

QUAKES IN FRANCE, SWITZERLAND, SICILY AND GREEK ISLANDS

Dozen Towns Damaged in Ionian Group—Italy's Loss Is \$150,000,000.

QUAKES IN FIVE COUNTRIES. Earthquakes have been reported within the last week in five European countries.

Reports of earthquakes today widened the zone affected to eastern France, on the west, to the Ionian Islands, Greek possessions, on the east, and to Messina, where one of the most disastrous earthquakes of modern times occurred, on the south.

Shocks caused damage in a dozen towns in eastern France and Switzerland last night; 63 persons were killed Monday night on the islands of Zante and Cephalonia; shocks were felt at Messina and many other towns in Sicily; and in virtually every section of Italy tremors have now been recorded.

DOZEN FRENCH AND SWISS TOWNS DAMAGED BY 'QUAKE'

GENEVA, Switzerland, Jan. 20.—Severe damage was caused in a dozen towns of Switzerland and eastern France by an earthquake Tuesday night. The first details of the disturbance received here today said that no lives were known to have been lost, though avalanches from the Alps may have carried away some small villages.

63 KILLED, 2000 HOMELESS IN TWO ISLANDS OF GREECE

ATHENS, Jan. 20.—Sixty-three persons were killed in an earthquake that caused heavy damage on the islands of Zante and Cephalonia, Monday night, according to official reports received here today.

The Greek government has sent a relief committee to the islands, where more than 2000 are reported to be homeless.

Cephalonia is one of the largest of the Ionian Islands, belonging to Greece, in the Mediterranean. It is a few miles west of the mainland and about three miles from Ithaca, and has a population of about 8000.

Zante is the capital of the island of Zante. The island rises steeply behind the town, and on the height is an old Venetian fort. The many residences in Italian style are memorials of Venetian rule. It is the seat of a Greek archbishop and of a Roman Catholic bishop.

The island is one of the Ionian group, 2 miles south of Cephalonia. The population is about 45,000.

SHOCKS IN SICILIAN TOWNS; ITALY'S LOSS \$150,000,000

ROME, Jan. 20.—Reports received by Premier Salandra failed to increase the earthquake toll materially, and the Premier now believes the total fatalities will not exceed 24,000. Relief has been given to thousands of whom 2000 were more or less seriously injured.

A dispatch from Messina stated that a slight tremor was felt there and in other Italian towns early today, but that no damage was done. Thousands of Sicilians fled from their homes, however, in fear of another disaster.

With the extension of the tremors to Sicily, practically all of Italy has felt the earthquake shocks that began a week ago today. From the Alps to the extreme southern end of Italy damage has been done which is unofficially estimated at \$150,000,000.

POLICE SEEK INCENDIARIES Two Fires in Chester Factory Within Half Hour.

Two fires within a half hour of each other in the woolen and worsted yarn factory of James Irving & Sons, Limited, Chester, Pa., are believed to have been caused by persons who were desirous of making the city's new motor fire apparatus but to a test. The police are making a rigid investigation. Two men were seen near the factory early in the morning and the police, who have a description of the men, expect to arrest them today.

The first fire was discovered in a bin at the end of the main building by a watchman. The prompt discovery of the blaze and the timely arrival of the new motor fire apparatus which has replaced the horse-drawn apparatus, prevented the fire from gaining great headway. It was extinguished in a half hour.

BIGELOW EXPECTED TO STAY IN OFFICE SEVERAL WEEKS

Said He Will Retire, But Not Until Governor Picks Successor.

[FROM A STAFF CORRESPONDENT.] HARRISBURG, Jan. 20.—Edward M. Bigelow will not serve as Highway Commissioner under Governor Brumbaugh, but it is possible he will not be ousted for several weeks, it is said. It was reported today that the Governor has not picked Bigelow's successor, and for that reason the present commissioner has not resigned.

Bigelow's resignation was expected during the closing weeks of the campaign, and frequently it was said he would retire on the plea of ill health before Governor Brumbaugh was inaugurated.

A report was circulated yesterday that Bigelow had sent his resignation to the Governor immediately after the inauguration. Bigelow today denied this. He refused to discuss his intentions.

Several names have been presented to Governor Brumbaugh for consideration for Bigelow's position. George W. Gillespie, Road Commissioner of Allegheny County, and J. Murray Africa, of Huntingdon, have been considered the strongest of the possibilities.

Gillespie is thought to have little chance because he served under Bigelow in Allegheny County several years ago. No specific objection has been raised to Africa.

NORRISTOWN FIRM DECLARES TARIFF HIT LUMBER TRADE

Samuel Roberts, of Grater Bodey Co., Tells Federal Agent Business Has Fallen to "Almost Nothing."

NORRISTOWN, Pa., Jan. 20.—The Grater-Bodey Company, known in Norristown as the "Lumber Trust," came in for an inquiry this morning by D. M. Barclay, the investigator representing the Department of Commerce.

The Federal representative visited the lumber plant of the company on West Main street, Norristown, and was shown all the intricacies of an extensive lumber and mill-work business by Samuel Roberts, a member of the company and a big builder in Norristown.

Mr. Roberts showed Mr. Barclay how the business had fallen off in the last few weeks to "almost nothing," and "there is nothing in sight." Mr. Roberts declared to an EVENING LEADER correspondent:

"Do you blame the tariff for this condition?" Mr. Roberts was asked.

"Sure," said he, "the only reason it hasn't come sooner is that it usually takes depression about a year to become serious. My argument is that there is a depression about the length of time for depression to be felt after good times that it would take prosperous times to follow a depression. That is, usually, a year."

"Didn't you have a very prosperous year last year?" asked Mr. Barclay.

"Yes, we had a good year," replied Mr. Roberts, "but I have reliable information that while there was lots of holding in Norristown last year, that helped our business, there are still 65 of the houses that were built unaided, although efforts have been made to dispose of them. There is not the money that there was a year ago."

Mr. Roberts showed Mr. Barclay that the business of the firm had dwindled to nothing. Last year the firm employed 150 men here in Norristown. The number of men had been reduced to 110 and the smaller force was now only working 48 hours a week, with the outlook for a shut-down unless conditions changed.

Mr. Barclay was shown depression of the industry at other plants. An interview with Mr. Barclay that the Federal representative was "a very decent sort of a fellow."

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RAZOR-SLASHED WOMAN REFUSES TO NAME ENEMY

Victim of Assault in Serious Condition at Hospital.

Police are searching the city this afternoon for a woman known as Elsie Keenan, 2235 Locust street, South Darien street, who, it is believed, knows of the attack upon Miss Florence Kimball, 21 years old, of 1205 Parrish street, at 9th and Walnut streets. The young woman is now in Jefferson hospital with severe lacerations across her face.

Three men are already under arrest in connection with the attack. They are Samuel Roberts, 2554 South Darien street; Andrew McGuckin, a cab driver, 12th street below Porter, and Albert Terrison, of 184 Gladstone street. Miss Kimball was attacked by a man and a woman. The police say "Roberts was with 'Elsie' Keenan. The other two men are being held as witnesses.

The attack was made last night. It is said the man held Miss Kimball's hands behind her while the woman drew a razor across her face several times. Her screams attracted Policeman Edward Lawler, of the 15th and Locust streets station. As he placed her in a taxi, a glimpse of the man and woman disappearing down Locust street. Pursuit proved futile, for they were out of sight by the time Miss Kimball was on her way to the hospital.

At the hospital this morning the young woman refused to name her assailants. "The injuries may cost her her life, but she refused to identify Roberts. All she would say was that she was summoned to 9th and Walnut streets by a telephone message. When she reached the corner she was caught from behind. Her condition was grave this morning that Max Terrison, who was summoned to take her deposition, but she still refused to name the woman who attacked her.

FUNERAL OF WM. J. MILLIGAN

Funeral services for William J. Milligan, late clerk of Select Council, who died at Harrisburg, Monday night, will be held Saturday afternoon at his late home, 215 Fitzwater street, with services later in Bethany Presbyterian Church, 224 and Bainbridge streets. Burial will be at Mt. Moriah Cemetery. Arrangements for the funeral have been made by City Treasurer William McCaskey, who was a close friend of Mr. Milligan. Select and Common Councilmen will attend in a body. Members of various fraternal organizations to which Mr. Milligan belonged also will attend.

Too Few Children in Schools

Dr. Francis Brandt, head of the department of pedagogy at the Gordon School, 413 Spruce street, in an address at the school last night, deplored the small number of children who attend school after they reach 14 years of age. He said that out of 7,000,000 children between the ages of 14 and 18 years in the United States, only 1,000,000 attend school. His address was followed by a dance and a reception, tendered by the faculty of the school to the student body.

STRIKERS SHOT DOWN BY DEPUTIES AT CARTERET, N. J.



This is the scene that met the eyes of citizens of the Jersey town after 50 armed detectives, acting as deputies, suddenly charged and fired with buckshot into a crowd of workers employed by the American Agricultural Company, who had collected at the railroad station to see a gang of strikebreakers leave a train. Twenty men fell wounded and one after ward died.

AGNOSTICS AT U. OF P. EXCUSED FROM CHAPEL

Throng Provost's Office When Explanations Are Demanded.

On the eve of the mid-year examinations and in the midst of the Sunday revival, religious unrest has broken out among the students of the University of Pennsylvania and a number of the upper classes came out with open professions of agnosticism, to day rather than submit to compulsory attendance at chapel exercises.

While the University authorities made no official announcement relative to the matter, M. Dennison, F. Samrue and H. Chapman, students in the Architectural School, are among those who admit that advanced views held by some students have influenced Provost Edgar Fahs Smith to exempt from attendance at the chapel exercises college men who object to participating in religious services.

It is understood that a considerable number of students have been excused from chapel after a talk with Provost Smith. While it was known that many of the college men are open agnostics or atheists, considerable surprise was expressed over the report that many of the students would be excused from chapel.

Some of the students said to have been excused were not known to have held the New Faith, and there is a disposition among some of the students to suspect that many have turned to materialistic philosophy as an expediency. Letters were sent to several hundred upper classmen demanding explanations for non-attendance at chapel. These notices requested the students to report to Provost Smith, and his office was besieged by the college men concerned yesterday. Most of those interviewed declined to be quoted beyond the fact that they had not attended chapel because the services did not coincide with their beliefs.

PRISONER SAYS HE SOUGHT TO HAVE CLIENTS APPOINTED

Brought Names Before President, Man Accused of Swindling Declares.

NEW YORK, Jan. 20.—Eliot L. Larkin, who said he had acted as agent for a number of men who wanted President Wilson to appoint them to Federal offices, was on trial yesterday in General Sweeney's court on a charge of grand larceny. He is accused of getting \$500 from Mrs. Louise Hubbs, of 185 West 88th street, by selling her bogus mining stock.

Larkin was arrested as a witness against women accused of seducing him, and married to them when getting them to part with their money.

Larkin told the jury that he had been a publicity agent for Assistant Secretary of the Navy Franklin D. Roosevelt when he was a candidate for nomination as United States Senator, but that he was never paid. He said he got \$40 for boosting J. W. Sullivan, postmaster at Middlebury, N. Y. He also said he got the names of ex-Governor Foss, of Massachusetts, and George Foster Peabody to a position for the appointment of F. H. Allen, of 67 Wall street, as Ambassador to France. For this work he said he collected \$100.

That he posed as a friend of William Jennings Bryan came out through a character witness he called. The man, contrary to his own testimony, said he had given Larkin employment as an investigator on Larkin's representations that he was a friend of the Secretary of State. Larkin also said he was friendly with Justice Lamar at the time of the peace conference at Niagara and had talked with him about mining conditions in the West.

Larkin's case will be submitted to the jury today.

TESTIMONY HEARD IN MUNICIPAL COURT SITE

Board of Viewers Seeks to Place Valuation on Property.

Testimony was heard today by the Board of Viewers upon the value of the Magdalen Home at 20th and Race streets, which is desired by the Municipal Court as a site for a structure to accommodate the domestic relations and juvenile division of the courts.

The condemnation proceedings were authorized by Councils over the veto of Mayor Frankenburg, who contended that the Municipal Court has not been in existence long enough to prove its worth sufficiently to warrant such expenditure.

The site to be acquired by the proceedings has been viewed by President William H. Shoemaker and Secretary William J. Kerns of the Board of Viewers, after preliminary testimony had been heard from G. Albert Smith, vice president of the Magdalen Society, and B. Franklin Pepper.

House Stripped of Furniture

Somewhere in the city there are two wagon loads of furniture, the property of J. A. Smith, 135 North 56th street, which was moved from his home yesterday afternoon. Special Policemen Lawson and Wooten of the 84th and Thompson streets station, arrested Joseph Clark, 27 years old, 613 May street, on suspicion of being the driver who took the furniture from the house. He was arraigned before Magistrate Boyle this morning and held under \$500 bail for a further hearing. Clark denied that he was the furniture mover in question.

U. S. BEGINS INQUIRY INTO SHOOTING OF 48 STRIKERS IN JERSEY

Industrial Commission Investigator Arrives in Roosevelt — Indictments Planned.

ROOSEVELT, N. J., Jan. 20.—The Federal Government today took charge of the investigation of the shooting of strikers by deputy sheriffs in the fertilizer plant strike yesterday.

One of the strikers was killed, 12 are seriously injured, some of them probably fatally wounded, and 35 others are suffering from wounds, in many cases received from buckshot which struck them as they fled from the guards.

Patrick F. McGill, investigator for the Federal Industrial Commission, arrived early today from New York, where the Commission is in session.

"We will go into this affair to the bottom," he said. "Whether the special deputies sworn in by Sheriff Houghton were Manhattan gunmen or bona fide residents of New Jersey will be the first question which we must determine."

Throughout today a number of deputies, armed with sawed-off shotguns and loaded canes were guarding the plant of Lehigh & Co., which was operating in work. The Thomas & Clark plant was temporarily suspended.

Murder indictments will be promptly presented, it was declared. District Attorney W. E. Florence will present the charges today in session at Middlesex County, which is in session at New Brunswick. Fifty witnesses will testify that the strikers were unarmed. The deputy sheriffs deny this, and insist that the strikers fired on them and that they defended themselves.

Residents of this section have appealed to Governor Fielder to make an investigation and to determine whether the deputies were properly appointed. The order was on trial yesterday in General Sweeney's court on a charge of grand larceny. He is accused of getting \$500 from Mrs. Louise Hubbs, of 185 West 88th street, by selling her bogus mining stock.

BANDITS LEAP FROM AUTO AND KNOCK MAN SENSELESS

One of Many Robberies Believed Committed by Same Gang.

Automobile bandits, who, in a high-powered machine, have been terrorizing residents of the northeastern part of the city, today ran up on William Bush, proprietor of an cigar store, near Broad street and Indiana avenue, early today, and knocked him senseless with the butt end of a revolver. Finding nothing in the victim's pockets, they drove off, leaving him lying unconscious in the street.

This is one of the many robberies of the sort in upper Philadelphia the last seven days, and the police are of the opinion that there is not yet a gang responsible. Efforts to obtain a description of the automobile used by the robbers have been unsuccessful, although former victims of the bandits say it is a big touring car with a tonneau.

Bush was run down by the men on Indiana avenue, between 15th and Broad streets, shortly after 1 o'clock this morning. He told the police the car almost ran him to the ground, but came to a sudden stop and two men leaped from the front seat and knocked him senseless.

Efforts on the part of the police and detectives to run down the robbers have been fruitless. On Thursday men believed to be the robbers who injured Bush attacked a man near 4th street and Glenwood avenue. The victim says his assailants had an auto. A laundry wagon driver was forced to give up \$41 at the point of a revolver at 17th and Cambria streets.

Two men were held up in the same neighborhood Friday night and had to hand over their valuables. On Saturday Mrs. Frederick Welke was attacked in the store of her husband at 311 North 17th street. Her husband braved the robbers' revolver and drove the men off. On Monday of this week a man had to give up his watch and money at A and Clearfield streets. He told the police auto highwaymen got \$30 besides his watch.

EMPEROR MAY ABDICATE

Francis Joseph Again Reported Ready to Quit.

LONDON, Jan. 20.—A Rome dispatch to the Star says: "It is persistently rumored here that Emperor Francis Joseph of Austria, has decided to abdicate."

CARSON CALLS FRANKLIN IDEAL BUSINESS MAN

Ex-Attorney General Tells Gimbel Employes of Great American.

Benjamin Franklin was held up as the ideal business man by Hampton L. Carson, ex-Attorney General of Pennsylvania, in an address before an assemblage of employes of Gimbel Brothers today. The address was delivered as part of the program of a series of meetings arranged by the management of the store. The meeting, held in the English tearoom, was a part of the general welfare work promoted by the management.

Mr. Carson described the life of Benjamin Franklin, saying that he agreed with the statement of the late Dr. S. Weir Mitchell that Franklin was not born in Boston on January 6, 1706, but in Philadelphia 12 years later, when he first came to this city and began his career, which, Mr. Carson said, was unique in the history of the world's great men because of its broadness and accomplishments, not in one, but in many fields of endeavor.

"I appeal to you to follow the life of Benjamin Franklin in his industry, his honesty and unswerving loyalty to himself and his task," said Mr. Carson.

GIRL TRIES TO END LIFE

Takes Poison Grieving for Death of Soldier Brother.

Grief over the death of her brother in the eastern European theatre of war caused pretty Lena Nicholson, 20 years old, to swallow carbolic acid in her home, at 461 North 67th street, early this morning. She is now lying in the Roosevelt hospital.

Stanislava Nicholson, the girl's favorite brother, was in Poland when the war broke out. Being a member of the first line of reserves in the Russian army, he immediately reported to his regiment and was sent to the war. He was killed about a month ago.

EMBARGO ON CORN HERE

P. R. E. Will Not Accept Shipments Because of Congestion.

The Pennsylvania Railroad Company has placed a corn embargo on Philadelphia until ships are provided to carry away the corn now here. Nearly 300 carloads of corn are now standing in the yards here because the elevators are full and no ships are available to carry away the surplus.

The Pennsylvania Railroad has also put a grain embargo on Baltimore, owing to similar port conditions there. Although New York has, and has had for some time, more grain than it can find ships for, the railroads are still accepting shipments for that port. An embargo in the near future, however, is likely.

Railroad officials estimate that there are 7000 carloads of grain in New York and Jersey City for which no ships are available. The Pennsylvania alone has approximately 3000 cars standing unloaded at Baltimore. Besides these, 1573 cars are held in the yards west of Altoona.

A similar congestion is experienced by the New York Central, the Erie, the Lehigh Valley and the Lackawanna.

HINT OF LYNCHING FRANK

Atlanta Man Remains in Custody of Sheriff.

WASHINGTON, Jan. 20.—An order was issued by the Supreme Court yesterday suspending further proceedings in the case of Leo M. Frank at Atlanta, convicted and under sentence of death for the murder of Mary Phagan, the 13-year-old factory girl.

OUTRAGES BY NIGHT RIDERS

Two Farms in Kentucky Attacked and Girl Beaten With Switches.

LEXINGTON, Ky., Jan. 20.—The home of William Duval, a prominent farmer, of Grayson County, was attacked by a band of night riders disguised as Negroes last night. While the family was held at bay, Nellie, the 13-year-old daughter of Duval, was dragged from the house and almost beaten to death with switches. The same band visited the home of Mrs. Susan Slaughter and left a bundle of switches with a note threatening her and her son with the same treatment. Five arrests have been made.

"FREE ETTOR," MINERS CRY, ON MARCH TO OHIO PRISON

I. W. W. Agitator Accused of Treason—Supporters Want Free Speech.

BELLAIRE, O., Jan. 20.—Seventy-five miners, advocates of free speech, formed a parade in front of the City Hall here this morning and started a march to St. Clairsville to make a demonstration before the Belmont County Jail, where Joseph J. Ettor, I. W. W. agitator, is being held, following his arrest yesterday. Ettor is charged with treason.

The paraders will stop at Bridgeport, Wheeling Creek, Lansing and Barton for recruits. Leaders say there will be at least 600 in line by the time they reach St. Clairsville.

The arrest of Ettor is looked upon by union leaders as a crisis in the wage dispute between operators and miners. Those in charge of the strike have advocated peace, and say that peace "would never had been in doubt had the Bellaire officials not lost their heads."

When Ettor arrived here yesterday he eluded a number of patrolmen and plainclothes men who were awaiting his arrival and went direct to the Mayor's office. Mayor Wasson told Ettor he would not be permitted to speak within the city limits.

"All right," said Ettor, "I'll go outside the city limits and speak."

As Ettor passed out among his friends on his way in the Mayor's office he was met by a group of demonstrators, urging them to disperse. When he reached the street the police placed him under arrest. He was put in an automobile and taken to St. Clairsville, where he was locked up.

ZIEGLER ASKS CONNELLY TO START HOSPITAL BUILDING

Urges Finance Chairman and Seger to Provide Funds.

Director S. Lewis Ziegler, of the Department of Health and Charities, today conferred at his office in City Hall with John P. Connelly, chairman of Councils' Finance Committee, and Charles Seger, chairman of Councils' subcommittee on appropriations, and urged that Councils take immediate steps to make available \$1,000,000 for the reconstruction of the Philadelphia General Hospital.

The Finance Committee can report favorably to Councils tomorrow a bill appropriating as \$1,000,000 for Blockley from the \$11,800,000 loan, which item was purposely omitted from the "blanket" appropriation bill of the loan items reported at the last meeting.

Whether such action will be taken was not indicated by either Connelly or Seger at the conference. That step would place the measure on Councils' calendar for early passage.

Director Ziegler, in urging the appropriation that would bring relief to the sick and insane by starting the work of reconstructing Blockley, assured Connelly and Seger that there was at present no money to either department. Doctor Ziegler informed the Councilmen leaders. He made plain that his purpose was merely to afford relief at overcrowded Blockley.

BRIDEGROOMS "TIGHTWADS," COMPLAINT OF BISHOP

Now Give Only \$1 Fee, Though Parents Gave \$5 or \$10.

BALTIMORE, Jan. 20.—Bridgrooms are holding tighter to the pursestrings than their fathers of the present generation entered into wedlock, said Bishop Corrigan while discussing church finances with his congregation in St. Gregory's Catholic Church yesterday.

"Giving \$5, and usually \$10, was the custom of bridegrooms years ago," said the Bishop. "Now we priests are lucky if we get \$1 for a wedding ceremony."

Some Protestant pastors take issue with Bishop Corrigan. They say the size of fees has been maintained, but deplore the falling off in the number of marriages.

WILL OF CHARLES H. SCOTT

\$120,000 Bequeathed to Widow, Son, Sister and Brother.

Charles Henry Scott, late of the firm of John S. Scott & Sons, coal operators, who died January 4 at his home at Radnor, died an estate valued at more than \$120,000. The will, admitted to probate today, divides the property to the widow, Margaret C. Scott; a son, Charles H. Scott, and to a sister and a brother of the testator.

St. Patrick's Church, and the poor of that parish will receive bequests of \$100 each from the \$140,000 estate of Bridget Cannon, who died in St. Joseph's Protectors, at Norristown, last August. A bequest was made to the Holy Face Society of St. Patrick's parish. The residue is left to relatives.

The wills admitted to probate today are those of Elizabeth T. Barry, late of 2339 Walton avenue, whose property is estimated at \$6300; Jane S. Wood, 3133 Milnor street; \$5000; Aletheia March, who died in St. Agnes Hospital, \$2500.

Personal property of Louise A. Roberts has been appraised at \$22,305.41; George C. Homiller, \$3011.81.

Bigger Bargains than ever in this Reduction Sale!

How the men have come after them and swept away in whole lots these Perry Suits and Overcoats at lower prices!

So we've had to repair our fences! Had to take Suits at higher prices and feed them in to the lower price-reductions to furnish enough sizes to go around at \$10.50; at \$11.50; at \$13.50!

CREDITS PILING UP IN RACE FOR FREE EXPOSITION TOURS

Late Entrants Working Diligently to Overcome Lead of Those Who Took Time by Forelock.

New competitors for the free tours to the Panama Pacific and San Diego exhibitions offered by the EVENING LEADER and PUBLIC LEDGER in the great subscription contests are sending in their names every day to the Contest Editor. From present indications, those who joined when the contest was first announced are to have no easy time to retain their lead over late entrants.

Credits are being piled up rapidly by some of the newer entries, who are working diligently and systematically in every leisure moment to catch up, and thus be sure of being among the tourists who will travel de luxe to the coast as guests of the two newspapers.

To those new contestants the Contest Editor wishes to repeat his warning not to hold up subscriptions. All must be sent in as soon as received. Contestants will be paid the full newscasters' commissions if they do not succeed in getting into the lucky fifty.

Suburban contestants are among the most active of all. The Contest Editor wants to repeat to them that subscriptions outside Camden and Philadelphia, must be paid in advance. In the city subscriptions for less than six months may be paid for through the carrier. It is to the advantage of the contestants to get the money in advance whenever possible, however, as this means more credits.

To join the contest, fill out the blank coupon in the advertisement and mail or bring it to the Contest Editor, second floor of the Ledger Building. He will supply all information as to the details of the contest and hints as to how to secure subscriptions. Do not delay joining this contest. To do so may spell defeat.

BIG GLAZED KID INDUSTRY

Theme of City Boosters

Philadelphia Leads World in Production of Leather Used in Shoes. Few Philadelphians realize that this city is the home of the glazed kid industry of the world. Fewer still realize that manufacturers having their headquarters here supply nearly 80 per cent of the world's demand for the leather from which shoes are made.

This pre-eminent Philadelphia industry is only one of the many factors in the business men's campaign to advertise this city as the leading producer of "world sellers" in America. The movement to boost Philadelphia through advertising the principal articles made here aims to make the trade-mark "Made in Philadelphia" a standard symbol of excellence recognized the world over.

While leather is only one of the many articles in which the city leads America, it is by no means an unimportant one. In 1914 approximately 10,000,000 skins were used here in the preparation of glazed leather, manufacturers say. Nearly half of this number were imported. When the skins had been prepared nearly half were exported again before they were used in the manufacture of shoes.

But a small proportion of this great number of skins are used in Philadelphia after they are finished. Aside from those sent abroad the greatest proportion are sent to New England, the shoe manufacturing centre of America. Others are sent to Cincinnati, Rochester and St. Louis, where many shoe factories are also located.

While Philadelphia is the actual centre of this vast industry most of the manufacturers here have branches of their plants either in Camden, Chester or Wilmington. It is this city, however, which is the business centre for the glazed kid industry, and it is through the many channels here that the millions which this industry represents pass annually.

Recently, too, Philadelphia has forged to the front in the production of lace. When the Dingley tariff bill removed the restrictions on the importation of certain kinds of lace from France the pre-eminence of Philadelphia as the lace manufacturing city of America began. Since then the industry has grown with