

PASSED UP ALL FOR CLAM PIE

Delicacy That Made Hit With "Sea Devil."

Jot Small was telling me about the time Count von Luckner ("the Sea Devil") visited Commander McMullen, of Arctic fame, in Provincetown, Mass.

"Mac brought the count and some other guests over here to my Galley for supper one night," Jot related. "And I just locked the doors after they got in, so we wouldn't be disturbed by no other customers."

Vast Pampa Source of Welfare in Argentina

Argentina, richest of South American countries, draws its wealth from the pampa—a rockless, treeless sea of grass, 2,800 miles long and 900 miles wide, grazed by millions of head of stock.

TRY THIS! When children won't eat—and won't gain weight

The youngster who has no appetite, probably has stasis. A little syrup of figs will soon correct this condition—then watch the child eat—and gain!

How I Broke Into The Movies

BY BUDDY ROGERS

I STARTED out to be a journalist. I wanted to head my own jazz orchestra, I became a motion picture star.

When I was eight years old, the leader of our town band in Olathe, Kan., organized a boy's orchestra and invited me to join. My father bought me a baritone horn.

The following year, I entered the University of Kansas, majoring in Journalism. Outside of class, however, I played in a dance orchestra, and was mastering the trombone, the trumpet and the other brass instruments on down the line.

The summer of my sophomore year, thirty of us from the university went to Europe as deck hands on a steamer carrying mules. A few of us organized an orchestra and practiced after the mules had been bedded down for the night.

By the time we returned to America and the new school year had started, Paramount was organizing its picture school at Long Island and was recruiting promising young men and women from all over the country.

Our theater manager in Olathe insisted that I call at the Paramount exchange in Kansas City. He even sent in some of my pictures. I went back to school, however, and forgot



"Buddy" Rogers.

all about our conversation until I received a wire from Kansas City asking me to report for screen tests.

These tests will always linger in my mind as a nightmare. In a public Kansas City park before a number of curious bystanders I was told to register hate, fear and so on to tender love. I had to jump, leap and run.

So I went back to my school and jazz band, counting the tests merely as an unpleasant experience and a waste of time. In a few weeks, however, I received word that I had been accepted for the school.

In the graduation picture, "Fascinating Youth," I was awarded the male lead. Following the picture, I was sent to the west coast, but before I could be cast in a picture there, I received word from the East to return for a part in "So's Your Old Man."

Lois Weber Won Fame as "Discoverer" of Stars

Lois Weber, one of the three women who attained success as film directors—the other two being Dorothy Arzner and Dorothy Davenport (Mrs. Wallace Reid)—is known as the "discoverer" of Ella Hall, Mary McLaughlin, Cleo Ridgely, Claire Windsor, and Billy Dove.

BEAUTY TALKS

By MARJORIE DUNCAN

THE "OFF-DAYS"

SPASMODIC negligence is step-sister to chronic carelessness. Both are inexcusable in the matter of one's personal appearance.

Connie found that out. She confided to me the other day that she would never, never venture forth, even to the grocer's around the corner, without "fixing and fussing as though going to a dinner-dance."

"So I slipped out of the house and on to the store and even the grocer's cat seemed to stare at me. I caught a frowning reflection of myself in the mirror and it was none too flattering. Right then and there I had a premonition. On my way home I talked to myself, expressing over and over again the hope that I would not have the misfortune of meeting anyone.

Remember the wrinkle makers. Constant frowning, scowling, a despondent and morose disposition. Too sudden reduction without compensating skin care takes away the fatty underlining, but the skin that has been stretched to accommodate it falls into folds and wrinkles.

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FEMININITY SUPREME

WE ALL remember the post-war days. Feminine faces suddenly gone masculine. Softly curving figures taking on a mannish straightness. Feminine locks snipped shorter and shorter. Then the ridiculous extremes in eyebrows. First a heavy, unruly mass, then the pencil-like, expressionless arch. And make-up anything but the happy medium. Rouge applied too boldly and heavily or completely omitted. Lips shaped so unnaturally and rouged so highly that they smacked of boldness bordering on vulgarity.

Now fashion has released her once more. And our new-found femininity is lovelier than ever. No cobwebs have attached themselves to her. She has not suffered by the long absence. And we women—what a welcome we make the heart grow fonder, doesn't it?

Look around you. On all sides you see ladies—lovely ladies. Gone are the flappers, the boyish look, the bored air and ennu. Complexions are all aglow with a power loveliness. A sater and healthier attitude is being taken on the subject of the figure. Extreme thinness is not stressed to the extent it was a year or two ago.

ROADSIDE MARKETING

By T. J. Delohery

FARM WOMEN'S MARKETS FURNISH HOMES

ELECTRIC refrigerators, sweepers, irons, washing machines, kitchen cabinets, rolling work tables and other doodads and modern gadgets make housework easier for thousands of farm women who earn substantial profits each year from the sale of cake, fresh eggs, vegetables, fruit, jams, jellies, canned goods and other products of the farm, kitchen and garden to city housewives who patronize the hundreds of curb and farm women's markets which are spread over the country.

Reliable estimates are that about 150,000 farm women take in upward of \$5,000,000 a year from this source, the money being used to buy farm, home and family needs which the regular farming income is unable to supply.



Attractively Displayed Produce.

earn this additional farm revenue will result in the purchase of things which otherwise could not be bought.

And these farm women, on the other hand, have been careful to offer fair competition to businessmen handling the same line of products, thus resulting in co-operation and friendly relationships with mutual benefits.

J. Frank McDermand, Indiana merchant, is a great booster for farm women's markets; in fact, he started one and gave the women the use of the basement under his general store.

A market was organized, a score of women bringing in all kinds of fresh and canned foods. Advertising in the Altica and other city newspapers they found customers from the opening day.

West Virginia has made a notable record in marketing farm produce for women, especially those living inland away from good roads. Upward of 300 farm women send produce to the stores in various parts of the state.

In Virginia, where markets are county-wide affairs, huge sums have been realized, with business growing better each year. In 1931 the Parkersburg market took in \$10,000. Last year the receipts were \$25,000.

"The most important thing of all," said Miss Maud Wallace, state home demonstration agent, who is pushing the markets, "is that every dollar taken in is used to build up the social, educational and physical standards of the farm homes.

"In starting our markets we are trying to be thoughtful of the city merchants. We realize they are permanently in business and have to pay overhead, but we are trying to show them that a market will, in time, be an asset to the community. It will enable farm women to purchase more and pay cash for what they buy."

A Few Little Smiles

TELLING FATHER

He had been calling every night in spite of the warnings from his sweetheart about her irate father. This particular evening they had been planning their elopement.

Only the hall clock, announcing that the witching hour had been reached, broke the silence.

Then, without warning, a thump and a click were heard, and the room was flooded with light. There stood father, glowering and puffing at the terrified young caller.

"Who are you?" he bellowed. The young man gulped and turned pale. But the color returned to his face suddenly, and, rising to his feet, he said in a clear, loud voice: "I'm her brother."

Stunning Alibi Lisa was on the witness stand. "Are you positive," inquired the prosecutor, "that you know where your husband was on the night this crime was committed?"

"Er ah didn't," replied the witness firmly, "den ah busted a good rollin' pin over an innocent man's hair, dat's all."—Transcript (Boston).

Previous Hanna He—She wants her engagement to Billy kept secret for a while. She—Yes, she wants to be the first to tell him.—Smith's Weekly (Sidney).

NOT SO CERTAIN

Governor Park, of Missouri, said the other day in Jefferson City: "The isolation idea is getting popular. So far as our relations with Europe are concerned many of us feel like the young wife." "A genial old bachelor said to her: 'I asked your husband at the club last evening if he would marry you again, supposing he had his life to live over, and he said he certainly would.'" "He certainly wouldn't," snapped the young wife.—Philadelphia Bulletin.

GOING THE PACE

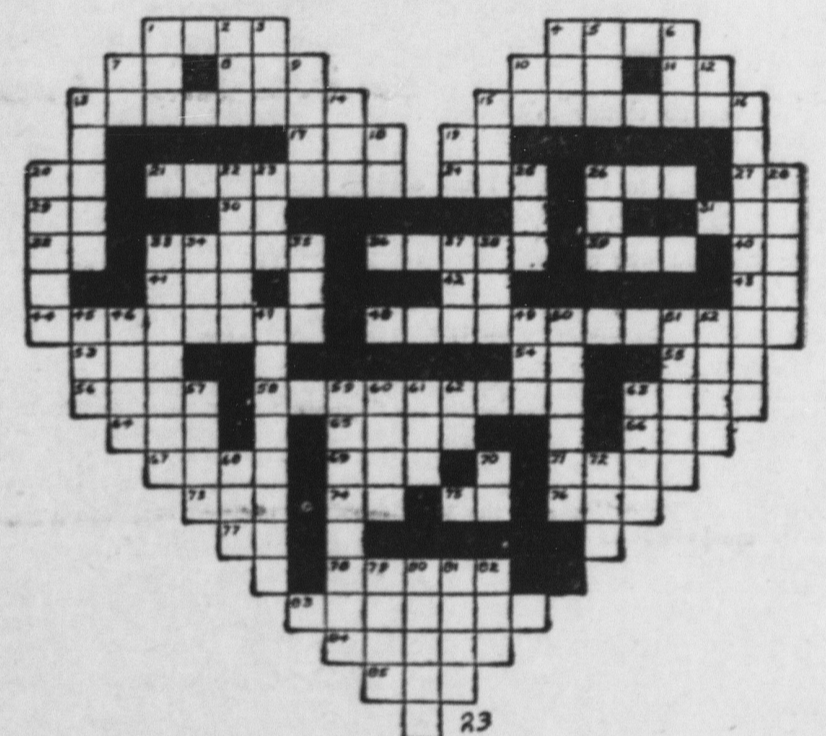


First Lodge Member—Looks as if you had been dissipating. Second Lodge Member—I didn't get to roost last night until nearly sunset.

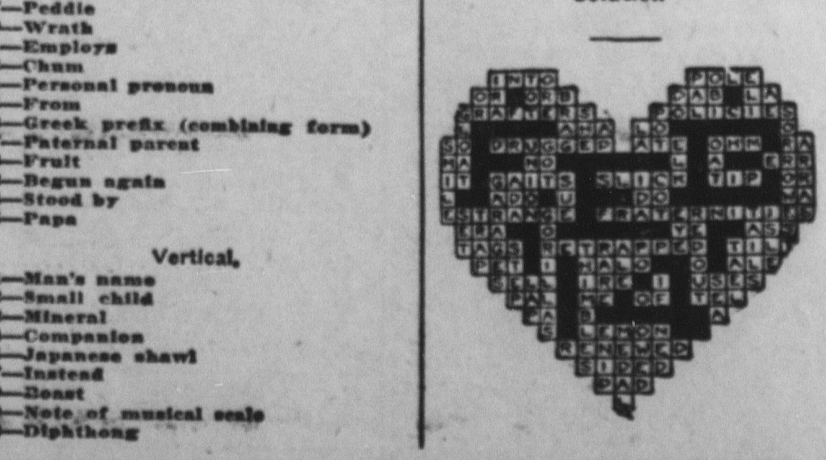
Judicial Revenge Officer—Your honor, this chauffeur ran his car into th' show windy av a millinery store? Judge—What millinery store? Officer—Mme De Stickum's. Judge—Discharged. That's where my wife buys her hats.—Brooklyn Eagle.

Good for Him "John talks in his sleep." "How's that?" "He recited in class today."

CROSSWORD PUZZLE



- Horizontal. 1-To the inside of 4-Shaft 7-Otherwise 8-Globe 10-A flatfish mass of anything soft or moist 11-Note of scale 12-Chesters 13-Plans 14-Exclamation of triumph 15-Rebold 16-As 21-Stuppelled by medicine 24-Consumed 26-A unit of electricity 27-Egyptian sun god 28-Mama (abbr.) 29-None 31-Transgress 33-Nester pronoun 35-Degrees of speed 36-Cunning (collee.) 37-Remuneration for personal service 40-Elise 41-Hubbub 42-Act 43-Indo-Chinese language 44-Alienate 46-Societies 53-Ferried of time 54-Second person plural 55-Antimal 56-Labels 58-Caught again 59-Swing off balance 64-Fondle 65-Nimbus 66-Miquez 67-Peddle 68-Wrath 71-Employe 72-Chum 74-Personal pronoun 75-From 76-Greek prefix (combining form) 77-Paternal parent 78-Fruit 79-Begin again 84-Steod by 85-Papa



NOW IT'S UP TO YOU WRIGLEY'S SPEARMINT GUM THE PERFECT GUM