN M'LISS WITH BARBARA TENNANT
From Bret Harte's Immortal Tale of California's Early Gold Days
IN FIVE ACTS RELEASED MARCH 8
WORLD FILM CORPORATION 1314 VINE STREET

WHAT'S DOING TONIGHT

Sunday, revival, tabernacle, 19th and Vine streets, 7:30 o'clock.
Palm Springs, Philadelphia Hotel, 7 o'clock.
Harvard Club dinner, University City, 8:15, 9, 9 o'clock.
Philly Delta Society dinner dance, Adelphi Hotel, 7 o'clock.
American Institute of Bankers 34th annual banquet, Bellevue-Stratford, 7:30 o'clock.
Lecture on "Informed Concrete" by Oliver Randolph Parry, Engineers' Club, 8 o'clock.
Superior Home and School League Dunlap school, 1st and Locust, 8 o'clock.
Lecture, "German-Americanism," Herman Ritter, Metropolitan Opera House, 8 o'clock.
Women's manufacturing in lines of post-graduate, University of Pennsylvania, Bellevue-Stratford, 7 o'clock.
Ritz-Carlton, 7 o'clock.
Penn Club reception to Judges Woolley and Dickinson, 720 Locust street, 8 o'clock.

THEATRE BROKERS

Barrist & Co.
214 North 8th Street
Sell Profitable Picture Theatres
PRICES—\$400 to \$100,000. Both phones.
PHOTOPLAYS

THE TIoga

17th and Venango Sts.
Phila's Finest and Exclusive Photoplay Theatre. Capacity 2000.
Matinee 2:30, Evening 6:45.
Admission, matinee and evening, 10 cts.
FULL ORCHESTRA

COMING

Thursday, Friday, Saturday, March 11, 12, 13
"SPILLERS"
REX BEACH

The Photo-play Serial

That Is Packing Houses
Reports from enthusiastic Exhibitors all over the country are evidence of the stupendous success of that marvelous photoplay serial, "The Twenty Million Dollar Mystery." This new Thannhouser masterpiece promises to surpass all previous achievements of Harold MacGrath and Howell Hansel. Every episode is unique for something new, something greater, something never before attempted in photoplay production.

The Twenty Million Dollar Mystery

Phanouser's Greatest Photoplay
The fascinating story, the masterly direction, the new and startling situations, the elaborate settings, the wonderful new mechanical effects and, above all, the superb art of the Thannhouser cast of well-known stars—all contribute to make this production the unparalleled success that it is.

STAR CAST

James Cruze
Marguerite Snow
Sidney Bracy
Mary Elizabeth Forbes
Frank Benham
Harry Farrington

BOOK IT NOW!

Get the full benefit of white-hot interest! Start this remarkable feature on your screen and note the big increase in your receipts. Book it now. A new two-reel episode is released each week.

THANHOUSER SYNDICATE CORP.

PETER F. GLENN
District Representative
305 FIFTH ST.
Holt Finer, Walnut 9571