## Rancastry Futrligencer.



## "OCCASION EXTRAORDINAIRE."

So the French people put it, and the great stores, "The Louvre" and "Bon Marche" every few weeks have a rousing sale o "occasion." We don't dike the system, but try to make every day equally good for buyers to come to us. Yet now and again
there are special reasons that warrant stepping out from our usual course. Such a time has come to Oak Hall, and we have to announce

## A GRAND "OCCASION."

1881, so far, has been the largest year's business OAK HALL HAS EVER DONE.
Mr. John Wanamaker has this season watched over personally and supervised the old house in a measure like in old times

## AND NOW

desires to say he has determined to put the annual sales far beyond anything ever reached before in the annals of the Retail Cloth business in the United States.
There is not a day to lose, as

## GO INTO EFFECT IMMEDIATELY

Years ago we were overloaded with goods, and we frankly said so. We have no secrets about our business. We take the people our confidence and ask for a return of confidence, AND GET IF, because the people find out exactly what can be depended on
We sold out long ago all our surplus stock. Five furniture cars would carry all the old stock now in our double six-stor We sold out long ago all our surplus stock. Five furniture cars would carry all the old stock now in our double six-story
building, and while we do so large a business and sizes break up so rapidly as they do, we always expect to have just as much a

## NOW THEN, THIS IS TO SAY

## NEW GOODS OF SPLENDID CHARACTER,

And made for the purpose of driving up and along the sales to far outdo the best endeavors of former years

## SUMMING U.P THE INDUCEMENTS, THEY ARE

1. A stock of goods, most of it "jnst born," clean and beautiful, arriving daily from our workrooms
2. A "right smart " deduction from usual prices, "something that can be seen."
3. Opportunity given to take a purchase away, compare it, bring it back and get money returned.
4. Wanamaker \& Brown's stamp on the quality and make of the goods as the guarantee of value. Of course

THERE ARE SOME BETTER bARGAINS THAN OTHERS,

THIS IS EXACTLY HOW IT IS.

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| Men's Overcoats. | Men's Dress Suits. |  | Small Boys' Suits. |
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It would be very easy for any one to mark up prices at the beginning of a season and then go down to what would be on paper large reductions, but must guard to have our prices the very lowest.

## THIS REDUCTION,

Therefore, must be manifest to those who will think a moment, or look the goods over and compare elsewhere. We have the
(perhaps) pardonable pride in our business to push it beyond anything ever done before, and take this method to do it. Let all our friends in city and county give

## Wide and Full Notice of this "Great Occasion."

## WANAMAKER \& BROWN,

 OAK HALL,THE LARGEST CLOTHING HOUSE IN AMERICA,
South-East Corner Sixth and Market Streets, Philadelphia.

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| is the largest we ever hal in stock for thi | ARILANGEMENT OFPASSENGEISTRA MONDAY, NOV. 7TH, 1881. |
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| Curtains to Dealers at Lowest Prices. |  |
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| -PHARES W. FRY, | Eagle Spoke and Bending Works, |


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NEW CHEAP STORE,

Winter Goods
AT ABOU'T COST.





Colored blankets, in many GRADES, CHEAP horse blankets redeced. cone soon

METZGER, BARD \& HAUGHMAN'S
aEW CHEAP STORE, No. 43 WEST KING STBEET,
lice coperer Ilouse a
FAHNESTOCK HOLDAY GOODS HOLIDAY GOODS BLACK SILKS.
BLACK CASHMERES COLORED OASHMERE, COLORED SILKS LADIES' SKIRTS, SHAWIS,
LADIES' coats, LADIES pol.mans. Blankets, - Blankets, slle handierchiffs, silk cmbrellas, Gossamer Waterproofs. UNDERWEAR,

FAHNESTOCK,
Nott Dor to Court hoome.

CLOSING SALE
Winter Cobting.
TAIERR \& BROPHER,
No. 25 West King Street.
TUESDAY, DEC. 27th,

Winter Clothing

MEN'S OVERCOATS, ULSTERS,
besiness suits, dress stits, bors clotinng, Ladies' molmans, ladies' eloaks, ladies' Jackets, childiren's cloaks.
 SILK IIANDKERCHIEFS, SPRNDERS
NECKTESS
, MUFFLERS,


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