

ITEMS OF LOCAL INTEREST

J. Bernard Smith, of Lock Haven, was named mercantile appraiser for Clinton county.

If you paid on your Reporter subscription, look at your label this week for credit. If an error appears, report it at once.

Bobby Zang, who is in the Centre County hospital since Tuesday a week due to a broken leg caused by being hit by a small truck, is recovering nicely. A few days ago an additional weight was added, but no adjustment of the fracture was necessary.

The Belleville National Bank and Farmers National Bank, both in Belleville, have consolidated since January 1st and are now operating as one bank under the name of Kishacoquillas Valley National Bank. The capital is \$75,000 and the surplus and undivided profits \$100,000.

Through the State Emergency Relief Board, Donald C. Cochrane, Supervisor Emergency Education, Philipsburg, Eugene W. Burkholder was appointed a teacher in the Emergency Education Program, under Perry L. Uber, Personnel Officer, at Treaster Kettle Camp. He entered upon the duties of his appointment on Tuesday.

Miss Stella Ruble, who had been at her home here for two weeks, returned to Baltimore, Md., on Saturday morning. She completed a secretarial course in Baltimore some time ago and is ready to fill an engagement in that line of work. Until such an opportunity presents itself she will continue to engage in other employment.

Mr. and Mrs. James Foust entertained the following guests on Sunday for dinner: Mrs. Charles Janicke, of Freeport, Ill.; Mr. and Mrs. Miles Greeninger, of Elburn, Ill.; E. K. Greeninger, of Millheim; Mrs. George Wise, Curtis Greeninger and friend, Margaret Miller, of Rebersburg; Mrs. and Mrs. John Graden, of Smiltown; and John L. Graden, of Spring Mills.

Maybe the old mare ain't what she used to be, but the oldest critter in Gilbert Rimmer's barn was able to kick high and land on the forehead of her master, causing an ugly gash over the right eye where the calk of the shoe hit. The injury is new yielding nicely to treatment. The accident happened when Mr. Rimmer was watering the horses, on Saturday.

A. M. Hiegel & Son, of Centre Hall, were high bidders in the sale of the surplus lambs raised by the Centre County 4-H Lamb Feeding Club, which organization had its annual round-up at State College, on Saturday. The lambs bought by the local stock dealers were those remaining after the prize-winning lambs which will go to the State Farm Show in Harrisburg, were removed.

On the opening day of Congress last-energ on the radio heard Congressman Don Gingery answer to his name. The house clerk, by the way, was not quite up to pronouncing correctly the new congressman's name, but he got it near enough to be recognized by its owner. The Gingery family is living in Washington, but the Congressman will not neglect the home folks, as he expects to return to his district frequently to consult with his constituents.

John Spiker succeeds Mrs. Hughes Brininger, formerly Cherry Jodon, as clerk in the Wels Pure Food Store, under manager Fred Luse. Mrs. Brininger began her services over two years ago and was counted a valuable assistant. Young Spiker is a graduate of Centre Hall high school and later took a course in a commercial school in York. He is well suited for the position he now fills and will be capable of filling more important positions with his employers.

All farmers and others interested from Centre, Huntingdon, Bedford, Blair, Cambria, Indiana and Clearfield counties are invited to attend the first annual meeting of stockholders of the Hollidaysburg Production Credit Association which is to be held in the Walsh building at Hollidaysburg beginning at 10 a. m. on January 16. It has been announced by Lynn H. Harnish, secretary-treasurer of the Hollidaysburg association. This association has made a total of \$85,000.00 in loans to about 185 stockholder members.

"The Live Wires," a class of boys in the local Lutheran Sunday school taught by Lynn Breen, were entertained at his home on Thursday evening. The youths, alive under all conditions, enjoyed the evening to its fullest extent and did ample justice to the splendid refreshments served. The class roster is as follows: William Kerlin, Jr., James Gephart, Robert Foust, Donald Foust, Richard Luse, Reeder Sharer, Robert Homan, George Homan, Gerald Fetterolf, Chalmer Weaver, Eugene Emerick, Warren Leutz.

The funeral of Mrs. Mary Breen was attended by the following, among others from distant points: Edgar Breen, St. Paul, Minn.; Mr. and Mrs. M. G. Keyser, Cuyahoga, O.; Mr. and Mrs. John Brooks, Barborton, O.; Mrs. Ada Breen and children, Jack, Robert, Lois, Evelyn and Marjorie, of Irwin; Mr. and Mrs. Wm. Jackson, of Drexel Hill; Mrs. James Breen and son John, Mrs. Ina Woomer, Mr. and Mrs. Claire Breen, of Yeagertown; Mrs. Will Newman, Milesburg; Mr. and Mrs. Lynn Platt and family, State College; Mrs. Jane Benner and family, Bellefonte; Charles Sheekler, Milesburg; Mr. and Mrs. Charles Martin and daughter Marie, of Bellefonte; Will Breen, of Irwin; Rev. and Mrs. Collins Hazen, of Lock Haven.

LOCAL AND PERSONAL

The Centre County Pomona Grange will meet at Howard, Saturday, January 19th.

Don't forget the L. G. E. Centre Hall, card party, Wednesday night, 16th inst.; admission, 25c.

Miss Mary Reiber, graduate nurse of Sanford hospital, is at the home of her mother, Mrs. Della Reiber, recuperating from ptomaine poisoning.

George E. Heckman is recovering nicely at his home following an appendectomy. He was discharged from the hospital on Friday.

Mr. and Mrs. J. Cloyd Brooks and family take this means of thanking those who gave assistance and sympathetic expressions during the last illness and subsequent death of their mother, Mrs. Mary Breen.

GREGG TOWNSHIP VOCATIONAL SCHOOL NEWS.

Petersburg Basketball Team Here Friday Evening

The boys' and girls' basketball teams of G. T. V. S. will play the high teams from Petersburg Friday of this week in the gymnasium at Spring Mills. The girls' game will be called at 7:30 p. m. with the boys' game following. Petersburg returns to the local schedule this year after a lapse of several years. H. Conley Hayes former instructor at G. T. V. S., is now located at Petersburg and has charge of the basketball teams. Little is known of the strength of the visitors this year, but it can be assured that their teams are well coached and anxious to gain victories for the former G. T. V. S. teacher in these games. Admission to all home games: adults, 25c; children, 10c. The members of the teams appreciate the support of the local fans in past games, and will be glad to see a big crowd at the gym Friday night.

Win Two at Mill Hall

The G. T. V. S. basketball team kept up their winning stride by defeating the Mill Hall boys and girls on the Mill Hall court last Friday night. The Gregg girls had trouble getting points during the first half, but succeeded in locating the basket during the final half and won by the score of 29-19. The Gregg boys won 35-17 after experiencing some difficulty in the first quarter when the quarter ended with a score of 4-2 in favor of G. T. V. S. However, in the second quarter they scored 14 points to Mill Hall's 1, thus leading 18-5 at the half. The last half the local boys continued to increase their lead and finished the game well in front. Eleven members of the squad saw action in the game which was a fast one, and interesting in spite of the one-sided score. The Mill Hall boys were very fast, but had trouble getting through the Gregg defense for short shots at the basket.

Grammar Grade Sells Xmas Seals. The Spring Mills Grammar boys and girls succeeded in selling thirty dollars' worth of Christmas seals. This group of pupils did exceptionally well this year and they thank all who contributed in this undertaking. The money is returned to the elementary schools for use in health work. All four rooms share equally in the amount of money received from the sale of the seals.

VAN DYKE TURNS DOWN NO. 5 ACCEPTS PLATES NO. 73071

Warren Van Dyke, former Chairman of the Democratic State Committee, is the first member of a Governor's cabinet to refuse a low license number for his motor car.

As Secretary of Highways in the Earle Administration, Van Dyke automatically would receive license tags bearing the numeral 5.

The man who will direct the road policies of the Earle Administration, however, declined any special privilege in the way of a low license number.

He asked for "the run of the mine" when it came to getting his own license plates and instead of No. 5, No. 73071 will appear on the license plates attached to Van Dyke's car.

NEW WEALTH FROM SOIL

New wealth which comes from the soil is of special interest to those to whom falls the responsibility of maintaining our credit structure.

Unless agriculture is successful farmers cannot ultimately succeed, neither can the banks they serve. Foreclosure sales are not a sound basis for good farming or good banking. Bankers, therefore, are as much interested in the permanent success of the agricultural industry as are the farmers, whether the deposits come directly from farm patrons, or indirectly through the ordinary channels of business.—D. H. Otis, Director of Agricultural, American Bankers Association.

Public Sale Register

Sale notice under this head is carried free of charge when bills are printed at this office. To all others the charge is \$1.50.

TUESDAY, JANUARY 15th, at 1:00 o'clock p. m., on the Goodling place, 2 miles west of Centre Hall, by V. E. Flory & Son: 2 horses, 2 milk cows, fresh near sale time; 4 head young cattle; farming implements, household goods; a lot of chickens, some shoats, potatoes, hay, etc.

ADS. WILL TELL BANKERS' STORY

American Bankers Association President Announces Move to Stimulate Newspaper Advertising

NEW YORK.—Plans for stimulating wider use of informative newspaper advertising by banks in promoting public understanding and confidence in regard to existing banking conditions and methods have been announced by R. S. Hecht, President of the American Bankers Association, as a part of his organization's activities in aid of business recovery.

A general groundwork was prepared through a nationwide survey of advertising by banks relative to their willingness to extend justifiable loans to industry and trade. This, he said, revealed that a large number in all parts of the country are pursuing aggressive policies along this line and encouraging their customers to develop forward looking business plans. "It is our aim to aid in fostering this constructive attitude wherever possible," he said.

The Theme of New Advertising The association's Advertising Department, under the direct supervision of the general executive officers, has prepared, at the headquarters in New York City, an informative advertising series for the use of member banks in the association to aid them in developing in their own communities better general public understanding regarding banking, Mr. Hecht said.

"The underlying theme of this advertising is that sound banking is based on helpful human relations and that it has a unity of interest with the people of its community which binds them together with a common purpose," he said.

"We are confident that if a clear understanding of this is brought home to the people in all our banking communities, it will go far in restoring the public confidence which good banking deserves. A bank in which people deservingly believe is doubly safe. It is to the public interest for the people to have confidence in their banks.

The Place of Advertising "We feel that bank advertising has a special public duty to perform in this connection under existing conditions. The copy which will be supplied in the service we have developed will not only aid the individual bank in promoting the use of its own facilities but is also aimed to bring about with the aid of newspaper advertising a clearer public viewpoint regarding the essential part it occupies in the life of its community."

Mr. Hecht emphasized in regard to

the new advertising facilities being offered to the members of the association that they are not a profit making venture and that there is no intention to disturb existing advertising arrangements, the idea being that these institutional services shall supplement rather than replace present plans, or that they will give assistance to member banks now lacking satisfactory arrangements.

RED'S GARAGE

Hoffer Street CENTRE HALL

IF YOU HAVE ANY MECHANICAL WORK to be done on your CAR, TRUCK, TRACTOR or GAS ENGINE, let us give you an estimate.

All Work Guaranteed AT PRICES THAT FIT EVERYONE'S POCKETBOOK.

No "IFS" or "ANDS" about our Service.—OPEN DAILY

PLAZA Continuous Shows 2 till 11 LATEST FEATURE ATTRACTIONS Western Electric Sound System

THURSDAY (THIS WEEK) "THE BAND PLAYS ON"

FRI. & SAT. Ginger Rogers, Fred Astaire, in "THE GAY DIVORCEE"

Special Sunday Night Show at 9:15 p. m.—"MILLS OF THE GODS"

MON. & TUES. (Next WL) ANNE OF GREEN GABLES Classic of Am. Literature.

WED. (Next Week) "BIOGRAPHY OF BACHELOR GIRL"

PUBLIC SALE OF—

Iowa Horses

JODON SALE BARN, PLEASANT GAP, PA. MONDAY, JAN. 14 At 1:00 P. M., Rain or Shine.

This is one of the best loads of horses ever offered for sale in Pa. Mated teams and single horses; ages range from 4 to 7 yrs, with plenty of size and quality. 2 pair of brown mares, 1 pair coming 4 yrs., one pair coming 6 yrs. old, and will average in weight 1800 lbs. These two mares each raised a colt last year. Will have a lot of brood mares in the load, and good ones. One pair chestnut sorrel horses with white manes and tails, full brothers, one coming 4 and one coming 5. They are a fancy pair and will weigh around 3100 lbs. 1 pr. bay horses coming 3 years old that will weigh right now 3200, you never saw a better pair. 3 big roan mares that will make your eyes water and the balance of the load just as good with the exception of a couple of good, big, cheap work horses. One pair black mules weighing 3225 lbs., gentle as two calves, and one of the nicest hitching pair you ever saw. Come see for yourself and bring your friends with you.

T. E. JODON E. M. SMITH, Agent. W. C. SMELTZER, Clerk.

Presenting

# Two New CHEVROLETS

in the two lowest price ranges

DEALER ADVERTISEMENT

**THE NEW STANDARD CHEVROLET**

LOWEST-PRICED SIX UNUSUAL ECONOMY FLASHY ACCELERATION 23% MORE POWER for Getaway and Hill-Climbing BIG, ROOMY BODY BY FISHER SMOOTH, POWERFUL BRAKES BLUE-FLAME VALVE-IN-HEAD ENGINE

**\$465**

CHEVROLET presents the finest cars and biggest values that Chevrolet has ever offered. The New Standard Chevrolet . . . styled in the traditional Chevrolet manner which has proved so popular. And the new Master De Luxe Chevrolet . . . beautifully streamlined . . . the Fashion Car of the low-price field. Both of these cars are powered by the improved Master Chevrolet engine. Both give remarkable new performance—and both are even more economical to operate than previous Chevrolets. See these new cars and you will choose Chevrolet for quality at low cost.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

Compare Chevrolet's low delivered prices and easy C.M.A.C. terms. A General Motors Value.

**NOW ON DISPLAY**

**CHEVROLET**

**THE NEW MASTER DE LUXE CHEVROLET**

NEW STREAMLINE STYLING TURRET TOP BODY BY FISHER KNEE-ACTION LONGER WHEELBASE ROOMIER BODIES SPEED, POWER, ECONOMY BLUE-FLAME VALVE-IN-HEAD ENGINE

**\$560**

AND UP. List price of New Standard Roaster at Flint, Mich., \$465. With bumpers, spare tire and tire lock, the list price is \$20.00 additional. Prices subject to change without notice.

AND UP. List price of Master DeLuxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25.00 additional. Prices subject to change without notice.

**CHOOSE CHEVROLET FOR QUALITY AT LOW COST**

**MILLER MOTOR CO. CENTRE HALL, PA.**