

ARBOR DAY-1932



1

AFTER YOU PLANT TREES FOR GEORGE WASHINGTON WE WILL PLACE YOUR NAME ON THE NATIONAL HONOR ROLL OF THE AMERICAN TREE ASSOCIATION

Washington Memorial Planting Record

PRINT YOUR NAME

Name Joseph C. GREW 1732-1932

Street American On baseada

City Istanbul State Turkey

Kind of trees Black Walnut How Many? Three

Witness Eugene M. Hinks

Street _____

City Istanbul State Turkey

2

Send this Application for Certificate at once to
The American Tree Association
1214 16th Street N. W., Washington, D. C.



By ELMO SCOTT WATSON

THE observance of Arbor day varies in the different states of the Union, although the majority of the celebrations are held during the latter part of April or the first part of May. But whatever the date, it has a special significance this year because of two men. For 1932 is the bicentennial of the birth of George Washington, the "Father of His Country," and the centennial of the birth of J. Sterling Morton, the "Father of Arbor Day."

The connection of George Washington with Arbor day celebrations lies in the fact that this year he has been the inspiration for the most extensive tree-planting program ever undertaken in this country. For a part of the general bicentennial celebration program this year has been the project, sponsored by the American Tree association of Washington, D. C., of planting 10,000,000 trees, all dedicated to Washington, a veritable living memorial stretching from the Atlantic to the Pacific and from the Canadian line to the Mexican border.

In announcing this project at the time that President Coolidge created the Washington bicentennial commission to have charge of the general celebration this year, Charles Lathrop Pack, president of the American Tree association, said:

"What more significant and unique method could be employed to manifest the affection which American feels for Washington? Washington himself must have loved trees, for his diary contains repeated references to their value and care; and he chose a spot for his home where their beauty is unexcelled. Along the shaded path that leads to his final resting place, two columns of trim, straight larches stand like sentinels, his constant companions, along with those thousands of Americans who come to pay him reverence during the daylight hours. "He must have loved the regal beauty of a tree. In the symbolism of a tree can Washington be remembered pre-eminently. Deep-rooted in the ground, a tree is like a man, coming out of the earth, but lifting its branches to heaven. And as it grows in usefulness, so it grows in beauty. It may outlast the ages, it offers its shade to all alike, and its disinterested ministries succour a thirsty countryside and provide for its physical and esthetic necessities. So a tree bespeaks the spirit of Washington. He was democratic in his services, regal in his leadership, commanding in his principles, while he extended a brotherly hand to a new and independent people struggling for fuller freedom."

Not only have millions of trees already been planted in honor of Washington and registered with the American Tree association by social, civic and patriotic clubs and organizations as well as by individuals, but the bicentennial tree planting idea has now gone around the world.

King Boris III of Bulgaria has joined this great tree planting army in honoring Washington by presenting to Henry W. Shoemaker, the American minister at Sofia, two very rare Balkan varieties of evergreens, one for the legation garden, the other for the American school near Sofia. These trees have been planted by Minister Shoemaker, who is from Pennsylvania, with the help of the legation staff and with I. Kerekoff of the Bulgarian foreign office representing that nation. Mrs. Shoemaker, Mrs. Maynard Barnes, Mrs. Frank Barnes, wives of the secretaries of the legation, and Mr. H. Frey, the king's landscape gardener, aided in the planting of the tree.

Joseph C. Grew, the American ambassador at Istanbul, Turkey, was the first representative of the American government in the foreign land to register on the national roll when he planted three black walnut trees with Eugene M. Hinks signing the application on the national honor roll as a witness.

Following this came the registration of Fred Merris Dearing, American ambassador at Lima, Peru, who, with Garrett G. Ackerson, Jr., as a witness, planted a tree to mark the bicentennial of the birth of Washington at the Country club

1—J. Sterling Morton, the "Father of Arbor Day," born April 22, 1832.

2—Certificate issued to Joseph C. Grew, American ambassador to Turkey, for three trees planted in Istanbul, Turkey, in honor of George Washington.

3—Mrs. Herbert Hoover helping plant a cedar tree from the Ferry farm, where George Washington spent most of his boyhood days, as President Hoover and other government officials look on. The tree was presented to the President and his wife by the George Washington Tree Guild of Fredericksburg, Va., and was replanted on the White House grounds.

4—A tree, presented by King Boris III of Bulgaria was planted recently in the garden of the American legation at Sofia for the American Tree association with the help of (1) Henry Fry, the king's landscape gardener, (2) Henry Shoemaker, the American minister to Bulgaria, (3) Mrs. Henry Shoemaker and (4) I. Kerekoff of the Bulgarian foreign office, representing the Bulgarian government in the program honoring Washington.

at Lima. Another registration also came from F. E. Libenow, the consular agent at Charnaral, Chile, who planted six English walnuts there. From Cuba came the registration of Eugene E. Jova, the American consular agent at Sagua La Grande. Pompilio Montero, the director of the board of Sagua Yacht club and secretary of the Rotary club of Sagua la Grande, has also registered on the national honor roll. In the name of the Yacht club itself, Eduardo Radelat, Sr., the president of the club registered two trees. Eduardo Radelat, Jr., registered two more in his own name. Manuel Mill and A. M. Ribas have registered also.

Carlos Cunanan, ranger in the bureau of forestry of the agricultural college at Laguna, P. I., has registered the planting of a seedling he took from the Sierra Madre mountains and brought to Los Baños to acclimatize it. The tree has now been planted in the lowlands and is doing fine, he reports.

Paul E. Nilson of the American school at Talas, Turkey, has registered the planting of eight trees, and at his suggestion and that of Ambassador Grew, the American Tree association has sent the bicentennial tree planting message and its "Forestry Primer" to more than a score of schools in Turkey. These schools include the Constantinople Woman's college, Robert college, the American Academy for Girls, the American Boys' school, and Ihsan Bey, chairman of the council of education at Ankara. Ambassador Grew says there is a keen interest in tree planting of all kinds in Turkey.

There has been more than a hundred registrations from the Boy Scouts in Hawaii, and the library of the department of agriculture, Kyoto Imperial university, Kyoto, Japan, has asked for the bicentennial tree planting posters and printed matter for display.

On April 22, the date on which Nebraska celebrates Arbor day, the fame of one of her distinguished citizens went far beyond the borders of that state. For April 22, 1932, was the centennial of the birth of the "Father of Arbor Day" and a special commemorative stamp issue by the United States government, as well as special observances of the day in many parts of the country, recalled to all Americans their debt of gratitude to J. Sterling Morton.

Morton was born in Adams, Jefferson county, N. Y., on April 22, 1832. When he was two years old his parents moved to Michigan and there he grew up, attending a private school in Monroe and then a Methodist seminary in Albion. In 1850 he entered the University of Michigan and remained there for most of the course, but withdrew in his senior year and was graduated from Union college in his native state in 1854.

In the same year he was married to a Michigan girl and the young couple decided to "go West and grow up with the country." They settled first at Bellevue in the territory of Nebraska, but moved later to what is now Nebraska City, where Morton was a member of the town company, which surveyed and estab-

lished that town. Adjacent to the townsite he pre-empted a tract of land half a mile square and upon that site he built his home which he called "Arbor Lodge."

Morton was the founder and first editor of the first newspaper in Nebraska City, the Nebraska City News and was a prominent figure in Nebraska during its territorial days. In 1858 President Buchanan made him secretary of the territory, and upon the resignation of Gov. William A. Richardson he became acting governor. He was, however, more interested in other matters than in politics. He was an original member of the Nebraska territorial board of agriculture and the Territorial Horticultural society. Coming from two heavily-wooded states, New York and Michigan, Morton was struck by the bleakness of the "treeless state," as Nebraska was called at that time.

The result was that at a meeting of the state board of agriculture on January 4, 1872, Morton introduced a resolution setting aside April 10 for tree planting so that Nebraska would be a "treeless state" no longer. More than a million trees were planted that year and several million more during the following years.

In 1885 the Nebraska legislature, wishing to further honor the man who had originated the idea of Arbor day, passed an act changing the date of its observance to April 22, Morton's birthday, and making it a legal holiday in that state. In 1893 Morton entered the cabinet of President Grover Cleveland as secretary of agriculture, remaining in office until 1897.

By 1895 the Nebraska legislature was able to proclaim to Nebraska's sister states that henceforth she was to be known as the "Tree-Planter State" because this commonwealth, which had once been so markedly destitute of this form of verdure, now had more than 700,000 acres planted in trees.

Arbor day is yet to be observed in a number of states and in all of them two names will figure prominently—George Washington, the "Father of His Country," and J. Sterling Morton, the "Father of Arbor Day." Among those (as this is written) are the following:

- Alabama—Proclamation of the governor.
- Connecticut—Latter part of April or first part of May by proclamation of governor.
- Georgia—First Friday in December.
- Hawaii—First Friday in November.
- Idaho—April 20, when possible, recommended by governor.
- Iowa—Proclamation of the governor.
- Kansas—Option of governor.
- Kentucky—In fall by proclamation of governor.
- Maine—Option of governor in the spring.
- Massachusetts—Last Saturday in April, proclamation of governor.
- Mississippi—Second Friday in December. Proclamation by governor.
- Montana—Second Tuesday in May.
- Nevada—Proclamation of governor.
- New Hampshire—Proclamation of governor, early May.

New York—The law in this state is very elastic in respect to Arbor day and permits of naming the date sectionally so as to take full advantage of climatic conditions in different parts of the state. Hence, there are three Arbor days in New York, one for Long Island, one for "up-state," and one for the northern counties. As a rule, the last Friday in April and the first two Fridays in May are the dates selected.

- North Dakota—Option of governor.
- Ohio—Proclamation of governor.
- Pennsylvania—Proclamation of governor.
- Porto Rico—Last Friday in November.
- Rhode Island—Second Friday in May.
- South Carolina—Third Friday in November.
- Virginia—Proclamation of the governor in the spring.
- Wisconsin—Proclamation of governor. Usually first Friday in May.
- Washington—Proclamation of governor. Usually first Friday in May.
- Wyoming—Proclamation of governor. Usually first Friday in May.

(© 1932, Western Newspaper Union.)

TUESDAY AND THURSDAY NIGHTS



JOE PALOOKA

You've seen him in the comic strips. Now he's on the air! Joe Palooka—the world's worst dumb-bell—the world's best loved character!

Broadcast by Heinz Rice Flakes—"One of the 57 Varieties."

COLUMBIA COAST-TO-COAST NETWORK
BALTIMORE.....Station WCAO..... 5:45 P. M. (E. S. T.)
WASHINGTON.....Station WMAL..... 10:00 P. M. (E. S. T.)
PHILADELPHIA.....Station WCAU..... 5:45 P. M. (E. S. T.)
NORFOLK.....Station WTAR..... 5:45 P. M. (E. S. T.)

Joe Palooka, Boxing Champ, Is Now Heard on the Air

Joe Palooka, that lovable boob of the prize ring and comic strip created by Ham Fisher, now comes to radio.

Palooka, his fights and troubles and mixups, is being presented each Tuesday and Thursday at 6:45 p. m., EST, over the Columbia system.

The dumb, gentle but unbeatable boxing champ is portrayed by Ted Bergman, 200-pound Columbia actor who looks like a prize-fighter, in the fifteen-minute hilarious sketches adapted by Georgia Backus. His bold and wise-cracking manager, Knobby Walsh, is played by Frank Readick, 130-pound Thesplan. Ted Husing describes Joe's tremendous fight scenes and Harry von Zell announces the program.

MICROPHONICS

Graham McNamee, demon announcer, in his youth sought to earn a few dollars during the summer vacation by working in a garage. He applied for a job to the proprietor of a place near his home. "Are you a mechanic?" asked the man. "No, sir," truthfully replied Graham. "I'm a McNamee." . . . P. S.—He didn't get the job.

The recent rooster crowing contest on NBC is having unexpected repercussions. A boy in Louisiana who claims to be the champion frog croaker of the South wrote to the National Broadcasting company asking that he be allowed to exhibit his talent on the air. . . . And a man in West Virginia wants to meet all comers in a wild turkey gobbling contest.

Victory too often ends unanimity.

To Men With Tender Skins

Wet your face with hot or cold water. Squeeze a small quantity of Cuticura Shaving Cream on to your moistened brush. Watch how quickly it works up into a fine, creamy lather. Then shave and know what it is to have your face free from that tight, dry after-feeling.

At your dealers or sent postpaid on receipt of 35c.
Address: Cuticura Laboratories, Malden, Mass.

Cuticura Ointment + Cuticura Soap = Cuticura Shaving Cream

CANCER RESEARCH BRINGING RESULTS

Among the items of good news for the American home is a report of real progress toward the control of cancer, published by the Woman's Home Companion.

"It has now been proved," says the report, "that as high as 90 per cent of those attacked by this disease can be saved if diagnosis is made and treatment started soon enough. The problem has been to persuade people to go to the doctor or to the clinic and get the truth. Cancer is peculiarly a disease about which victims do not seem to want the truth."

While researchers are striving to get at the basic cause of cancer, other devoted workers have been carrying on a wide campaign to educate the public that sores which do not heal, and lumps, unusual discharges or persistent indigestion ought to be taken as warning signals.

In one city a special drive brought to the clinic a great many persons, all of whom confessed that they had been worrying about cancer. Seventy-five per cent of them did not have cancer at all and they went away convinced and relieved. Of those who did show symptoms, fully one-half were curable—because they had found it out early.

"Results like this," says the report, "show the enormous value of pub-

licity when directed to a constructive end."

Noisy Silence

Paul, who made his home with his grandmother in a large house in the country, missed his older sister while she was at school.

Trying to dispel his loneliness, he resorted to conversation with his grandmother. This had gone on most of the forenoon one day, when his grandmother in desperation asked him:

"Paul, why don't you keep still for a while? You are about to talk me to death."

"Well, grandma," he replied, "when I don't talk, the clock ticks so loud."

Glories in His Loneliness

A woman's kiss was never experienced by Alfred Blythwaite, of Birmingham, England. The eighty-seven-year-old bachelor lives alone, darning his own socks, sewing buttons on his shirts, and doing all his own cooking and housework. "I'm healthy, happy and have money in the bank," he says. "And the reason is that I've never kissed a woman."

As We Should Desire

Let us remember those that want necessities as we ourselves should have desired to be remembered had it been our sad lot to subsist on other men's charity.—Atterbury.



In the Movies

MANY people joke about it, but the fact is that the "cave-man" type is now the most popular on the screen. Women love a powerful personality . . . one with vigor, force, and determination. These qualities reflect good health! Do not let yourself be forced into the background! Fellows' Syrup will help to build up your health and energy by restoring many valuable elements demanded by Nature. It improves the appetite. It induces sleep. It is a valuable tonic for men and women who feel nervous and "run down." For real "pep," ask your druggist for genuine

FELLOWS' SYRUP

MANY LETTERS addressed to you personally

Think of the advertisements in this paper as so many letters addressed to you, personally. That's what they're intended to be, and, actually, that's what they are. This newspaper is, in effect, a mail-bag which brings you news of events and news of the best merchandise at the fairest prices.

You don't throw away letters unread. You don't read three or four letters carefully and skim through the rest. Treat the "merchandise letters" in this newspaper the same way. Read them all. Read them carefully. One single item will often repay you for the time it has taken to read them all.

Many good housekeepers have formed the habit of reading their newspaper with a pencil and paper, ready to jot down the articles they wish to look at when they start out on their shopping tour. Try this method. It saves time, and saves money, and provides you with the pick of the day's merchandise.

Every advertisement has a message all its own.