

This is the skyline of the most wonderful city in America; the city with the proudest history, the dearest traditions, the greatest future; the city of homes, of parks, of schools, of churches, of shrines of glory.

And yet—if one single little child shall starve—all these splendors are in vain.



This Is Philadelphia's Self-Sacrifice Day to Raise \$100,000 for the Unemployed

To raise \$100,000 so that the children who were suffering from the pangs of hunger this morning, shall go to bed full fed tonight.

To raise \$100,000 so that the man out of work for weeks, carrying home each evening the same dismal story, may meet his family tonight with new hope in his face.

To raise \$100,000 so that a Lincoln Birthday may be celebrated as that great soul would have liked.

Let us do this and it will be to the everlasting credit of the city of Philadelphia.

Let us put new heart in the city's unemployed.

This is Not an Appeal for Ordinary Charity —It is an Urgent Call to Save a City From Calamity

It does not matter what cause has brought about the misery in Philadelphia today. It is enough that it is here.

Sober, upright, industrious, God-fearing men are out of work—thousands of them. Too proud to ask for aid, they trudge the streets day and night looking for something to do. Few had been able to put anything by for a rainy day. If they had, it is going fast—or gone!

In cold homes the women and children are waiting, with pathetic patience. They are hungry—often ill—and day by day the desolation and desperation increase.

Thousands Cannot Pay the Rent —Shall They Be Evicted?

What is to become of this great army of unemployed?

It is not possible to provide work for all of them at once but it is entirely possible to lend them a strong and ready helping hand.

If they know that all the rest of us are standing by to share a little with them until they get on their feet again, what a heart it will put into them!

Remember This City's Noble Response to the Call of Belgium

And then give to help your neighbors.

When Philadelphia can sell her bonds at home as quickly as she did, she should be able to finance her citizens who are the victims of circumstances.

No matter how little you can spare, it will be welcome.

If we can do this thing, and we can if we will, it will be one of the finest tributes ever paid to the memory of any man. It will be an especially fitting tribute to the memory of Abraham Lincoln.

Who would not be proud to have a part in it.

Please remember that this call would never have been made had not the necessity been urgent and terrible.

But It Is Urgent. It Is Terrible. And There Is No Other Way That Relief May Be Had

For two days now already the people have been preparing to make their contributions today. Self-sacrifices have been resolved upon—and the resolutions have been carried out.

Bring the Money, if Possible, to the Lincoln Building, Headquarters of the Emer- gency Aid, Broad Street and South Penn Square

Or take it to any Daily Newspaper Office, or put it in one of the many bowls that the Committee has placed about the city.

Just as fast as it comes in, the money will be deposited with Drexel & Company, which firm has agreed to accept these deposits, early and late, in spite of the fact that this is a holiday.

The Committee and the newspapers are anxious to have the names of all contributors who are willing to give them. All the names given up to 3 o'clock will be published in the evening papers, and all the names given after that hour in the morning papers.

Mrs. Alexander J. Cassatt
Mrs. J. Willis Martin
Mrs. Cornelius Stevenson
Mrs. J. Norman Jackson
Mrs. Edward T. Stotesbury
Mrs. Francis D. Patterson

Mrs. Barclay H. Warburton
Mrs. George Q. Horwitz
Mrs. John C. Groome
Mrs. Eli Kirk Price
Mrs. Edward K. Rowland

Mrs. Reed A. Morgan
Mrs. Edward Browning
Mrs. W. Howard Pancoast
Mrs. G. G. Meade Large
Mrs. Rodman E. Griscom

Mrs. F. Meyer
Miss Eleanor Baker
Mrs. Henry Brinton Cox
Miss Rebecca G. Elliot
Mrs. William M. McCawley

Mrs. James P. McNichol
Mrs. W. W. Porter
Mrs. J. Howard Rhoades
Mrs. Thomas Robins
Mrs. Charles Williams

For the Emergency Aid Committee