

FAIRY TALES, FANTASIES, ADVENTURES, MODERN AND OLDEN, IN JUVENILE BOOKS

BAEDEKER TO BOOKS

THE DEVIL'S... THE REVOLVING... THE WARD OF... THE VIEW OF... NON-FICTION... ENGROSSING JOYS IN VARIED BOOKS FOR CHILDREN



Baby Darling and the Kewpies—The Kewpie Kutouts—Stokes.

ENGROSSING JOYS IN VARIED BOOKS FOR CHILDREN

Books for Boys and Girls Teeming With Humor and Adventure—A New Development in Literature.

We all remember—if we are old enough or young enough—the adventures of the Princess Rapunzel, of the golden hair, and the Goose Girl in Grimm's 'Fairy Tales'...



'Perce, the Mouse,' in the fairy tale written for the King of Spain—John Lane.

young folk is almost equal to that of fiction for their elders. We have fairy stories still, to be sure, for the allure of the imaginative is eternal. Now, where the Brownies once delighted children, we have the fascinating youngsters of Jessie Wilcox Smith and the 'Kewpies' of Rose O'Neill...

Sluths in Mexico The enthusiastic youth with healthy red blood in his veins fairly revels in heroic narratives and tales of adventurous adventures, especially in the face of overwhelming difficulties. Popular indeed they will be 'Our Army Boys in Mexico'...

A NEW NOVEL by Frances M. Green ONE CLEAR CALL, the story of a young physician who saved the soul of his patient when he found that his bodily life were incurable.

And We Have With Us the Kewpies

Most children have already met the 'Kewpies' those droll creations of Rose O'Neill. Children are now afforded a more intimate acquaintance in 'The Kewpie Kutouts'...

When parents lean more than they ought to harsh censorious forms of thought. To systematic growls and grumblings. 'It's best to do a little tumbling. Their central broad arms and mischievous eyes are irresistibly contagious. Miss O'Neill concludes truthfully: 'Thanks to goodness, children had very seldom to be bad. At least, 'tis sure there aren't many—' In fact, we don't believe there's any.'

Mother Goose in New Garments

It has remained for Jessie Wilcox Smith to present 'Mother Goose' and all her children as they have never appeared before. Of course, all of you, big and little, are familiar with Miss Smith's illustrations. But Miss Smith has never been more happy than in her pictures for the 'Mother Goose' book just issued by Dodd, Mead & Co.

A King and a Mouse

Once upon a time, according to Padre Luis Coloma, who wrote this tale for the King of Spain when he was a child, there lived a king called Bubi I. who was very kind to poor children and mice. For the children he built a factory for making dolls and cardboard horses, for the benefit of the mice he made wise laws to step cats catching them, and absolutely forbade the use of mousetraps.

The modern woman

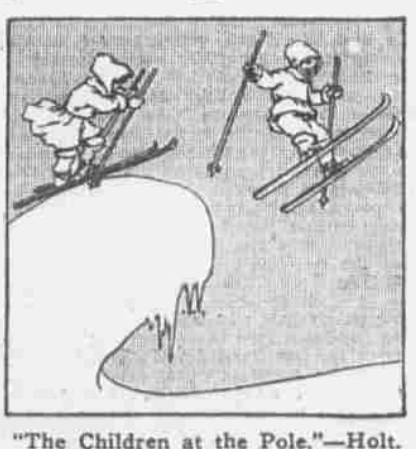
is the subject of the sparkling new comedy by JESSE LYNCH WILLIAMS AND SO THEY WERE MARRIED Satirizing the conventional view of marriage which involves the subjection of woman, and bristling with the present advanced ideas of her right to independence and individual development.

History Dramatized for Children

The value of drama in education is so thoroughly accepted now that each new book which adds to its literature is eagerly accepted. 'The Little Plays from American History' (Henry Holt, New York) which Alice Johnston Walker has arranged for young folks are excellently composed so as to give some breath of the atmosphere of life to the scenes of American early and middle years.

Pleasant Juveniles

'The Jolly Adventures of the Cottontail Twins,' by L. J. Bridgman, Philadelphia; George W. Jacobs Company, as they risk and frolic through life will transport the little readers into the wildest joy. The clever drawings, full color, are humorous in the extreme, and add much to the gaiety of the little volume.



'The Children at the Pole.'—Holt.

Boy Tires of School

'Off Side,' by William Heyliger (Appleton), is the story of Price, a young orphan hero who finds school dull and persuades his uncle to let him give up school and go into business. On the Bricktown Chronicle, a small daily paper, where he has landed a job. Price comes under the wholesome direction of McCarthy, a level-headed and ambitious young editor, and in this atmosphere shakes off the slough that has been impeding his progress, discovers his latent, inherited art talent and studies architecture.

PERSONALITY PLUS

By EDNA FERBER Author of 'Roast Beef, Medium' Here in the Emma McManey of 'Roast Beef, Medium,' helping her son Jack begin the advertising business. It is humorous and touching. At all booksellers

THE FLAMING SWORD

A New Novel by GEORGE GIBBS Author of 'The Bolted Door' 'George Gibbs in his new novel presents two strongly contrasting types, a light-house-keeper's innocent daughter and a show-girl who is very wide awake. Mr. Gibbs knows how to tell a story. His people are real people. 'The Flaming Sword' is most admirable in every respect.'—Buffalo News. AT ALL BOOKSELLERS D. APPLETON AND COMPANY Publishers New York

Adventures of Wee Little Indian Girl

The adventures of a little Indian girl who is stolen by a young brave of another tribe, as told in 'The Little Buffalo Babe,' by Ruth Everett Beck (Henry Holt, N. Y.), make fascinating reading for playmates of any age. If so be it, they have not been nurtured in the faith that all good Indians are dead. The Indian picks up the girl, sets her on his pony and gallops away. The second night she slips out of the buffalo robe in which she was wrapped and her nut guided by the Star-That-Moves-Not, takes up the trail that will carry her back to the smoke fires of her own wigwam. First she faces all the terrors of the darkness, ghosts and wild beasts and birds of prey—and then comes hunger, which is worse than fear. One night she sneaks in a cave with wolf-eats, and coddles up to them for warmth. She kills a rattlesnake just in time, narrowly escapes being trampled by a herd of wild buffaloes, eats roots and birds' eggs while the Big Light travels many times around the earth. Her little moccasins are worn to tatters, her hair is long, before her adventures are over. She encounters the brave who captured her, once more, when she is older, old enough to listen to the Rute calls and to receive gifts left overnight outside her lodge. A delightful story, told with a child's directness and naive, and full of the pagan poetry of an imaginative race whose signs and portents are the sun, moon and stars.

Fairy Tales of Many Lands

Wonder tales from many countries—even from India—make up the 50 or more stories in 'The Diamond Story Book,' by Penryn W. Coussens (Duffield, New York). Here are fairy and folk tales, legends of the supernatural, of kings, princes, fairies, of magic fishbones, jars and rings, wicked ogres and fair maidens, Robin Hood, William Tell and Tamerlane figure among the characters. Few books have ever been published so replete with the legends of olden days. They are delightfully presented, and the book is effectively illustrated. 'How All Things Began,' by Emilie Kip Baker (Macmillan), tells for children the stories of Thor, Odin, Brunhilde and the other gods of the Norse mythology. 'Imagina,' the heroine of the story of that name, by Julia Ellsworth Ford (Duffield), is the imaginary heroine of a little boy, an artist and poet, who is very, very lonely, and who makes friends with Kit, a dog, and a benevolent tree. As should happen to all with a happy imagination, 'Imagina' takes form in real life, and this child's story ends with a symbolic meaning for deeper-thinking adults.

Tales of Heroes

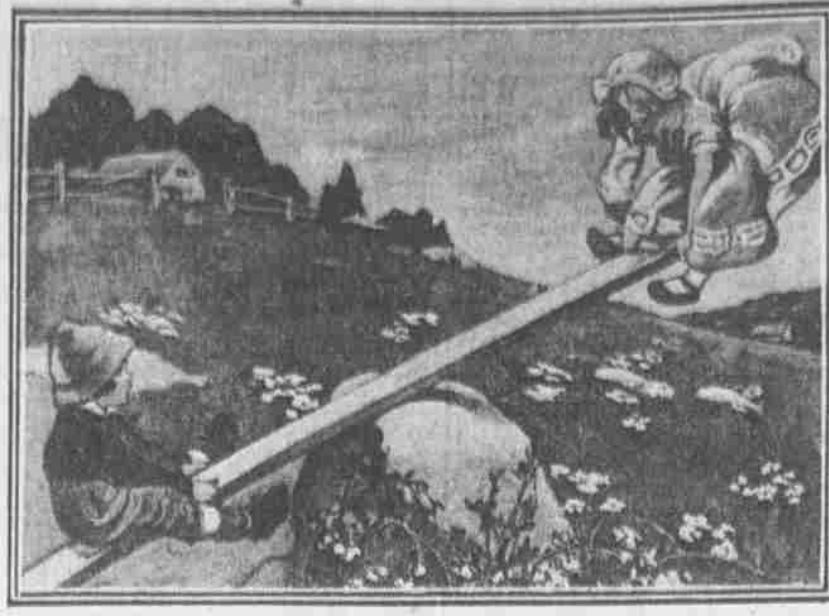
As a rule books for heroes are written in a vein either too profound for youthful minds or so puerile as to make them weary. 'The Boy Emigrants,' by Noah Bronks, published in 1876. The tale is of Eastern boys who seek fame and fortune in the gold fields of the West—in other days, suffered in incidentally aiding the old folk on the farm at home and bringing back with them an orphaned lad who is adopted with enthusiasm. The book is written in a vein a trifle out of date, but is interesting withal. It is a seemingly true account of the hardships the pioneers of the gold-rush days suffered in the crossing of what was formerly known as 'The Great American Desert.' The trials and tribulations of the young heroes are stirringly recounted, as is the love story of an extraordinary member of their camp. But as is usual in such books, they return safely, with what must have seemed a roddy pile to them—\$15,000 each—via Cape Horn. And how the home folk greeted them and acclaimed them as heroes!

Big War Series

American boys are deeply interested in the war in Europe, because not only is it a gigantic struggle, but their own future will be largely influenced by the outcome. The story of spies in London, Paris, Berlin, Vienna, Petrograd and in other cities has been one of the early and pronounced facts. The boy reader shall gain a clear knowledge of this great war of the nations, its causes, deeds and results, is the object of 'The Story of the War,' by Ross Kay, (New York, Barse and Hopkins) and a thrilling volume is the result. The clever drawings, full color, are full of hairbreadth adventures of the kind that the young thrive upon.

Early Discoverers

'The Treasure Finders,' by Oliver Clay (Duffield), is an account of the men who explored and conquered the new world of Columbus, French, English, Spanish, Norse and Dutch are all represented, from Lief Ericson and his Vikings to Henry Hudson. The romance of the discovery of America is picturesquely described.



'See-saw, Margery Daw'—The Jessie Wilcox Smith 'Mother Goose'—Dodd, Mead & Co.

Rousing Books for Boys

In 'The Scouts of Stonewall,' and 'The Sword of Antietam' (D. Appleton & Co., New York), Joseph A. Altsheler has written two rousing Civil War tales. 'The Scouts of Stonewall' is a romance founded upon Stonewall Jackson's famous campaign in the Valley of Virginia, and narrates the fortunes of Harry Kenton, a Southern boy assigned to duty as an aide on the staff of Stonewall Jackson. Harry Kenton's friends of his own age, Arthur St. Clair, Happy Tom Langdon and George Dalton, come in for their share of glory. Two Southern colonials, friends of Harry, are also conspicuous. In 'The Sword of Antietam' Mr. Altsheler chooses for his hero a young Northern lad, Dick Mason. After engaging in the great battle at Shiloh, Dick Mason returns on service to the East, and takes part in the Second Manassas, and with his comrades shares in a heroic fight against the triumphant general, Lee and Jackson. Three great battles—Second Manassas, Antietam and Murfreesboro—are described in this book, but McClellan is the chief historical figure. This is a vivid picture of the scenes attending Lee's invasion of Maryland and the remarkable series of events leading to Antietam.

Old Tales in New Verse

Children, gather round and listen, and having listened, tell your parents by the four little books in a series known as the 'Willie Pogany Children' (Henry Holt, N. Y.). You will enjoy the treat and your parents will have a few hours of quiet. These books will keep youngsters enthralled until they have been devoured with eyes and ears. The first of the books is 'Red Riding Hood,' in prose and verse, by Edith L. Elias, with a plentiful sprinkling of colored pictures. As the book relates: 'The grandmother was ill in bed, And loud in fear she cried, The hungry wolf no mercy knew, And soon she was made. 'Elwatha' is also depicted and in a manner truly engaging. 'Third on the list is that noted infantile epic, 'The Three Bears,' and last, but not least by any means, 'Robinson Crusoe.' Of him the book relates: And then, alas, the ship was wrecked, All six on board were drowned, But he ashore alone was awest, And gently put around. The comes the moving tale of Robinson and his man Friday and how finally they were saved from their lonely life. A ship was sighted and Crusoe signalled. Then Crusoe's signal caught their eye, And out they put a boat, They fetched the couple to the ship, And both were safe afloat, So, whence our Crusoe first set out To leave his home and friends, He now returns, his pockets full, And here the story ends.

A Boy's Classic

Charles Scribner's Sons (New York) have just issued a new edition of 'The Boy Emigrants,' by Noah Bronks, published in 1876. The tale is of Eastern boys who seek fame and fortune in the gold fields of the West—in other days, suffered in incidentally aiding the old folk on the farm at home and bringing back with them an orphaned lad who is adopted with enthusiasm. The book is written in a vein a trifle out of date, but is interesting withal. It is a seemingly true account of the hardships the pioneers of the gold-rush days suffered in the crossing of what was formerly known as 'The Great American Desert.' The trials and tribulations of the young heroes are stirringly recounted, as is the love story of an extraordinary member of their camp. But as is usual in such books, they return safely, with what must have seemed a roddy pile to them—\$15,000 each—via Cape Horn. And how the home folk greeted them and acclaimed them as heroes!

BOOKS

A BIG STORY OF A BIG MAN The Way of the Strong By RIDGWELL CULLUM IT WILL HOLD YOUR INTEREST TO THE LAST PAGE Price \$1.35

Jacobs Books and Stationery 1210 WALNUT ST. Published by The Macmillan Company 64-66 5th Ave. New York

'Scintillates with wit, keen humor and pure comedy'

MR. H. G. WELLS'S NEW NOVEL The Wife of Sir Isaac Harman BY H. G. WELLS Author of 'Tono Bungay,' 'Marriage,' etc.

'Beside the interest of the theme, this book is full of the most amusing reflections of life and character which Wells has ever indulged in. You are constantly being surprised into delicious chuckings, you find yourself responding vividly to the author's felicities in summing up a situation or a personality or a state of mind. . . . Mr. Wells' style in this book has found a new excellence, it fits his thought with a perfection not hitherto achieved.'—Hildegard Hawthorne in the N. Y. Times.

'The book has all the attractive Wells whimsies, piquancies and fertilities of thought, and is absolutely good to read.'—N. Y. World.

'Mr. Wells is a writer of brilliant parts. His latest novel is filled with wisdom and it scintillates with wit. Sir Isaac Harman has in him the red blood of a vital character in fiction.'—Boston Transcript.

'This wife of Sir Isaac Harman is one of Mr. Wells' most successful woman characters. . . . The ending is humorous. . . . Altogether Mr. Wells is at his best, which is just a bit better than anything else now being done in the story line.'—N. Y. Globe.

Cloth, \$1.50 net. At all bookstores.

The Four Big New Books

PUBLISHED TO-DAY RALPH CONNOR THE PATROL OF THE SUN DANCE TRAIL

The bravest book by the author of THE SKY PILOT—a dramatic story of the scouts of the North West Mounted in a savage Indian uprising; the wonder of young love; the freedom of life on a ranch in the shadow of the Rockies—all the virile fineness which has made Ralph Connor one of the most beloved among authors. Picture jacket and decorative end-papers. Net, \$1.25

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The story of the ancestor of THE SCARLET PIMPERNEL—the perfect hero of romance—daring and debonair, meeting life with a laugh and a quick sword-arm, and finding the wonderful love when he rode on a mission strange and desperate. With picture jacket in color. Net, \$1.35

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