

# Annual Review of Prominent Business Leaders in State College

Patronize these efficient firms and save \$ \$ \$

## The KEEFER HARDWARE STORE "Trade Here and Save Money"

Readers—you've always wanted to shop at a store that has a high regard for quality and a consuming interest in your welfare. The KEEFER HARDWARE STORE is that kind of a store. It is located at 128 South Allen Street in State College. They do a good business with the people in this section and we are certain that you, too, should become one of their many patrons.

The stock of linoleum, hardware and supplies is so complete that anything you may desire can be instantly obtained. This prominent business house is forging ahead as a firm that adds much to the betterment of the community. Their stock is made up of the best lines of hardware. It is their policy to see that a customer is thor-

oughly pleased. You will find a nice supply of Armstrong's Inlaid Linoleum here that you will want. Their supplies are arranged in a manner enabling them to give the quickest and most efficient service to their patrons.

The reasonable prices they offer will interest you if you are contemplating anything in their line. You are sure of receiving the best when buying here.

The store is under the direction of a prominent business woman who has had years of experience in the hardware and linoleum business and who knows the business from A to Z.

We take pride in telling our readers that the past reputation of the Keefer Hardware Store is your guarantee for the future. Patronize this store.

## R. F. STEIN MOTOR CO. "OLDSMOBILE Sales and Service"

For a new Oldsmobile motor car, gasoline and oil, repair work, patronize R. F. STEIN MOTOR CO., located at 121 and 123 S. Burrows Street in State College.

The new Oldsmobile is rapidly gaining popularity as an outstanding automobile. Being one of the fleetest and snappiest cars on the market today, it is also able to out-perform many automobiles in a much higher price class.

If you have not yet received your demonstration in one of these examples of modern engineering, we suggest that you call at this firm's place of business and let them serve you in this matter. It is a pleasure for the employees of this establishment to point out the conveniences of owning an Oldsmobile motor car. They are always willing to answer any questions and to explain the many outstanding

features to be found on these model automobiles.

Their repair department is very complete and you can rely upon their work to be of the highest type. Their advice on any repair job may be depended upon, as they are experts in this line.

Featuring a complete service ever since they started in business, no matter what the trouble may be, at the R. F. Stein Motor Co. they can remedy it very quickly for you. They have made a host of friends among the motorists of the community and have always been courteous and willing to serve them to the best of their ability at all times. The manager, C. F. Henzi, deserves our compliments and we direct your attention to this garage as one of the community's most progressive firms. Buy a new Oldsmobile and enjoy motoring.

## First National Bank of State College Commercial Banking—Savings and Trust Departments

The First National Bank is conveniently located in State College. John T. McCormick, President, and David F. Kapp, Cashier, are prominently identified with business affairs of this territory and extend a friendly and courteous treatment to the patrons of this progressive bank.

Our readers cannot choose a better bank in which to place their money and confidence than this one. It is under the direction of widely experienced financiers who have always rendered the best of service to their patrons, thus making this institution prominent among the people. This financial establishment has been serving the public safely for many years. It is arranged physically for the convenience of its many patrons.

One of the main features is a sav-

ings department. A deposit of one dollar starts an account and a small deposit placed hereat regular intervals will soon net a handsome sum. Another feature of the service rendered the community is the Trust Department, this institution being able to act as administrator or executor in settling estates or in any other fiduciary capacity.

A warm welcome is always extended when you call and their personal interest in seeing you progress and increase your savings gives you that desire to call more frequently.

The officers and directors of this bank are to be complimented as being among the community's successful and well-known men of affairs, and for offering the people such a metropolitan-like service. We take this opportunity to recommend the First National Bank of State College as worthy of your confidence and of your financial business.

## TEXAS LUNCH

Eat Here When In State College

A restaurant worthy of your patronage is this one. It is located at 139 South Allen Street in State College.

This prominent eating house is very popular with both the traveling public and the people of this and adjoining territories and justly merits the large patronage it enjoys.

This restaurant is up-to-date and has built up a far-reaching reputation as a place where both local and traveling public can satisfy their demands in obtaining palatable foods. In addition to the prime necessities of life, their menu consists of many delicacies which are offered to satisfy the taste of the most fastidious.

Cleanliness and sanitation are commendable features of this modern restaurant and these are not confined merely to the attention of the public,

but exist throughout the entire establishment, as it is the policy of the management to see that everything is kept in first-class condition.

The foods and service at the TEXAS LUNCH are of the highest type, making it a good place to eat at all times. Restaurants of the poorer type are no exception, but in this review it is a pleasure to refer our readers to this establishment.

The management thoroughly understands the business and is constantly striving to make this meet the demands of his patrons. The place is attractively designed and arranged and they specialize in courteous treatment and prompt service.

We again recommend the Texas Lunch to all our readers without hesitation.

## CORL'S MILL

Manufacturers of "Our Daisy" Flour

A reliable business enterprise with headquarters at State College. John Corl, manager, features a complete line of feed and flour for the people of this section.

The supremacy of "Our Daisy" Flour finds its equal reward as a flour that will give the same perfect satisfaction in the oven twelve months of the year.

Countless ladies in this locality who on valuable recipes for delicious dishes have used this favorite flour and each one highly praises its dependable results in baking bread, biscuits, rolls, and all savory products. Numerous bakeries for miles around who are wise and aware of its unique uniformity and better texture highly commend its quality and flavor.

"Our Daisy" Flour is manufactured

under the cleanest sanitary methods. Treated under the most rigid system known to industry, its purity excellence receives the blend of a master miller's knack and skill which have made popular each sack bearing their most familiar labels. It is a flour which relieves the costly experimenting when you bake, offering a new delight—perfect result—the thrill of success in all branches of cookery.

If at any time it does not give you the most uniform good results of any flour you have ever tried—you may return the unused portion of the sack to your dealer. He will cheerfully pay you back the full purchase price.

Therefore, we suggest to all our readers you ask for "OUR DAISY" Flour at your favorite store.

## OLD MAIN ART SHOP

The OLD MAIN ART SHOP is situated in State College at 134 East College Avenue.

They offer an excellent line of gifts of various kinds, objects of art, personal articles and ones that are unique and unusual. They are secured not only in this country but many are of foreign importation. This stock has been selected by taking into consideration the excellent taste and high culture of the people of this part of the State; consequently their stock will rival that of the exclusive stores on the Avenue in New York. If there is any particular article that you have in mind and they do not have it in stock they will secure it for you.

The management has made an extensive study of the problem of art goods; is thoroughly familiar with the

various occasions that demand gifts and know what to give. If you are ever worried over a selection they will be glad to be of assistance. No matter whether it is for party, wedding, birthday, birth, and anniversary, or just one with which you desire to remind someone of your appreciation of them they will be glad to be of assistance.

The management of this progressive store sees that their prices are the lowest possible consistent with the high quality of the merchandise featured here. In addition to this they also feature the most courteous and friendly treatment to their patrons at all times.

In this progressive business review we take great pleasure in recommending The Old Main Art Shop to our many readers as a store worthy of your patronage.

## SHAFFER STORES COMPANY

A Good Store at which to Do Your Shopping.

If it can be had at all you will find it at the SHAFFER STORES CO. at 143 South Allen Street, in State College.

A. L. Burwell sincerely thanks our readers for the past business received from this district.

This store has one of the finest lines of meats and groceries to be found in this section. They use every effort to satisfy their customers' needs, having the store well arranged for the rapid handling of goods, thus assuring you and all their customers prompt and efficient service.

The Shaffer Stores Co. carried a full line of staple and fancy commodities. It has always been their desire to do more than simply sell groceries to their patrons. And their customers appreciate this fact almost as much as they

do the high quality of the goods.

At the Shaffer Stores Co. store they handle a very complete line, being always first with fresh fruits and vegetables in season, as well as country produce. They always have a fresh stock of canned goods of standard brands.

The manager of this firm is popular and rightfully has won the friendship and high esteem of the community. In this trade review we feel justified in recommending this place of business as a good place to buy, knowing that the many customers of this establishment will join us in this assertion.

Shop at the SHAFFER STORES CO. in State College.

## LOUISE A. LAMBERT

State College's Leading Hairdresser

This modern beauty shop is located in the Leitzell Building; phone 240J.

Louise Lambert's Beauty Shop is very popular in this locality, due to the practice of the latest methods in beauty culture. They specialize in permanent waving, shampooing, facial massages—in fact, everything a modern beauty shop engages in. Patronize this parlor and you will be as highly pleased with the work as other patrons.

A beauty shop operated under such progressive ideas as this one should have the liberal patronage of our women readers. Through the methods practiced by the manager, Louise Lambert, she is enabled to bring out those important qualities of youth, dignity

and good grooming which are so necessary for the women of today to attain. Each patron receives individual care, which is seldom featured in other shops.

She is receiving many patrons not only of her home community, but from other communities as well, due to her ability to satisfy the most exacting customers. When you patronize this shop you patronize one where you are sure to receive the best of work.

All you have to do is to phone for an appointment, go there at the appointed time and leave the rest to them.

We again recommend LAMBERT'S BEAUTY SHOP to our lady readers.

## McCLELLAN CHEVROLET CO.

Be Wise and Patronize This Garage.

This popular automotive agency, located in State College at 605 West College Avenue is under the operation of W. F. McCLELLAN, who knows the motor car business from A to Z, as is evidenced by the fact that this is the official home of the world's famous motor car—the Chevrolet.

To drive a Chevrolet has been the ambition of many thousands who found at the wheel of this wonderful product even greater satisfaction than they had anticipated. There is only one Chevrolet and it rightfully holds a prominent place in motordom in a class of its own. This famous Chevrolet gives motorists all that could be asked of a high grade motor car performance, and in appearance and economy.

Regardless of how sweeping your ideas of what a car should be, a Chevrolet with its newness and beautiful

lines should satisfy you. On duty at all times are salesmen who will be more than pleased to demonstrate these fine cars to you and explain the advantages of owning a Chevrolet motor car.

They offer a complete line of all models. The closed models are all examples of that famous Fisher coachwork. They harmonize beauty with the power and speed of that famous valve-in-head motor who so efficiently drives them over the open road or through the congested city traffic with a power and snap you enjoy and appreciate in your automobile.

Whether you are contemplating the purchase of a new car or not, you owe it to yourself to drop in at the McCLELLAN CHEVROLET COMPANY and receive a demonstration in one of these new Chevrolets.

## HARRY W. SAUERS

Men's Clothing and Haberdashery

Among the most reliable stores in State College is this establishment located on South Allen Street.

Men and young men patronize this store for the best values and becoming styles in the line of clothing and haberdashery.

We suggest to the men of this area that you drop in at this establishment and get acquainted with Harry W. Sauers. You will like purchasing clothing at this store, as this progressive business man realizes the value of treating all his customers fairly and aids them in selecting the most becoming wearing apparel best suited to their person.

This store is well stocked with a full line of men's clothing and haberdashery which are made of the best materials and denote expert workmanship.

HARRY W. SAUERS is familiarly known to the community. He has completed 30 years as Rural Mail Carrier, on Friday.

Boyd Spicher, of Pleasant Gap, completed thirty years of service as a rural mail carrier on Route 3, Bellefonte

with the styles and sizes and is able to render the most complete service. He takes a personal interest in each and every patron and will do his utmost in fitting you with the best of clothing that will be the most becoming to your person.

He is offering some wonderful values in his stock which is made up of the best patterns and styles of the day. Since his stock embraces such a complete line you will find it convenient to shop here.

At the head of this store is a progressive business man—Harry W. Sauers—who believes in giving his patrons quality clothing and good service. He operates his clothing store under the most honest and reliable policies, holding a good reputation among his friends and patrons.

It will be our gentlemen readers' advantage to become a patron of Sauers' Store, if not already one.

R. F. D. He started to work at the Bellefonte postoffice September 1, 1903, during Theodore Roosevelt's term in office and when W. W. Montgomery was Bellefonte's postmaster.

### REGISTER'S NOTICE

Notice is hereby given to all persons that the following inventories of goods and chattels, set apart to widows in accordance with the provisions of the Fiduciaries Act of 1917, have been confirmed by the Court and if no exceptions are filed on or about the first day of next term, the same will be confirmed absolute.

1. The inventory and appraisal of the personal property of Dora May Bickel, late of Bellefonte boro, deceased, set apart to her children, Elmer Bickel, Verna Bickel, George Bickel and Arthur Bickel.

2. The inventory and appraisal of the personal property of Thomas L. Caldwell, late of Bellefonte boro, deceased, was set apart to his widow, Mary Caldwell.

3. The inventory and appraisal of the personal property of Jonathan Condo, late of Marion twp., dec'd, as per amended appraisal, was set apart to his widow, Arie A. Condo.

4. The inventory and appraisal of the personal property of Charles Nevin Decker, late of Walker township, deceased, was set apart to his widow, Margaret E. Decker.

5. The inventory and appraisal of the personal property of G. Oscar Gray, late of Bellefonte boro, dec'd, was set apart to his widow, Mary J. Gray.

6. The inventory and appraisal of Richard C. Holmes, late of Bellefonte boro, deceased, was set apart to his widow, Margaret E. Holmes.

7. The inventory and appraisal of the personal property of M. Fred Hazel, late of Bellefonte boro, deceased, was set apart to his widow, Alice G. Hazel.

8. The inventory and appraisal of the personal property of Frank T. Kern, late of Bellefonte boro, deceased,

was set apart to his widow, Elizabeth Kern.

9. The inventory and appraisal of the personal property of Thos. J. Lee, late of Phillipsburg boro, deceased, was set apart to his widow, Carrie M. Lee.

10. The inventory and appraisal of the personal property of William R. Neff, late of Potter township, deceased, was set apart to his widow, Sarah Agnes Neff.

11. The inventory and appraisal of the personal property of Mitchell A. Poorman, late of Boggs township, deceased, was set apart to his widow, Rosanna M. Poorman.

12. The inventory and appraisal of the personal property of J. Gross Shook, late of Gregg township, deceased, was set apart to his widow, Cora M. Shook.

13. The inventory and appraisal of the personal property of Jesse O. Stutsman, late of Bellefonte boro, deceased, was set apart to his widow, Lyda Stutsman.

JOHN L. WETZLER,  
Register.

### NOTICE TO DELINQUENT TAXABLES.

Notice is hereby given to owners of seated tracts of land, advertised July 1932, for sale on August 1st, 1932, for delinquent taxes of 1929 and 1930, that said sale having been adjourned from month to month, until May 22, 1933, and then stayed by Order of Court, which Order is now released, that the tracts so advertised, and on which taxes still remain unpaid, will, according to Law, be offered at tax sale, SEPTEMBER 11, 1933, at the Court House, Bellefonte, Pa., at 1:30 o'clock. Tax delinquents are hereby also notified.

(Continued on next column)

## CO-ED BEAUTY SHOPPE

Aides the Modern Woman to Look Her Best

For Quality work in the beauty line, patronize this shop on East Beaver Avenue, in State College.

In this review of the progressive businesses of this section it is important that we devote some space to a well-merited tribute to the important and excellent work being performed by the CO-ED BEAUTY SHOPPE in the important profession of permanent waving.

A thorough study of the art of permanent waving as well as other forms of beauty culture has been made from a scientific standpoint. Supplementing this is a thorough first-hand knowledge obtained from practical experience. You will be advised as to the proper cosmetics to use to obtain the best results for your particular

type. This advice can be relied upon, for they are quite conversant with the varying qualities of the leading brands and ideas concerning the proper use of cosmetics.

The system in use in this beauty parlor gives your hair that natural lustre and appearance that is so universally pleasing. Your inspection of the Co-Ed Beauty Shoppe is always invited.

Vera Sensor and Hazel Laing, managers, see that all work is of the highest quality and that all patrons receive the same satisfactory service. Give this shop a trial if you desire the better type of beauty treatment.

Phone State College 888 and arrange for an appointment.

(Continued from previous col.) selves accordingly.  
ROBT. F. HUNTER,  
County Treasurer.  
Attest:  
John Spearly,  
J. Victor Brungart,  
H. E. Holtzworth,  
Commissioners of Centre Co.