ThURSDAY, JANUARY 24, 1935


THE CENTRE REPORTER, CENTRE HALL, PA.


## PHILCO

Jirst Showing

Spectacular New Improverrents Provide Unequa!? 2 d
World-Wide Reception!

NEVER before such superb performance and gorgeous tone! Exclusive engineering developments in the new
1935 PHILCOS guarantee you the very finest reception Radio Atlas!

## BE PREPARED!

## 



Fire plays no favor tell whose home will be next. That's why it PAYS to have a TELEPHONE in YOUR home. One call for help, should fire break out, may more than save the telephone's cost for a lifetime.

THE BELETELEPHONE COMPANY OF PENNSYIVANIA

 Caldwell and Crust for Bellefonte a
Condo, Roseman and Zerby for ree
were the outstanding
stars. T T


## NIEMAN'S

## JANUARY CLEARANCE SALE

## CONTINUED THIS ENTIRE WEEK

The response to our JANU IRY CLEARANCE SALE has been so
MANY BARGAINS REMAIN FOR YOUR SELECTION
Where attractive values have been sold out, we have replaced these with othDON'T DELAY- COME \OW

1 Sion

NEW PHILCO 16X-\$175
 ${ }^{2}$ Its inclination directs the straight-traveling
himgh tones up to ear level, giving brilliance
and claanesp and clearness.
2 Its large baffe area brings out all low tones,
giving mellowness and depth RESULT: All music and speech are distinct and
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person.., And many $\begin{gathered}\text { natural., } \\ \text { person. }\end{gathered}$
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## PHILCO 45 F

\$59.95



 PHILCO 16B- $\$ 95$ Thaecio the world with hit


of programs from all over the world! More stations, greater volume and finer tone-all yours at sensationally low prices! Enclosed in cabinets of the latest design, the new 1935 PHILCOS
represent the biggest values in radio! See and hear them now! And ask your PHILCO dealer for a FREE copy of the new 1935


## WEST PENN

ELECTRIC SHOPS


JUST FILL OUT COUPON BELOW AND TAKE IT TO THE NEAREST PHILCO DEALER FOR YOUR FREE ATLASI | NCE |
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OFFER GOOD FOR A LIMITED TIME ONLY-FILL IN THE COUPON NOWI free radio atlas coupon

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## FREE <br> TO ALL VISITORS!



Never before have you been offered such a worthwhile giff You cannot buy a
Radio Altas tike this anytere; et our
PHILCO Dealer will gladly pive youon
 THE ONLY BOOK OF ITS KINDI This new ross Radio Atlas of the World
is abighansome, 2o-page book (size 10
by 1311 inches) io beaniffol color, and is a big handsome, 20-page bookk (size 10
by 13 inches in beatiful color, and
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