WHAT EVERY WOMAN WANTS TO KNOW-THINGS THAT INTEREST MAID AND MATRON

VENICE AND VIOLA
The Lure of Sunny Skies and Sleeping Palaces

Milady's Toilet Table Conquer Yourself




DO YOU BELONG TO
A WOMAN'S CLUB? HRISTINE FREDERICK
$\left|\begin{array}{l}\text { MODES OF } \\ \text { Season of the Top Cont HoUR Com }\end{array}\right|$

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A True Response




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Unusuall Auntumn Offerings
Women's and Misses' Readyuto-Wear Suits, Top Coats, Dresses,
Waists, Furs

Benj. B. Lewis Hemstit pheat phaking Butro gis chivid

1535 Chestuut Strset
Take Elevalor


A Passing Cloud

Come and sone together:
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In the Laundry
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Fashions in Plumes Fancies be made fro 1510 Street

The Scale Trick

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Cature season. We are desirous, therefore, of giving our patrons an oppor-
tunity to share in our purchases, and favite carly inspection of ur stocks.
Our Custom Talloring Department displays a large collection
of imported models and Presser designs. Moderate pricings.

