

Weaver & Probst

Clothing & Furnishings. "If Its New We Have It."

In Lock Haven at 106 East Main Street is well known all over this section and is one of the foremost men's firms of the state, carrying standard lines. Enjoys a large patronage from all surrounding territory. Offers the very latest vogue and the most exclusive materials at attractive prices.

There is nothing so important to the commercial development of the modern city as an up-to-date establishment where the men of the community can satisfy their demands for clothing and haberdashery. This is the day and age when the men of all

ages must be neatly dressed in clothing of distinction and quality.

In this part of the state the needs, desires and demands of the male population are more than satisfied at this well known store. This progressive establishment is strictly modern and up-to-date and is stocked with a class of goods that would do credit to a much larger city.

Their line of clothes represents the highest type for a gentleman of the line of goods which not only the manager of this store stands behind, but the manufacturers will back them up in every detail.

A full line of haberdashery, including collars, ties, shirts, handkerchiefs, hats and undergarments, is carried in stock. Just at present they are well prepared to serve men of all ages and ideas, with the latest and most up-to-date stock of hats the market affords.

We are pleased in this review to compliment the Weaver & Probst establishment upon their selection of the high class merchandise, the high quality of materials and workmanship displayed in their stock and the courteous treatment they extend to all callers at the place of business.

LEWISTOWN TRUST COMPANY

Conveniently located at 102 East Market in Lewistown is one of the strong financial institutions of this city and section, and numbers its friends and patrons in legions throughout the territory.

Having served the people of this community as their financial depositories as well as in trust and deposits, it is not strange that this institution is recognized as a financial establishment exercising good influence upon the commercial and industrial life of the locality.

Operating upon a conservative policy, they have always been a leader in all matters that promised the progress and expansion of the commercial and industrial organizations of this section of the state.

This financial institution is organized to officiate in any trust capacity and has charge of handling many estates both large and small. This concern officiating in this capacity is in a better position than an individual to render impartial and efficient service. It is organized for this service and endeavors to see to it that no excess taxes are paid, that matters are not delayed through illness, vacation, etc., but that the interest of every person concerned is carefully guarded and efficiently served. It is always wise to

name as trustee a corporation rather than an individual in all trust matters regardless of their nature.

While we dislike to acknowledge the fact even to ourselves, frequently relatives or friends appointed to act as administrators of an estate mismanage money and properties, permit court litigations that are unnecessary and lose much money for the estate and money that heirs are rightfully entitled to have.

It is said that the average life of an unprotected estate is less than ten years. If you make a will and appoint this trust company your executor and trustee you will be protecting your estate and you will know also that your wish is being carried out to the letter and with justice and fairness to all.

Interest is paid on deposits and it is equipped to render the most highly satisfactory banking accommodations. Its teller and clerks are courteous and efficient, receiving the deposits of one dollar with the same magnanimous service that is extended to the largest corporations. They transact a general banking business and offer a complete and comprehensive service. In reality all of the important features of modern and reliable bank and trust service are at the command of the customers of this institution.

SANDY KNEW

Two Highlanders visiting London saw a watering cart in the street. Donald became excited and shouted to the driver, "Hey, mon! Yer losin' all yer water."
"Hoot, mon! Dinna show yer ignorance," reproved Sandy. "That's just tea keep the childer frae handin' on."

CURIOSITY IN FOREST

The rock known as the flying butress is in Gallatin National forest in Montana.

Teacher—"What is ignorance, Tommy?"
Tommy—"Ignorance is when you don't know anything and somebody finds it out."

MILLER MOTOR COMPANY

Home Of The Chevrolet Motor Car In This Part Of The State

Located at Centre Hall is one of the firms to which we particularly desire to call attention for the management of this establishment has instituted service and carried out a policy of rendering such complete service one leaves their office with a firm determination to return to this popular home of the famous Chevrolet motor cars. When one decides to buy an automobile they have in many cases determined in what class they will purchase, but what car in this class is altogether another matter. If they are looking for a car of universal value they do not have to go far, for when they come to the Chevrolet they are at once satisfied. This sounds like rather a broad statement, but it is true nevertheless, for if one is contemplating the purchase of a car they always tell of purchasing in this class to this agency. Miller Motor Company, their friends and among their friends is always a Chevrolet booster who never fails to tell many of the good points of the Chevrolet. This wonderful car has won its reputation by its actual tests on the road under all kinds of road conditions and this is where the real test of cars comes, testing its ability to stand up under all kinds of treatment.

A person may say, I don't expect to give any car any hard use. That may be all true, but if a car will stand up under the hardest kind of use possible to give it, it will do a great deal better under ordinary conditions. This is not the only feature of the Chevrolet, as the initial cost of upkeep has astonished many of its purchasers. It is a car that is not hard on tires and its riding comfort is distinctive. The steering gear and gear shift are made in such a manner that they are very easy to operate and this is the reason that you see so many ladies and children driving them on the streets every day. These are some of the reasons that the Chevrolet has come to be looked at as the leader in its class and we can do no better than to refer our readers to this popular concern.

The management of this concern is in the hands of men who are latter day business men in every respect and their salesmen are courteous and pleasant in giving you a practical demonstration of what the Chevrolet will do. Therefore, we take great pleasure in this review in directing those of our readers who are thinking of purchasing a new car, to this well known concern.

LOG CABIN INN

Dining, Dancing, Private Rooms For Bridge Parties

On R. D. No. 3, near Lewistown, is known for good food. A reputation sustained by the community as well as motorists and the traveling public.

Here the manager selects the food, scours the markets and accepts only choice and fancy foods. This together with a chef of rare ability insures the public of the most savory meals.

In the kitchen you will find the most modern equipment and utensils kept scrupulously clean. There is never a question of sanitary laws in this establishment.

The courtesy and attention of the attendants is a feature that receives more than passing notice from the patrons.

It is not necessary to order a whole meal, the patrons are assured of the same attention for just a snack as for a well-appointed dinner at this cafe.

While seated at one of their tables you are delighted by the home-like atmosphere which prevails. Not only are the foods as mother used to cook them, but you will find the best foods in season from which to make your selection. If you wish further seasoning of the foods or some preferred condiment, you have only to ask for same.

It has been truly said that the way to a man's heart is through his stomach. Likewise, this modern up-to-date restaurant is daily building its business with the tasty, delicious meals they serve.

It makes no difference whether you live to eat or eat to live, you can be most conveniently served at this modern restaurant.

Therefore we deem it most fitting and proper that we in this business review direct the special attention of the readers to Log Cabin Inn. Upon your next visit to the city drop in for a meal.

PROGRESSIVE FIRMS AID IN PROGRESS

The write-ups appearing in this edition have been prepared by competent newspaper men who endeavor to establish closer trade relations between the merchant and consumer. Highly commendable are the ethics used by the various firms in their approach for business.

The expense of this edition is paid for by the various firms whose names appear as material and labor used in the production. Every article on this page is a paid advertisement.

FAMOUS AMERICA'S NICKNAME

"Old Man Eloquent" was one of the nicknames of John Quincy Adams during the latter years of his life while he was a member of the house of representatives. Milton applied the phrase to Socrates, the famous Greek orator, who is said to have died of mental shock and grief when he learned that Phillip of Macedon had defeated the Greek allies at Chaeronea. —Pathfinder Magazine.

The Music Shop

ELLIS B. SHAFFER-Prop. Featuring Wurlitzer Pianos and Lyric Radios, products of the Wurlitzer Music Company General Repairing On All Kinds Of Musical Instruments.

At 106 Bellefonte Avenue in Lock Haven is musical headquarters for this section. They handle the latest in musical instruments, pianos and radios. The public is invited to visit the store and see the new models.

This dependable establishment is generally known as the Music Center of this part of the country, but for us to give here any idea of the leading qualities to be found throughout this large and varied stock is an impossibility, it must be seen to be appreciated. A visit to this store will convince you as it has thousands of others, that it is the home of quality goods which are always sold at most reasonable prices.

Whatever brands are known as nationally popular and old established these are the makes you will find at this store at all times.

They feature the leading manufacturers' brands of pianos in all styles, shapes and finishes which are recommended by the leading musicians of the country. They are veterans in the music business and whatever advice or suggestion they may offer in your case you can fully depend upon.

A feature of more than usual importance here is the modern and complete radio department where can be found at all times a large stock.

Here also will be found all the latest records by the world's foremost musicians and entertainers. From the time a new record is issued until it appears at this store is very short. Their service in supplies is also very complete.

The same air of supremacy invades their line of small instruments where modest prices are the motto.

It has been a problem to many parents, when children begin to express the wish for musical instruments, to know what brands or makes represent the most value for the investment, as generally the parents have passed their musical days and are not posted on the subject. Supplying this great need has been one of the secrets of success with this firm. Just take your musical problems to them and they will solve them for you with satisfaction to both parent and pupil.

NOT MUCH DIFFERENCE

The words fort and fortress are often used interchangeably. In the United States all permanently garrisoned places, whether fortified or not, are termed forts. In fortification fort is usually applied to a work entirely enclosed by defensible parapets. Fortress generally designates a fortified city or town, or any piece of ground so strongly fortified as to be capable of resisting an attack. It is a permanent fortification.

ECONOMICAL

"You won't go to the theatre with me in your old hat?"
"Certainly not!"
"That's just what I thought. So I didn't buy a ticket for you."—Paris Regiment.

Baker Truck Company

Home Of The G. M. C. Truck. 1 Ton To 15 Ton Tractors In Prices Ranging From \$595.00 to \$9000.

In Lewistown at 424 South Walnut, phone Lewistown 2423, is one of the community's leading transportation headquarters and the home of the popular G. M. C. truck. Maintain a service and parts department, carrying all kinds of truck parts. Under direction of prominent business men. This is truly a metropolitan automobile establishment.

This means that their interest in patrons does not end with the sale of a truck. From the time you first enter this establishment through the entire life of the motor equipment you purchase, they are at your service and their endeavor is to prolong the life of your purchase as much as modern science and human integrity makes

possible. An expert knowledge of the truck industry is evidenced in the selection of the G. M. C., a popular and superior truck.

The management deserves the consideration that the public is giving their establishment which has merited the large patronage because the service is eminently satisfactory, the work is only that of experts and the high-grade trucks which they offer have no peers on the market today. It may be truly said that no matter what you may wish in the truck line, this place is prepared to meet your demand satisfactorily. Their parts department is most complete. This is a very important feature, especially in this day and age, and the large stock

of parts and repairs that they carry, enables them to serve you in the most prompt and efficient manner, saving endless time, trouble and delay.

The management is recognized as authority on motor truck transportation, being thoroughly familiar with all the details of this important problem that is now engrossing the attention of many business men and manufacturers.

He can give facts and figures on original cost, of maintenance, rapidity of service as it relates to the other factors in the business and in fact with every detail. He has been called on to assist many large concerns most satisfactorily.

Half Moon Gardens

Everything Made Up In An Artistic Manner.

Oh West High Street in Bellefonte phone 531-J, is a reliable firm featuring a complete and satisfactory service to a discriminating public through the supply of fragrant and beautiful floral designs for every occasion. Under the personal supervision of a management well informed in the care and propagation of plants and flowers in their various periods of growth. This firm is prepared to furnish and advise you as to the most appropriate arrangement suitable for an occasion to bespeak the inmost message in your heart.

This is much in evidence by a special feature which many enjoy from the prompt and reliable delivery of flowers by wire, through the Florist's Telegraph Delivery Association, which has made popular the demand that fashion decrees to "Say It With Flowers." This popular firm is a member of this world-wide service. All you have to do is give this floral establishment an order for any kind of an arrangement of flowers you want sent to a relative or friend in some distant city. They will be supplied and immediately delivered by a member in the city where your friend or relative is located, at your appointed time.

Flowers which will express so fittingly your message for every occasion are found at this well-known floral establishment. Flowers for mother on her birthday, or as a message to a wife or sweetheart that only flowers can convey. Flowers for the sick room, for the office or car. Flowers for the journey will add that infinite touch of charm to life abroad and reflect the memories of home through the appreciation of beautiful things.

We suggest to all readers, the next time they are in town pay a visit to this popular store to see the broad scope covered in handling the complete service of floral designs for every occasion.

Brazil's girth banana plantations are situated on the low plains near the Atlantic coast.

Clyde G. Swartz Machine Shop

In Bellefonte on Dunlap Street, phone Bellefonte 32-R, is splendidly equipped with the latest and best mechanical devices for all classes of machine work and are doing an extensive business in this line. Their work is giving universal satisfaction. It has specially prepared its plant to take care of out-of-town customers in the quickest possible time.

They specialize in giving service to manufacturers and also farmers. They have built up a large business and render a metropolitan service.

The service has always been efficient and courteous. As a result their business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern in the country. It is scientifically equipped as regards all classes of machine work and they are prepared to render service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you, but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

The idea we wish to convey in this edition is that this machine shop can do the work and have the equipment. They have one of the largest plants in this section and are prepared to do all classes of work in an expert manner and it will pay you to see them first.

In making this review of our progress we are glad to compliment this popular firm upon the position they occupy in the business world and call the attention to the excellent service as well as reasonable prices to the public.

Lewistown Ice & Storage Company

Whose interests are centered at 129 South Main in Lewistown, phone 3117, is indeed one of the most important industries, which has often demonstrated its value to the public in a most impressive manner. This concern is under a most progressive and public-spirited management. The plant is as nearly fire-proof as modern science and human ingenuity makes possible. Open day and night for the convenience of their many patrons.

There is probably no other community this size in the country that is better equipped in this respect for this well-known and popular concern has provided modern and scientifically correct machinery for the manufacture of pure ice.

As the world's greatest authorities have approved the recent inventions in equipment they have all been adopted by this company, and this, coupled with the maintenance here of one of the most modern and up-to-date plants in this section, is responsible for the very satisfactory service rendered to their patrons in the community and for the fact that every patron of the concern is also

a loyal supporter and a consistent booster for it.

We wish to take advantage of this opportunity to tell the public that we possess an ice plant which is not surpassed in any city. We wish to assist the public in comprehending the value of this plant. Let us help you to realize that this is a valued asset to the community. It is truly a tribute to the commercial sagacity of the management as well as to the public spirited policy which actuated these men to give us this wonderful plant. It is unnecessary here that we detail the many desirable features of their service to the public.

In conclusion, however, we wish to state the manager and assistants have taken commendable interest in all propositions that furthered public improvements and that they have been willing and anxious to aid in the expansion and growth of the community at all times. Therefore it has merited the popularity and liberal support that it received and we predict that when each town in the community has become a famous metropolis this company will continue to minister to our needs in the same admirable manner.

BOTH GAMBLERS

Proud Parent—"How do I know that you are not marrying my daughter for my money?"

Bold Suitor—"We are both taking a risk. How do I know you won't fail in a year or so?"

RALPH BARCHUS

FUNERAL DIRECTOR & EMBALMER

Located at 75 Logan Street in Lewistown, phone 3521, renders a reliable and conscientious service to the people of this section.

To live in hearts we leave behind is not to die. This beautiful token to those who have passed onward is the creed upon which this masterful mortician with a most comprehensive

With successful experience combined with a most comprehensive fund of knowledge of the proper manner in conducting an interment service, the funerals which he conducts are impressive and convey a lasting feeling of dignity and righteousness that has caused people of this section to think of him during their time of grief.

His ability to conform his actions to each individual situation, his efforts to help lessen the anguish and sorrow of those who mourn the beloved departed one and the deeper understanding which is the most necessary requirement of one engaged in this class of endeavor are deeply apparent at every funeral which he directs.

From the minute he is called upon

until the final duties are performed not a single minute detail is overlooked, not the least semblance of confusion but a systematic, smooth running service is rendered that bespeaks of the deep thought and interest in the work of this professional man.

The cortege, motor equipment, the casket, the comfort of the mourners are all attended to in such an efficient manner and the whole proceeding clothed in an air of grandeur and majesty that raises the work of this funeral specialist from the degree of commonplace to the heights of magnificence.

It is to enterprises of this type that we can be thankful for the high standards which the art of embalming and funeral directing can be attributed. Mr. Barchus is indeed to be commended on the very high plane upon which he conducts his welfare business.

He is a man that has the welfare of the community and the people in his thoughts uppermost. This is borne out by his interest in his endeavor both in business and in community affairs.

B. & B. UNDERSSELLING STORE

In Bellefonte on South Allegheny Street, is a most dependable store featuring ladies' and misses' ready to wear, rendering personal and distinctive service to each individual patron; specializes not only in superior quality at reasonable prices, but also in courteous service. So wide is the selection that one may suit their personality and still follow the latest modes. One of the most popular houses within many miles for better wearing apparel at popular prices.

With the approach of each season the thoughts of the modern person naturally turn to clothes for the new season, in this vicinity that means they take a new interest in the activities of this popular store which is under the able direction of people thoroughly familiar with every detail of the business, for this establishment is the mecca for people from every walk of life who give more than casual attention to their personal appearance.

Every department in this establishment offers not only the highest quality but the most reasonable price possible.

The interior of this exclusive establishment is perfectly appointed and harmonious with the exclusive vogue offered at such reasonable prices. An air of the metropolitan pervades the atmosphere, while

at the same time one feels that they have entered the luxurious home of a friend rather than a mercantile establishment. This is because of the utmost care and diplomacy which has been exercised in the selection of the salespeople.

Here you will find garments for women and misses of all styles. There is not another line on the market today that surpasses them, and few have been able to approach either style or quality in the values offered in their line at such reasonable prices. Therefore it is not strange that their windows are the center of interest for many.

Throughout this store you will find the same high quality in ready-to-wear, and customers invariably find this establishment has provided a large assortment from which to choose. Another feature of this establishment is the courtesy and accommodation which marks their very satisfactory service and distinguishes them from the average store of this kind.

It is a pleasure for us to direct your attention to this store as one of the important features of the community's commercial efficiency. The management of the B & B Underselling Store is progressive and public spirited and it numbers its patrons by the thousands. It is truly a modern and popular establishment.