THE CENTRE REPORTER, OENTRE HALL. PA


## THANKSGIVING DAY

is almost here. When we celebrate the "turkey day" we have many things to be thankful
for this ear. Never have we had clothing prices so reasonable-we are literally back to
the prices of 15 years ago.
LADIES' COATS

| Thanksgiving | OVERCOATS | SHOES |
| :---: | :---: | :---: |
| S UITS | For Men and Boys. Now is the time when wintry breezess suggest snug. | Well fitting, smartly atyled Shoes for the entire family. |
| cors forter and brother. |  | dren-spectat |
|  |  | \$1.00 |

DRESSES
DRESSES
NIEMAN'S DEPARTMENT STORE

MILLHEIM



## Positive Proof of Ford Economy

City of Detroit purchases 137 new Ford cars Hundreds now in use prove low cost of operation

> These 137 new Ford cars represent one of the largest deliveries ever made to a municipality at one time.
> 21 radio-equipped Ford scout cars were
traded in on this purchase. traded in on this purchase. They had been operated day and night for two years in
> Their individual records ranged from
> Their individual records ranged from total of $2,283,097$ miles. The operating cost of the 21 cars was 2.284 cents a mile - less than $21 / 3$ cents. This cost included all fuel, oil, tires, repairs and every other item except depreciation and insurance.
> Of 577 Ford cars in Detroit City service, the 300 in the Police Department traveled a total of $6,591,937$ miles during the past fiscal year, at an average cost of 2.9 cents mile.
> Many claims have been made on operating costs, but here in the carefully kept motor car records of the City of Detroit is In the proo of Ford economy. 1 Ford scout cars averaged less seen that
cents a mile and 300 Ford cars in all
branches of Detroit police work averaged 2.9 cents a mile!

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such
grueling service. The low fuel and oil consumptions show that the Ford's many economies. Ford of the Ford's many economies. Ford ma-
terials, simplicity of design and accuracy terials, simplicity of design and accuracy
in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.
The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.
FIFTEEN DIFFERENT BODY TYPES ${ }^{8} 4300^{\text {to } 8} 640$

Bumpers end spare tire extra at love cost. Eco nomical time payments throunh the Authorised

Ford Finamee Plans of the Unirersal Credit Co.)

## Fred



