



SIGHTS ABOUT THE CITY'S STREETS WHEN SNOWFLAKES THROW A FILMY CURTAIN AROUND FAMILIAR SPOTS



A GUST OF SNOW AT THE MASONIC TEMPLE
The early hours of the first genuine flake storm of the season brought along puffs of wind which made traveling hard for pedestrians.



JUST ENOUGH SNOW TO MAKE HIM HOMESICK
The polar bear in the Fairmount Park Zoo acted as if he could hardly believe his eyes when the first heavy flakes began to fall. In fact, his attitude shows his confusion and uncertainty.



THE POSTMAN WENDS HIS SNOWY WAY



A FRIENDLY "WRASSLE" ON THE WAY HOME FROM SCHOOL



A CLEAN FALL ON A SLIPPERY PAVEMENT
An Evening Ledger photographer was passing just as this catastrophe took place and, of course, took the picture instantly.



S. C. DOBBS
Former president of the Poor Richard Club, who made trip here all the way from Atlanta to meet.



LLEWELLYN E. PRATT
Advertising expert of New York, who told at luncheon yesterday what convention here would mean.



CARL HUNT
Of Indianapolis, editor of Associated Advertising, who wants to see Philadelphia get it.



R. H. DURBIN
President of the Poor Richard Club, who wants to "beat the other towns to it."

LEADERS IN MOVEMENT TO BRING CONVENTION OF ASSOCIATED ADVERTISING CLUBS OF THE WORLD HERE IN 1916