LaNGASTER IHAII.Y INTELLLIGEN:EK THURSDAY. APRIL 27, 1882.
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[^0]:    ATM WANAMAKER'S, philadelphia.
    THURSDAY Half-a-dozen new Cashmere
    Valley shawls, $\$ 450$ to $\$ 600$.
    Those who are familiar with india shawls will know about irst, that there was nothing in
    the advertisements of two or three months ago to the effec
    that India shawls were reduced to one-half; and second, that these half-dozen are each about se consider value, taking the
    season through. They are very season through. They are very
    harmonious shawls; rich in em-
    broidery, of course; and very gentle in color-effect.
    The real secret of those ad vertisements that we have men-
    tioned is that the same houses tried last fall to make prices very
    high; failed; and, when they reduction of one-half. We
    lidn't go up; and so didn't down.
    isse chestnut.
    Armure silks are silks with a
    tiny figure in the weaving. The effect of such a figure is. to take away the lustre. Black armures ot only in mourning but for
    ordinary wear, by ladies of quiet Taffeta black silk for linings suited for the latter, 45 cents.

    Our trade in mourning-dress
    ooods is growing just as it ought o grow. We provide the best
    oods the world produces. Everybody knows that we pro-
    ide the not best for those who don't want to pay for the best.
    Best means finest qualities of
    $\qquad$ don tike to buy the goods of
    the rish in a store where the But there are others who liket. are store with store, and have
    much money left over as they
    If they meet a poor woman at the counter, they know very
    well that her trade helps to sustain the store; and that the two
    sorts of trade co-operate to make generous and helpful.
    We meant to speak of certain ilk-warp Hoods, ensecially of the
    nonthew a ow new again. We said of them that the finest were finer
    than we had ever got hold of eefore; and that all the grades
    were finer for the money than ny before. We say the same
    gain; and are confirmed by the rowth of a discriminating trade.

    Some say that French-printed
    ateens look like foulards. carcely. The patterns-indeed have become so many, that no-
    ody knows a sateen, without pretty close examination. Some in patterns are wonderful
    mystery, beyond any other color effects, except, perhaps,
    warp-printed silks, mentioned recently.
    Nextouter
    Mohair pannier skirts, $\$ 2.75$. the sort we told of yesterday, very lady who sees the skirt vill sce at a glance its import-
    nce. It makes one's strength Wo farther.
    You think you will get a cer-
    in kind of hat. Will you go o a hatter, call for that hat, buy
    i, and walk away, without looking at any other sort? A good
    place to buy hats is where you an see them all together.

    Carpets and mattings vary
    nough to make it worth your while to study them in several good deal in making, and something in putting down. Ome bear more responsibility.
    What would you expect of a nerchant whose general policy
    is to satisfy in everything? But then we have about all we JOHN WANAMAKER.
    

