

## COLEMAN HOTEL

This prominent hotel located in Lewistown at 30 West Market Street—is famous for its modern improvements. A home where the best of everything is to be had. Courteous, efficient service is the outstanding feature. Anything that contributes to the happiness of the public is at hand.

In the conversation of travelers certain hotels named stand out as the ones from which the best of modern service can be received. By this means, as well as others, certain hotels are made famous. Certainly this hotel in our own city ranks as one of those to whom all the people turn when they are away from home. Nothing that could contribute in the smallest way to happiness and convenience of the traveling public is omitted. They are greeted with a smile and in a friendly, helpful way, they are given what can be gotten.

From the smallest bell boy to those who are at the head of this progressive institution, a stranger is

made to feel that he is in a real home. Indeed, it is a real home for it has all the conveniences that modern science has evolved.

As you arrive at the door, a courteous bell boy meets you and in that easy friendly way that tolerates no overbearing or unpleasantness, he escorts you to the desk. Here the clerk extends to you the glad hand of welcome and offers the best that they have.

As the door of your room is opened for you, the spotless white of the linen and towels strikes you. You cannot help but notice the cleanliness and easy comfort of the room. Your enthusiasm mounts to a high place. If there is nothing more which you desire, you lounge around with that comfortable feeling of possession of a rich gift. Everything that your heart wishes for is at a moment's call.

The service that you receive in a friendly, efficient way are the sign posts by which this hotel is marked out along the highway of the traveling public.

## REA & DERICK CUT RATE STORE

H. E. Davis, Manager

This up-to-date Lewistown store located at 142 East Market Street has a full line of toilet articles, rubber goods, patent medicines, cigars, cigarettes, candy and other home novelties. Telephone 3953—this concern merits the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile life of the community; that is indeed something well worth while. And that is just exactly the case with this well known concern.

First they insist that their service is dependable. You know that you are going to get value received and courteous treatment when you trade here, because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the

very best that can be had for the money.

Thus you are afforded the dependability of trading with home people whom you know and who know you, and at the same time you have your choice from a metropolitan stock and are served in the most efficient and modern manner.

These are some of the secrets of success of this well known and ever popular establishment. These are some of the reasons why the experienced management finds that trade increases each season. These are but a few of the reasons that we wish in this review to direct the special attention of our readers to this establishment as one of the essential factors in the life of the community and as a panacea for the merchandising ills of the day.

But what we particularly call our reader's attention to is the fact if you do your shopping in some distant city the home community suffers accordingly, in trading here you deal with people who are here every day and interested in you and your welfare.

## CHAS. C. DUCK

Grocery

Located in Lewistown at 219 Bratton Avenue, telephone 4041—they are located conveniently for patrons from every section of the city and country, dispensing extra standard groceries and pure food products. Their large purchasing power makes it possible for them to make very attractive prices.

There are few, if any, grocery dealers in this section that have attained a prominence equal to that of this popular firm for the accommodation of the public. They have an enviable record for cleanliness and sanitation.

Insisting that everything about their place be in accordance with the most modern scientific ideas regarding sanitation, they have thus assured the public that products coming from their store are pure and wholesome. Nor have they seen fit to take advantage of

the general tendency to raise prices needlessly, as have many dealers, but on the other hand have been most moderate in selling.

By reason of their fair dealing with the public their patronage has increased until today the firm is visited daily by hundreds not only from its home city, but from the surrounding territory. Whenever in need of anything in their line, our readers could not do better than to visit their popular store and be convinced and see the products which they offer in abundance and at prices that are extremely reasonable.

We wish to compliment the management of this well known concern for the policies adopted and to predict for this firm years of continued prosperity. But what we particularly call our readers' attention to is the fact that this is a local concern, operated by home people and merits your liberal support.

## MARKER'S CONFECTIONERY

Located near Lewistown in Reedsville—features the very best of candy sundae, sodas, light lunches and all fancy dishes.

It is a common expression, "Meet me at Marker's Confectionery which of course means that this is a popular establishment. This is an indication of the great popularity of this place. Since being established it gained in popularity until today it occupies the position of being one of the leading social centers in the state.

The management has appointed the place with all the latest fixtures to make it attractive to the public, while the latest of equipment has been provided at the counter for the expeditious handling of the trade and the convenience of the service. Here amid comfortable surroundings you are served with the very choicest of dainties.

Their ice cream and candies are more and more in demand in this locality because of the different and

wholesome flavor, the result of using only the best and most wholesome ingredients in its production.

They sell only quality Ice Cream, and candies which are known for their superior flavor. The management is of excellent taste and their candies are known for their extraordinary flavors.

This confectionery is one of the social centers of this section. It is attractively furnished and a place for people to meet their friends when in town. We desire to compliment the management upon the position they occupy in the social world of the community.

The management is among the live-wire business people and the place truly gives the town a metropolitan air.

We are glad in this edition to compliment the management upon the high standing of the place in the business and social world of this section of the state and would ask everyone to visit this modern place because here they love company.

### Mental Footwork

"Does your husband get much of a kick out of his vacation?"  
"Indeed he does. It gives him a lot more leisure to grumble."

### The Other Kind

Customer (in drug store)—I want a little pink tablet.  
Druggist—What's your trouble?  
Customer—I want to write a letter.

### His "Carryings On"

Manufacturer—How did my son carry on the business while I was away?  
Manager—Oh, he carried on all right, but he forgot the business.

### Heard in the Lobby

He (annoyed)—You kept me waiting for over an hour.  
She—Yes, but just think, I might not have come at all.

## LEWISTOWN NEWS COMPANY

L. C. Smith and Corona Typewriters, Also Corona Adding Machines

Conveniently located in Lewistown at 106 East Market Street, this is the place for the people all over this section to purchase their office and school supplies and typewriters. This is most certainly an age of efficiency—an age made efficient by applied science. Man has never before had the use of so many labor saving devices. Never before has he been able to accomplish his routine tasks so quickly and so well. An automobile takes him to work, an elevator takes him to his office, a telephone places him in communication with the world, cash registers and adding machines do his accounting and a dictaphone takes his letters.

But more indispensable than any of these devices is the typewriter. In deed the typewriter has revolutionized correspondence and writing of all kinds. What the printing press has done for books, magazines and newspapers, the typewriter has done for letters. This statement is self evident. Think of the time saved in reading letters today as the result of the typewriter. If you don't believe it, try to read a copy of the original draft of the Declaration of Independence and you will realize the inconvenience and time which our forefathers would have saved had Thomas Jefferson's secretary been able to make typewritten copies of the famous document.

And the uses of the typewriter to-

day are manifold. From the newspaper reporter to the college professor and stenographer, the typewriter is absolutely indispensable. And these are only the obvious uses. To supply the needs of his city and community with the best in typewriters is the purpose of this well known local typewriter sales agency.

In the show rooms of this firm is exhibited every kind of typewriter to meet every need. You may be a professor and desire one of the machines which have special keyboards in foreign languages with special markings. Or you may be a student or traveling salesman and wish one of the various portable models to take with you on your travels and thereby be enabled to turn out neat correspondence and reports wherever you may be.

This agency not only has new typewriters for sale but keeps on hand a number of second hand machines selling at a much less cost than a new machine and in fine working condition. If you desire a new machine this agency will take in your old one on trade. All makes sold, rented and repaired.

The agency also employs expert repairmen who can give the customers repair service on any make of typewriter. Personal service is also a feature of this business.

The manager is a respected business man and citizen of this community. He is enterprising, reliable and public spirited.

## O. O. ORNER OUTDOOR ADVERTISING COMPANY

In Lewistown at 132 South Main Street—they conduct an institution that is a great aid to the business men of this part of the state and that has many customers in all the territory surrounding the home city as the fame of the work is spreading far and wide.

The need of sign advertising and commercial work was never more urgent than at the present time. With all the people riding in autos over the country it is necessary for every well organized business to have proper representation in sign advertising. The history of the sign from the days of old is one of change with the ever advancing times. Before the days of general reading all signs were symbolic. With the advent of reading, they took on more of plain letters. While today most everybody reads, yet it is necessary to have a sign that is a combination as all the people do not read the same language. With the aid of quick transportation the mingling of all the people becomes more marked. Then the element of time

is a factor. This is a busy age and people often do not stop to read at great length. The proper kind of signs guide them around in their daily pursuits.

This is the day and age when the public demands not only magnificent service but the best in quality at a reasonable price. Thoroughly conversant with the conditions and a wide experience in this particular field of endeavor, the management of this enterprising concern has been able to render a service to the people in their line that is distinctly satisfactory. Prompt service at the most reasonable price possible has been the guiding influence of their policies and it has brought them trade from all the surrounding territory.

In making this review we are glad to compliment the service, upon their standing in the business world and to say it is the result of doing the highest class of work and the fact that they take pride in every job and look upon it as artists as well as business men.

## KISHACOQUILLAS PARK

Located near Lewistown, this modern Dance Pavilion under the able management of Mr. A. Jarvis of New York City gives the dance lovers of this section the finest of accommodations.

Recently Mr. Jarvis has installed the pavilion with a completely enclosed glass ball room thus making it very comfortable for the dancers.

The French and English criticize America again and again because they are lacking in two qualities which to our sister nations across the Atlantic seem indispensable. The English condemn us for taking no recreation; the French condemn us because we lack grace. The sad part of it is that there is more than a grain of truth in each of the criticisms.

We think we take recreation but we don't. We read magazines, play golf and go to the movies, but we overlook one type of recreation which is ideal for both sexes, for

old and young, which is really an art which gives us exercise, and makes us graceful, dancing.

And yet dancing is not just a passing pleasure and nothing more. Dancing is an art. To become accomplished in it requires training and discipline. Anything which requires discipline is fine training for life. After all, life is an art and those who are really artists of living have learned the lesson of discipline over and over again. Dancing is a high art then, made higher because of its close linking with that finest of fine arts, the art of living.

The masters of the organization continue at its head because they love their work and this community. They have built up a philosophy around dancing. They too, believe that it is strangely like life. This community is home to them. The interests of its people are their interests. All honor to them, artist and citizen.

### Just the Opening

Tommy wore his father's clothes, which his mother cut down for him as best she could. As he was putting on a waistcoat which had been cut down from an overcoat, he began to grumble.

"What's the matter?" asked his father.

"Why," said Tommy, "this pocket ain't got no bottom to it."

"That's not a pocket," said his father; "that's a buttonhole."—London Tit-Bits.

### Desperate Determination

"You are indulging in puns a great deal of late."

"I am trying to be personally meretricious," answered Miss Cayenne, "to counteract the influence on my own disposition of the melancholy news articles I write."

"But why should you become a sob sister?"

"It seemed the only way I could be sure of subsistence."

### The Desire to Confide

"Why do you consult a doctor when you are so careless about taking his advice?" asked the physician.

"Well," replied the hypochondriac, "it's worth what it costs to find a man who is willing to sit down and listen to my troubles."

### Dead-Game Sport

It happened in front of the palace. Two lay-offs were chewing the rag. "What'rya doin' tonight?" asked one. "How about takin' in a movie? It'll take our minds off the depression."

"Sorry, old man," was the answer. "But I can't make it. I've got a bridge date."

"That's okay, too," was the amazing retort. "I'll jump off with you."—New York Morning Telegraph.

### That Was Why

The husband of twelve years standing waited impatiently while his wife gazed into the shop window.

"My dear," he said, after a while, "it's no use you looking at those hats. I haven't more than \$5 in my pocket."

"What!" she ejaculated. "You might have known when we came out that I'd want to buy a few things."

"I did," said the husband, and hurried on.—Stray Stories.

### Agriculture

A third-grade teacher was trying to explain the word agriculture to the children.

"What is agriculture?" she asked.

"Well," responded Virgil, "it's just about the same as farming, only agriculture means you study about it before you do it, and when you farm you just do it."

## EXCLUSIVE DOLLAR DRY CLEANERS

With offices in Lewistown at 32 Chestnut Street and plant on Kishacoquillas Pike—they specialize in handling dry cleaning and dyeing by parcel post, receiving it in this manner for all the adjacent country, and returning it in the same manner. Many satisfied patrons in all sections send in their work by mail.

Their parcel post service is a very desirable feature. All you have to do is to send your work by parcel post addressed to this firm and tell them what you want done. They will give you metropolitan service and return the work promptly by parcel post. Hundreds find this a most convenient system of having work done.

This establishment is popular with all who have tried it, that they put forth their best efforts is shown in the satisfaction in each case. The establishment is splendidly equipped for all classes of dry cleaning and no work is too difficult to handle in the most satisfactory manner.

A specialty is made of cleaning ladies' garments and they also have a list of men for whom they do this class of work that includes almost

every man in town who cares anything at all about his personal appearance. Their pressing of garments is always correctly done and promptly called for and delivered.

The dry cleaning system used not only cleans your clothes, but thoroughly renovates them in the most sanitary manner. It also turns them out in the most approved styles without the disagreeable odor that accompanies the work of so many cleaning establishments. The latest cleaning and renovating machinery in their plant makes it possible for them to handle the most delicate fabrics and turn them out so they will look like new. One of the features that recommends the service is that the prices of wooleens is very high and it is a well known fact that modern cleaning work, such as theirs, conserves the wooleens and prolongs the life of the garment.

We are pleased to compliment this establishment upon the very satisfactory service rendered and urge all our readers as regards cleaning and dyeing, they can do no better than to turn their work over to them.

## PENNSYLVANIA GLASS SAND CORP.

With an excellent location in Lewistown at South Wayne Street, is headquarters in this section for sand of quality.

This local firm specializes in furnishing the public whatever kind of sand might be their demands. They have sand for every purpose and the various varieties include fine, smooth and medium sharp sand, especially suitable for laying bricks with either thin or thick mortar; all grades of plastering on lath, brick walls, cement walls, fireproof, metal lath, etc. They can furnish you with sand for concrete work, concrete finishing and fine floor finishing. Their sand for these purposes is famous for its lime and cement-saving qualities.

Mothers need not fear when an auto honks that their little ones are on the street playing—a sand pile makes contented children and provides play for them in sunshine and fresh air. This particular grade of sand is clean and pure and contains no animal matter.

In this section particularly indus-

trial progress has been benefited by them. There is nothing more important than the development of good country roads and buildings and they have furnished large quantities of gravel to this county, being one of the firms that has been selected by the county officials to supply the greatest part of their orders for the product.

It can readily be seen that thousands of dollars are placed in local circulation by this local firm which otherwise would never make its acquaintance with the people of this section. The large scale of their activities, the industrial wisdom of the management and the straightforwardness of their dealings have won for them a place in the hearts of the people of the community, identified for years with her progress and always boosting for the community in which their large enterprise is located.

We are pleased to compliment them in this edition for the commendable activities and upon the leading position they occupy in the state.

## KING WELDING CO.

Where you get the best welding service in Lewistown at 105 North Wayne Street, is one of the oldest acetylene welders in the United States. They feature the rebuilding of wrecked cars and specialize in body and fender work, axles and frames straightened, and has the best equipped plant in this section of the state. They feature complete radiator service—is one of the most progressive establishments in the community.

Equipped with the latest and best mechanical devices for all classes of welding work, and is doing an extensive business in this line and the work is giving universal satisfaction. It has specially prepared its plant to take care of out-of-town customers in the quickest possible time.

They specialize in giving service to manufacturers. They have built up a large business and render a most metropolitan service.

This service has always been efficient and courteous. As a result this business grew to such proportions that it was found necessary to provide a modern plant. This was done and they now have one of

the most modern in the country. It is scientifically equipped as regards all classes of welding work for motorists, manufacturers or farmers and they are prepared to render a service in these lines which equals that of any offered in the largest cities of the nation. They are experts in this business and no matter what work you may desire you will find that they are always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. The plant is a credit to the community and a tribute to the progressive and reliable policies.

The idea we wish to convey in this edition is that these welding works can do the work, and have the equipment. It has one of the largest plants in this section and is prepared to do all classes of welding in an expert manner and it will pay you to see them first.

We are glad to compliment this company upon the position they occupy in the business world and call the attention to their excellent service as well as reasonable prices to the public.

## HARRIS BARBER & BEAUTY SHOPPE

A most reliable Lewistown barber and beauty shop at 10 North Brown Street, they remove all discolorations in hair that has been improperly dyed and make the hair any desired shade through treatments. They do not use dye. Telephone 3513 for this popular beauty shop—specializes in all features of the art of beautification. The efficient service in this respect is enjoyed by the most discriminating ladies in the city and surrounding territory.

This establishment is under the personal direction of a management well informed in all the features of the profession that beauty culture embraces, and the work itself is on a plane that will insure patrons of this shop the best in beauty parlor work.

Marcelling, fine finger waving permanent waving, scalp and facial treatments are features of the work done by specialists whose advice and service can be relied upon as they are adequately prepared in advanced methods of modern beauty culture.

The "bob" has democratized the art of beautification. The universal popularity of the bob has led to the adoption of other aids to personal

adornment, including massages, wrinkle removing and tissue building. At this shop this work is in charge of skin specialists whose practical experience and scientific knowledge are applied to remedy the giveaway lines and restore activity to the unhealthy muscles of the face. This treatment assists in retaining the beauty of youth and also aids in removing those signs of age which will make one appear younger.

Appointments receive courteous and prompt attention, for it is considered a pleasure to serve you at this well known shop. Telephone when in need of beauty parlor work and you will be immediately listed with many satisfied customers who are praising the prompt and reliable service.

We take great pleasure in referring all the readers to this shop as the place where "Milady Fair" will receive satisfactory treatment and expert advice pertaining to her personal appearance. We suggest that you give this shop a trial, if you are not already one of its patrons, and after you have done so we feel sure you will also praise the efficient and reliable service of this popular beauty shop.