

BUSINESS BODIES OF NORTHERN END FOR TAYLOR PLAN

Three Mass-meetings Condemn Costello Bill and Strongly Support Transit Director.

Three more business men's organizations in the northern part of the city decided at enthusiastic meetings last night to support the Taylor transit system, and to show that they were sincere, adopted resolutions condemning the Costello bill, which, they said, would only prove an obstacle to the work already done by the Director of City Transit.

The meetings were held at Odd Fellows' Hall, Chelton and Ogontz avenues, Germantown, Broad street and Windrim avenue, under the auspices of the Logan Improvement League, and at the Lowell Public School Annex, under the auspices of the Olney Improvement Association.

Director Taylor addressed the Germantown meeting, and showed with figures and facts that the residents of that section could save more money than those of any other part of the city by the proposed high-speed system.

Director Taylor said in part: "Fellow-citizens, the time has come for the people of Philadelphia to get together and insist upon the immediate construction of such high-speed lines as will adequately serve all of the various districts of the city and the people resident therein."

"Prompt, aggressive and united action on the part of the people will lead City Councils to take the only remaining steps which are necessary to promptly establish the high-speed lines and to enable the construction thereof to be commenced early in 1915."

"First, City Councils should call a special election enabling the people to authorize an increase in the city's indebtedness to provide the money for transit development. Until this special election is held no contracts can be let. This special election should be authorized by City Councils without delay to enable the people to express their will with relation to transit development. The people should insist upon this opportunity being given them to express their will forthwith. This is a right which I believe you are entitled to and which must be accorded to you promptly if you emphatically demand it."

"Second, City Councils should finally determine upon and fix the routes of the high-speed lines."

"Third, City Councils should submit a plan of the municipal development to the Public Service Commission of the State of Pennsylvania for approval."

"As soon as these three steps are taken by City Councils, the election is held, the necessary approval of the Public Service Commission is secured and Councils have appropriated the money for construction, bids will be invited, contracts awarded and construction will be started without any delay whatever."

"Therefore, the immediate establishment of rapid transit facilities in Philadelphia depends entirely upon present action by your representatives in City Councils."

"This action is what I want; furthermore, this action is what I am asking you to secure in your own interest by united and aggressive action."

Mr. Taylor then explained the proposed high-speed system in detail and told of the benefits which it would bring to the people.

WHOLE CITY TO BENEFIT. Continuing, the Director said: "Every section of the city will be made available to every other section of the city, quickly, cheaply and conveniently, and families will be enabled to establish permanent homes in East Germantown from which every member of the family can reach every place of employment in the city quickly and for 5 cents."

"As to your local requirements I shall speak particularly of the district bounded on the north by City Line, on the south by Olney avenue, on the east by Old York road and on the west by Stenton avenue, Chew and Haines streets."

PRZEWOW! WHAT A LIST OF NAMES FOR THE GOVERNOR!

Super-Russian Entanglement of Consonants in Application.

Somewhere an individual who runs a linotype and hatters out his daily stint in laces to dress like a dandy in the business office.

Of unaccounted vocal chords and metal sheets somewhere he lies in agony, a hero to the core. The wreck of what he was before he met his fate is a notice that reads: "Civil war in the always revolving alphabet."

The hardest task of his career lies just ahead of John K. Tener, Governor of Pennsylvania. The supreme test of brain and brawn will be his, according to fair notice served this morning in the shape of an innocent appearing "card" under the heading, in black type, of "Notice is hereby given that."

Following the title it is set forth that an application will be made to the Governor of the State of Pennsylvania on the 28th of December, A. D. 1914, by— and then come an alphabetical chain of names made up of letters that snarl at the throats of each other.

Russia, with all her experience in tangling up the alphabet, has never done anything like it. Russia would blush for very shame if perchance her eyes fell upon this list of names. Russia, the fame of whose contortionist tongue is far famed, would stutter, gasp, choke and collapse trying to pronounce the names of those who will, on the 28th of December, A. D. 1914, apply for a charter to sell groceries.

The names, as copied on a typewriter and again on a linotype machine by two persons who risked their powers of speech to perform their duty, follow:

Bronislaw Mroczkowski, August Gendacyk, Walter Karwan, Kiemen Stefankowicz, Leo Gierulowicz, Joseph Laszkowski, Kazimir Blazczak, Kazimir Kouzchowski, Sylvester Bretschneider and Kazimir Koszowski.

Physicians say the two men who copied the names have a slight chance to recover. Relatives are at the bedside of the ailing men, however, to be prepared.

NEW JERSEY COMMISSION TO HEAR TROLLEY RIDERS Will Consider Fare Protest After Four Years' Agitation.

Complaints of Camden residents against the Public Service Railway for the reduction of the fare rate from Camden to Gloucester, from Gloucester to Woodbury and from Gloucester to Mantua will be heard by the New Jersey State Public Utilities Commission in Camden on January 17.

The hearing will mark the culmination of four years of protest and agitation on the part of the residents for the reduction of rates. The present rate is five cents between each of the respective points.

The complainants contend the fare zones are so arranged as to make it necessary for the commuters between Glasgow and Woodbury to walk to the lower part of the city in order to ride for one fare, or, on the return trip, to get off at the same point, unless they desire to pay another fare for the privilege of riding one square. The complainants demand the right to board a car in any part of Gloucester to go to Woodbury for one fare.

Employees of the Welshbach Company, of Gloucester, who live in Mantua, demand that the trolley company change their place of employment for one fare. They contend the company charges but one fare between points covering a greater distance. A similar complaint has been filed by residents of Haddon Heights.

LEARY'S Christmas Books

Remainders of Editions. Still more examples of the hundreds of books in our 160-page catalogue, of which 50 pages are second-hand books.

Oliver Goldsmith's Masterpiece Illustrated by Hugh Thompson. "The Stoops to Conquer," the play that inaugurated a new school of comedy. With 23 page illustrations in color by Hugh Thompson, greatest English artist for old-time drawings. Illustrations mounted on detachable cards. Size 10 1/2 x 8 inches. Large type, wide margins, heavy paper. In heavy, pale green binding, full gilt front cover. Hodge & Company's price, \$5.00 net. Our price, \$1.75 boxed. Postage, 30c extra.

A History of American Dress. Two Centuries of Costume in America—1600-1900. By Alice Morse Earle. As interesting as a novel and as treasured as an odd, quaint information. For instance, do you know the origin of the "Hazel" in her prototypes in the past? Over 800 illustrations; two volumes, bound in one thick 12mo. Over 900 pages of dark green cloth, title and author's name stamped in gold on front cover and back. Macmillan Company's price, \$2.00 net. Our holiday price, 95c. Postage, 10c extra.

Two Great Boy Books. By Herbert Strang. Mr. Strang never "preaches," but he leaves behind an upright, manly ideal, which cannot but improve the younger set. Although the boy himself may be only interested in the "around the world" in seven days, an aeroplane story, illustrated by A. O. Mitchell. Publisher's price, \$1.00 net. Our price, 35c. Postage, 10c extra.

Call or Write for Catalogue. Leary's Book Store.

Fresh Stocks and Lowest Prices Make This the Shopper's Mecca Throughout the Year. Lit Brothers. HATS TRIMMED FREE OF CHARGE. Market Eighth. Double Yellow Trading Stamps With Every 10c Purchase Until Noon. Filbert Seventh. AFTER THAT, UNTIL CLOSING TIME, SINGLE STAMPS.

Another Great Economy Day in Men's Balmacaan Overcoats Made to Sell for \$15, \$18, \$20 and \$22.50, in Clearance at \$9.75, \$11.75, \$12.75 and \$15.00

If we wrote as we feel about these coats, we would say very much indeed, for it is a pleasure to talk about them—they are so exceptional in both their styles and their qualities.

Rich Imported Fancy Woolens and Fine Chinchillas of the Most Fashionable Colorings Are Offered for Your Choosing

Hundreds of particular men have already selected their mid-winter coat from this exceptional purchase—they cannot help but be pleased, for the garments look well and their wearing qualities will be found as good as their appearance.

CHOOSE YOUR COAT NOW Enjoy Wearing It During the Holidays for not even at the end of the season could we hope to offer better values.

Other Overcoats WORTH \$15, \$20 and \$25 Semi-fitting and box styles in blue and black kerseys and fancy mixtures. Men's Suits WORTH \$15 to \$20 Newest styles in all-wool materials.

Boys' Suits, Reefers, Overcoats & Balmacaans Worth \$5.50, \$6.50, \$8.50—Here \$2.98, \$3.98 and \$4.98 Winter's smartest styles in serviceable and attractive fabrics. Sizes 2 1/2 to 18 years.

Our Jewelry and Silverware Store

Holds a Gift for Every One on Your List. These collections present the most tastefully designed patterns, replicas of the costliest articles, and priced considerably less than their actual value.

- \$25 Diamond La Vallieres. . . . \$19.98 Three stones—set in fancy mountings—all on solid gold chain. \$15 to \$150 Diamond La Vallieres \$11.98 to \$125 Large assortment—gold or platinum mountings. \$7 Diamond Scarf Pins. . . . \$4.98 Diamond knot—plain or engraved Roman gold finish. Other diamond-set scarf pins with pearls or other jewels in combination—gold and platinum mountings. \$25 to \$55 Bracelet Watches, \$22.50 to \$45 Solid gold—expansion bracelets, with watches round or tonneau shape, engraved or engine-turned designs. \$9 Sterling Silver Vanity Cases, \$7.50 Beautiful designs in hand-engraved or engraved metal. Coin, vanity and card compartments. \$7 to \$30 Gold-Plated Mesh Bags, \$4.98 to \$25 Fine ring mesh—engraved or jeweled frames; shirred and reversible mesh; English or Roman finish. 75c to \$4 Fancy Jewel Cases, 50c to \$2.98 Fancy metal boxes in various shapes and designs—gold or oxidized finish. All with silk linings. Military Brushes with cloth brushes \$14.50 to \$25 values at \$12.50 to \$20. Quadruple Plated Toilet Wares Military Sets for Men \$5 to \$8.50 value at \$4.50 to \$7.50. Combination Sets—for women with brush, comb, mirror and manicure pieces, \$11 to \$16 values at \$9.50 to \$12.98. Shaving Cups and Brushes in leatherette cases, \$1.75 to \$3.75 values in \$1.25 to \$2.28. 1ST FLOOR, 8TH & MARKET

Our Great December Fur Sale

Has Assumed Importance With Christmas Shoppers. Our broad guarantee assures them of the quality and true value of their purchase, while our prices are the lowest ever quoted at the holiday season.

- \$40 Handsome Fur \$29.75 Sets. Offers choice of Black Fox, Canadian Black Wolf, Red Fox and Skunk Raccoon. These are carefully matched sets with bolster muff and animal effect neckpiece. Both pieces richly lined with silk or satin. \$37.50 SILVER OR BLUE OPOSSUM SETS. . . . \$27.50 \$25 FRENCH SEAL SETS. . . . \$25 \$42.50 HANDSOME BLACK FOX SETS. . . . \$32.50 \$50 SKUNK RACCOON SETS. . . . \$35 \$52.50 POINT-OF-VIEW FOX SETS \$39.75 MISSES' & CHILDREN'S \$1.75 to \$35 Furs, \$1.15 to \$22.50 Excellent variety of styles in every imaginable fur, including Iceland Fox, imitation Ermine, Locke Squirrel, Beaver, Mouton, Fitch Gray Squirrel, Krizmer, White Lamb, etc. 2ND FLOOR

A GREAT SALE OF CUT GLASS

Extraordinary Price Reductions in Time for Christmas Buying—Rich. Many of these are deep plowhead cutting, others are in the new frosted and combination cuttings. The lot includes:

- Sparkling \$5 Cut Glass, \$2.98 Sugar and Cream Sets Six-Jack Footed Bowls Wine Decanters Four-Pitch Pitchers Sweet Tea Vases Mayonnaise Dish and Celery Tray Tall Computer Here's the greatest opportunity for giving a valuable and appreciated gift at but a small outlay. MAIN ARCADE AND THIRD FLOOR

House Furnishings

- The Housewife Will Appreciate a Dainty or Kitchen Cabinet—All Are Unusual Values. \$18 KITCHEN CABINETS, \$6.95 Golden oak finish; two 6 drawers; lower cabinet compartment. \$1.98 Oil Heater, Miller burner; odorless and smokeless. \$69 DINNER ROOM GAS BURNER, \$15 Full 24-inch size; all loaded; massive. Walls of bronze decorations in amber and green. Complete with good covered light. Housewife with city home. \$15 FOOD CROCK, \$9.95 Full and good all kinds of food; also decorated. \$1.50 "Onys" Half Hose. . . . \$1.15

Umbrella Sale Women's Colored \$2.98 Silk Umbrellas. . . . With carved mission handles. Come in green, blue, garnet and black. Children's Umbrellas, 98c. Union taffeta; silk-and-linen, with plain and fancy handles. FIRST FLOOR, MARKET STREET FRONT

The Greatest Assortment of Newest Dolls and Toys in Town At the Very Littlest Prices. FLEXIBLE FLYER SLEDS, \$2.40, \$2.98, \$3.40 to \$5.98. PATROL WAGONS—good size—\$6.00 to \$8.49. TOY BATH & WASH STAND SETS, 50c, 75c to \$1.25. SIMPLEX TYPEWRITER \$1, \$2 & \$3. IDEAL TARGET SET, 40c. PAINTED TEN PINS, 95c. NURSING BOTTLES FOR DOLLS, 5c & 10c. SEWING BOXES, 20c, 50c, \$1.25 to \$1.48. FOURTH FLOOR

Specials in Hosiery and Underwear

- Women's \$1.75 and \$2 Silk Stockings—\$1.50 Ingraing, pure thread silk; the famous "KEY-MARK" McCallum and "Onys" brands; come in all-silk with double soles, high-applied heels and reinforced garter tops. Black, white and the popular shoe-top shades; also the dainty evening shades. Women's \$1 Silk Stockings, 75c Ingraing, pure thread silk; have high-applied heels, double soles and reinforced garter tops. Black, white and various colors. Some have embroidered insets. Women's 35c Stockings, 25c Medium and lightweight cotton in all-black or whole lace or split soles. Have extra spliced toe and heel, reinforced garter tops. Extra and regular sizes. Misses' and Children's 75c Stockings, 50c Ribbed silk; lustrous and good fitting. Black, white, tan, sky and pink. All Hosiery Put in Dainty Christmas Box Upon Request. Women's 50c 35c Vests. . . . Lisle-thread Swiss ribbed; low neck; sleeveless; hand-crochet yokes in various patterns. Three for \$1. Packed in fancy Christmas box. Women's \$1.75 Union Suits at \$1.35 Medium weight, part wool ribbed; high neck; long, elbow or short sleeves; or Dutch and low neck, short sleeves or sleeveless; knee and ankle length. FIRST FLOOR, SOUTH

Misses' & Women's Wear

- For Clearance Before the New Year An Extraordinary Opportunity for Those Who Require Extra Apparel for Mid-Winter. These Are the Newest and Smartest Fashions. Misses', Juniors' and Little Women's \$16.75 to \$20 Coats. . . . They are in smart assortment and leading shades—both practical and dressy styles. Misses' and Little Women's \$18.50 Coats. . . \$12.50 Several Very Smart Lots. Of pebble chevrons in brown, blue and black; also stylish plaids and Scotch mixtures in plain swaggar utility styles or with dressy trimmings of fur cloth and velvet. Special Showing of the Ultra-Fashionable New Covert Suits \$20, \$25 and \$27.50 at . . . Picture shows a striking style at \$20 with military collar of seal beaver and empire effect lent to the jacket by a jaunty high belt. Also have the new wide circular effect skirts. Women's \$25 Top Coats. . . . \$15 Of the new Meritex cloth, seal plush, boucles, pebble chevron and English mixtures; many of the fur fabric coats handsomely finished with rich mouton or skunk opossum fur collars. All are lined with guaranteed satin. 2ND FLOOR

Shoe Bargains; Gift Slippers; Rubbers

- Every Pair of Them Considerably Under the Usual Price. "Comfy Slippers" Men's Slippers—Romeos, Operas and Everetts. \$1.25 to \$1.49 Values \$1.49 to \$1.98 \$1 to \$1.50 Slippers for 70c, 80c & 90c. Hand-Knitted Slippers Heavy lambs' wool linings; various colors and combinations. Women's \$1.50 Ours. . . . 80c Misses' \$1.25 Ours. . . . 70c Children's \$1 Ours. . . . 70c Women's \$2.50 and \$3 Shoes. . . \$1.98 Smart button lace and Blucher styles in patent coltskin, gun-metal calf and glazed kidskin; also patent coltskin with gray and fawn cloth tops in button cut. Flexible sewed soles. Sizes 5 1/2 to 11 in lot. Men's "Stratford's" \$4 Children's \$1.50 and \$1.75 Men's "Lenards" \$3 Shoes, 98c Wanted leathers. Sizes 6 to 11. Boys' \$3 & \$3.50 Shoes, \$1.98 Shoes, only Tan Russia calf, patent coltskin, gun-metal calf. Sizes 9 to 11. Children's \$2 and \$2.25 Shoes, \$1.45 Patent coltskin, dull gun-metal. Sizes 5 1/2 to 11. FIRST FLOOR, NORTH RUBBERS & RUBBER BOOTS IN THE SUBWAY STORE Fully guaranteed—a new pair for any that fails. WOMEN'S 75c RUBBERS Sizes 5 1/2 to 9 39c MEN'S 80c to \$1 RUBBERS—Sizes 8 to 11 59c MEN'S \$1.50 AUSTRIA—Fleece-lined; also 98c 6 to 11. BOYS' & YOUTH'S RUBBERS 45c & 49c Youth's sizes 11 to 12—75c Value, 49c. Boys' sizes 7 1/2 to 11—80c Value, 49c. WARMEN & CHILDREN'S 50c & 75c RUBBERS—35c Value, infants 6 to children 12.

Handkerchiefs

- 50c Handkerchiefs. . . 25c Women's pretty Swiss embroidered and pure linen lace-trimmed kinds. 75c to \$2.50 Handkerchiefs 50c to \$1.98 Pretty princess- and Venice lace kinds, with linen and shamrock centers. Men's 75c to \$2.98 Silk Mufflers 50c to \$2.50 Pure silk; plain and brocaded, in black, white and colors. 25c Handkerchiefs, 18c Women's pure linen initial kinds, with script initial. Three for 50c. Men's 35c to \$1.50 Handkerchiefs 25c to \$1 Pure silk; plain and initial styles. 25c Handkerchiefs, 12 1/2c Women's pretty Swiss embroidered, lace-trimmed \$1.50, one corner and collar-bone handkerchiefs. 2ND FLOOR

An Immense Christmas Sale of Men's Silk Neckwear at 25c

And Other Seasonable Furnishings. Stunning neckwear in magnificent variety of styles and colorings. Hundreds of styles from which to select in the season's latest fashions. They are made of the silk that usually goes into the high priced neckties, bowties and cravats. Also variety of initial ties in the new double silk, white or plain colors, rich metal stripes, etc. Each necktie in ready-to-wear size. MAIN ARCADE