OHIO MAN WROTE "DIXIE," FAVORTE SONG OFTHESOUTH

First Written as a "Walk Around" for Minstrel Show in New York Made a Hit at Once.




Bullet, Assassinating Austrian Archduke, Set Off Charge and Explosion Involved Entire Continent in Colossal War.

By WILLAMA $G$. ShEPPARD

## \$930,000 Per Week Paid for Hudson Cars

## $\$ 235,600$ in One Day

 By Individual Buyers $\$ 235,600$.

The average for the past four weak because that is the limit of output. Wo ar
100 per day. That is five times as many -as we sold at this season last year

And we had no war then-no tall Ance sales had we then tak of war's depression. Our

That Means That Hudsons Rule This Field Today
In July-when we brought out this new model-we trebled our output to cope with demand. Yet on August 1 - despite our best efforts-we were 4.000 cars

We shipped by express nearly 1.000 cars to minimize delays. That's an unprecedented act. But thousands of men waited
weeks for this car, when every rival had cars in plenty. Nothing else could satisty a man who once saw this new-model HUDSO: Six-40.
Five Fold Increase an Amazing Thing
Consider this fact: The HUDSON has long been a leading
Every model has for years been designed by Howard E. ${ }_{\text {Car. }}^{\text {carfin. }}$
In the HUDSON car Mr. Coffin has brought out all his new advances. And the demand for his models-long before the ad-
vent of this HUDSON Six-40-gave HUDSONS the lead in this vent of this HUDSON Six-40-gave HCDSONS the lead in this
field. The first HUDSON Six, inside of one year, became the field. The first HUDSON Sixx
largest-selling Six in the world.
Think what a car this must be-this new HUDSON Six-40-to multiply that popularity by five in one year. And to do it at a time like this. Think how far it must outr
cars that compete with it. Think what tremendous appeal. it muit make to car buyers.

Think what a car ii must be when, in times of slow sales men pay $\$ 930,000$ per week for it. And they would pay more 50 per cent tore cars because 152 yesterday bought at he ras The HUDSON Six-40 Now Far Outsells Any Other Car in the World With a Price Above $\$ 1,200$
See the Car That Did It Howard E. Coffin's Best
$\qquad$ which his winning men mins by hee thousands from towerer-rade cars. - which is sold at one-sthird what class cars used to cost cort of the day

You will see how clever designing and costly materials have saved \%un, 000 pounds in weight. And in this light car-the lighteet of fit new-type motor which has cut down operative cost to about 30 per ceent new counforts, new conveniences- scores of attractions you have never They are all in this masterpiece of Howard E. Coffin. who has long
been the leading American designer. This is his finished ideal of a carbeen the leading American designer. This is his finished ideal of a car-
of the man who is conceded to be final authority. HUDSON corps has worked with him- 47 able engineers. Part by part every detail of this car has been brought to its final refinement.
$\qquad$
this price are new-day standards which men are demanding. And this Ulast hat men who know
Come This Week-Sure
Now's the Time to Choose

Come now, because hhe beat touring months ars
mer dyy. Get your new car and enioy them.
We wont keep you waiting. We will see that ou get the car when you wantitif we have to obis

HUDSON MOTOR CAR CO., Detroit, Mich.


