

BRISBANE

THIS WEEK

Spenders of Yesteryear
Gone With Their Billions
Paris Hotels Empty
England Learns Also

Europe learns that political experiments cost money. England decided to prevent Mussolini taking Ethiopia, camping along the imperial British highway, and controlling Lake Tana, source of Nile water. The attempt failed. England backed out of that situation, hastily, after her war department had assured our so-called war department in Washington that Mussolini could not possibly conquer Ethiopia in less than three years, probably not at all.

When the dust had settled and England, with her chicken-feed assortment of 51 league nations, had apologized to Mussolini and tossed Haile Selassie into the waste-basket, England found her foreign commerce much damaged. She had missed Mussolini, and shot herself in the pocketbook.

For a little while she will copy Job: "I will lay mine hand upon my mouth. Once I have spoken . . . yea twice, but I will proceed no further."

Paris, which is France, decided to sing and dance a new carmagnole with Russian dressing; clenched fists raised in air a la Russe; red flag waving; the doleful strains of the Communist hymn, l'Internationale, and its Communist injunction, "Arise, ye prisoners of starvation," excellently sung from the Arc de Triomphe to the Place de la Bastille.

You can hardly imagine what fire, fury and enthusiasm thousands of young and old French gentlemen put into that hymn, although many of them showed few outward signs of starvation.

There were, and are, manifestations everywhere. Now in the chamber of deputies, Monsieur Gaston Gerard, practical French statesman, asks, "What has become of our foreign tourists and their spending money?"

M. Gerard tells the deputies something must be done. In 1927, 2,125,000 foreigners from all over the world visited France, spending much money. Visitors now number only 700,000; as a rule with little money to spend—oysters containing no pearl; many that come to help sing l'Internationale bring no money.

Foreign visitors, says M. Gerard, used to give highly paid employment to half a million French men and women; spent 500,000,000 francs for French railroad and steamship tickets; scattered throughout France from 12 to 15 thousand millions of francs.

Fifteen billions, even in francs, are "real money" here. M. Gerard tells the chamber French prices are too high. There is something in that, with the four-cent franc costing six to seven cents in the United States—a comic-opera situation, considering the relative wealth of the two nations.

M. Gerard thinks there should be some cabinet official to look after foreigners, with better propaganda and fewer vexatious taxes on foreigners; there is nothing in that.

Foreigners do not voluntarily travel and spend money where they feel they are not wanted. The cosmopolitan, educated Frenchman is as polite and hospitable as ever, but ask him what sort of reception the crowd gives to the foreigner, British especially. It offends the British ear to hear a bas les Anglais—"Down with the British!"

An innocent American, in an innocent average American automobile, sallied forth on July 14 to help France celebrate the destruction of the Bastille, and perhaps give a few feeble cheers for Lafayette, or Woodrow Wilson, or somebody.

Great crowd in the Champs Elysees, especially around the innocent American car, with new paint, shiny chromium and several cylinders. A polite policeman says monsieur should know better than to appear in a car of "grand luxury" on such a day. Such luxury cars you may see by the thousands and millions on American roads.

Nothing happens to the car of grand luxury; it crosses the Avenue of the Champs Elysees, about 300 feet, in less than twenty minutes. The French, newly self-identified as "prisoners of starvation," are interested in the auto American, which is careful not to bump anybody.

The bourgeois, the "rich," an extinct species, although it does not yet know it, are nervous. In a vague way they feel that they are held responsible for all those "prisoners of starvation," with their strong voices, deep chests, powerful fists and pink complexions.

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Halter Neck, Princess Lines, Capes

By CHERIE NICHOLAS



A NEW party dress this time of year brings two-fold joy. There's the fun of rounding out the summer season of social activities in lovely array and then when midseason dances and dinners are over, its off to college where the fun begins all over again for your dress will take on new glamor in new environment. Wherefore, it would reason out that a party dress bought now is not an extravagance but an economy since it provides not only for the present, but for the future as well.

The gowns pictured have smart features that are scheduled to carry through into late fall, since their styling is decidedly advance. The skirt of the lovely flowered chiffon dress on the seated figure is that full and billowy it floats beguilingly with every move of its fair wearer. The halter neckline is especially significant together with the Margot ruff about the throat. The halter neckline is appearing right along on incoming fashions.

Designers are all enthusiasm over the new princess lines that are destined to play an outstanding role this coming season both for dresses and coats. The charming gown centered in the picture adopts princess lines that develop into a full hemline. The perfectly gorgeous mousseline de soie that fashions this delectable gown is in an appealing shade of blue with huge golden flowers artfully wide-spaced as are most of the more formal prints this season. This handsome quality-high silk mousseline confirms the message from fabric headquarters that silks of extreme luxury and elegance will triumph in the coming modes.

The fair for all white in the evening is reflected in the ensemble to the right. An alabaster white silk sheer was the choice for this supremely lovely costume created by Reville. The waistband is

fastened with a silver Grecian clasp. The prestige of capes in the evening mode is noted, and knowing style creators declare they will continue to play their triumphant role as the new season comes on. The word that fashion is reviving the use of ostrich is confirmed in the opulent banding of white South African ostrich feathers that embellish this cape. Not only, according to indications, will ostrich appear on hats but a lavish use will be made of it for costume accessories and other adornment.

In fact the trend for fall and winter apparel for the social season is toward superbly rich effects in every direction, especially in the new silks and metal weaves of classic tone. Jewelled and beaded embroidery will glitter on crepes and other gorgeous silks. The newest gesture is handpainted done in silver and gold and bronze, borrowing ideas for motifs from Chinese, Persian, Egyptian and other Far East art sources.

A theme of absorbing interest is the new gowns fashioned of black satin for dinner and evening wear. They are in decided contrast to the fluffy ruffles type of shimmering and sheer frocks. The idea is to make them up classically simple. Of course, the satin must be of sterling pure silk weave to successfully sound the luxury note. A favorite styling is similar to that of the flowery silk mousseline gown just described as being cut along princess lines that assume a wide flare at the hemline with the neckline emphasizing the very new square cut. With these satin gowns most glamorous bracelets, rings and clips are worn, withholding ornamentation of any other sort. If you would be "first in fashion" a black satin dress of this type will assure you this coveted distinction.

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FOR SCHOOL WEAR

By CHERIE NICHOLAS



In every back-to-school wardrobe there should be at least one dress of light weight wool. Light in weight but warm enough for coolish days, the sheer wool used to make this beautifully tailored two-piece frock makes it equally acceptable for business, campus or spectator sports wear. A two-color print chiffon scarf tucks inside the high round collar. The front closing is achieved with composition buttons matching the shade of the frock.

FEATHERS IN YOUR HAT THIS AUTUMN

Now comes a word about fall hats. Higher crowns and off the face lines in brimmed style are being shown. One advance model developed in black leghorn for late summer, and in velvet for fall, has a turned-up brim, cleverly slit at the back and trimmed with a dark gray ostrich feather.

Feathers are coming into the conversation, too — and how they will increase our vocabularies! Our plumage, it seems, is to be one of our most important autumn features. We'll be using the term "Coq feathers" again, and "coquille." The former are the tail feathers of a rooster, and the latter is a short body feather of a goose. There are "Paleite" and "Satinette" and a lot more to learn with the new season, along with the fact that we'll be formalized by ostrich plumes.

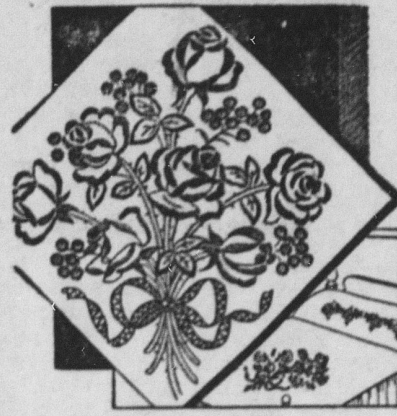
Buttons Now Offer Style

Touch for Any Old Costume
Seekers of the latest in accessories for the modern well dressed woman are missing an important bet if they don't make a special point of keeping close watch on the button market.

Every trip to the stores should include a stop at that most fascinating of all counters where buttons of all colors, shapes and sizes are tucked away in hundreds of little drawers.

Since color is so important in accessories, buttons of the new vivid scarlets and blues, emerald greens, and lemon yellows, or of the multiple other intriguing colors, might be just the proper touch for the revivification of last year's clothes.

Roses Liven Bedspread



Pattern 1214

With roses as its motif this newly embroidered bedspread's sure of admirers! So is its embroidered bolster, or a matching scarf adorned this speedy way. Flowers are easy to do in single, outline and lazy-daisy stitch—their effect truly lovely!

Pattern 1214 contains a transfer pattern of a motif 16 1-2 by 19 1-4

Household Questions

Custard pies should first be started to bake in a hot oven to set the crust, then the heat of the oven should be quickly reduced so that the custard may cook slowly.

When blankets are washed at home do not wring them dry. Instead hang them outdoors on the clothesline to dry.

Raisin sauce served on steamed or baked cottage puddings makes a good Winter dessert and one advised for children.

If the chicken is well rubbed inside and out with a cut lemon before being cooked it will make the meat white, juicy and tender.

Left-over cauliflower can be dipped in cracked crumbs and egg and fried in deep fat and served for luncheon or supper.

Never beat or stir cereals or rice with a spoon. It makes them pasty. Use a silver-plated fork.

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inches and two and two reverse motifs 4 1-4 by 5 1-2 inches. Color schemes; illustrations of all stitches needed; material requirements.

Send 15c in stamps or coins (coins preferred) for this pattern to The Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Write plainly pattern number, your name and address.

Smiles

Enough in One
"There's one thing I like about that boy of yours, Jones," said Smith, after he had patiently listened to the latest achievement of the child.
"What's that?" said the fond father.
"He isn't a twin."

With Variations
A small Negro boy, with a part in the school entertainment, was to appear on the Master "Be not afraid: it is I." It was a scared bit of dusky humanity which finally appeared and, with a gulp, said, "Don't git skeered. 'Tain't nobody but me."—Pleasant Hill Times.

Up and Down
The deep-sea diver was hard at work on the ocean bed. Suddenly an urgent voice came over the telephone which connected him with the boat above.
"What's the matter, chum?" he asked.
"Come up quickly," he heard. "The captain's just told me the bloomin' boat's sinking."

Loquacious Elmer
"Elmer — Elmer, do you love me?"
"I'll say."
"Do you think I'm beautiful?"
"You bet."
"Are my eyes the loveliest you've ever seen?"
"Yes."
"—my mouth like a rosebud?"
"You know it."
"—and my figure divine?"
"Uh-huh."
"Oh, Elmer, you say the nicest things. Tell me some more."

Battlefields Still Draw

More than 250,000 people a year are still visiting the battlefields of France. Most of them are French. Then come Belgians, and Germans take third place in numbers.

Verdun alone attracted 14,700 Germans last year, though its poignant associations and historic forts were the goals of pilgrims of all nations.

All over northeastern France nowadays one sees groups of visitors kneeling before shrines, English, French, American, Italian, that commemorate the heroism and suffering of the years of warfare.



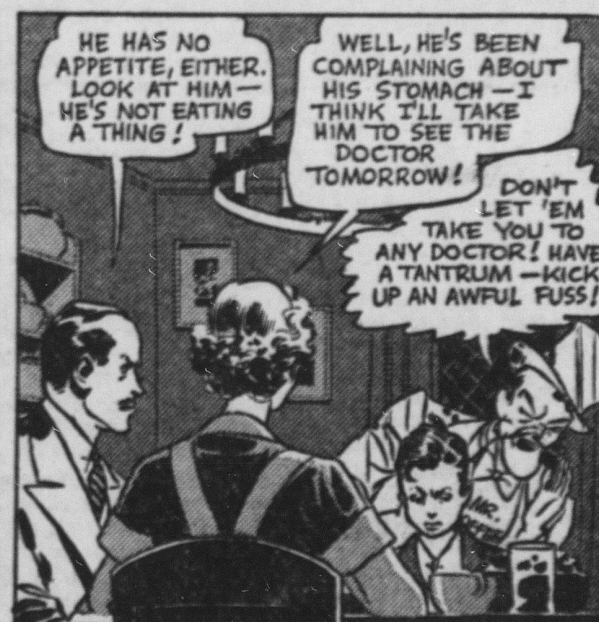
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THE DOCTOR HELPS JACK



OF COURSE, children should never drink coffee. And many grown-ups, too, find that the caffeine in coffee disagrees with them. If you are bothered by headaches or indigestion or can't sleep soundly... try Postum for 30 days. Postum contains no caffeine. It is simply whole wheat and bran, roasted and slightly sweetened. Try Postum. You may miss coffee at first, but after 30 days you'll love Postum for its own rich, satisfying flavor. It is easy to make, delicious, economical, and may prove a real help. A product of General Foods.

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