CHILDREN'S CORNER


Come and Trip Without a Flaw on the Light Fantastic Paw



The House that Heppe built


NOW ON SALE

DOUBLE DOSE OF SWINDLE



Motor Car News Right from the Front
$\qquad$ on the conversational powers of its sales-
man or the lure of its printed advertisement You are interested in performances-not promises. You want to know what the car
really is-what it will actualy do. both
under ordinary conditions of service and when it
tions.

Put this Car Under Fire

It is the ability of the 1915 "Light S'x" o stand up in extraordinary service that has
made it the fastest selling Chalmers car ever built.

We know how carefully this car is built-
The only sure way to protect yourself is erials used-and we know that
in beauty ruggedness. power peed, comfort, convenience. and
strength to meet any and every emergency of the road the 1915
Chatmers "Light Six" is a six selling within seve
dred dollars of its price. And what is more, thousands
Chalmers "Light Six" 部 the car
of owners the country over will tell you the that can most successfully meet such serv-

Quality First
all "Iohb " 191 same thing.

Pay No Heed to Pavement Performance

There's many a car bought on its pave ment performance that would never have
been considered could the purchaser have een considered could the purch
seen it perform over rough roads.

Simply skimming over a boulevard is not a test of a car in any sense of the word.
That is why we urge you to take this Chal mers "Light Six" for a long trip over every hind of roads you can find. For it's then
that the real quality of a motor car asserts itself. It's then you'll appreciate the higher quallty of the Chal ers "Light Six," the
queater power and flexibility of its master


Chalmers Motor Company of Phi'adelphia 232-254 North Broad St, Philade'phia ...i:

