

# THE REASON WHY !!

**The Reason Why**—I sell so many plow points is, I have such a large assortment on hand. There is scarcely a plow, surely none of note, for which I have not a share that fits.

**The Reason Why**—I furnish such large quantities of repairs to all kinds of Tools and Machines, other than plow points is, I have a larger selection on hand than most other dealers, and I endeavor to get anything that is called for in this line in the shortest possible time, and at least cost to purchasers.

**The Reason Why**—my seed counters are crowded with customers, and the Order Book for seeds is assuming large dimensions is, my stock embraces everything of value suitable for our climate, many things novel in their way and some things ornamental only—as full, complete and large a stock as is necessary for the demand or the needs of all who do their buying here and a good deal left over, and yet I had to order at the rate of twice a week to meet the extraordinary demands upon my stock and for things which I had not provided. My trade is still brisk and I expect it to continue so for several weeks yet.

**The Reason Why**—my Hardware trade is continually increasing is, because I add new goods continually, keep up the lines on hand and treat all customers fair and square, and sell at only living profits.

**The Reason Why**—Painters buy my paints and oils, is because I sell the Allentown Ready Mixed Paints, than which there are none better, and my stock of oils is pure and cheap.

**The Reason Why**—a great many farmers prefer the Fertilizers made by the Clark's Cove Guano Company to all others is because it has stood the test of five years continual trial and has not been found wanting in any ingredient necessary to the complete fertilization of the soil. Be it for any grain, fruit or vegetable of whatever name, character, or nature. Their different compounds suit all and though higher in price than many other makes, yet by actual comparisons and tests they have generally been found to be cheaper because they were more beneficial.

**The Reason Why**—I have the bulk of the trade in Phosphates in small quantities, is because I sell the highest grades only when small quantities are wanted and give any quantity desired, from 5 to 100 pounds.

**The Reason Why**—my team is always busy hauling coal, is because now, since good coal can be had, I sell only the best, and at prices at once popular and reasonable.

These are a few reasons why my trade is increasing, and why SEILER'S CORNER is having the boom it has, and they commend themselves to all. Ponder these facts, for they are not mere bombast, and decide for yourselves. ~~It is not likely that you will be able to help swell the crowd if not already in it.~~

It affords me pleasure to announce that our town and county people appreciate a good thing when they have it, and in saying this I have in mind the GARDEN, FIELD and GRASS SEED DEPARTMENT of my business. I will say here that my sales have exceeded my most sanguine expectations, and the reports of customers as to the germinating qualities of seed bought from me have been very encouraging. I have still a large quantity on hand, though in some varieties I am sold out. I invite all to come and buy and request you to come early to get the benefit of a full assortment.

Have also largely increased my stock of Hardware, which I have marked at very low figure. My stock of Oils is complete. Am sole agent for the Allentown Paint, in this town, and can supply customers at bottom prices at short notice. I have the most complete line of plows and other machine repairs in the county.

The Celebrated Bennet Coal supplied to customers, and a constant supply in my yards at all times. A car load of Clark's Cove Guano Company's Fertilizer just arrived.

Yours very truly,

**SAMUEL SEILER, near L. & S. Depot, Bank St., Lehigh, Pa.**