

Lathero Freight Lines

At the rear of 9 South Main Street in Lewistown, phone Lewistown 4205, are very popular with the people over this section of the state as they offer a most modern freight service. Their charges are very reasonable and it has been conservatively estimated that this line has saved the people of this section of the state thousands of dollars in freight rates.

This concern is meeting with success as they solve the transportation problems and offer first class accommodation of agriculture and commerce in the territory they serve. The farm-

ers can ship their produce with them and get them to market in quicker time. When this service was put in operation, traffic in this section was greatly aided and with their ample facilities they are offered a service that should be appreciated by the public.

Their rates are very reasonable and it has been conservatively estimated that this firm has saved the people of this section many dollars in freight rates.

During the course of their career in the community they have always tak-

en an active interest in its onward progress exhibiting at all times a progressive spirit. It is such public and such business activities producing prosperity that help to turn the wheels of industry in this section and aid very materially in the promotion of progress and development of this section of the state.

They are responsible for the bringing and keeping here of very many dollars each year and in this review we cannot fail to compliment them upon their activities in the business world and predict for them a future fraught with great promise.

GEORGE R. ZEIGLER

Electrical, Plumbing & Heating Contractor Since 1909

In Reedsville, phone Reedsville 45-R-4, specializes in all branches of sanitary engineering to a large and well-satisfied patronage.

He is a man of wide experience in the plumbing and heating business. He and his establishment have greatly aided in the upbuilding of this part of the state. He has made a study of modern plumbing and heating contracting that is especially suitable to the climate and installs all work according to the most modern methods. He has built his business upon quality and says, "the best is the cheapest." Customers are always satisfied with his work and his business has grown from year to year.

The scope of his work includes heating and plumbing in all the various phases and thus is very comprehensive. He will aid in the making of

your plans, and complete the work so that everything will be satisfactory.

He is always glad to give estimates and will go any place and look over the heating problems in question and give complete estimate on the work completed. He is in a position to offer the best of service in installation and all people employed by him are careful and artistic in all work. They do not disfigure property in placing heating systems in old buildings, but will manage to work so that everything will look fine when finished.

In the employ of this man are expert men who thoroughly understand the details of the work to the best advantage. The service is rapid and satisfactory, the work careful and tasteful. These craftsmen will go on your job and will astonish you at the results that can be produced.

STEMPLY FURNITURE STORE

At 19 South Allegheny Street in Bellefonte has continually merited the position this furniture store has attained as one of the leading home outfitting firms of the city, and because of its unequalled quality the many years it has served the public has merited the large custom it receives.

It may well be said that no business house transacting business in this section has maintained a better heritage or has higher standing as a leading home outfitting establishment than this well known firm.

This time-tried and well-conducted establishment is a store of the people—and for the people—a store built on the plan that aims to give mutual pleasure, satisfaction and benefit for it is the aim of the proprietors to make this the life of the people worth while by supplying at reasonable prices the necessities, comforts, conveniences and the luxuries. The various articles have been selected by the proprietors with a view to perfection

in three things: comfort, beauty and durability, and embrace as a whole the most beautiful and durable productions of the American furniture makers' art. It makes no difference whether it is a room you desire to furnish, the whole house or just a piece or two that you want, you can secure it on the most favorable terms that the market affords.

The management is in the hands of prominent citizens who are thoroughly conversant with the business and have always been boosters for all things that promise public improvement.

This store is one of the most valuable commercial assets in this section—progressive, complete and up-to-date, serving the people in a very satisfactory manner. There is nothing that adds more greatly to the progress and prosperity of a community than progressive business men who appreciate the necessity of keeping up with stock and the manner of operating their business.

WM. P. THRUSH

PAINTER & DECORATOR

At 20 South Dorcas Street in Lewistown, phone Lewistown 4458, is a prominent and reliable painter and decorator who renders an efficient service to his many friends. Let him help you plan your interior decorations without charge.

The name of this man stands for quality, reliability and progress in the painting and paper hanging line in this section of the country, and as the advances of the period have marked improvements he has adopted these late scientific products as rapidly as they have been approved by the trade.

Mr. Thrush will be pleased to show you, whether you desire to contract just at the present time or not. It is a pleasure for us to point to this man as one of the leading contractors of this section and to say that he has always been eminently fair and honest as well as progressive and up-to-date, and he has won for himself the reputation of

having one of the leading concerns engaged in this special field of endeavor, and to point out the advantages of transacting business with him.

All the other features of this trade are equally as well handled and every detail is given the most painstaking care. Honest and straightforward in business policies, and a prominent man in the commercial world of this section, we wish to recommend him to all of our readers who may be in need of anything in this line.

The business is under direction of a latter day business man who appreciates the value of good service as a trade winner and the and his associates are always willing and anxious to accommodate their patrons. He has always taken an active interest in the development of the community and is known as among our foremost citizens.

Give him a trial.

CARLISLE TEA ROOM

MRS. W. J. CORBETT—Prop.

At 16 North Dorcas Street in Lewistown is excellently located and appropriately decorated—known as the place "where things to eat are different."

This tea room is a very popular place for discriminating people to meet for breakfast, lunch or evening dinner and has an excellent patronage.

At this popular tea room one comes in contact with real American cooking, the kind that is practiced by the mothers and daughters of the best families of the country, and one mission that this place is performing is the preserving of this art in the public life of the period.

Here you will find well-cooked food, wholesome and deliciously appetizing. The service is equally satisfactory, whether you order be large or small, and you will be made to feel that your trade is desired and appreciated by the management. There is no more attractively furnished place in this part of the state than this one, and there is none that has attained a

greater measure of popularity. There is none in which the service and courses are more pleasantly satisfactory. Afternoon and evening auto parties or people from this section in town on business will find this a pleasing place to complete the pleasures of the day.

The service at this foremost tea room is very pleasant and offers all the grace and hospitality of the American home.

Located where parking accommodations are ample, it is a very popular place for people driving about to drop in. Tourists can stop here without inconvenience and annoyance of thick traffic. Private parties and special groups will receive the cheerful welcome extended to all visitors.

In making this review we are glad to compliment the management upon the position it occupies in the business and social life of the period and to call the attention of the people that it is one place where the desire for real American food can be thoroughly satisfied.

SOME ODDITIES

Here are some geographical oddities compiled by the National Geographic society:

The city of Reno, Nev., is 100 miles farther west than Los Angeles.

Jacksonville, Florida, is farther west than Cleveland, Ohio.

One travels south from Detroit to reach the nearest part of Canada.

At Panama the sun rises in the Pacific and sets in the Atlantic—due to a gigantic bend in the isthmus.

The city of New York lies west of the Pacific—at least that part of the Pacific that touches Arica, in Chile.

Government report reveals 5,000,000 autos on American farms. Does that account for the run down condition of the farm, with its tired appearance?

EMBASSY THEATRE

Equipped With Western Electric Sound System, The Best In Sound Pictures

Furnishing entertainment for the people of Lewistown and surrounding territory at 6 South Main Street, phone Lewistown 3023, has taken its place in the social and educational world of this part of the state and has become an institution in the life of the people that has been beneficial to the young, old and middle aged.

This popular theatre is appointed most excellently, the ventilation and cooling arrangements are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you are entertained while music that entrances help drive dull care away.

The management personally sees that the people of this territory are given not only the latest of productions from the studios of the East, but also from California and European studios, thus furnishing to the people the very latest and most selected high class photo plays. These plays are all clean and the themes are selected with great care so that the ladies and their children of the sur-

rounding territory know this theatre as their moving picture home. A quiet, air of refinement prevades the audiences and this accounts for the large patronage from all classes of people. This modern policy of the management has brought autoists and all surrounding towns and the city to recognize this theatre as their favorite amusement center.

If you have not formed the show habit you ought to. Go down some evening even though you have put in a hard day's work and you will be refreshed and all the more ready for your next day's work. Take the whole family with you as the price is reasonable. High class features from some of the leading producers of the country are the kind of productions shown here. You'll see here the world's greatest movie stars.

In making this review of the social life of this part of the state we are glad to compliment the management upon the popularity of this theatre and upon the position it occupies in the life of the people. It has been aptly said that it is truly "The House of Quality or Broadway at Hand."

Kerlin's Grand View Poultry Farm

Hatched Over A Million Chicks Last Year

Located at Centre Hall, phone 52, maintains a large and modern hatchery and produce thousands of baby chicks each year, having been one of the essential factors in promoting the more extensive raising of poultry in the state. Truly a most valued institution.

This firm conducts one of the largest and most modern hatcheries in this section and annually produce thousands of baby chicks from accredited flocks. Their hatchery is known all over the country. They are people of wide experience in this important business.

They are considered authorities upon all matters pertaining to baby chicks as well as all kinds of poultry. Their baby chicks are sturdy and full of pep, and those who have purchased baby chick here invariably re-order

from this firm when they are in the market again.

This shows what kind of chicks they sell, and it is not strange that their business has grown to such large proportions and is still increasing. They are always willing to give any information desired, and give prompt attention to letters, personal calls or telephone inquiries and orders.

The proprietors of this hatchery invite the public to make this place their headquarters when in Newark and are more than glad to render any little service for your convenience.

It affords us pleasure to recommend this company to our readers, and when they give them a trial they will be convinced that chicks from this hatchery will be of the highest value. Their past reputation is your guarantee for the future.

KNOX AUTO PARTS SERVICE

On R. 1, No. 3 near Bellefonte, phone Bellefonte 9501-R 1, is one of the strictly up-to-date and highly efficient auto wreckers of this section and they are prominent citizens. When you would expect of such a progressive establishment you will find here. And let us assure you that the charges will be moderate and the service satisfactory.

Motorists, garage men and the general public have learned from experience that this firm has a large stock of parts for all standard make of cars. They have a large stock of gears, axles and other parts also. They make a special feature of carrying a large stock of generators, starters, batteries and other electrical equipment.

They buy old and used automobiles, paying the top of the market for them. This place is an auto wrecking establishment and thus has a large stock of parts. It makes no difference what the name or the model of your car, if you need a part for it see them. And if you want to dispose of it don't worry if it is about "all in," just see

this firm and you will be pleased and surprised at the price they offer.

They have parts for all makes and models of automobiles at prices which will save you many a dollar. Both garage men and owners have learned that it PAYS both in TIME and MONEY to see them about parts. When you break some part of your car or discover that some worn part should be replaced, it's better to call them first. They save the motorist of this community thousands of dollars by selling parts at reasonable prices. It costs double and sometimes triple to send to the factory for car parts. They have used parts for most every make of car and truck, and nine times out of ten you can secure the part you want from them.

We take pleasure in this business review in directing your attention to this concern. The proprietors are some of the well known business men of these parts and take an active interest in the onward progress of this section of the state and merit the leading position now held in the business life of this section.

National Limestone Company

Dealers In High Grade Lime

Located at Naginney, Penna., phone Reedsville 23-R-5, is the leading concern supplying quality stone for driveways, road building and general concreting. They are leading citizens and render a satisfactory service to many friends.

Stone quarrying is a line of endeavor that was born with the United States. George Washington's father was the first quarryman of that infant nation. The quarrying of stone was brought into being to free this country from the necessity of importing stone from England, which was one method of procedure at that time.

Just as the stone shaped the future of the country's progress in its early struggling days, so does stone play an important part in the progress and prosperity of this great nation today. We all know and realize the tremend-

ous worth of crushed stone for concrete roads, for concrete buildings, for walls and the many other, too numerous to mention, uses to which this necessity is placed.

And just so does this firm play a vital role in the upbuilding of this community in the furnishing of this building material to contractors and builders of this community.

From a truck to a trainload is the width of their service. Being quarrymen they are in a position to supply any amount of this product at any time with the least amount of wasted and lost motion. And it is well to note that where their stone is used, the critical inspection of the finished work meets with the hearty approval of those making the inspection is a foregone conclusion. When you specify National Limestone, you are certainly

assured of perfect, substantial and durable concrete no matter to what use it is placed.

Driveways, walks, pavements, buildings, and general contracting made from their product will stand the abuse and the elements of nature and give that degree of service year in and year out that bespeaks well for this firm.

They are in a position to make deliveries by rail or truck and we can suggest no more reliable firm than this one with whom to do business when in need of stone.

The officials of the National Limestone Company are citizens of merit, of high worth to the community. In their daily life they exemplify the highest type of progressive community spirit. We deem it a pleasure to have them represented with us in this big issue.

PROGRESSIVE FIRMS AID IN PROGRESS

The write-ups appearing in this edition have been prepared by competent newspaper men who endeavor to establish closer trade relations between the merchant and consumer. Highly commendable are the ethics used by the various firms in their approach for business.

The expense of this edition is paid for by the various firms whose names appear as material and labor used in the production. Every article on this page is a paid advertisement.

Exclusive Dollar Dry Cleaners

Now Reduced Their Price To 75c

Located at 32 Chestnut Street in Lewistown, phone Lewistown 2415, specialize in very modern dry cleaning and dyeing of the better class. Parcel post business given prompt attention.

This is one of the most efficient institutions in the country and the slogan of the house is, "The Place for Service." They obtained their business education both in the study of these lines of craftsmanship and in the school of practical experience.

Their parcel post service is a very desirable feature. All you have to do is to send your work by parcel post addressed to this firm and tell them what you want done. They will give you metropolitan service and return work to you promptly by parcel post. Hundreds find this a most convenient system of having work done.

The dry cleaning at this house is the tip top kind and no matter whether it is clothes for church, a wedding, a ball, street dress or sport wear you

will find that they will turn it out in the very latest style of press, and odorless. There is no sheen on the pressing from this place, but the nap and natural color of the garments are brought out.

Many people have learned through their service that they can save the expenditure of many dollars for new clothes. Every day brings more work from patrons who have been saved the purchase of new garments through the excellent work that this firm does in the cleaning and pressing of old ones. Both men and women have found that the most delicate fabrics are carefully and efficiently handled here and returned to them cleaned and pressed in the most satisfactory manner.

We are pleased to compliment the Exclusive Dry Cleaners upon the satisfactory service and to urge all our readers that as regards cleaning and pressing their car do no better than to turn their work over to them.

RAPARTEE

Mrs. Henpeck (sarcastically)—"I suppose you've been to see a sick friend—holding his hand all evening!"

Mr. Henpeck (sadly)—"If I'd been holding his hand, I'd have made some money."

"Don't Anabelle," says Oswald, who was hopelessly in love. "I would swim the mighty ocean for one glance from your dear eyes. I would walk through a wall of flame for one touch of your little hands. I would leap the widest stream in the world for a word from your lovely lips. As always, your

Oswald.
P. S.—"It'll be over Saturday night if it doesn't rain."

SUFFERED FOR RELIGION

Recusant, from Latin word meaning "to refuse," was the name given in the sixteenth and seventeenth centuries to persons, particularly of the Roman faith, who persisted in refusing to attend services of the English church and became thereby liable to prosecution and penalties.

Timothy Hay: "Well, you certainly are not egotistical."

Lewistown Recreation Parlors

Visited by many people from this section at 116 West Market in Lewistown is a social center for men from all over this territory. Their equipment is the very best for the proper pursuits of billiards, pocket billiards. Billiards is the favorite sport of men from every class and age.

This is one of the very popular gathering places for those who are interested in the greatest of all American sports, namely, billiards.

It has been conservatively estimated that over ten million men of every age and class in the United States are billiard enthusiasts. There are many contributing factors that make the game of billiards the ideal sport and recreation for Americans. To enjoy the game of billiards you don't have to take a day off or a half day off and, consequently a billiard enthusiast need not neglect his business in order to play billiards. In addition, upon leaving your office or store when you wish to play billiards you do not need to carry around a lot of heavy equipment and go several miles from

town to play the game, but can just step into the Lewistown Recreation Parlors where the best of equipment is ready and waiting for you.

The management purchased the very best of equipment to begin with and since then has kept it in the best of condition. The tables are all smooth and lively and none of the ivories are chipped and all cues are perfectly straight and are available in various weights and lengths so that bank shots, combinations and other difficult shots, may be played with perfect accuracy.

The cigar and cigarette department is replete with all the popular brands and you may be sure of obtaining your favorite smoke here.

It affords us great pleasure in making this review to recommend the Lewistown Recreation Parlors to all of our readers and to urge those who do not now play billiards that if they wish to find a sport that is a healthy, gentlemanly sport and one which will not unduly encroach upon their time, try billiards.

LEWISTOWN TILE COMPANY

Feature High Grade Bath Room Accessories

In Lewistown at 53 Central Avenue, phone 2178 specializes in tiling and marble floors, mantels, grates and fireplaces. Estimates cheerfully given. This firm has been unusually successful from a business standpoint and has added much to the artistic beauty of many homes and public buildings in this part of the state.

At the show rooms can be seen all the various styles of tiles for floors, walls and fireplaces. They have chosen the lines from some of the leading manufacturers of the country and have designs that are of a great variety. They can give you plain and simple work or the more decorative lines. You can see here whole sections so that you will be able to forecast the appearance of the floor, fireplace or mantel.

While the use of tiling has been known for many centuries it has only been in general use since the beginning of this century. Ancient work in this line was rare, but with the

Spanish renaissance the use of mosaics became quite general in the building of palaces and popular buildings. In America anyone is now able to secure what in those days was only for nobility. Tiling is coming into very general use as it is recognized as very reasonable in price when its long life and sanitary qualities are taken into consideration.

In the employ of this company are the very best of craftsmen and all work is executed both with an eye to beauty and utility.

The manager is an authority on this class of work and will be pleased to assist anyone with their plans or to draw up plans and give estimates on the work. They personally see that all work is executed on time and according to the letter of the contract.

In making this review we are glad to compliment them upon their highly specialized service and to refer them to all of our readers as worthy of a call when in town.