

# CAMDEN "THE BIGGEST LITTLE CITY IN THE WORLD"—WHAT IT IS AND WHAT IT DOES



VICTOR EMPLOYEES LISTEN TO OPEN AIR CONCERT. PICTURE GIVES SOME IDEA OF ARMY OF MEN EMPLOYED

## CAMDEN MAKES ALL GOODS, FROM WARSHIP DOWN

"Biggest Little City in the World" Leads in Amazing Number of Important Industrial Plants.

The Largest Soup Factory, Talking Machine Factory and Lace Factory on the Planet Are Right Across the Delaware River.

Over across the river—you get there by ferry and it costs but 3 cents—there's a city of some 105,000 inhabitants, which is the biggest little city in the world. It's little as far as population and acreage are concerned, but enormously big when it comes to the question of the manner in which things are done.

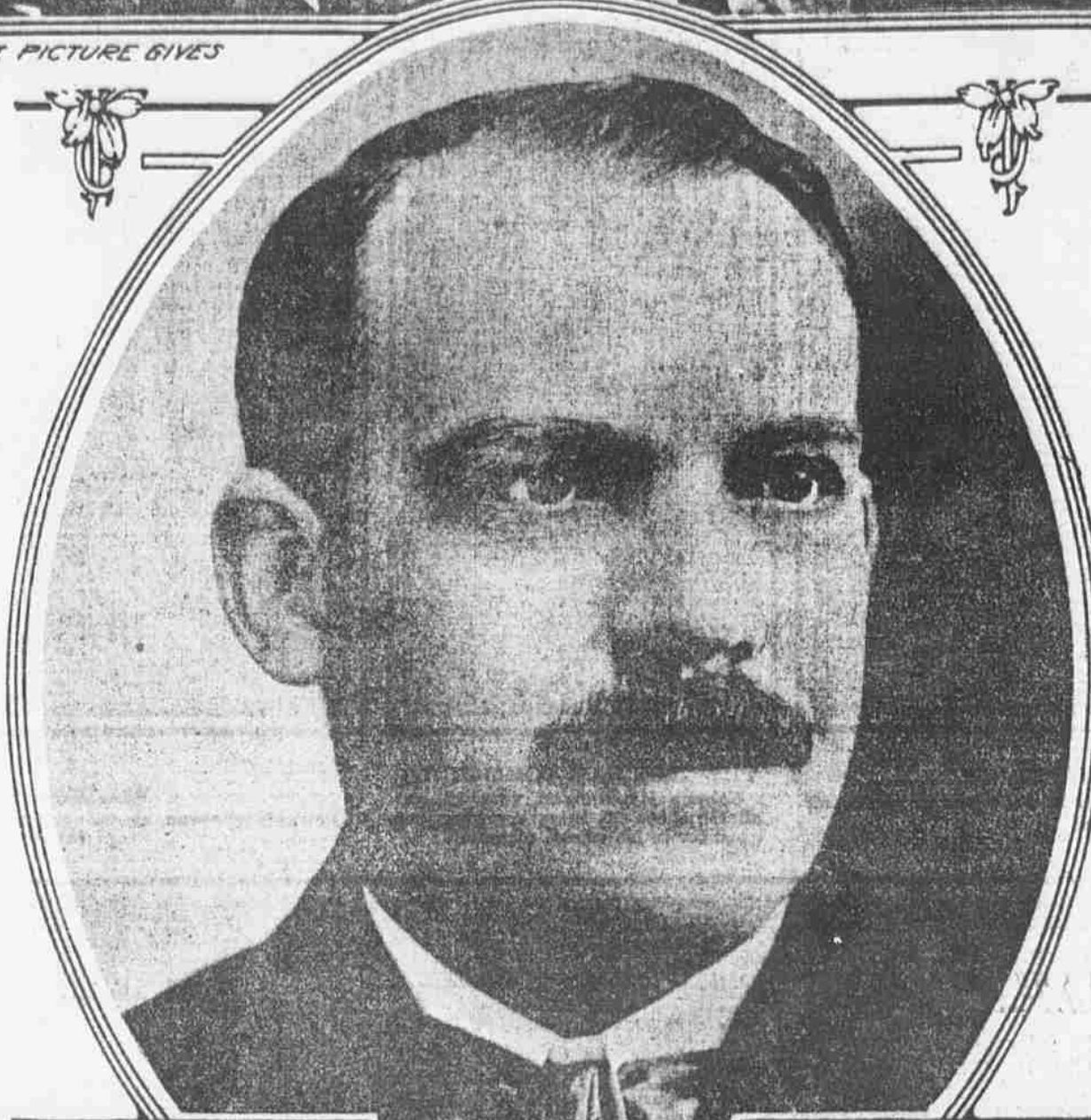
needs, and she is "there with the goods." Like a busy little worker bee, she toils all day long, and the hum from the hive is heard at the four ends of the earth.

The Victor Talking Machine Company, the New York Shipbuilding Company, the Campbell's Soup Company, the Esterbrook Pen Company, the Welbach Gas Mantle Company and the Camden Iron Works are a few of the big concerns known and advertised the world over that have helped to put Camden on the map and to keep her there.

In a room fitted out for their own particular occupancy these vocal specialists stand up and sing their pieces while the city outside strains its ear drums to the point of bursting in endeavor to hear.

Camden is the happy hunting ground of the song birds. They flock there, and when the Camdenites see them coming there's such a rush for the Victrola factory that one might almost believe the circus had come to town.

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CHAS. H. ELLIS, MAYOR, CAMDEN



W. LEONARD HURLEY, LEADING BUSINESS MAN



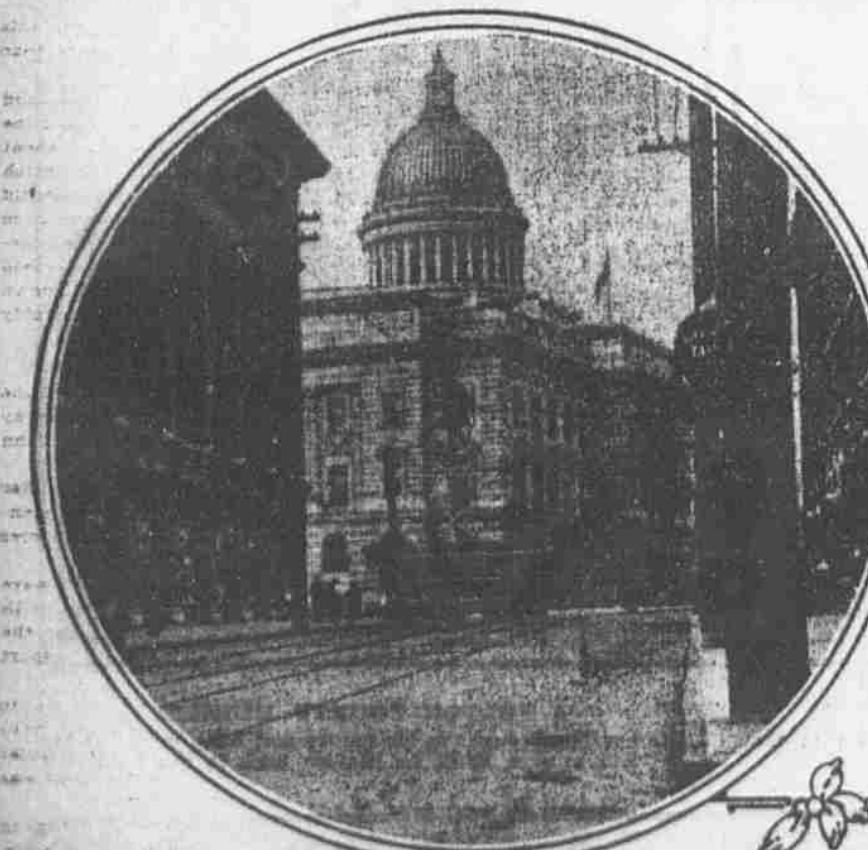
THE REV. HOLMES F. GRADY, PASTOR OF FIRST METHODIST EPISCOPAL CHURCH MOTHER CHURCH OF CAMDEN



F. WAYLAND AYER, PRESIDENT OF Y.M.C.A.



LABELING MILES OF CANNED SOUP



A VISTA COURT HOUSE FROM BROADWAY



MARKET ST. LOOKING EAST FROM 2ND ST.

given, they bend their whole energies toward making a perfect record. It isn't usually done the first time. Even the singers are often required to make repetitions. Caruso holds the record for being the most accurate, but he, too, is sometimes forced to give his stent a second time. But, of course, since the records are made in 52 different languages there may be some errors which no one knows about, for who could tell whether a Hawaiian or a mad Derwish were making a mistake or not.

In the cabinet factory more than 3000 skilled men are employed to fashion the cases and as many more for the turning out of the actual mechanism. When it comes to the sound boxes, however, girls are engaged, their fingers being more adapted to handling this sensitive organ.

A right neat little factory to be located in Camden, is it not?

**MONARCHS OF THE NAVY.** It's a far cry from a Victrola to a battleship, but the big little city can make them both. When the foreign countries want to go to war, or when the United States decides that she would like to keep the peace, they run over to Camden, pay a visit to the New York Shipbuilding Company's yard and leave an order for a naval monster, the making of which will put bread into the mouths of thousands for a year or more.

The dreadnoughts of many nations have been born here. Only the other day the *Morena*, the latest addition to the Argentine navy, was sent out on her trial trip. She is the largest ship ever built in the Delaware River—535 feet long, 33 feet beam and 21 feet depth, with a displacement of 27,700 feet, and her cost was \$11,000,000.

Of Uncle Sam's "floating forts" this company is responsible for the *Kansas*, the *New Hampshire*, the *Michigan*, the *Utah*, the *Arkansas* and the *Oklahoma*, to say nothing of a number of torpedo-boats and submarines.

The Welbach Company, which spends all its waking hours making the fragile

buildings, but you do go there for almost everything else, from a paper clip to a battleship.

**CAMDEN CATECHISM.** A whole catechism might be written about this biggest of little cities, and the answer to all of the questions would be Camden.

What city has the largest soup factory in the world?

Where are some of the largest battleships made?

What city leads the world in the manufacture of talking machines?

Where is the largest lace factory in the universe?

Where does the world's supply of writing pens come from?

Where is the largest wire-sitting machinery plant?

What city leads in the manufacture of soap and cleansers?

Where is the greatest number of gas mantles come from?

Where is the largest theatre world?

What city makes the most paper boxes?

Where is one of the largest macaroni plants in the world?

Where is the best writing used in America made?

Where is the largest steam-heating system of its kind?

What New Jersey city helps to shoe the women and children of the world?

What city turns out thousands of used and discarded ready-made suits?

What city on the Delaware makes \$1,000,000 worth every year?

Where is the largest soap market?

Where is one of the largest wire works?

What city provides the world with the most numerous annuals?

Camden is the answer.

What would you like to see in the city?

leather dressing and cleansers for household powders and all sorts of household necessities bright and shiny. J. Eavenson & Sons keep 150 persons busy in their soap factory at all times, and rare oils and perfumes are sent all the way from China and Ceylon to be used in their products.

**KEEPING THE WORLD CLEAN.** Camden, in addition to its other activities, also helps to keep the world clean. The R. M. Hollingshead Company, J. Eavenson & Sons and the Dobbins Soap Company turn out enough soap and cleansers to make seven worlds spotless.

The first-named firm began life making

little mangle, the invention of a German near the name of Karl Schuler, situated outside of Camden, in Gloucester City, but if you should so much as dare to hint to a Camdenite that the Welbach was not a part of his city there's no telling what might happen.

**LIGHTS FOR THE MILLIONS.** "Of course the Welbach light is made in Camden," says the Board of Trade of that city, and that settles it.

Twenty-one acres of ground are required for the manufacture of the mantle and 34 buildings go to make up the plant. It is said that this concern is one of the few not dependent on any foreign country for the supplies necessary to the manufacture of a gas mantle, and for this reason the factory runs full time, regardless of the war.

The utmost delicacy is required to make one of these little lighting devices. No machine has yet been invented that will sew them without tearing the delicate fabric and, therefore, they are all hand-sewed. In addition to the manufacture of the mantle, the paper tubing that they are so carefully packed in is also turned out here. It miles of it a day, or enough in a year to encircle the equator twice.

**FOODS AND PENS.** Not, of course, this isn't anything to compare to the yards and yards of macaroni that is made by the American Macaroni Company. Two thousand pounds of it are made daily. If the year's output were struck out in the direction of Jupiter or old Sol, Camden could establish a macaroni system of communication between these bodies and ours that would

leather dressing and cleansers for household necessities bright and shiny. J. Eavenson & Sons keep 150 persons busy in their soap factory at all times, and rare oils and perfumes are sent all the way from China and Ceylon to be used in their products.

**LACE, HANDKERCHIEFS, CIGARS.** The lace that is on your petticoat—if you wear such an archaic garment—is also made in the big little city. The Camden Embroidery Company is the largest lace factory in the world. Nineteen hundred persons are kept busy in the factory, and, besides, work is given to 1000 outsiders. The making of handkerchiefs is also a big feature of this concern's activities, and if the whole State of New Jersey were suddenly afflicted with a bad cold, it could come to Camden for its handkerchiefs, and that city would be able to provide them without the least embarrassment.

More than 100 persons are employed in the cigar industry in the city across the river; 50 of them work in the large factory of Seidenberg & Co., and 50 of these are women and girls. Here than 100,000 cigars a day are produced by this company and their weekly payroll is said to exceed \$5000.