EVENING LEDGER-PHILADELPHIA, THURSDAY, DECEMBER 31, 1914.

OUTLOOK FOR REAL ESTATE IN 1915 BRISK IN ALL SECTIONS OF THE CITY

Apathy in Monetary Transactions as Result of War Rapidly Subsiding-Cost of Property Operations This Year Nearly up to 1913.

1500 More Two-story Dwellings Erected. Great Office Buildings Swell 1914 Total Investment-Activity Last July Greatest in Ten Years.

features of interest. It started with every promise of antive conditions and held this ing will represent an investment of trend until the close of the month of \$6,750,000. July, when the beginning of the war halted all monetary transactions.

sJune 20 at the end of the first six months, a decrease of 715 in the number of operations and ap increase of \$211,013 in cost of permits was shown. The month of July was the most active for ten years. In August the total of permits taken out shows a falling off of \$900,000 from the cofresponding month in 1913, and the lowest amount expended in building opera-tions for ten years. September and Oc-tober were waiting months, the latter totaling \$245,540 less in building operations

While improvement is noted, the months of November and December show de-creases in activity.

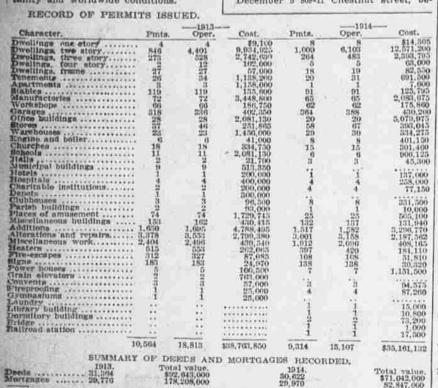
Conditions are caused, of course, di-rectly by the tightness of money, uncer-tainty and worldwide conditions.

The year 1914 contained many monetary | floor being 43 feet from the street level

\$6,750,000. The contract calls for comple-tion in May, 1915. BIG SALES IN CENTRAL SECTION.

The last property has been assessed at \$200,000 for 1915, and the south side of Chestnut street, from 23d street to the Hotel Avista, at \$175,000. This last has been improved by a handsome building used for automobile interests.

December 5 809-11 Chestnut street, be-



These tables do not include December 30-3 1, 1914.

REMARKABLE SHOWING. An analysis of a statement of this longing to the John Dobson estate, and kind would not be possible here. The total cost of operations approximately is only \$2,502,718 less than in 1913. This is remarkable under existing conditions,

In the item for office buildings is in-The northwest corner of Sth and Chast ed the Widener Building and the Bell and streets is now fully rented. The old building of the Commercial Trust Com-pany, idle for 13 years, has been rented to a firm of jeweiers. This practically clears up the idle property, and is a dis-tinct fractions of the company. over 1913. While the transactions in mortgages

125.000 filege of windows and t side. 5-1527 Wainut street, lot 29 by 120 5-1527 Wainut street, lot 29 by 120 6 Richard G. Parke to Philip R. 10er (assessed \$155,000). 13-1122 Wainut street, lot 23.6 by 6 ft. (assessed \$20,000). Sold by ariff for

05,000 Walnut street shows an advanced scale of land values, and the change to busi-ness west of Broad street is taking place in even a shorter time than was ex-

In sharp contrast to conditions at Broad and Walnut are conditions at 3d and Walnut streets. Very few increases were Wainut streets. Very few increases were made in assessments for 1915 at this point, the argument used to the assessors being that the removal of the Stock Ex-change had resulted in decrease of rentals and many vacant properties. The growing importance of the port and the probable increase in commerce and shipping is looked to as a possible factor in the value of all promety cast

factor in the value of all property east of 4th street. East of 13th street, as far as 10th street.

prices are larging, as properties have not been improved, and there are too many "For sale" signs visible.

BROAD STREET.

The most notable events of the year possibly are the completion of the addition to the Ritz-Carlton Hotel, at Broad and Walnut streets, and the Majestic Hotel at Broad street and Girard avenue, on October 5. The Majestic was assessed at \$700,000 and sold to the Fidelity Title and Trust Company of Pittsburgh for \$651,000.

In August plans were approved for a four-story brick addition to the club-house 1312-14-16 North Broad street. 74 by 150, Loyal Order of Moose, to cost \$140,000. 120, Loyal Order of Moose, to cost \$140,000. The present value of the property is \$70,-000, making the club holder of \$210,000. On December 4, 142-4 North Broad Street, lot 51 by 180, was sold by Percy L. Neel. president Auto Sales Corporation, to J. R. McAllister, president Franklin National Bank. The property was assessed at

\$225,000. Broad and South streets were started into activity by the sale of the old resi-dence of Dr. J. Rhea Barton, northwest corner of Broad and South streets. Six stores have been erected on Broad street and ten on South street. The First United Presbyterian Church, southwest corner of Broad and Lombard streets, has been sold and a commercial building will seen \$325.000 sold and a commercial building will soon appear. The Darley property, 510 South Broad street, is for sale. Better prices and activity in the coming year are confi-dently predicted at this point.

MARKET STREET VERY ACTIVE.

by Sheriff ary 3-512 Market street, 24x sold by Sheriff (assessed

103.4, sold by Sherin (3,700.00 835,000) Jily 28-B, W. corner 21st and Market streets, Henry Magee to Michael P. Walah, 104 20:125 October 30-318 Market street, 18.014 A0,000.00 xirreg, (associated \$44,000) street a four-story

feet on the east line and 125 feet on Park-way, and will cost 51,250,000. Greater activity is looked for in West Arch street. In the section of East Arch street from 12th street to Broad street properties are held for speculation. Buy-ers and sellers there are too far apart. Some needed improvement and less signs would move everything for sale.

WEST PHILADELPHIA.

The part of Philadelphia lying west of the Schuylkill River is of such vast size that a review of the situation is beyond the scope of this article. For many years the most active development has been go ing on. In 1914 the activity perhaps slowed down a little, but what has been done is along the line of better quality. Attention can be called to the vicinity

ers, and a large number of high-class dwellings have been completed the last year and many more are under way. Cobba Creek Parkway, between 59th and 50th streets, on the north side, is well

built up. A very good building boom appears in the Langdowne avenue district between 54th and 60th streets, and there are many othern

Special mention must be made of 52d and 60th streets. These business thor-oughfares show advances their entire length, taking the proportion of a beom In the vicinity of Market street. It is hoped a trolley line will be put on 45th street, as this is much needed and would

be welcomed by all interests. Lancaster avenue, from 40th to 48th streets, is the shopping district of a very large section and real estate for sale or rental is in the sharpest demand. Sales in 1914 have been at advanced prices. In-tersecting streets and fine transit facilities are the underlying cause.

The latest sale, made within a week, 4074 Lancaster avenue, Patrick McGarvey to Harper D. Sheppard, lot 16x100, assessed at \$6500, sold for \$10,750. It is a good time to get together on a

few vital points about this attractive part of Philadelphia.

The trouble in West Philadelphia is largely that the building trade has been strangled by the erection of too many two-story stores and dwellings and forced upon the market later.

It is believed by many real estate men that the flat and the two-family apart-ment have greatly injured the single dwelling, without creating an advance in

the price. Very few are sold and they generally appear in trades. Better conditions could be reached if in the coming year a limited number of all classes of dwellings are built, the in classes of owenings are built, the market given time to let the advance in population catch up, and buy those already erected. Also, as far as possible the unreliable straw builder should be eliminated.

However, even with manifest overbuild-ing, all agree in the West Philadelphia district that the coming year has great possibilities

SOUTHWEST SECTION. The real estate outlook for the coming year in this section is exceptionally good.

There will be more building done in 1913 than there has been for several years. the demand fully justifying the investment.

Of special note is the erection by prominent builder of 175 dwellings, with stores at the corners, on both sides of 23d street between Jackson and Wolf 23d street between Jackson and Wolf streets, and east side of 24th street, be-tween Jackson and Wolf streets. A new operation by the same builder of 293 houses on 37th street, Etting street, 28th street, and Newkirk street, from Reed street to Tasker street, is planned. Many other operations could be men-tioned in this part of the city, and all builders report the heat kind of outlook

builders report the best kind of outlook. The Passyunk avenue bridge, which is now opened and graded to its intersec-tion with 62d street, without doubt has been a great public improvement. In addition to the stimulus to this part of Philadelphia, it opens up southeast West Philadelphia to all sorts of improvement. One of the great hence its children to the One of the great benefits claimed is the possibility of better accommodation for school children by a better distribution on ither side of the river via the bridge.

the dand-line of development of the

NORTHWEST SECTION.

The Northwest Section has been very quiet the last year. Tioga is slowly redowns in grading caused by the abolition downs in grading caused by the abolition of grade crossings on the line of the Philadelphia and Reading Rallway. At 30th and Ontaric streats, on the site of the Odd Fellows' Home, is a fine square of new porch-front dwellings, put up in the last year. At Park avenue, McFerren street and light street, in the 64 Ward, an operation of 23 dwellings is under yeary and many of 43 dwellings is under way, and many others could be mentioned. The consensus of opinion of brokers is confidence in the future.

GERMANTOWN.

Conditions in Germantown for the year 1914 have been rather apathetic, except in West Pelham, Upsal and in the Chelten avenue and Ogonts trolley district. In these sections selling prices and rental values have been strong and medium-sized dwellings have been the rule. There is opposite the Catholic college, of fine, large, semidetached, three-story dwell-

large, semidetached, three-story dwell-ings, on about 600 feet of frontage. The flat, or two-family dwelling, has not gained on the single dwelling; con-struction of this kind has not been so general as in West Philadelphia. The outlook is very good, and the gen-eral impression is that spring will see an improvement all along the line.

CHESTNUT HILL

Chestnut Hill has had a quiet year, and buyers and sellers have been rather far apart. The estate of Samuel Goodman, deceased, has been parting with real estate. This has exerted some little

real estate. This has exerted some pressure upon the market. Jan. 14-Northwest alds Rex avenue. Will feet west Germaniawn avenue. Joi 00x140; Louise T. Goodman to Alex-ander H. Lane. June 1-Corner Chesinuit avenue and Owen street; Louise T. Goodman to Radeliffe Cheston. M. D.: 100r160... Nov. 16-Summit avenue, and Chesinut Hill Railroad; Louise T. Goodman to Frank J. Sheble to Fostern Real Es-tate Company: Solid Xitregular. Sopt. 14-13; Chestnut Hill avenue; Han-nah A. White to Mary Vaux Buckley; Same transformed by Mary Vaux Buckley; Same transformed by Mary Vaux Buck-ley to St. Paul's P. E. Church, of Chestnut Hill 6,750 15,600 18,000 22,500 22,50

Real estate is in very strong hands in this section, and the outlook is full for better things.

ROXBOROUGH AND VICINITY.

The 21st Ward gives the usual good ac count of itself. Values have been low enough for some time to afford an opportunity for the suburban home seeker to obtain what he wants at figures which are much below other localities less favorably situated. The year has been extremely dull and quiet. It must be said, however, that while the manufactories have felt the depression caused by re-duction of the tariff and the war, the lat-ter is bringing work in many departments of industry. This indicates a most favor-able situation in the coming year. are much below other localities less

NORTHEAST SECTION.

and corner stores were erected on the east side of Old York road, north of Wyoming avenue.

tween Courtland street and Wyoming avenue and intersecting streets, is a fine operation of \$8 dwellings.

A fine operation of 75 houses was built on 13th street and Camac street, between Courtland and Wingohocking streets. More than one-third of this operation was sold before the dwallings wars mode

Nearly 200 two-story dwellings have been put up on Allegheny avenue, from Front street to B street.

Ground on the Northeast Boulevard has advanced from \$10,000 per acre to \$100 a front foot.

Progress has been made in plans for elevating tracks in South Philadelphia and the northeast section.

Chief Webster, of the Survey Bureau, has sent to Councils plans for bridges to

chine Company, etc. The volume of this chine Company, etc. The volume of this class of work is encouraging. The Parkway made substantial progress west of Logan Square in 1514. The increased fare on the raffrosds has caused prospective purchasers to make special inquiry for homes along irolley roads, and as 69th Street Terminal is the nearest and best connection to the central part of the city, it is only natural that ground along the roads of the Phila-delphia and Western, and the West Chester, Ardmore, Media and Collingdale.will be in demand.

demand. The location of the new Aronimink Golf Club, north of Drexel Hill, has added a great attreation to the immediate vicinity. while the growth of Drexel Hill within the last two years has been phenomenal. The dwellings are of a high-case subur-Most of the land close to 69th Street

ready for sale in the early spring.

start development nearer the city.

SINGLE DWELLING RULES.

The two-family house has not gained

on the single dwelling throughout Phil-

adelphia. Citizens still seem to desire

their sleeping quarters separate from the

living rooms, and the advantages of their own yard. Then, again, the two-family

house proposition is not easily sold to investors, who still desire the single house with a single tenant, and money

financial market is running in its usual course, there will be the normal demand

STRANGE POISONING

REVEALS 2 WOMEN

IN LAWYER'S LIFE

Terminal is situated in Upper Darby township. This township is of the first-class and is governed by a board of com-The relative value of the feminine brain as compared with the masculine class and is governed by a board of com-missioners. Every city convenience is afforded prospective builders, such as schools, police and fire protection, churches, gas, ejectric light and Spring-field water. Tidewater sewage is being installed. A new development is now being projected along Springfield road on the new trolley to Media, and will be ready for sale in the early suring. one is being discussed right merrily in Philadelphia by those women of the city who have been accredited with more than the oustomary amount of gray matter ever since the Rev. Dr. Anna Howard Shaw took such violent exception to a mere man's Ill-chosen method of intro-The electrification of the Main Line of the Pennsylvania Railroad will tend to

plimentary.

mere man's III-chosen method of intro-ducing her to an audience. "The Rev. Dr. Anna Howard Shaw, the woman with the man's brains," said the poor dear in his best manner, think-ing thereby to pay the lady his choicest compliment; but little did he reck that by his innocent remark the wrath of the feminine thinking world would be brought down upon his head. "A man's brains, indeed," said Mrs. Imogen Oakley, prominent clubwoman

WOMAN WITH MAN'S

BRAIN!' AROUSES

Mrs. Imogen Oakley Resents

Introduction of Dr. Anna

Shaw as Reverse of Com-

FEMININE SCORN

"A man's brains, indeed." said Mirs. Imogen Oakley, prominent clubwoman and ardent worker for civic betterment, "and, forsooth, was Doctor Shaw sup-posed to be flattered by that introduc-tion? I am quite in sympathy with her resentment. Suppose a man's brain is a bit larger than a woman's, as is popu-larly supposed, though I am inclined to disagree with that-what possible differ-ence could it make? house with a single tenant, and money can very easily be tied up in two-fam-ily houses. Although the percentage of profit might appear attractive, it does not seem to be sufficient to bring buyers. Since the outbreak of the European war, with the attending depression of the financial market, sales of real estate have not been brisk. Conditions grad-ually are improving, and by the time the financial market is running in its usual

ence could it make? "In measuring intelligence it isn't at all a question of how much brain have you got, but how many convolutions does your brain contain? It's the convolutions, mot the weight, which is the real deter-mining factor. "My father," she continued, "who was

a physician, was enormously interested in just that subject, and he always said that idiots very often had perfectly huge brains, but they were smooth, with no brains, but they were smooth, with ne convolutions whatever. Brain, after all, is quite without sex, and the size of it is usually in proportion to the size of the person. A woman with a small brain of many convolutions would, of course, be far in advance of a man with a large brain unfurrowed. "I am willing to grant, however, that

the masculine brain is more logical than ours; but this, of course, is not the fault of our brains or the result of any differ-ence. It's merely a matter of training. We've been trained to depend altogether upon our intuitive faculties, and, of course, we do it. A stiff college training is a cure for that."

is a cure for that." Miss Agnes Repplier, noted essayist, however, was inclined to regard Doctor Shaw's introduction in the light of a compliment rather than an insult. "Knowing Doctor Shaw's views con-cerning the mental and moral supremacy of women over men, I am a little inclined to asympthics with heart about the time.

of women over mon, I am a little inclined to sympathize with her," she said: "but personally, I think, to be told that you have a man's brain is very flattering. "You see, I don't believe in the mental and moral supremacy of woman over man, and I do believe that in the past the men have been responsible for the work of the world. It may just be pos-sible that the women may do it in the future. But you can't base an argument on a premise like that."

nuture. But you can't base an argument on a premise like that." But when questioned on the subject as to whether she didn't think that the men who had done the big work of the world in the past might have had some women in the back of them "egging" them on, Miss Reppler would say not a word, but stuck to her first assertion.

TO GET \$40,000 BY MIDNIGHT

If Wellesley Workers Fail, College Loses Conditional Gift.

Members of Wellesley clubs throughout the country, co-operating with the Wellesley College Committee of Endowment,

Logan, the York road section, and out n the 23d Ward the same conditions are prevalent. There has been a great deal of building. Among others, 31 dwellings On the east side of Old York road, be-

night. Two women, each of them acquainted personally with the other, figure in the romantic life of Rogers, the Park Row lawyer who yesterday paced the halls of Lebanon Hospital on the ragged edge of dementia. One is Mrs. Caroline Giddings Rogers, sister of Prof. Franklin H. Giddings, Columbia University's famous sociologist. The other, a little Southern woman who in her days of kilts ran hand in hand

before the dwellings were ready for oc-cupation.

GRADE CROSSINGS.

Mother Who Took Mercury and Gave It to Babies, Dying, Says Rogers Is

for real estate.

Her Husband. NEW YORK, Dec. 31.—The mystery in the mercury polsoning case of Mrs. For-lys Elton Rogers was partly lifted last

Telephone Building at 17th and Arch streets, both well under way, which prac-tically make up the advance in that item

were more numerous, the total shows they were of less importance, the total value being approximately f106,000,000 less than 1913. The total of deeds recorded is \$20,000.000 less than that of the preceding year.

November 30 witnessed the rush to put deeds on record and avoid the rush to put deeds on record and avoid the war tax, effective Decomber 1. On that date 946 deeds were recorded, nearly 200 more than the total the day before the Span-ish-American war tax because ican war tax became operative. About \$30,000 in tax was saved by this activity

The mortgage for \$1,000,000, recorded on December 2. William Wharton, Jr., & Ce. to the Girard Trust Company, ob-tained on the Wharton Switch Works, 24th and Washington avenue, is the largest recorded in this county for sevyears.

On December 28 only 26 deeds were recorded, showing the extent of the holl-

CENTRAL REAL ESTATE.

The most impressive development of the year is seen in the office buildings

going up around the City Hall and the Widener Building, rapidly house and on the Mint Arcade site, Juniper and Chestnut streets. This building will be the latest word in real estate along the line latest adding buildings. It will have 18 Widener Building, rapidly going up line of office buildings. It will have 18 floors each 150 by 200, above grade and two floors below, the lower basement

tinct feature of the year. \$2,750,000 BANK SALE.

One of the most notable transactions

was the sale of the Franklin National Bank, at the northeast corner of Broad and Chestnut street, to John Wanamaker, for \$2,750,000, the bank taking in part payment lot Nos. 1416-18 Chestnut street, with a frontage of 54 feet by 200 feet to Sansom street, at about \$1.250,000.

A bond issue of \$1,545,000, it is believed. has been obtained on the Broad street property, which at the price reported indicates \$27,500 a front foot for a lot 100 by 100 feet. This takes the record price from the Sautter property, which adjoined the Real Estate Trust Company to the east, lot 23 by 160, and sold May 25, 1907, to the trust company for \$23,700 a front foot. This was a special value, as the trust company had to protect its light, which was estimated as an item of at least \$150,000 in the sale.

WALNUT STREET

110.000

In West Market street a four-story store and loft building, 1906-8 Market street, owned by Colonei Harris, cost about \$2000 a front foot for its site. The about \$2000 a front for for its and, southwest corner of 19th and Market streets is held at \$2500 a front foot. Activity and sharp improvement in East Market street dates from the success in

the wooden block paving and better light-ing of the street.

ARCH STREET EVEN WITH PARKWAY.

assessed \$74,500
massessed \$74,500
Mch. 28-1607 Arch st., lot 24.9x160;
est. John C. McCurdy to City of Phila-adelphia
Mch. 30-1519 Arch st., lot 20x173;
Charles Waley to School District of Philadelphia

Charles Waley to School District of Philadelphia 70,000 Mch. 31-1521-8-5 Arch st., lot 60x 178.1; Alice D. Wetherlil to School District of Philadelphia 210,000 Sep 10-N. W. Cor. 16th and Arch sts., 10t 16.8x68; R. Kenney to City of Philadelphia 28,000 Oct. 1-055 Arch st., 4-story building, 1st 16.8x65; assessed \$16,000; sold by S. T. Freeman & Co...... 15,850 November 25-Northwest corner of 17th and Arch streets the fine terra cotta six-story building of the Methodist Church story building of the Methodist Church Extension Association is nearing comple-It is assessed, unfinished, at \$135,000 for 1915.

The 15-story building of the Bell Tele The is-story cuitains of the Bell Tele-phone Company, on the northeast corner of 17th and Arch streets, is rising rapidly. It will have the honor of being one of the first buildings completed on the Parkway. occupies a lot 86 feet on Arch street, 139 feet 4 inches on 17th street, 162

SOUTHEAST SECTION.

Active conditions also have prevailed the

last year in the section east of Broad street and south of Pine street. The demand for dwellings is well maintained. and a great many large tracts have been sold to builders. Dwellings are going up in many parts. Among these can be mentioned:

An operation of 92 dwellings to be erected on the site of the old Cemetery. Passyunk avenue and Tasker street. Nearly 200 two-story dwellings, with stores at corners, from 3d to 4th street and Ritner street to Porter street. One hundred and structure of the One hundred and sixty-two dwellings were erected in 1914 on Ritner street, Gladstone street and Roseberry street, between Front and 2d streets, and 60 dwell-ings were started on the east side of Front street, from Jackson street to Ritare street. Property at this point is rented and sold easily. With certain ac-divity predicted for the industrial estabner street.

take the place of grade crossings at Linden avenue, Holmesburg; Godfrey avenue near Fern Rock; 3d street, Olney; 5th street over Reading tracks of the North Penn Division; Diamond street,

near Glenwood avenue, over New York Division of Pennsylvania Railroad. HIGHWAYS OVER CREEKS.

The following bridges are planned: One

on line of Orthodox street over Frankford Creek; one carrying 58th street over West Chester branch of Pennsylvania Railroad Company and over Cobb's Creek, Angora: Sherwood avenue over Indian run; Morris Park, Overbrook. The benefit to these sections named by the approval of the plans hardly can be

FRANKFORD.

The 23d Ward has had a rather quiet ear. However, a very fair amount of

high-class building has been done. It is high-chass building his been done. It is a waiting time for better money condi-tions and the elevated railroad, so long talked about. It would take very little to start a boom, and great confidence is exoressed by brokers, One broker said: "Summing up the

situation, unless something unforeseen happens to disturb the present outlook. I look for an active real estate market for 1915."

GENERAL COMMENT.

tivity predicted for the industrial estab-liaiments along the river, it is likely to be the theatre of coming activity in the building world. Great impetus will be given to the en-tire section from river to river south of Oregon avenue by the removal from that street of the Ealtmore and Ohie Railroad Company. This today is

overestimated.

in her days of kilts ran hand in hand at play with the now distinguished-look-ing lawyer, iles dying of mercurial poisoning in a room before which Rogers was walking. With her 8-month-old baby, Loretta, dead from the poison in the hospital's morgue, this woman whispered through her agony that she was the wife of the lawyer. She whispered wildy that she loved the man, but of herself and her family she told nothing, except that her name was Ida Sniffen Rogers, and that she was the mother of the two little chill-dren whom she poisoned before she at-tempted to end her own life. But before District Attorney Martin But before District Attorney Martin Rogers denied one of the women. Which one he would not tell. But in one of the District Attorney's questions, he saw a

"If you as District Attorney," he declared, "are looking for a case of bigamy, I can assure you that you are clared. wasting your time. There is no bigamy

To all other questions, Rogers remained muts, or, as in his examination by Coroner Healy, he said, "I refuse to answer.

That Rogers was married to Caroline

That Rogers was married to Caroline Giddings in Chicago is taken as fact by the police. Of the little woman dying nearby, Rogers would make no statement. He identified the tiny body of the baby Loretta as his child, and while doing so fell to his knees in a burst of agony. He begged that he be taken then to the side of his dying boy, John, 2½ years old, that he might identify his son before death.

death. Why Ida Sniffen Rogers sought death and why she wished to take her little ones with her, remains still a mystery. But three persons on earth-as far as facts led investigators yesterday-know the tragle story. One is Rogers himself, one is the dying woman, who claims him as her husband, and one is Dr. W. G. Hague, her physician, who came to the little frame home at the call of the woman.

Written. The Evening Lunger has arranged t the Entrando Lindown has arranged to give Fhiladelphians a chance to fill scrap-books that will interest young and old alike through the new comic series, the story of Asthma Simpson, the village queen, and the adventures of Edam Roquefort, her swain.

NO. 4.-ASTHMA SIMPSON, THE VILLAGE QUEEN-OH! MY! SOMETHING SNAPPY BLEW INTO CHEEZBURG



nust raise \$40,000 before midnight or the college will lose a conditional contribution of \$750,000 from the Rockefeller Founda-

The General Education Board has already given \$200,000 to Wellesley, but the college workers must complete a \$3,000,000 ollege and by the end of the year if the Rockeeller contribution is to be made

DO YOU PASTE "ASTHMA" IN YOUR NEW SCRAPBOOK?

Comic Series Vies With War News for Popularity in Pages.

for Popularity in Pages. The scrap-book fad, dear to the men, women and chidren of pust generations, is coming back into its own. Philadel-phia stationery dealers say that in the last fow months an unprecedented de-mand has been noticed for scrap-books of all sizes. The purchasers are young and eld. Everybody seems to want a scrap book to paste up newspaper clippings, verse and items of interest. The war in Europe also is attracting to

The war in Europe also is attracting to the fad thousands who remember the pleasure derived from looking over the pleasure derived from looking over the scrap-books of the period of the Civil War. Details of the fighting in Europe that pass the censors will afford interest-ing reading in a few years, when, com-pared with the histories that will be written.