

Evening Ledger
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The heaviest insolvency rate in Scranton for 1914 was in the wholesale and retail liquor business, being 18 per cent. of the whole.

A MAN'S CHARACTER MAY LINK HEMISPHERES
It is the Sum of Habits—Every Activity Goes into Its Making—Bankrupts Whose Known Integrity Saved Them.
Walter Scott and "Honest Abe."

Free Trade Between Neutral Ports
PUBLICATION of the text of the American protest to Great Britain reveals the fact that it is directed solely against further inexcusable and unprecedented interference with our purely neutral commerce.

By JOSEPH H. ODELL.
HORACE GREELEY once said, "Fame is a vapor, popularity an accident; riches take wings; those who cheer today may curse tomorrow; only one thing endures—character."



LIGHTING THE PATH TO BETTERMENT

PHILADELPHIA, SATURDAY, JANUARY 2, 1915.

You can't tell the size of a man's brain by his hat nor the volume of his charity by his pocketbook.

Fair Play and "Billy" Sunday
RELIGION has, and always has had, a multitude of interpretations. Religion has, and always has had, one test—results.

Stronger Than Diplomacy
Cyrus W. Field, in laying the Atlantic cable, found himself in difficulties so vast and critical that for years the project hung in the balance and almost every one predicted defeat.

THE STANDING OF ASTROLOGY
An Astronomer's View of Judge Freschi's Unusual Decision—"Earth Flatteners" Still Numerous.
By ERIC DOOLITTLE
Director Flower Astronomical Observatory, University of Pennsylvania.

WHAT'S A NEWSPAPER, AND WHAT FOR?
It Gives Vast Values for a Penny and Its Power Was Never Greater Than Today—Relations Between Press and Public.

By BURTON KLINE
TWO or three years ago the ice bridge at the foot of Niagara Falls broke unexpectedly while a number of sightseers were crossing it.

Growth of Citizen Rights
DURING the initial stages of any fight for human political rights progress is necessarily slow; when the claims are once conceded the momentum of the movement gains with amazing rapidity.

On the Job
THE American protest to Great Britain is honey dripping from the honeycomb. It is saturated with the milk of human kindness.

Lincoln's Best Investment
In 1822, when 23 years of age, Abraham Lincoln fell badly into debt as the result of a mercantile adventure that ended disastrously.

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
"Hi!" was the reply. "That means we are not spending enough."

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
That means that the reporter, the gatherer of facts, has become the most potent force for good or evil in the wide world.

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
That is the new power of the press—almost too vast to trust to any individual.

Picking on Daniels
THAT ebullient and effervescent gadfly, Life, continues to pick on Josephus Daniels, who is Secretary of the Navy.

The "Rats" at Work
THE Formidable was not a battleship of the first class, but she cost five millions of dollars, displaced 15,000 tons and carried to the bottom 600 men, including trained officers, who cannot readily be replaced.

A Great German Scientist
From the Boston Herald.
The passing of August Weismann, scarcely chronicled in this country, brings one more illustration of the paradox that the world knows least of its greatest men.

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
That is why every successful newspaper is generally the expression of one man, its guide and maker. He is successful because his guess as to what is news and as to how the news shall be presented strikes nearest to the average public notion of what is news.

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
Oh, sometimes gleams upon our sight, through present wrong, the eternal right; and step by step, since time began, we see the steady gain of man.

WHAT'S A NEWSPAPER, AND WHAT FOR? (Continued)
Through the hard words of our day, a low, sweet prelude finds its way; through clouds of doubt, and creeds of fear, a light is breathing calm and clear.

John Barleycorn Hard Hit
THERE is a fight to the finish now, and the liquor business has had to take some heavy blows during the past year.

Some people seem to think that the United States can end the war by ignoring it, but the trouble is that the war will not ignore the United States.

There is a panic in Constantinople. That has been the usual situation there since its founder began piling brick and marble together.

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Whether the temperance advocates were narrow or not, they have since been joined by scientists, educators, political economists and business men. The liquor trade has been put on the defensive and is fighting desperately and doggedly to maintain a foothold.

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