| TEMS OF <br> LOCAL INTEREST <br> While wo have already had some <br> real 100 per cent. winter weather, the <br> whinter seasen dadn't start offlichlly un <br> yesterday. <br> The borough public schools close | FARM CALENDAR. <br> Timely Reminders from <br> - Pennsylvania State College <br> - School of Agriculture Water Holds Needles- <br> es longer if the butt les longer if the butts of the tre |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |

THE LEADER CAN ACCOMPLISH

WHAT OTHERS DARE NOT TRY

## CHEVROLET

## PRESENTS A NEW SIX

## Longer - Larger • Faster • Smoother • New in Styling • More Economical • And Featuring Fisher No-Draft Ventilation

$T_{\text {And the new car that millions have been watch- }}^{\text {HIS is Cherret Week }}$ ing and waiting for-the latest product of the world's leading builder of automobiles-is now on display: the New Chevrolet Six-at a new scale of low prices. Front, side, rear-inside, outside-everything about this new car is adwanced, improved, exciting. Longer wheelbase makes it the biggest automobile in today's low-price field The latest principle of car design, "Aer-Stream"styling gives it a totally different, ultramodern appearance. The new Fisher bodies are larger, wider-fautlessly streamlined-swung lower to the road-and offer the first basic improvement in travel comfort in over ten years: Fisher No-Draft Ventilation. Chevrolet pefformance in every gear is faster, flashier, more brilliant. The time-proved six-cylinder

Improved Free wheling is combined with a "silen second" Syncro-Mesh gear-shift. Chevrolet engineers have developed a remarkable new invention that wins a complete victory over vibration: The CushionBalanced Engine Mounting. And as far as prices are concerned, several models now sell at the lowest figures in Chevrolet history. Chevrolet is able to do all this because Chevrolet has the advantage of being the world's largest builder of cars for 4 out of the past 6 years. Chevrolet builds cars in greater volume-buys materials in greater quantities-does everything on a bigger, more economical scale. Hence, Chevrolet is in a position to provide a better car at a better price than could possibly issue from any other source. The leader can accomplish what others dare not try!
chevrolet motor company, detroit, michigan
AT A NEW SCALE OF LOW PRICES
Sport Roadster \$485 . Coupe $\$ 495$. Coach $\$ 515$ Phaeton $\$ 515$. Sport Coupe $\$ 535$. Sedan $\$ 565$. Cabriolet $\$ 565$

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