

“For God’s sake emphasize facts of Belgium distress. Millions actually face hunger and starvation. Urge America to send food.”

These words are torn not from a sentimental story book. They are torn from the heart of an American who is on the spot in Europe, a trained newspaper

man with cool head not given to romancing, who sees with his own eyes the suffering. And who cables to Philadelphia for aid.

For God’s Sake Send Food

More Than a Million of Philadelphia’s People Are Yet to Be Heard From While the Relief Ship “Thelma” Waits to Carry a Cargo of Food to the Starving Belgians

These million people of Philadelphia are men, women and children this moment thankfully going about their accustomed pursuits in a land of peace and plenty, all with homes and food and clothing, and knowing that they are before long going to have a Thanksgiving for these things.

More than five million men, women and children, JUST LIKE OURS have been turned out of their homes or left desolate in stricken Belgium, and are without food or without shelter, or without sufficient clothing to protect them from the rigors of a winter already terrible in that country.

The work that Philadelphia has already done toward relieving this piteous suffering is magnificent. A big business man standing in the headquarters in the Lincoln Building yesterday said: “I thank God I have lived long enough to see this, my own city, open up her heart and show how real and true and generous she is. I thank God I have lived to see it.”

It Is Magnificent—But It Is Not Enough!

The record will never be cleared, and the full duty will never be done until ABSOLUTELY EVERYBODY IN PHILADELPHIA, without the exception of a single man, woman or child, has made some sacrifice and has given something.

No one can be excused so long as there is a child crying for food.

No one can be excused so long as a shelterless woman drags her weary way in search of help.

No one can be excused so long as aged men go homeless and shivering in the blasts of Winter.

No one can be excused so long as the “Thelma” waits at her dock for her cargo.

Headquarters at Broad Street and South Penn Square Will Be Open All Day Today and Late Tonight

Come in early on your way to work and leave your contribution. Come in late after attending the theatre; you will find the helping staff alert and busy.

Come in at any time, see what your brother Philadelphians are doing, and see what is expected of you.

Give 5 cents—it will buy four pounds of salt, and salt is a necessity.

Give 10 cents—it will more than pay for a can of condensed milk for a starving baby.

Give a dollar—it will buy twenty pounds of rice.

Give \$6.40—it will buy a barrel of flour.

Give anything you like in the way of food; give an order on your grocer—only be sure that no one in Philadelphia “passes by on the other side.”

Philadelphia Will Always Be Proud of This—You Will Like to Remember That You Had a Share In It

Ten, and twenty, and thirty, and forty, and fifty, and a hundred years from now people will talk about how wonderfully Philadelphia rose up in the might of her whole-heartedness, and instantly answered with good cheer the heartrending cry of the stricken people.

It will be a great thing to remember then that we had a share in the making of that kind of history. Now is the opportunity for every one of us to have a share.

People Outside of the City Want to Give

and the Pennsylvania Railroad will bring their offerings in free. Such things intended for the Relief Ship “Thelma” must be food supplies of unperishable nature in the original packings if possible. They must be delivered to a Pennsylvania Railroad Freight Station, and consigned to Mr. Paul Hagemans, Belgian Consul at Philadelphia, and plainly marked “For the Relief of the Belgium Sufferers” and also plainly marked “For Export.”

Every Penny of It Goes to Help the Starving Belgians

All expenses are paid; the ship is paid for by a citizen of Philadelphia, the headquarters is rent free, the staff at headquarters costs the contributors nothing; the docking and loading and even the pilotage of the ship are all free. There are no expenses. Every dollar goes to buy food to go across the sea.

Telephones: Filbert 2456 and Filbert 2457

Cyrus H. K. Curtis . . . Public Ledger
Cyrus H. K. Curtis . . . Evening Ledger
Benjamin G. Wells . . . Philadelphia Press
John J. Collier . . . Evening Telegraph

M. F. Hanson . . . Philadelphia Record
James Elverson, Jr. . . Philadelphia Inquirer
E. A. Van Valkenburg . . . North American
W. L. McLean . . . Evening Bulletin