

Sheer Wools in Summer Wardrobe

By **CHERIE NICHOLAS**



THERE'S no doubt about it, the well-dressed woman of today knows the value of clothes that will go places and do things with the same ease and aplomb as their streamlined wearer. The up-and-about wardrobe must contain frocks and costumes that will adapt themselves with taste and comfort to any number of changing scenes and temperatures.

No matter what the season, there is something about sheer wool that does the trick. Tailored or dress-maker in style, a sheer wool costume carries with it a classic atmosphere which keeps it never too dressy for town or country, traveling or local activities. There is ever that something about the smart new light woolen ensembles, dresses and coats that bespeak that casual look of good taste that is aristocratically at home at tea or card party or any more or less social event of the day.

Wool knits, light as a feather and luxuriously soft to the touch, make charming and supremely correct sports frocks. Whether you are an agile golfer or simply a deck loungeer your wool knit costume will give you a joyful feeling of freedom to take your fun as you find it. Both pastel and darker shades are too smart for sports and clever designs vary from one-piece classic styles to two-piece and jacket costumes that may be ensembled with a variety of blouses and accessories. Zephyr knits, soft wool jerseys and fine featherweight angoras are cool and comfortable, and lacy weaves in lightweight wool are unusually interesting.

Fancy shadow weaves, fascinating bright prints, and embroidery motifs are cleverly emphasized by simple styling. Sheer monotones and self-plaided weaves vie with hard-twisted worsteds for first place in the tailored scene.

The adaptability of sheer wool knits is well illustrated in the slim short-sleeved frock shown to the left in the picture. The material for this dress is a featherweight angora knit in pearl gray with distinctive two-toned bands in brown and maize inserted in bolero effect in the blouse and edging the sleeves and skirt hem. The smart shirt-waist closing below a rounded collarless neck is finished with a row of composition buttons in maize. A deep inverted pleat in the skirt front gives plenty of action freedom.

As pictured to the right, close knit wool jersey in chic navy blue makes stunning and versatile frock for sports or spectator wear. Cut on flattering princess lines with a full-length front buttoned closing, it is cool and practical. Sleeves are full and short and neckline is high. Men's tie silk in gay red, navy and white tri-color patterning is interesting trimming. Note how attractively it is employed to outline two large plastron pockets and the round yoke treatment below a trim tailored neck.

A stunning color combination distinguishes the beautifully tailored dress and redingote ensemble of sheer wool centered in the group. Tucked treatment in bold chevron patterning accents the high-throated neckline. The dusty rose dress is topped by a full length redingote in a light olive green. Double flap hip pockets and scissor-sharp lapels are nice details.

© Western Newspaper Union.

IT'S HAND KNIT

By **CHERIE NICHOLAS**



Just imagine the joy, not to forget the comfort in wearing, any little girl will find in owning such a cute peasant hand knit dress as this. When all other frocks in little missy's wardrobe fail, being too this or that for a practical day, there just isn't anything to equal a dress knit of knit-cro-sheen, as is the model pictured. Looks not too dressy but is dressy enough, washes perfectly and is pretty in dark colors or in the charming pastels as you may choose. Doesn't take long at all to knit the cunning model pictured and the yarn costs very little. Note that it has no belt, the dress falling in a graceful princess line from the shoulders, which makes it very stylish.

SHIRTMAKER FROCKS IN COTTON, LINENS

Summer means shirtmaker frocks, and this year's crop of shirtmakers is smarter and more distinguished than ever.

Cotton, linen and silk are used to fashion useful frocks that are good for most occasions in the summer scene, especially out-of-town. New and diversified necklines bring novelty to some of the models.

Smart is a shirtmaker frock with a collarless neckline marked by tucking. The tucks continue all the way down the button-up-the-front closing.

The classic frock in striped silk is always good, as is the model in pure silk that tucks beautifully. A grand model is in dotted silk and has a fly front with enclosed zipper.

Decorative Zippers Now Used in Variety of Ways

New jeweled zippers are now being shown in use on women's wear, for fastening sweaters, bathing suits, gloves, hand bags and many other purposes. The new zippers are bound on colored tape and spaced at frequent intervals with various colored catalin ornaments resembling novelty buttons. When the zipper is closed the catalin ornaments take the place of buttons. When opened the ornaments assemble at the base of the zipper with the effect of being in a continuous piece.

Variety in Hats

Little pillbox hats that attain new summer heights indicate that the width of a chapeau is no more certain than the depth of its crown.

No Monotones

Three and four bright colors are combined for tailored cotton suits, as well as summer evening gowns.

'Way Back When

By **JEANNE**

WALT DISNEY WAS A MAIL CARRIER

WHAT are the secret ambitions of those who serve us, particularly those whose occupations are mechanical or lonesome enough to allow their minds to drift often into the realms of fantasy?

Walt Disney is an example. Born in Chicago in 1901, his first job was as a mail carrier there, at the age of sixteen. As a little boy he liked to draw, and he liked to draw animals; but the famous creator of Mickey Mouse had to make a living delivering mail. He had no chance to express his creative genius until after the World war, when he obtained a job as a commercial artist in Kansas City. In his garage, he experimented with animated newsreels called "Local Happenings," which he sold to Kansas City



moving picture theaters. He followed these with a series of fairy tales for local clubs and church gatherings.

This modest success prompted him to try Hollywood, where he started in an unpretentious little building far from the big studios. There he created "Oswald, the Rabbit," but after making 26 subjects, he and his backer separated. The backer owned the rights to "Oswald, the Rabbit" which is still being shown in the theaters, and Disney was left without his most promising character. Out of this adversity was born "Mickey Mouse" and the "Silly Symphonies."

Today, Walt Disney employs a staff of artists to draw his characters but he is, himself, the voice of Mickey Mouse.

PICTURE MAGNATE WAS A PEDDLER

IT'S fun for the young man who was born to be president of his rich father's company: a month in the shop, a month clerking, and then general manager. But consider the discouragement and heartaches of the boy too poor for an adequate education, too poor for nourishing food or decent clothing, too poor to meet people with influence. That such boys, possessing only courage, ambition and brains, can still rise in America is this country's strongest defense against fascism and communism.

William Fox was born 1879 in Tulchva, Hungary, son of a small shopkeeper who extracted teeth as a side-line. The family moved to America when William was nine months old, and settled in an East Side tenement district of New York city. His first job was at the age of nine, when his father, who was out of work, made stove blacking in their small tenement and William peddled it from door to door in the



neighborhood. Later he sold candy lozenges at the Third Street dock and at Central park on Sundays. At the age of fourteen, he was forced by poverty to quit school. He obtained a job in a clothing firm and rose to be foreman in charge of lining cutting, at the magnificent salary of \$8 per week. To augment his earnings, he bought umbrellas and peddled them in front of theaters on rainy nights. With \$1,600 savings accumulated through many privations, he started a cloth examining and shrinking business, when he was twenty-one, and at the end of the second year invested his profits in a nickelodeon or five-cent motion picture house. Twenty-five years later he headed the great \$200,000,000 corporation which bore his name, including a picture producing company, distributing agencies, and thousands of theaters throughout the United States.

Who knows for what high position that peddler who calls at your door may be preparing. William Fox rose from the same start.

©-WNU Service.

Ask Me? Another

A Quiz With Answers Offering Information on Various Subjects

1. Has the population of the United States increased or decreased in the last ten years and how much?
2. What is the world's longest airline?
3. How many people have lived since the beginning of recorded history?
4. For what countries did the United States coin money last year?
5. What was the beginning of the motion picture industry in Hollywood?
6. Do the cold waters of the temperate and frigid zones contain more plant and animal life than do the warm waters of the tropics?
7. How does the Maxim silencer work?
8. Why do sharks fight back down?

Answers

1. A census of population was taken in this country in 1930 and the next will be taken in 1940. Any other figures that may be given are simply estimates. The United States had a population of 122,775,046 in 1930; the estimated pop-

ulation on July 1, 1935, was 127,521,000, showing an increase of nearly five millions in five years.

2. The world's longest air line is that between Amsterdam, Holland, and the Dutch East Indies, 9,000 miles away. There are two departures weekly at each end of it.

3. The eugenics department of the Carnegie institution estimates that 30,000,000,000 people have lived since the beginning of recorded history, some 6,000 or 7,000 years ago.

4. For Cuba, Honduras, Mexico, Nicaragua, Venezuela, Costa Rica, Colombia and San Salvador. This coinage totaled 72,180,449 pieces.

5. In 1907 Selig opened the first California studio in Los Angeles. The first picture was the "Count of Monte Cristo" in 1,000 feet. Soon after that time other motion picture studios in New York opened California studios.

6. More plant and animal life per square mile is found in the cold waters of the temperate and frigid zones than in the ocean waters of the tropics.

7. The Maxim silencer is a tubular device attached to the muzzle of a firearm that renders the discharge practically noiseless. The device has an interior spiral which, permitting the ejection of the bullet, retards the explosion of the gases by causing them to rotate before escaping.

8. Because of the peculiar conformation of the shark's mouth, it is necessary for it to turn on its back when attacking an object at the surface of the water. A shark's mouth opens below its snout on the under side of its body and it is, therefore, unable to bite anything directly above it without turning over.

A Refreshing Drink

IN THE summertime, cool drinks are so grateful to parched young throats. Here is a cold cereal drink you can mix in a jiffy. It is very refreshing and nourishing to boot.

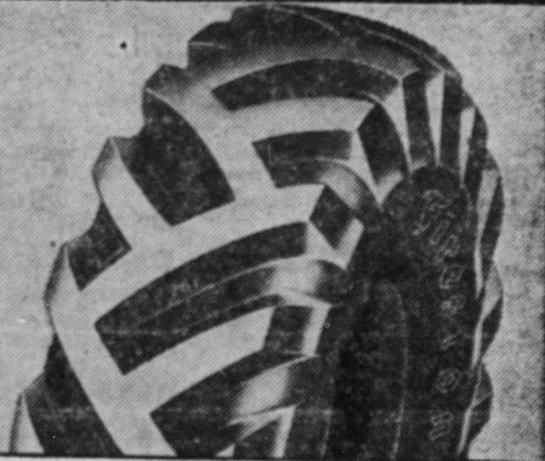
Quick Cooler.

2 level teaspoons Instant Postum
1 cup cold milk

Combine ingredients in beverage shaker or in glass jar with tight top. Shake thoroughly until all cereal is dissolved. Sweeten to taste and serve. Serves one.—Adv.

Why MORE FARM TRACTORS ARE EQUIPPED WITH FIRESTONE TRACTOR TIRES THAN ALL OTHER MAKES OF TIRES COMBINED

Farmers **KNOW** Ground Grip Tires PROVIDE GREATER TRACTION INCREASED DRAWBAR PULL SAVE MORE TIME AND MONEY



NOW THE Amazing New

Firestone GROUND GRIP TIRE

THAT PROVIDES STILL GREATER TRACTION AND SAVINGS

FIRESTONE has done it again! All you have to do is to examine the amazing new Firestone Ground Grip Tractor Tire and you will quickly understand why it provides still greater traction, greater drawbar pull, and makes greater savings in time and fuel. The basic Firestone patented Ground Grip tread design has been retained, but the extra heavy bars of rubber are spaced wider and built higher. The tire cleans itself still better, providing much greater traction.

Farmers everywhere are welcoming this new tire, for tests show that tractors equipped with it consume up to 50% less fuel, as compared with tractors equipped with steel lugged wheels. With this amazing new tire you get up to 30% more available drawbar pull on dry sod — up to 40% more on stubble — and up to 50% more on wet plowed ground, than with any other tire made.

Only Firestone can build all this extra traction into a tractor tire because only Firestone has the patented extra construction features of Gum-Dipped cords which are stronger to resist the strain of heavy pulling, and two extra layers of Gum-Dipped cords under the tread which bind

the tread and cord body into one inseparable unit. The tread is made of specially compounded rubber which resists the action of sun, rain, and snow. See this amazing new tire at your Firestone Implement Dealer, Tire Dealer or Auto Supply & Service Store today. You will want a set on your tractor so you can make the savings that only Firestone Ground Grip Tractor Tires provide.

Listen to the Voice of Firestone, Monday evenings over Nationwide N. B. C. Red Network

If you have not received a copy of the new Firestone Farm Tire Catalog, please send your name and address to the Firestone Tire & Rubber Company, Akron, Ohio, or Los Angeles, California, and a copy will be mailed to you promptly.



FOR CARS • TRUCKS • TRACTORS AND ALL WHEELED FARM IMPLEMENTS

Copyright 1937, Firestone Tire & Rubber Co.