



## WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—In Europe, a few years ago, this writer met a friend who had just interviewed Gen. Ismet Inonu, who is today Turkey's new dictator, succeeding An Iron Man, Kemal Ataturk, who died recently. "He's the smartest hombre I ever met," said my friend. "He talked to me for two hours, frank and honest, looking me right in the eye and never holding out on anything. He was charming and brilliant and he didn't ask me not to print anything. I thought I had a great story. But, when I started to write it, there was just nothing there. I saw him several times after that, and realized that he was a master in heart-to-heart talk which left no commitments whatsoever. I saw cagey diplomats kissed off just as I had been. The man is a marvel of brains and ingenuity."

The small, fragile, deaf, ingratiating General Inonu is the hero of the Turkish army, premier until a year ago, when he was mysteriously benched by Kemal Ataturk. There were rumors that he was engaged in international negotiations of such subtlety that he found it necessary to keep out of office and off-stage.

It was in 1920 that young Colonel Ismet joined Mustafa Kemal in Anatolia. By 1922, he had driven the Greeks out of Anatolia and Smyrna and in this period and thereafter he was Kemal Ataturk's chief military aide. He added to his laurels, when, at the 1923 Lausanne conference, he ran rings around British and Italian diplomats and won for Turkey virtually its demands.

He was one of few men who retained the confidence of Ataturk to the end. He was a firm and exacting and, at times, ruthless ruler of the army, and is said to lack none of the traditional specifications of the iron man.

It is apparent that Ismet Inonu is intent on keeping Turkey diplomatically liquid, that he fully realizes the bargaining power of Turkey's hegemony over the Moslem bloc, and that he probably will use this and other strategic assets in making some shrewd bargains.

TALL, austere Sumner Welles, a deft precisionist in career diplomacy, is merely undersecretary of state, but off-stage he's the key-man of a critical international encounter and a policy draughtsman in whose hands a chart of our South American procedure is taking shape. He helped initiate and has diligently fostered the "good neighbor" policy in Latin-America, and his radio address urging a get-together in the Western hemisphere received a good press in those countries. But a bad press in Germany.

His plea for joint defense against "any threat of attack" is in interesting contrast to his speeches of a year ago, when he appealed to the "nations of the world for a new world order, based on justice and law." He weighs the actualities of trade, finance and the collective safety and solvency of the Western world.

Something like a picture of a western league of nations begins to emerge as the great imperialisms turn toward the vast raw material storehouse of South America.

After his graduation from Harvard in 1914, Franklin D. Roosevelt, then assistant secretary of the navy, helped him enter career diplomacy. In his early thirties, he was high commissioner to the Dominican Republic, the author of "Naboth's Vineyard," a two-volume study of that country. He was made ambassador to Cuba by President Roosevelt in 1933. He became undersecretary of state last year.

ROBERT DONAT, the English actor on the up-take in "The Citadel" and other films, made so many unsuccessful tries at the screen seven years ago that they called him "Screen Test" Donat. A competent actor, he met hard luck and was all but desperate, as something always went wrong. One day, in what he was sure would be his last try, the director told him to register despair. The irony of his merely imitating despair sent him into demoniac laughter. Alexander Korda, in another room, heard him.

"Sign that man up, whoever he is," said Korda. "That's a great performance." He had what it took, and they routed him right through to fame and riches. He won by challenging a homily—"Do not despair."

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## Grooming Aid To Business Girl's Career

By PATRICIA LINDSAY

BEAUTY is as beauty does in the office as elsewhere. Gradually there is being formed unwritten laws for office behavior and the girl who is aware of them, and obeys them, has a better chance of promotion than the girl who ignores them.

Take for instance the small matters of grooming. Small but important. Tidy appearance, personal daintiness, never obvious dress or make-up. Those you are familiar with, or should be if you are in business at all.

But just recently a personnel officer of an important company voiced



Long personal conversations and smoking during office hours are strictly taboo if you want to hold your job.

a few more office rules which she says are as essential as the golden rule!

### Rules for Office Behavior

"Remember that good manners and courtesy mark a person's true character in a business office as truly as they do at a dinner party."

"Be sparing in the exercise of your charm. Most bosses prefer to pick their own charmers—after business hours."

"Don't strive for too striking color combinations in your office apparel. Unless you have a very extensive wardrobe your conferees will become all too familiar with the rotation of costumes."

"Don't be a telephone chatter. Personal conversation in an office should be kept brief and subdued. Bill collectors and beaux should get the same impersonal attention from nine until five."

"Smoking during working hours is usually indulged in only by executives."

"Don't take out your bad temper on the switchboard operator, she can't talk back, and may have had a bad night, too."

"The person who makes a phone call should end the conversation. She is also the one to call back if the telephone conversation is disconnected."

"All personal belongings such as make-up kits, compacts, etc., should be kept out of sight. Do your touching up in the powder room."

"If you are in a dignified office never appear without stockings. It is not only bad form but your legs look better when clad!"

"Don't keep other employees from doing their work by telling them about your personal doings. Night-before reminiscences are for lunch-time chatter."

"The top of your desk should contain only the essentials for one's immediate work. Cluttered desks speak of sloppy work."

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### HINT-OF-THE-DAY

#### To Keep Eyes Sparkling

Eyes—the windows of the soul—are the most important feature of the face. To keep the eyes clear and bright requires constant attention, especially if you are outdoors much during the day, or work in an office under artificial light.

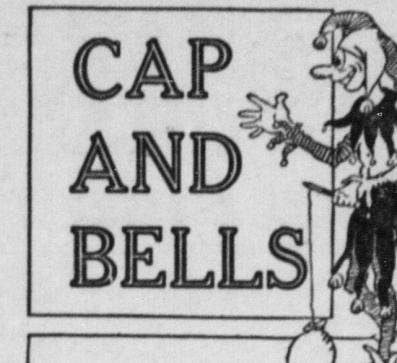
An eye wash is as important as a soap and water cleansing for your face. Make it a habit to cleanse the eyes in the morning, as regularly as you cleanse your skin.

An excellent eye bath is a herbal compound that soothes and cleanses the eyes in a magical way. There is an eye cup attached to the top of the bottle.

Another phase of eye health and beauty has to do with your eyelids. Crepey eyelids detract from your beauty and can be prevented. There is a cream especially blended for the eyelids which really does the work. You simply smooth it on the lids and leave it there overnight. It helps replenish the oils which have dried out and restores the natural, youthful skin texture.

#### Most Northern State

Minnesota is farther north than any other state. The northern part of Lake of the Woods county, formed in 1922 from the northern portion of Beltrami county, is farther north than any place in any other state in the Union. This part of the United States cannot be reached by land without passing over Canadian territory.



## CAP AND BELLS

LOOKED THAT WAY

"Now, how do you know that your friend Stiff is dead?" demanded Wiggs, counsel for the defense. "Well, I don't know. It's pretty difficult to prove," replied the witness. "Ah, there you are. Just as I suspected, you don't know whether he is dead or alive!" snapped Wiggs. "As I was saying," continued the witness, "I don't know whether Stiff is dead or not, but what I do know is that they buried him a month ago, on suspicion."—Stray Stories Magazine.

### What, No Apples!

An old Scottish gardener accompanied his employer, an artist, to an exhibition of pictures in London. Among them was one called "The Fall." He stood studying this picture so intently that his employer was moved to ask him his opinion of it.

"I think no great things of it," he replied. "Why, sir, Eve is tempting Adam with an apple of a variety that was known until 20 years ago."

### UP WITH THE TIMES



"So at last you've reasoned yourself into the belief you must have a car?"

"Yes; auto-suggestion's a powerful thing—when the family's helping it out."

### No Fast Friend

The big city lad was showing his country friend the sights, and during the course of the tour visited a French restaurant.

"These," he pointed out, as a dish arrived, "are snails."

"Snails?" cried the country boy. "We don't eat those things in Arkansas!"

"Of course you don't," said the city chap gently, "you couldn't catch 'em."—Washington Post.

### Recluse

A friend called upon a guest at a hotel, knocked and asked him to open the door.

"Can't, door's locked!" the voice within announced.

"Well, unlock it!" the caller requested.

"Can't, threw the key away!"

"Great heavens, man! What will you do if there is a fire?"

"I won't go!"

### Unbalanced Budget

Jones—How do you spend your income?

Smith—About 30 per cent for shelter, 30 per cent for clothing, 40 per cent for food and 20 per cent for amusement.

Jones—But that adds up to 120 per cent.

Smith—That's right.

### Girls

Dick—How come you don't care for girls?

Doc—Oh, they're too biased.

"Biased?"

"Yes, biased. It's bias this and bias that till I'm flat broke."

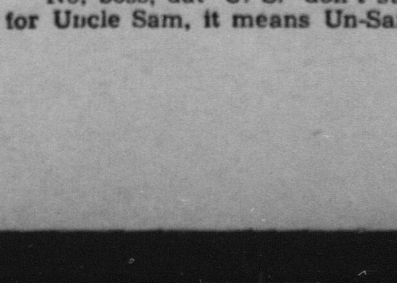
### New Racket

Hollowyge — Frisby has a new racket now.

Cryeng—What? Is it something dishonest?

Hollowyge—No, he plays tennis with it.—Pathfinder Magazine.

### PRECAUTION



Father—That young man you're going with is a bad egg.

Daughter—I know it. I'd dropped him long ago if it weren't for that.

### Smart Groom

Gob's Bride—Why do you always want me to pull your ears when I kiss you?

Groom—So I can tell where your hands are. I lost my wallet four times the other way.—U. S. S. California Cub.

### Danger Signal

"Rastus, I see your mule has 'U. S.' branded on his hindquarters. Was he in the army?"

"No, boss, dat 'U. S.' don't stand for Uncle Sam, it means Un-Safe."

## Star Dust

★ Chorus: Gene Autry!  
★ 'Discover' Nancy Kelly  
★ Gary Cooper, Merchant  
—By Virginia Vale—

SINCE quizzes are so popular these days, here's one for you movie-goers. The amusement you get out of it, (if any), will be your only reward.

1. What motion picture actor gets the most fan mail—almost 5,000 more letters each week than either Shirley Temple or Clark Gable?

2. What motion picture star is the most popular one now making "westerns"? (He's just about as popular as any star making any kind of pictures.)

3. What star who, according to owners of theaters in villages and small cities, draws good audiences when other, better publicized stars fail to do so, receives but \$12,599 a picture, when stars getting far larger salaries draw many thousands more?

4. What star—but what's the use, when you know by now that the answer to all the questions is Gene Autry, Republic's singing cowboy.

Exhibitors in the smaller cities have been much smarter, apparently, than the ones in the big towns where Autry was concerned. They've shown his pictures for some years, and made money on them. The big towns haven't discovered him yet; his pictures aren't shown in the big movie palaces of the land.

He used to be a telegrapher for a railway; later he played the guitar and sang ballads for various small radio stations. Republic engaged him to make westerns, and immediately he was a success; now some of the other motion picture companies would like to get him away from that studio and can't do it.

His latest picture is "Rhythm of the Saddle"; his next will be "Western Jamboree."

Nancy Kelly thinks it's pretty funny that Hollywood "discovered" her after she made "Submarine Patrol," as she already had 52 pictures to her credit, was for a time the best-known actress on the radio, and had made an outstanding success on the



NANCY KELLY

New York stage. (And she is just seventeen!)

Her career started when, at the age of three, she won a "healthy baby" contest. That resulted in her becoming a photographers' model. Then she made pictures, in the East. When she acted in "The Great Gatsby," with Warner Baxter, he used to introduce her as "my future leading lady." They're both under contract now to Twentieth Century-Fox, so maybe he was just a little bit previous about making a perfectly good prophecy.

While he was working in "The Cowboy and the Lady" Gary Cooper designed a saddle. The man who made it for him had orders for others like it before he finished the first one, so they're going into partnership to market the "Gary Cooper saddle."

Lucille Manners has always thought she'd like to make a name for herself on the concert stage. Now she's had grand offers from South America and Australia—and can't accept them because of her radio commitments.

When Alan Deavitt, who plays the part of "Wong," the Oriental servant in "This Day Is Ours," answers the phone at home, he protects himself from telephonic time-wasters by answering in the dialect that he uses on the air. The other day Templeton Fox and Jay Jostyn were lunching with him and he didn't want to be disturbed. So, when he had to answer the phone, he resorted to his usual trick. "Velly sorry; Missa Deavitt no home," he said.

Then he almost collapsed. For the man at the other end of the wire had said: "Well, I'm just in town for the day and I wanted to repay the fifty dollars I borrowed from him two years ago," and then hung up!

ODDS AND ENDS—Priscilla Lane is crazy about the number "seven"; wears a little gold one on her coat lapels, has it embroidered on all her clothes, for luck... Wonder if anyone has told her that Lina Basquette went in heavily for "sevens" years ago, on rings, bracelets, etc... It's rumored that Constance Bennett doesn't intend to be the Marquise de la Falaise much longer... "Ee, the People" maintains a large field organization to call upon people who apply to go on the program and look into their stories.

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# HOW TO SEW

by Ruth Wyeth Spears



Money making ideas for Christmas.

AN INTERESTING letter this morning says, "Our church bazaar is over and in winding up the last details and balancing my accounts I feel that I would be neglecting something if I did not express my appreciation for your Sewing Book No. 2, Gifts, Novelties and Embroidery. We found many ideas in it that were real money makers. Our annual Christmas sale is now in course of preparation. Could you publish some new ideas for toys in the paper soon?"

Unusually attractive toys may be made quickly and at little cost from cheap cotton stockings. This demure yellowish tan kitten with bright red or blue ribbon is made from a stocking leg. The secret of giving toys of this type character is in making the stuffing firm and tight. Cotton or small pieces of clean, soft rags may be used. Push the stuffing firmly in place with a blunt stick.

Complete directions for cutting and making the body are given here. For the tail, cut a piece 6 inches long and 2 inches wide. Stitch the lengthwise edges together, tapering toward the end, then turn right side out, stuff and sew firmly in place. It is easy to draw the face. Notice in the sketch how the eyelids curve, the shape of the mouth and how the whiskers slant.

Either wool yarn or mercerized cotton embroidery thread may be used—black or brown for the eyes and whiskers and red for the mouth.

NOTE: Are you ready for Christmas? Birthdays? And the next church bazaar? Do you turn time into money with things to

### Begged \$267,000,000

Probably the largest number of begging letters ever sent to one person on one occasion deluged Mrs. Edward H. Harriman after the death of her wealthy husband in 1909. These thousands of letters, an analysis of which was later compiled in a book, requested more than \$267,000,000.—Collier's Weekly.

## "POOR TRUST IS DEAD—BAD PAY KILLED HIM"

This sign with picture of "doggie," gone where all "doggies" go, hanging on the wall of a small store in a little North Carolina town which was plenty years ago, was my first squint at the hint to pay cash. Some need a hint while others need a kick to make good their I. O. U's. The owner of that North Carolina store the kids called "OLD MAN CASH." What the grown-ups called him, I dunno.

It was said that he was a mind reader because he was always able to arrange to be at the spot where you had to look at that sign, and him, too, when you wanted credit. His cold stare and that sign caused stuttering of "the promise to pay tomorrow." It was told that some could not even utter the stutter when facing him and his sign.

In later years, after his retirement, speaking of his experience, he said, "There was a time when I was a Santa Claus and some folks seemed to think every day was December twenty-fifth, and no week had a pay day and no month, a first. It was then I decided to change my store habits and if possible the habits of some of my towns-people."

After thinking things over awhile, I made up my mind to advertise. I reasoned it out that a general alarm in the WEEKLY, the only paper in town, to tell about my store, the goods and the new policy of paying, would hit everybody and it would help me save shame-faces—some might feel sheepish while reading my advertisements and have a heart.

I got interested in advertising. I found other people, some of them my customers, read advertisements, so I helped it along the best I knew how. I put gingersnap words in my advertisements and some humor, and that's how the idea came for the POOR TRUST IS DEAD sign.

I also found that good-name goods had repeat sales and that started me concentrating on staples with the result that fussiness over what kind, no longer confused or irked. Dilly-dally selling efforts, wasting time and costing money passed out.

Customers bought baking powder, soda, flour, soap and other articles bearing identification marks. Kids called them pictures. Products put up in neat, convenient, honest weight and measured cartons, boxes, bottles and cans. What an improvement in business and the dispositions of the customers. I even improved with conditions so greatly changed for the better.

W. E. MOFFETT

## DRINK HOT WATER

—but loosen the GLINGING wastes To your daily cup of hot water, add the "juice" of the 10 herbs in Garfield Tea and you not only "wash out" internally—but loosen the hard-to-get-at wastes which cling to the lining, undigested. Garfield Tea makes hot water easier to drink. Mild, THROUGHOUT, promptly. 10¢ & 25¢ at drugstores.

### FREE SAMPLE

Write Garfield Tea Co., Inc., Dept. 28, BROOKLYN, N. Y.

## GARFIELD TEA

### Expensive Sweet Tooth

The tax collector has a sweet tooth. When you buy sugar he takes one lump out of every five in hidden taxes.

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- Blackman's Medicated Lick-A-Brik
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