

Cottons and Linens Go Style-High

By **CHERIE NICHOLAS**



COMES spring! By the signs of the times in fashion's realm you know it. When the new cottons and linens announce their arrival and when to celebrate the event, merchants and style creators hold high carnival in the way of style-revealing previews, then be assured that spring is here no matter what the calendar and the calendar and the elements at large may have to say.

As a tonic that will revive jaded and winter-weary spirits like magic we know of none better than the new spring and summer fashions, created of refreshing, crisp and dainty wash fabrics—the new prints, sheer and otherwise, the gloriously colorful rough cottons that tailor so beautifully and the exotic printed linens that bespeak India, Tahiti, and picturesque Tyrolean peasantry.

Outstanding among the new widely heralded fabrics are shantung, hand-blocked linens, printed piques, lace that lends itself to tailoring, blistered sheers, and rough cottons and countless other attractive washable weaves. Plaids, stripes, checks, gorgeous floral patterns and interesting geometric motifs often of leaf influence, go to make up vast print collections.

Color is literally on the rampage with the primary hues strongly evident and pastels retaining their importance. Designers express enthusiasm for dark monotonous with high-color contrasts. Brown, black, the darker greens and wine shades, are especially promoted as key colors. Two-piece suits with black skirts topped by bright colored or white jackets are expected to enjoy wide vogue during the coming months.

The attractive models pictured are positive proof that cottons and linens are going style high this season. This stunning suit of rough-surfaced plaid cotton and the frock of printed linen called forth much admiration from an enthusiastic audience who witnessed a most brilliant and dramatically staged style revue and cotton carnival held recently in Chicago in the famous Merchandise Mart where it is claimed more floor space is devoted to merchandise and fashion interests than any other building in the world.

A dark blouse is worn with the plaid suit. The charming linen frock in navy with red and white checkings is enlivened with heavy bright red braided frog fasteners on the blouse, thus sounding a voguish military note.

STAR DUST

Movie • Radio

By **VIRGINIA VALE**

ONE of the best pictures made in this or any other year is R K O's "Follow the Fleet," the new Rogers-Astaire effort. It's delightful from start to finish. Fred Astaire has developed remarkably as a comedian. And the Irving Berlin songs are all hits, especially "We Joined the Navy," which has been played and sung so often on the radio. Randolph Scott makes a good foil for Astaire, and Harriet Hilliard, a recent recruit from the radio, does very well indeed. Ginger Rogers' very pretty young mother feels—and says, without hesitation—that Ginger isn't getting enough credit for her work as a member of the Rogers-Astaire team. She points out the fact that Ginger was an accomplished dancer when Fred was still taking lessons. Whereupon the lively Fred's friends and admirers rise up to declare that he is a natural dancer, that Ginger was never so good before she began dancing with him.



The arrival of Laura LaPlante's infant daughter has sent many a cable buzzing over the sea, for Laura has always been popular in movie circles, and so has her husband, Irving Asher. He is now European representative of one of the big motion picture firms.

Remember Helen Holmes, of that hair-raising serial of the old days, "The Hazards of Helen"? She is working in W. C. Fields' new picture, "Poppy," on the Paramount lot. She has only a small part, but hopes to get bigger ones, though she has no illusions of becoming a star again. She has never worked in talking pictures; she retired from the screen before they came in.

It doesn't seem possible that the talkies are ten years old; surely it isn't ten years since we saw the first one, and thought them terrible. But the tenth anniversary has come round, and will be celebrated by the re-making of "The Jazz Singer," the picture that made Al Jolson a screen star.

Ethel Shutta, widely known in the world of night clubs, is now a regular radio visitor each Saturday night at 10:30 p. m. EST, over a coast to coast NBC red network. Best known for a rather torrid type of vocalizing, she privately prefers lullaby tunes. Maybe that's because in private life she is Mrs. George Olsen (wife of the band leader on this same program) and the mother of two youngsters, Charles, aged eight, and George, Jr., aged six.

Sometimes being an actress is a drawback. Irene Dunn has found this to be the case. Her jewels, insured for \$7,000, were stolen, and the insurance company doesn't want to pay her, claiming that actresses wear their jewels too ostentatiously.

Paramount likes Carole Lombard and Gary Cooper as a team; they're scheduled to make three pictures together. Meanwhile Gary is having a grand vacation and doesn't even want to remember the movies.

Charlie Farrell must have been happy when he landed in Australia and the film fans mobbed him; it's been a long time since the public showed any particular interest in him as an actor. He'll make a picture there, and may like it well enough to stay and do several.

The tremendous success of "Rose Marie," with Jeanette MacDonald and Nelson Eddy, has boosted his concert fees. Three years ago he got \$300 a performance; now he receives \$2,500, and 60 per cent of the receipts over \$3,500. Not bad!

"Little Lord Fauntleroy" was given its first public showing at Warm Springs, Ga., and a copy of the book, autographed by Freddie Bartholomew, the picture's star, was given to each of the children at the Warm Springs foundation.

ODDS AND ENDS... Ed Wynn bought time on the air so that his mother, who lives in Atlantic City, could hear his weekly programs... Clara Bow visited Hollywood recently with her husband, and declared that the noise of the city drove her crazy... It's reported that Joan Blondell didn't get her bonus from the studio because she left at five each day to hurry home to see her baby... "Wife vs. Secretary," with Jean Harlow, Myrna Loy and Clark Gable, is one of the pictures that all women will want to see... Bing Crosby puts in a lot of work on those radio programs of his; takes them very seriously... If you like thrillers be sure to see Boris Karloff in "The Walking Dead."

Paris Accessory Ideas
Paris is sending over grand accessory ideas, little things that can do so much for a costume. Mainbocher has colored bead flower bouquets trimming the waistline of sheer black woolen frocks, while another house features frogs of supple metal in silver or gilt. Chessmen in metal dangle from the neckline of a smart frock, and Schiaparelli uses gold chains to hold up the trains of evening gowns when dancing.

A Charming Needlecraft Picture to Embroider



The old-time well—the bucket hanging there, just waiting to be embroidered in its natural setting. And what a lovely and colorful wall-hanging you'll have when finished! You can use as many bright threads as fancy dictates when you begin to "paint" the old-fashioned garden in lazy-daisy, French knots, running and single stitch. And you needn't frame the panel—just line it, and hang it up.

In pattern 5297 you will find a transfer pattern of a wall hanging 15 by 20 inches; a color chart; material requirements; illustrations of all stitches needed; directions for finishing wall hanging.

Send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 West Fourteenth Street, New York, N. Y.

Wrestling With Scowls Still Sport in Japan

Among the few surviving old sports in Japan, wrestling still remains all the color and ceremony of the past. In the ring, Samuel H. Wainwright, Jr., writes in "Beauty in Japan," wrestlers face each other with fists on the ground and fierce looks on their faces. If either is upset by the scowl of the other, he calls for time out, each returns to his corner, sips water and starts all over again.

To keep clean and healthy take Dr. Pierce's Pleasant Pellets. They regulate liver, bowels and stomach—Adv.

He Did It
A self-made man is one who had to do the job, whether or not.

OF INTEREST TO THE HOUSEWIFE

Discolored linoleums may be cleaned with alcohol. After cleaning allow them to dry thoroughly, then apply lacquer.

A dash of salt improves the flavor of chocolate fudge.

To prevent diced fruits dropping to the bottom of a gelatin mold, chill fruits and add when gelatin mixture has partly congealed.

Always keep snafds on ice until it is time to serve them. They lose their flavor when exposed to heat.

Associated Newspapers.—WNU Service.

TOKEN OF THE TIMES

An Okmulgee (Okla.) hardware store customer was unfamiliar with Oklahoma's new one mill sales tax tokens until this happened: "Have you a mill?" asked the clerk after a dime purchase. "Oh, I've an old one, but how much are they?" The clerk sold him a \$4.85 sausage mill.



This story will interest many Men and Women

NOT long ago I was like some friends I have... low in spirits... run-down... out of sorts... tired easily and looked terrible. I knew I had no serious organic trouble so I reasoned sensibly... as my experience has since proven... that work, worry, colds and whatnot had just worn me down.

Insist on S.S.S. Tonic in the blood-red Cellophane-wrapped package... the big 20-oz. size is sufficient for two weeks' treatment... it's more economical, too.

SSS TONIC Makes you feel like yourself again

FOUND!

My Ideal Remedy for PAIN

Though I have tried all good remedies Capudine suits me best. It is quick and gentle. Quickest because it is liquid—its ingredients are already dissolved. For headache, neuralgia, or muscle aches.

Write for FREE SAMPLE
GARFIELD TEA CO.
Dept. 349
Brooklyn, N. Y.

CAPUDINE

Cleanse Internally

and feel the difference!

Why let constipation hold you back? Feel your best, look your best—cleanse internally the easy tea-cup way. GARFIELD TEA is not a miracle worker, but a week of this "internal beauty treatment" will astonish you. Begin tonight. (At your drug store)

GARFIELD TEA

PADLOCK AND KEY

By **CHERIE NICHOLAS**



Here is the frock of your day dreams, a fitting theme for a happy spring-song. It is of rose colored linen with dark stitched linen belt. Despite the fact that it's leap year the young lady in the picture is taking no chances with her affections and so she puts a decorative padlock above her heart (see it on the clever pocket) and another on the corresponding pocket on her skirt. Then she tucks the key in her belt, as she models this smart frock in a preview of spring and summer styles introduced during a cotton and linen carnival held recently in Chicago at the Merchandise Mart.

Printed Slip
A gay printed slip to wear under a dark dress is just feminine enough to delight any woman. The print shows bright flowers on a black ground.

SPRING MILLINERY OF MANY PERIODS

New French millinery for advance spring fashions shows the influence of various period styles, according to recent reports from the Paris office of the Du Pont Style News Service. Hats reflecting the Flemish art are seen at several of the houses, the style being interpreted in different ways by leading designers.

The Chinese art and costume is especially apparent in creations by Agnes, who also favors the Abyssinian trend, finding inspiration for her triangular and pointed crowns in the Negus coiffure.

The strong influence of the Medici period and coiffure of the Reine Margot are themes which have been developed by Marie Alphonsine.

8 Basic Colors Adopted for Women's Fall Shoes

Eight basic colors for women's shoes have been officially adopted for fall, 1936, by the joint committee of tanners, shoe manufacturers and retailers in cooperation with the Textile Color Card association, it was announced by Margaret Hayden Rorke, managing director of the association. High style shoe and leather colors will be selected later, it was stated.

Five of the colors have been repeated from recent seasons. They are maroon, marine blue, chardon, Oriental oxblood and Araby green. The three new colors, which have not been named as yet, consist of a ginger type of brown, a russet brown and a dark gray.

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30 DAYS LATER

MARY, LOOK! MR. MERRILL ORDERED THIRTY TRUCKS! NOW WE CAN PAY THE BANK!

OH, JIM... THAT'S WONDERFUL! I KNEW YOU'D GET THE ORDER! —YOU'VE BEEN YOUR OLD SPLENDID SELF SINCE YOU SWITCHED TO POSTUM!

JIM GETS A BIG ORDER

JIM, WE'VE GOT TO GET THE MONEY SOMEHOW! THE BANK PAYMENT IS COMING DUE NEXT MONTH!

OH, STOP NAGGING—WE'LL GET THE MONEY —IF I CAN SELL THAT OLD CRAB MERRILL A FEW TRUCKS!

HE'S AN OLD SKINFINT! HE'LL PUT SOMETHING OVER ON YOU IF HE CAN!

—WHAT'S THE COST OF OPERATING THIS TRUCK FOR A YEAR, INCLUDING GAS, OIL AND REPAIRS?

SAY, MR. MERRILL, I'M NO ADDING MACHINE—I'M JUST A TRUCK SALESMAN!

TELL THIS OLD TIGHTWAD HE'D SQUEEZE THE HIDE OFF A BUFFALO NICKEL!

JIM, YOUR MEANNESS MAY LOSE US A SWELL ORDER! DON'T YOU KNOW THAT MR. MERRILL OWNS A BIG TRUCK LINE?

SAY, YOU WOULDN'T TALK —IF YOU HAD MY HEADACHES AND INDIGESTION!

WHY DOESN'T YOUR BOSS SHUT HIS FACE AND GO SELL A FEW TRUCKS HIMSELF!

—SOUNDS LIKE THE TROUBLE I HAD—MY DOCTOR CALLED IT COFFEE—NERVES—SWITCHING TO POSTUM HELPED ME—WHY DON'T YOU TRY IT?

—SUPPOSE I MIGHT AS WELL—CAN'T FEEL ANY WORSE!

CURSES! I'M LEAVING! POSTUM ALWAYS DRIVES ME OUT!

MARY, LOOK! MR. MERRILL ORDERED THIRTY TRUCKS! NOW WE CAN PAY THE BANK!

OH, JIM... THAT'S WONDERFUL! I KNEW YOU'D GET THE ORDER! —YOU'VE BEEN YOUR OLD SPLENDID SELF SINCE YOU SWITCHED TO POSTUM!

OF COURSE, you know that children should never drink coffee. But do you realize that the caffeine in coffee disagrees with many grown-ups, too?

If you are bothered by headaches or indigestion, or find it difficult to sleep soundly... caffeine may be to blame.

Isn't it worth while to try Postum for 30 days? Postum contains no caffeine. It is simply whole wheat and bran, roasted and slightly sweetened. It is easy to make, and costs less than one-half cent a cup. It's a delicious drink, too... and may prove a real help. A product of General Foods.

FREE—let us send you your first week's supply of Postum free! Simply mail the coupon.

GENERAL FOODS, Battle Creek, Mich. W. U. 11-22-36
Send me, without obligation, a week's supply of Postum.

Name _____
Street _____
City _____ State _____

Fill in completely, print name and address. If you live in Canada, address: General Foods, Ltd., Cobourg, Ont. (Offer expires Dec. 31, 1936.)