TATALAND LEDGER PRILIPPEDITAL SATURDAY NOVEMBER 28. 191-

EVENING LEDGER PHILADELPHIA, WEDNESDAY, NOVEMBER 18, 1914.

MOVIE STARS' BALL TO BE HELD IN THIS **CITY ON DECEMBER 8**

Horticultural Hall to Be Scene of Third Annual Dance-Move to Increase Price of Admissions.

Have you ever expressed a desire to see "In the flesh" your favorite movie actor or actress? If you have, then your wish will be granted December 8, when the Exhibitors' League of Philadelphia will give its third annual ball in Horticultural Hall. It is intended that this shall outvie all previous occasions, both in attendance and the presence of a galaxy of motion picture stars. Large delegations from the Vitagraph organization, Famous Players Company and all Lubinvilla have promised their assistance. After a closely contested election among all photoplayers as to who should lead the grand march it was finally deided that the honors should fall to Rosemary Theby and Romaine Fielding. The ball is in charge of a special committee ncluding Jay Emanuel, of the Ridge Aveue Theatre, as chairman, and Mesars Walsh, Spiers, Pollon, Hopkins, Fisher and Cropper.

HIGHER ADMISSIONS COMING? Carl Laemmle, president of the Universal Film Company, is advocating an increase of admission to movie theatres. In discussing this proposition, he said:

I advocate a more-than-five-cent ad-mission price not because I am money mad, but because I know that the exman, but because i know that the ex-hibitor's show is going to cost him more than it has formerly done, and I believe that his patrons should share this extra expense with him. Unless the price is raised the exhibitor can't afford a show that will be worth while. The public wants better pictures, not worse ones, and as the five-cent exhibitor won't be able to afford the better ones, why, his patrons will go to a ten-cent house, where they can see good ones. The unceasing pres-sure from the public compels the expenditure of great sums of money where small sums sufficed a few years Scenarios have been sold for age. outlandish prices-thousands of dol-lars in some cases. Famous authors whose works are now sought by film concerns scorn what would have been considered a big price two years ago. Where we used to be able to use painted scenery and props throughout an entire picture some time ago, we now have to use the real thing. This must either be built at a tremendous cost or else the stage director and his company of actors must travel to some distant corner of the globe to

met the required settings. We are right now seriously con-sidering a proposition which will cost us \$2500 a week for just one scenario, this plan to run for 52 weeks! Fifty-two scenarios at \$2500 each! Think of it!

NEW PRODUCTIONS.

Marguerite Clark will be the first Famous Players star to appear in a subfect produced at the Western studio. plans for her presentation in "The Pretty Sister of Jose" having already consummated.

The Lubin Company is now staging a big production of George Ade's "The Col-lege Widow," which will feature Ethel lege Widow," which will feature. Clayton and George Soul Spencer. tremely interesting will be the football game, played with all the vigor of the real battle between rival colleges. Many exbeen engag ed for



RUTH STONEHOUSE

Of the Essanay Eastern Company, Lubin's also have in hand "The Sport-ing Duchess," with Rose Coghian. Other productions under way are Ty-

other productions under way are Ty-rone Powers in "Aristocracy," H. B. War-ner in "The Lost Paradise," Bertha Kalleh in "Marta of the Lowiands," Will-lam H. Crane in "David Harum," Marie Doro in "The Morais of Marcus," Rob-ert Edeson in "Where the Trail Divides," and Edith Tallafero in "Merely Mary Ann."

Among the Belasco productions are "The Woman," "The Rose of the Rancho" and "The Girl of the Golden West." Belasco's "Zaza," with Pauline Fredericks in the title role, is also in course of preparation. There is also a possibility that "The Darling of the Gods" will be movied in the near future.

LAND CASE VERDICT IMPORTANT TO CITY

Oil Company's Suit Involved Pass-

yunk Avenue Bridge Opening. After a trial lasting nearly all of last week, a prominent land damage case came to a close yesterday afternoon in Court of Common Pleas No. 4 before Judge Carr.

The bridge and avenue required a place of land 132 feet wide through the prop-erty, taking 3.78 acres, two storage tanks, and separated a third from the field of eight tanks at 63d street. The remaining land was also separated

and triangulated. The grade of bridge and avenue was 30 feet above a street surface at the west bank of river, run-ning down to 13 feet at the western end of property.

The owners claimed the bridge was not needed for the best use of the property, with a wharf of 1300 feet, where yearly millions of dollars' worth of crude oil was refined and put on vessels for export. Six well known real estate experts were called who testified to a damage of from \$116,000 to \$129,000.

The city claimed, notwithstanding the land taken, the grade of the bridge, and the tanks destroyed, there was a benefit to the property, inasmuch as it was now directly connected with the city proper

and was more available for its best use. Nine Teal estate experts were put on the stand by the city and testified that after the opening of the bridge the prop-erty of the Atlantic Refining Company was benefited. The amounts ranged from \$7500 to \$54,000. The jury brought in a verdict in favor of the city of no damage. Benefits under

FINE RESIDENTIAL SITES TO BUILDERS Section Between Wingohocking and Courtland Streets Being Improved by Hand-

some Dwelling Operations. Old York Road, between Courtland and Vingohockinug streets, in the 42d Ward, is at present a very active real estate locality. For several squares north, be-

ginning at Butler street, the thoroughfare is getting a new coat of asphalt on both sides of the trolley tracks. The Northcast Boulevard, east of York road, has a large force of pavers at work on the roadway, while Champiost avenue, west of York road, is being opened and graded. the street being lowered in some parts

the street being lowered in some parts over six feet. The opening of Broad street between Oak lane and Haines street, west of York road, is progressing rapidly and that broad avenue will soon be a level stretch between Government avenue on the south, to Cheltenham avenue or Coun-ty Line on the north.

(y) Line on the north. On the east side of York road there is an operation of two-story porch-front dwellings, extending from Courtland street to Wingohocking street, and an-other on both sides of Wyoming avenue between Camac street and York road. Many of these dwellings are finished and occupied and observant treet streets.

and occupied, and others are just reaching completion. They present a most attractive appearance. SALES SHO WDEVELOPMENT.

The following list shows recent sales in the section:

November 30-4446 Wingohocking

\$5,000

1,800

2:40

3.700

3,230

2,00

4,500

tions of two and three-story brick porch front dwellings, built by Henry P. Schneider. They show the latest develop-ment in modern house building. This lot of dwellings numbers about 100.

The case involved the opening of the Passyunk avenue bridge by the city through the property of the Atlantic Re-fining Company, on a tract of 46 acres on the west bank of the Schuyikill river. The following sales are noted: 1911, July 10-Southeast side Wyoming avenue and A street, J. M. Holmes to United Freshyterians, lot 50x120. 1912, February 27-West side Camac atrect, 200 feet south of Louden, lot 50x101

1012. November 30-4446 Wingohocking street. 2025.5.1
1012. June 1-West side Camac street. 320 fret south of Champlost avenue. 30
1018. December 30-West side Camac street. 1018. February 17-4712 N. 13th street. 1014. February 17-4712 N. 13th street. 184.86
1014. Kernary 17-4712 N. 13th street. 184.4 freet north of Wyomfng avenue. 1825 freet north of Wyomfng avenue. 184.25
1014. August 20-East side 13th street. 182.56
1014. Of London street. 182.56
1014. Contober 20-East side 13th street. 184.56
1014. Contober 22-Southeast side Wyo.

NEW BANK AIDS REALTY. It is believed by brokers that the open ing of the reserve bank will have a distinct benefit upon real estate needs, and that the trust companies will be more The action was brought as of July, 1908. liberal in percentages loaned on firstclass property.

Building socie



TAKE NOTICE—long spells of hot weather caused lower prices of many articles of wearing apparel.

TAKE NOTICE-that buyers from the countries engaged in the war have landed here, and are picking up many goods to be carried over the sea and put on sale in Paris, London, Vienna and Berlin.

This means that later on some desirable classes of goods will be scarcer.

[Signed] John Maamafer

EVERYBODY interested in what American art students are doing are cordially invited to visit the Art Students' Competition Exhibit on the Fifth Floor, Market.

500 More Specially Priced Dresses in the Fashion Disposal

Four hundred of them are straight from their boxes-the clearaways of New York makers.

The other hundred are fine evening dresses out of our own stocks, which are reduced for the first time.

The woman who doesn't mind taking advantage of an opportunity like this will find here-

Simple serge and charmeuse dresses at \$10 to \$22.50 for street and morning wear. These may be seen all by themselves in the old "\$10 corner" next the elevators. They include serges with satin; coat dresses, broadcloth coat and other styles; dark blue and black and light-colored charmeuses -even a fur-trimmed charmeuse with circular skirt.

Afternoon gowns at \$32.50 to \$50. In this lot are many charming and individual things, such as a charmeuse coat dress at \$32.50; a satin gown with chiffon sleeves and velvet coatee for \$35; a black caracul cloth dress with pleated white chiffon chemisette for \$37.50; a five-tiered black charmeuse gown with panne velvet body for \$42.50.

Besides which there are a great many velvet and velour

individual, and not merely one of a crowd. \$15 to \$55. (First Floor, Market)

And With These Cold Days Come Boys' Overcoats

And if you are going to get him one you will find it very easy choosing from our large collection.

The coats are of the latest cut and pattern, made of heavy all-wool materials, and will be good for all-winter wear.

The lot includes chinchillas, grays, browns, blues and fancy mixtures; some have belted backs.

Prices, \$7.50 to \$25; sizes, 3 to 18 years. (First Floor, Market)

Just the Thing, a Mackinaw

It is a coat that will keep you warm on the coldest day, and can be worn for any kind of outdoor sports. All-wool and shower-proof, in plain and fancy colors.

Men's and women's mackinaw coats, double-breasted style, shawl collar and full belt-\$10.

Men's and women's Norfolk style, double breasted, shawl collar and set-in pockets-\$12.

Juvenile makes, \$8 and \$8.50. Hand-tailored mackinaws, \$12.50 and \$15.

(Subway Gallery, Chestnut)

Men's Kidskin Shoes, \$2.85

Made on the New Army Last

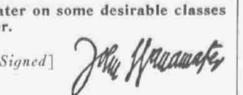
A manufacturer who makes shoes for the United States Army bought a quantity of black kidskin to advantage.

He made the leather up into sturdy shoes for men, using the army's new marching last.

They are, wide-toed shoes with heavy soles and long, low, broad heels. Just the kind for men who walk or stand much.

At \$2.85 they are a "find." Sizes 6 to 11, widths C to E. (Subway Gallery, Market)

New Table Napery,



November 18, 1914

tilt, who will permit themselves to be gouged and done up in realistic style.

Anhut's Conviction Affrmed

ALBANY, Nov. 18.-The conviction of ohn N. Anhut of attempting to bribe Dr. John W. Russell, former superin-tendent of the State Hospital for the Insane at Matteawan, to bring about the release of Harry K. Thaw, was afrmed by the Court of Appeals yesterday.

the law could not be awarded. It is believed the Atlantic Refining Company will for themselves in putting out money upon not argue for a new trial.

Bryan Goes to Florida

WASHINGTON, Nov. 18.—After ten days spent at the State Department, Secretary Bryan has left Washington for his winter home at Miami, Fla. He will remain there a week. The Secretary said he would make no speech during his trip.

mortgages, and would do more if the attitude of the banks change. Any owner who wishes to buy a property and occupy it as a home will have no trouble in getting a building society to make a reasonable

loan. Money rates on mortgages are un-changed. Borrowers seem perfectly will-ing to pay 5 4-10 per cent. and in some cases 6 per cent. for small loans. LESSOR.

MODERN DANCING

GEORGE R. H. BERNARD

is giving private and class lessons in the latest ballroom and stage dancing at his

Studio, 2142 N. Carliste St.

Phone, Diamond 4418. THE BEST IN TOWN

ABSOLUTELY UNCHALLENGED

George Bernard has no connection whatso-ever with any other dancing-master in Phila.

The School of Real Dancing

McElroy's Tioga Academy 4416 GERMANTOWN AVE 25 ROUND DANCES - GUARANTEED, DEMONSTRATED AND TAUGHT

PRIZE MASQUE DANCE

dresses in this lot.

Evening dresses are \$12.75 to \$50. Fetching little affairs -a violet crepe de chine with tier skirt, a maize chiffon and taffeta; a flesh-colored crepe de chine, being instances.

The little lot of our own evening dresses at \$50 to \$100 were many dollars more up to yesterday and include some fine and individual pieces. (First Floor, Central)

Lovely Ribbons to Make Dainty Gifts

Deft fingers planning pretty holiday gifts will find much use for the warp-print ribbons in the new colorings.

48c a yard for the 61/2-inch width; 75c a yard for the 73/4-inch width. Blue, violet, nile green and pink are the colorings. (Main Floor, Central)

Flannelet Nightgowns Feel Good Now!

The Undermuslin Store wishes to say another lot of warm, cozy flannelet nightgowns has just been received.

The gowns are quite fresh and in plain white or pretty striped colorings.

Regular sizes, 50c to \$1.85 each. Extra sizes, \$1 and \$1.50 each. (Third Floor, Central)

New and Effective Millinery—\$3

Yes, trimmed hats and good-looking hats all ready to slip on and wear out if you like-and just \$3 each!

There are flat sailors in the new shapes of shiny black plush, with just a huge rose in a glowing color flat on the brim.

There are hats of black velvet bound with the new sand shade; hats trimmed with fur and with flowers; hats with perky little bows on the brim.

They are very new and very becoming, and if you are tired of your early hat, here is an inexpensive way to get a new one. (Subway Floor, Market)

Very Fine Quilts at Usual Fair Wholesale Value

The price marked on them is \$12.50 each. That means perhaps less than the regular cost of materials and making, the materials being goose down for filling and fine imported French sateen coverings.

No store could sell such quilts at this price oftener than once or twice in a year, and then in limited quantities. These are the last of a large quantity, all made under our own supervision in our own workrooms, and for that reason we have priced them for a quick leave-taking.

(Fifth Floor, Market)

and Good, To Make the Feast More Zestful Table cloths and napkins, new landed, new to Philadel-

phia, new to us-direct from Ireland, where they were bought to advantage from a maker who has been supplying us for many years.

These particular grades, however, have not been shown before. The cloths are of bleached double satin damask in three circular patterns of a floral type, the sizes and prices being-

ch. 2x23½ yards, \$4.75 each. 2x3 yards, \$5.50 each. 2x2 yards, \$4 each. Matching napkins, 24 x 24 inches, \$5.25 a dozen. (First Floor, Chestnut)

Such Umbrellas as \$3.75 Seldom Buys

are those you may have this morning if you come to the Umbrella Shop. Usually they cost just a third more, but it was a little lot and the maker wanted a little more business.

Good silk covers, reliable frames, and good-looking handles of many kinds suitable for men and women. Some with sterling silver caps. (Mafn Floor, Market)

Christmas Card Engraving Should Be Ordered Now

The new cards are here ready to have your name engraved on them. The designs are particularly beautiful this year, nearly all are die stamped and many are hand colored.

Prices start as low as 25c a dozen, without the name engraving.

There are also packages of twelve very pretty Christmas cards for 25c. (Jewelry Store, Chestaut and Thirteenth)

140 Boys' School Suits, \$4.00

Less Than Usual Wholesale Price

This is a good little lot of sample suits from manufacturers with whom we do the largest part of our Boys' suit business.

We know that they are all-wool suits, all very good and sturdy, and that they are the REAL GOODS.

Made of winter-weight cheviot, in a variety of tartan plaid, grey and brown-mixed patterns; all belted, Norfolk style with patch pockets.

For boys 9 to 18 years, but only 140 suits-\$4 each. (Subway Floor, Market)

JOHN WANAMAKER

The Peanut Vine ONE day in the pleasant summer, three little children planned a beach party. They took sandwiches and cookies, cake and pickles and all the good things that make picnics such fun.

CHILDREN'S CORNER

But when they were about ready to start, the oldest little girl said, "Oh, mother, we haven't anything to cook!" "To cook!" exclaimed mother. "Did you want to cook something?"

you want to cook something?" "Of course, we do!" exclaimed all the children. "It wouldn't be a beach party without cooking something. Let us take some potatoes to roast." "That wouldn't be much fun," said mother, thoughtfully, "potatoes take so long to roast and then you always out the schess inside when you try to

Their mother laughed. "Perhaps the kind you buy are, but the kind I mean are not!"

beach

They gathered the wood, they built the fire. And when the ashes were hot, they burled the peanuts in among

in the fire.

Some way, one little peanut got dropped out of the bag into the sand -not much wonder that! He felt very badly about it, though. That is, he did for a little while. Then the children came back and he got trampled down into the sand so far, that he couldn't think of anything-much-except that he must be to get

that he couldn't think of anything-much-except that he must try to get back up to the light. For days he tried his best. Then at has he succeeded-as everybody will if they try long enough. He stuck his tiny head up through the sand into the sunlight. Maybe he wasn't proud and happy! After that it was easy work. The sunlight helped him. The saindrops helped him-everybody helps when one really tries, you know. So he preve and grew till he was a real little wine, quite three or four mehes tail.

Then one day, cold winds came and they said to the little peanut vine, "You can't grow any more! We're coming! We'll soon freeze you up!" "Never mind," replied the little peanut vine, sturdily, "somebody'll take care of me!"

And they did! For, would you be-lieve it, that very day, a little girl went walking on the beach. And as she walked, she spied the peanut vine. She dug it up and took it home and planted it in a pot in her window gar-

get the ashes inside when you always eat them. Why don't you take pea-nuts?"

"Peanuts!" cried the children in surprise, "peanuts are already roast-ed!"

She went with them to the store and She went with them to the store and bought a great bag full of fresh un-roasted peanuts. "There you are!" she announced laughingly, "roast those all you please or as little as you wish and still no harm will be done!" The children set out gaily for the beach.

Then they went off for a play. But so great was their hurry for play, that they were none too careful about getting every one of the peanuts in the fre.

MEMORIES

By JOHN GALSWORTHY

The biography of a black cocker spaniel told simply, amusingly, sympathetically, by the one who knew him best—his master.

Illustrated in color by Maud Earl \$1.50 Net; Postage Extra

CHARLES SCRIBNER'S SONS

. I. . . .

long. "I'm not very big," the vine would say to himself, "but I'm happy—that's something!" And indeed it is! Tomorrow—A Rainy Day Play in "Pretend" Land. Copyright, 1915, Clara Ingram Judson. MARTEL'S, 1710 North Broad You Should Attend Our Dance FRIDAY AND SATURDAY EVENING DANCE THE OLD OR NEW DANCES WM, ROTH'S ORCHESTILA-The Heat Ever FRIVATE CLASS TUERDAY EVENING Private Lessons Dally by Appointment. MISS MARGUERITE C. WALZ Studio of Modern Dances 1604 WALNUT STREET Mrs. Elisabeth W. Reed, Chaperona. Spruce 2001. FINANCIAL BACKER 1728 LUCIEN O. Through withdrawal of financial sup-port because of the policy of my paper, the

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J. LAZAR, Editor Murket 4289.

I WANT A

Sunday Evening Journal

I need out or a group of men with a small capital to finance the paper. Success is assured by the sale of the last issue, of which

Special Dance THANKSGIVING Scholars Mon. and Thurs. Reception Sat. And there it grew all winter CARPENTER That's All