

# This Is the Call for Philadelphia's \$100,000 Self Sacrifice Day for the Unemployed

By the Emergency Aid Committee and the Newspapers of Philadelphia

More than 100,000 of the steady, hard-working, self-supporting people of the city of Philadelphia are now out of work and in need either of immediate work by which they may maintain themselves, or of assistance until such work can be obtained.

Most of these have been out of work for months and their rainy day savings are exhausted.

They must have help now or in a little while they will be walking the streets by thousands and tens of thousands, lacking food, lacking shelter, lacking sufficient clothing for themselves and their children.

Through the co-operation of the Emergency Aid Committee, of the newspapers of Philadelphia, and of Evangelist "Billy Sunday," a campaign has been undertaken to designate

## Next Friday, Lincoln's Birthday, As "Self Sacrifice Day"

Contributions are called for to be made on that day at the Lincoln Building, headquarters of Emergency Aid Committee, Broad street and South Penn Square; at any daily newspaper office in Philadelphia, or at the Tabernacle (where collection for the benefit of the unemployed will be taken up at the Thursday afternoon and Friday night services)—and

## It Is Proposed to Raise \$100,000 at Once

Let it be known at once that this is not an appeal to any ordinary feeling of charity. Year in and year out nearly every one in Philadelphia, except the very poor, gives something toward charity as one of the minor duties of life.

That is ordinary charity and it takes care of ordinary conditions.

## But We Have Right Now a Time of Emergency and a Prospect of Calamity

It is a situation extraordinary in all its aspects. It can be dealt with, but can be dealt with only by the actual, instant, earnest co-operation of all of us who are fellow citizens of the unemployed.

*IT IS A FACT* that not hundreds but thousands and tens of thousands of men in Philadelphia are vainly going about every day from morning till night, looking for work.

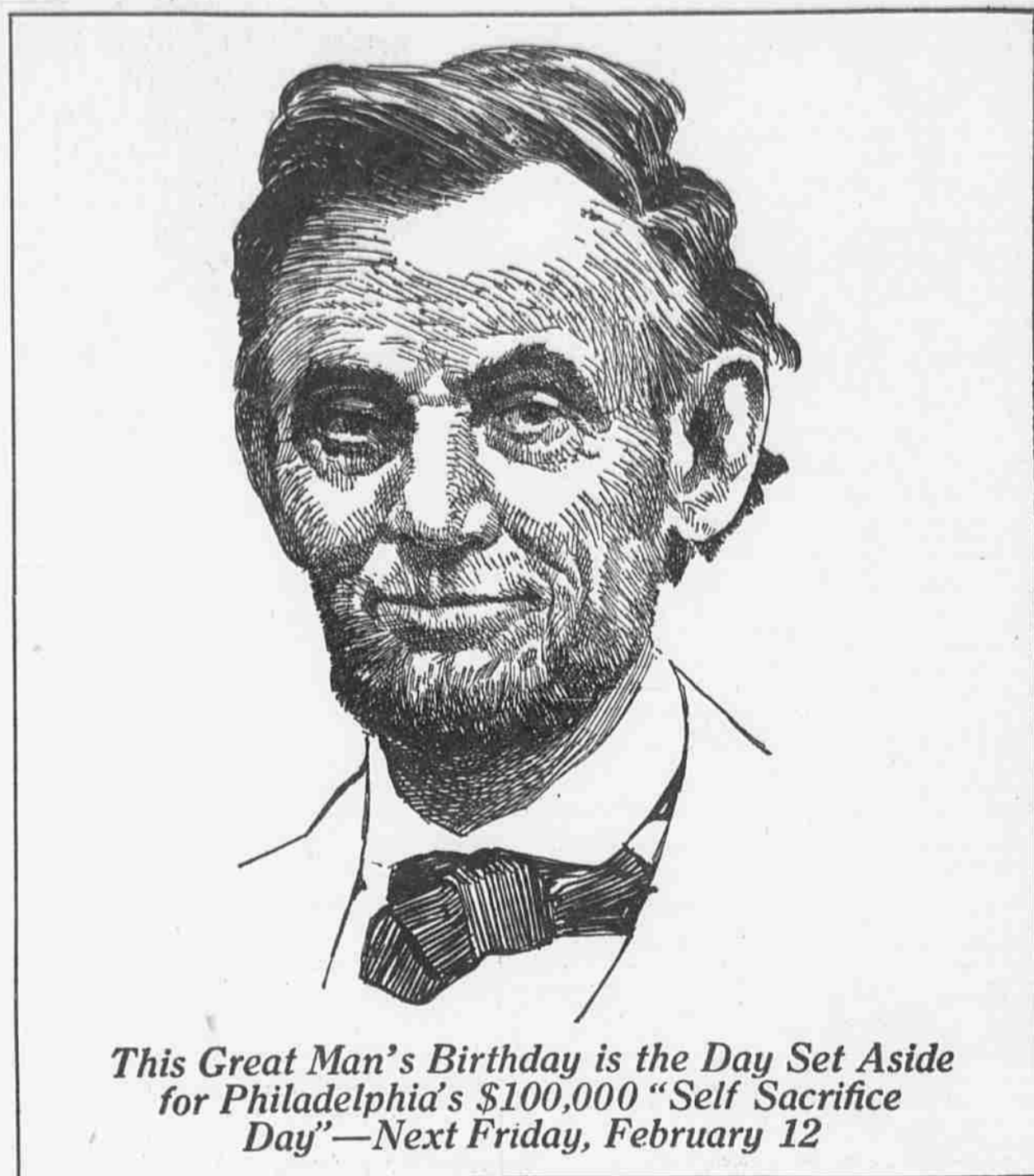
*IT IS A FACT* that hundreds of these men come every day to the headquarters of the Committee, half-starved and desperate, asking, pleading, praying for work "because the little children are crying."

*IT IS A FACT* that investigations have shown that in the enormous majority of cases the appeals made by these men are true appeals; and that the men are not "professionals," not "bums," not idle frauds. They are citizens of Philadelphia—fellow citizens of every one of us, but temporarily "knocked out of the game" and with a right to ask all of us who are more fortunate—those of us who haven't been knocked out—to stand by them till they can get work again.

*IT IS A FACT* that even more deserving women than men are calling for help and have the more need of it.

*IT IS A FACT* that babies are suffering in Philadelphia for lack of sufficient food—a fact that strong men must this moment look squarely in the face—yet 56c a week for milk will keep a baby going.

*IT IS A FACT* that there are hundreds and hundreds, and even thousands of families of worthy people here in this city who haven't enough to eat, who haven't enough to wear, who haven't enough to keep them warm, and who haven't enough to pay the rent, and they are covering there in their desolate homes wondering what on earth is going to become of them. Yet \$3 a week will feed a family of four. Three dollars and sixty cents more will buy half a ton of coal to keep the fire going. Eight dollars will pay for groceries and coal and rent and all. Who will give \$8 to lift a whole family out of starvation and desperation and keep it going for a week?



This Great Man's Birthday is the Day Set Aside for Philadelphia's \$100,000 "Self Sacrifice Day"—Next Friday, February 12

## Who Are These People?—They Are the Working People—the Backbone of Philadelphia

They are men, women and children who have the highest right in the world to call for the help of every one of us.

They only want help temporarily; they can stand up for themselves as soon as they can get work again.

## But Now They Must Have Help and No One Is Excusable Until They Get It

Who is going to help?

"Billy" Sunday will help. He is going to devote two sermons to this high cause—tomorrow afternoon and Friday night—and if you are at the Tabernacle at either of these services, put your contribution for the unemployed in the collection plate—it will come to the right place.

The newspapers will help. Just as they did on the famous occasion of the Belgian relief ships last November, so they have thrown their columns open to this advertising and to print the names of the contributors.

And all the people of Philadelphia who are not out of work will help so that the United States and all the world can see that Philadelphia can take care of her own, can feed her hungry, clothe her naked and shelter her homeless—that Philadelphia can gather up her strength, gird up her loins, and go forth and forward strong, powerful, confident and unconquerable in time of depression as at all times.

## Friday Will Be the Day for the Money

Let the matter be discussed now—today—in every family; let it be found out how much each member of the family can give by self-sacrifice, by denial of something, or simply as a gift without denial, as you please. We already know of one man who intended to buy a new automobile, but now he is going to keep the old one and help along this \$100,000 fund instead.

The money is wanted on Friday. Leave it at the Lincoln Building, Headquarters of the Emergency Aid Committee; or leave it at the office of any daily newspaper; or put it in "Billy" Sunday's collection plate when he preaches on this subject, or send a check made out to the Emergency Aid Committee.

Mrs. A. J. Cassatt  
Mrs. J. Willis Martin  
Mrs. Cornelius Stevenson  
Mrs. J. Norman Jackson

Mrs. Edward T. Stotesbury  
Mrs. Barclay H. Warburton  
Mrs. George Q. Horwitz  
Mrs. John C. Groome

Mrs. Eli Kirk Price  
Mrs. Edward K. Rowland  
Mrs. Reed A. Morgan  
Mrs. Edward Browning

Mrs. W. Howard Pancoast  
Mrs. G. G. Meade Large

For the Emergency Aid Committee