

WHO'S **NEWS** THIS

By LEMUEL F. PARTON

N EW YORK .- Much sought after these days is Col. Fulgencio Batista, chief of staff of the Cuban army, who, in addition to accepting

an invitation to Strong Man of and attending Caba Is Much Armistice day ceremonies in Sought After

Washington, has replied favorably to the suggestion of Gen. Manuel Avila Comacho, secretary of Mexico's national defense that he visit that country next

In both instances the underlying diplomatic motif, viz., "a gesture of co-operation between factors responsible for the development of democracies in our hemisphere," is officially set forth in Mexico and in Washington, tacitly, while, incidentally, the interests of reciprocal trade relations in sugar and tobacco have not been overlooked.

Commanding an army of 25,000 men, Colonel Batista is not only a soldier, but an economist and politician so dynamically and efficiently engaged in Cuba's rehabilitation in both spheres as to have gained for himself the sobriquet, "Cuba's Strong Man." And, also, "The Napoleon of the Caribbean."

First barber, then tailor, carpenter, sugar cane worker, railroad hand, army buck private, stenographer - and now dictator, his course was written in the stars and so predestined; so he says and believes. Now, at the age of 37, he has been responsible for the rise and fall of seven Cuban presidents, controls the Cuban congress and dictates the policies of President Federico Laredo Bru. Of his army, a nippy body of men, he says it is committed to peace; but is ever at the service of the United States in whatever armed issue the great northerly republic may ever enter.

THE jimson weed and the vinegar fly figure heavily in hopes for civilizing human beings. That seems a round-about approach, but

Dr. A. F. Blake-Betters Weed; slee, in the news Humans Next, as he hops up tiny flowers to Aim of Doctor

cabbage size by a chemical shot, has found through experiments with the above that we may yet remold humanity to a pattern of decent behavior.

A West Virginia poet called the jimson weed "a mean, stubborn weed of a low, poisonous breed." Relating it to humankind may have been just a nonsequitur, but Dr. Blakeslee found it excellent for gene shuffling and juggling and he worked strange wizardry in turning it into something else again. He thinks he might do the same for the rest of us.

He and Dr. Thomas Hunt Morgan, a biological miracle team, have, in this country, taken the lead in research in genes, as determining the pattern of individual heredity.

Profoundly believing that civilization is conditioned by biological dimitations, Dr. Blakeslee thinks the way to get rid of congenital killers, war-mongers, dolts and other laggards in the life-parade is to work over the basic stuff of life-mainly genes. He has plenty of jimson weed and reports progress.

A native of Oswego, N. Y., now 64 years old, he was educated at Wesleyan and Harvard. His experiments in biological regimentation have given him high standing in his profession.

DR. ALEXANDER KLEMIN, authority on flying and airplanes, hails the approach of the foolproof rotary-winged family airplane, safe as a baby car-

Bold Prophet riage and handy Predicts Safe for a trip down to the delicates-Family Plane sen or the post

office. It won't be here just this minute, but it is coming, says Dr. Klemin, as "windmill" flight offers stability which the present mode never can hope to attain. His prediction is made at the first world conference on rotating wing flight at Philadelphia.

Dr. Klemin, 50 years old, is a native of London, here in 1913, a former student at M. I. T., naturalized in 1917, with the research department of the army air service and thereafter chairman of the Guggenheim School of Economics. He has been one of aviation's boldest prophets. Two years ago, he visioned the next war fought with rocket planes, with jet propulsion, kill-ing at 200 miles. He has prophesied stratosphere flight of 1,200 miles per hour, at a height of 65,000 feet. He rides high in his own stratosphere of higher mathematics, and nobody disputes him.

Ideal Woman Is Matter of Man's Taste

By PATRICIA LINDSAY

E VERY man cherishes in his heart a vision of an Ideal Woman. Naturally this woman is beautiful! Beautiful according to his individual estimate of feminine loveliness. She is usually a vision of perfect contour, lovely stature. Her skin is fresh and radiant and her hair is lustrous. Her hands are soft and capable while her eyes sparkle with vitality and silent wisdom!

Yes, Man's Ideal Woman is a composite of all beauty and all the feminine graces. Not only does her physical beauty satisfy his eye, but her voice is music to his ears. The quality of her mind intrigues him,



Men currently are lavoring the more feminine type of Olivia de Havilland. Her physical beauty and gracious personality make her alluringly charming in the eyes of the modern man. She comes close to being his ideal woman.

and her soul-that intangible something every person possesses—is his inspiration.

Through life, Man seeks this creature of divine loveliness. For her he lives, works and plans. This Ideal Woman is the animating power behind progress and activity, and the closer you resemble her the more joyous and abundant will be your life!

If you wish for love, admiration, success, happiness-Be beautiful! Delight in the joy of feminine power which comes from the knowledge that you are a creature of charm and that your personality is compelling!

Analyze Your Beauty Assets

Success in whatever you desire from life lies in your determination to make the most of yourself-to glorify your birthright!

So many women give up too easily. Just because they were not born with permanent waves in their hair, or with legs like the famous Dietrich's, they let themselves grow discouraged. They don't take time to analyze their own beauty assets.

Perhaps a woman has a crooked nose which causes her no end of dismay. But her voice might be so beautifully pitched that by concentrating on it she could so fascinate others that they wouldn't be aware of the crooked nose! Impossible? Not at all!

Every woman is born with some physical beauty and a few compelling characteristics. The Perfect Woman does not exist. Each woman should strive to accent her good points and to dim her less glamorous ones. She who does that successfully comes near to being one man's Ideal Woman. The art of keeping the external You beautiful, and the inner You lovely at the same time, is worth striving for. Look around you. Isn't the woman who has mastered that art getting pretty much what she wants from life?

HINT-OF-THE-DAY

Most of us have some opportunity for getting out-of-doors and being active one way or the otherplaying games, being interested in a sport for exercise, gardening, or bicycling. There are numerous ways to work off that excess poundage and bring your measurements down to appealing lines.

If you are not active out-of-doors in games or sports, then you must do daily calisthenics, preferably in the open air, simple corrective ones planned for the particular parts of your body which you wish to proportion nicely.

Stretching Man's Lifetime A French anthropologist credits civilization with stretching man's lifetime far beyond that nature allowed under wild conditions. The average man can expect to live about sixty years. For women the average lifetime is sixty-four. In other words, the average person lives longer than the longest-lived humans in the good old Stone age.

Growth of Norway Pine A Norway pine tree 35 years old will average about 7 inches in diameter at breast height; under average conditions such a tree will be about 40 feet high.

Star Dust

* Good-Will Jalopy

* Costly Separation * Picturing Lincoln

By Virginia Vale-ID "Josephine, the Tattooed Jalopy," happen to come your way on her return

journey from Hollywood to Hartford, Conn.?

If she didn't, you ought to hear her story. It is really the story of two young men, Frank and Jack Pinney of Hartford, who paid \$13.95 for the ancient car (born in 1928) and set out for Hollywood. They took along some white paint, and startled the movie center by requesting movie stars and celebrities to grasp a paint brush and autograph Jose-

They were a sensation. Josephine was soon covered with names, and the owners refused an offer of \$2,000 for her, it's said. And the Motion Pictures' Greatest Year representatives were delighted with them; they've become unofficial good-will ambassadors for the industry.

They ran into one difficulty; people whose autographs didn't mean much were all too obliging about scrawling their names on Josephine. The Pinneys let them do it, and, since Josephine's space was limited and they had to go in for big names only, they'd wipe off the undesirables with a bit of turpentine and then tackle somebody who meant something to them. Of course, they may thus have obliterated signatures of people, now unknown, who will be stars before the car is a year older, but that couldn't be helped.

Don't ever say that Samuel Goldwyn isn't kind hearted. By sending Jon Hall off to Eng-

land to do "The Thief of Bagdad" he tore the bridegroom from his bride. Frances Langford. But he's going to pay for a fiveminute transatlantic phone call for them each week that they are separated! You will recall when Jon and Frances eloped

to Prescott, Ariz., Langford last June, Jon's mind was a bit hazy as to his birthplace, he giving it as New York city, instead of Fresno, Calif., on the license application, necessitating a remarriage later to ease their minds as to the legality of their

Evidently the next cycle in the movies will be based on the life and times of Abraham Lincoln. The success of the play, "Abe Lincoln in Illnois," in New York started it. Now three producers have announced that they will do Lincoln pictures. Goldwyn will star Gary Cooper as the Great Emancipator, Twentieth Century-Fox will cast Henry Fonda in the role, in "Lawyer in the West."

There's something about the radio serial, "Pepper Young's Family," that brings luck to those who have anything to do with it.

Originally it was called "Red Davis," and in its second year a young actor who wasn't getting along too well was engaged to play the role of "Red." His name was Burgess Meredith. Broadway producers and Hollywood executives heard of the program, listened to it-and first thing he knew, he was a success on the stage. Then he began to do a picture occasionally; remember him in "Winterset," his first big

Later, Martha Scott was engaged to play bits in the serial. And Martha landed in a stage play, "Our Town," which was one of the year's biggest hits of last season, and is still playing.

If Toscanini is your favorite orchestra conductor you can be sure of hearing concerts with him leading the orchestra weekly through December 3; from January 7 through February 25 he will alternate with guest conductors.

When Bill Janney (who plays the title role in "Howie Wing-the Adventures of a Young Aviator,") began portraying the daring Howie he hardly knew what made a plane stay in the air. But flying got him; he has been spending his spare time taking flying lessons from Ralph Smith, a pilot on the last Byrd Antarctic expedition.

ODDS AND ENDS . . . Johnnie, the Call Boy of "Johnnie Presents," is learning the Morse code from one of the radio engineers . . . That New York elevator boy who was engaged for "Gone With the Wind" spent four months in Hollywood waiting for it to begin, and now has returned to his job in the elevator; he'd rather wait there,

he says.

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Chicken-Stealing in China Stealing chickens is regarded as a major criminal offense in China. There are many instances on record in Chinese courts in which the "hencoop" raiders have drawn harsher sentences than embezzlers and armed robbers.



THE MORAL

The local minister and his wife were discussing two ex-parishioners who were in the news.

"Ay," said the minister, "I knew them both as boys. One was a clever, handsome fellow; the other was a steady, hard worker. The clever lad was left behind in the race of life, but the hard workerwell, he died and left sixty thousand dollars to his widow. It's a great

"Yes," replied his wife, with a smile, "it is. I heard only this morning that the clever one is going to marry the widow."

Few of His Size The fat man was trying to find some tropical clothes in the Far South resort. He tried most every store in town, and patient clerks had politely made a pretence of looking over their stock and advising him they were just out of his size. Finally he ran across a clerk more truthful than diplomatic, who, after looking him over, said:

"Frankly, mister, we carry nothing in stock that would fit you except collar buttons and handker-

FOILED AGAIN



Bug-Oh shucks, this glacier is so cold and slippery we'll never reach the top.

WELL, WELL!

Absolutely desperate, Jones went to see his doctor.
"Doctor," he said, "I simply don't know what to do. I can't get any

sleep." "What's the trouble?" asked the

doctor briskly.
"Snoring," said Jones. "I snore so loudly that I even wake myself." The doctor suspected a leg-pull. "There is only one thing to be done," he replied. "Change your

room so that you will not hear yourself."-London Answers magazine.

Just Askin'! The funeral procession was moving along the village street when Uncle Abe stepped out of a store. He hadn't heard the news. "Who they buryin' today?" he

"Poor old Tite Harrison," said the storekeeper. "Tite Harrison, eh? Is Tite

dead?" "You don't think we're rehearsing with him, do you?" snapped the storekeeper.

A man took his little girl up to his golf club, and she accompanied him around the course. After some time, a player addressing the father of the child, said: "Don't you think it's rather risky for your little girl around here?"

"Oh, no," was the reply. "You see, she's had measles, and it's left her rather deaf."-Royal Arcanum Bulletin.

Wisdom Lingers "Papa, I want to get married." "No, my boy, you are not wise enough."

"When will I be wise enough?" "When you get over the idea that you want to get married."—Louisville Courier-Journal.

HER FAMILY TIES



Mrs. Homebody-There goes Mrs. Gadd. She seems to take more pride in her Scotty than in her own

Mrs. Knosit-But, my dear, her dog's sire is a blue ribbon winner. And you just ought to see her husband!

Estimating Approval "Do you favor votes for women?"

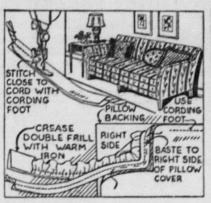
"What's the use of asking a question like that?" exclaimed Farmer Corntossel, "I don't exactly favor thunder and lightning, but I've got to admire the impartial accuracy with which they sometimes per-

Wrong One "Were you presented in court when you were in England?"

-Pathfinder magazine.

"Yes, and had to pay a \$10 fine."

by Ruth Wyeth Spears A



THERE comes a letter from a reader ordering both of the sewing books offered below. She says, "I have to smile when people tell me it does not pay to sew. Recently I had a regular spree of doing over the living room. I spent \$10.35 for materials. The sewing machine and I did the rest. Here is what the ten thirty-five bought. New slipcovers for the davenport and two chairs, chintz curtains for three windows, a new ottoman and a lamp shade. The slipcover for the davenport alone would have cost fifteen dollars if

It now seems that there is a need for more color in the newly decorated living room. The curtains are very gay but the new slipcovers rather neutral. Why

Ask Me Another

1. What foreign languages does

2. How do the Japanese cherry

3. The population of the United

4. What is the world record high

5. How many covered bridges

6. Was the Deutschland the first

7. How does a gallon by which

gasoline and oil are sold in Can-

ada compare with that by which it

8. How old is the famous grape-

vine in the royal gardens at Wind-

The Answers

1. President Roosevelt speaks

and German and

2. The Japanese trees do not bear

3. The population has increased

4. The record is 8 feet 13-16

5. The state has more than 200

6. Yes, and also the first to cross

8. It was planted in 1775 and

yielded more than 1,000 bunches of

grapes this year. Its parent vine is at Hampton Court palace, where

it was planted in 1768 and still

7. It is about one-fifth larger.

inches, set by Greatheart in 1923.

It has never been equalled.

of these picturesque bridges.

submarine to cross the Atlantic

States has increased how much in

trees in Washington differ from

President Roosevelt speak?

our native cherry trees?

four generations?

Spanish.

thirty-fold.

in time of war.

thrives.

jump by a horse?

are there in Vermont?

for commercial purposes?

is sold in the United States?

A General Quiz

made outside."

sional looking. If contrasting pieces are joined, she uses covered cords in the seams and contrasting cordings and neat little frills around the edges to repeat the strongest tones in the room. In this way many different kinds of material may be brought into harmony. I have sketched for you here some of the smart tricks that help to give cushions a well-tailored look. NOTE: You also may have smart slipcovers, curtains and dozens of things you have been wanting. Mrs. Spears' books have helped thousands of women. She tells you quickly with pictures the things it would take years to learn by old-fashioned methods.

not repeat some of the curtain col-

ors with bright cushions? A clever

girl I know saves the good parts

of old silk dresses and blouses

and buys remnants of bright silks

and ribbons for this purpose. Her

pillows are always most profes-

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Stupid Man

A man must be excessively stupid, as well as uncharitable, who believes there is no virtue but on his own side.-Addison.

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