## WHAT EVERY WOMAN WANTS TO KNOW-THINGS THAT INTEREST MAID AND MATRON

BLLLRN ADAIR HAS
A NEW AWAKENNG
To LIIFSS Reality
She Arrives at the End o Her Journey and Has Tea in a Small Restaurant in Philadelphia.




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GIRL A GENUINE HOBO
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SPAIN SOLD \$100,000 WORTH OF TOYS DURING 1913 400 Manufacturers Supplying $\begin{gathered}\text { eitign and Domestic Demmand } \\ \text { snatn hay depended to the past to }\end{gathered}$
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FISHERMAN CATCHES GIRL

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| ROSS ' | E |  |
|  | FISHERMAN CATCHES GIRL <br> Unusual Luck of Freddie Goshorn, Three Years Old. |  |



These prices were actually reduced like this by women all over the country, show

ing that the high cost of living CAN be reduced. What they did YOU can do In the October Issue of

## The Ladies'Home Journal

A solution of the problem of the high cost of living that is so simple, so sensible, so easily done, that every woman who reads the article will say, "Why didn't I think of that?

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